DEEPAKA



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Oualification

- MCom (Finance), NET
- MBA (Marketing)

Teaching Experience

• 13 years and 5 months teaching experience in PG and UG

Research Experience

 Pursuing PhD on "Effects of positive psychology on work life balance of college teachers in Kerala using PERMA Model".

UGC -Minor Research Project

"Road Accidents- Its Root Causes and Financial Repercussions on Family and Society - A Study with special Reference to Kerala" (2013-15)

Subjects of teaching

- Investment Management
- Financial Derivatives and Risk Management
- International Business
- Corporate Governance and Business Ethics
- Co-operative Theory and Practice
- International Co-operative Movement
- Banking and Insurance
- Basic Numerical Methods

Other Assignments

- Member, NAAC Criterion II– Teaching, Learning and Evaluation
- Co-ordinator, Swachh Bharath
- Co-ordinator, College Calendar and Handbook

Publications

- Professional Development for Teachers Using Information and Communication Technology
- Customers' Awareness and influence of Modern Banking Technology in Rural Area – A Study With Special Reference to Sree Narayanapuram Panchayath, Kodungallur, Thrissur

Paper Presentations

- Role of Micro Finance in Rural Area
- Problems and Prospects of Women Entrepreneurs
- Wealth from Waste: Regional Economic Development and the Environment in Kerala
- Attitude of Online shopping among Youth : A Study with Special Reference to Perinjanam Panchayath
- Usage of Innovative Banking Schemes Among Teachers
- Internet Banking Facilities Availed by Businessmen with Special Reference to SN Puram Panchayath
- SpendingPattern and Savings Habit Among Middle Income Groups :A Study with Reference to Government Employees in Kodungallur Municipality
- Savings and Investment Pattern of College Teachers A Study with Reference to Kodungallur Taluk
- Customers Awareness and Influence of Modern Banking Technology in Rural Area- A Study with Special Reference to Sreenarayana Puram Panchayath
- A Study on Customer Satisfaction Towards Service Quality of Organised Retail Store
- A Study on Problems and Prospects of Women Entrepreneurs in Thrissur District
- Influence of bank Loan on House Construction