



PROFESSIONAL PORTFOLIO

Dr. SHAFEER.P.S

Assistant Professor, PhD Research Guide, Research consultant & Data analyst (SPSS & AMOS)

Research Dept. of Commerce,
MES Asmabi College,
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Date of joining 23-01-2013 (9 year experience)

Educational Qualifications

Sl No.	Qualification	Class Obtained	University
1	M.Com	First Class	University of Calicut, Kerala
2	M.B.A	First Class	University of Madras, Chennai
3	M.Sc Psychology	First Class	Tamil Nadu Open University, Chennai.
4	M.A Business Economics	First Class	Annamalai University, TN
5	M.A Human Resource Management	First Class	Periyar University, Selam
6	MSW - HR	First Class	Tamil Nadu Open University, Chennai
7	M.Phil Commerce	First Class	Sri Venkateswara University, Tirupati
8	B.Ed Commerce Education	First Class	University of Calicut, Kerala
9	NET in Commerce (2010 June)	--	UGC, New Delhi
10	NET in Management (December 2012)	--	UGC, New Delhi
11	MA Personnel Management and Industrial	First Class	Alagappa University, TN

	Relations		
12	Ph.D in Commerce (TQM in ISO certified large scale manufacturing firms)	--	M G University, Kottayam
13	MA English language and literature (Perusing)	--	Bharathiar University, Coimbatore

Computer proficiency, expertise in software packages & technical courses

Sl. No.	Programme	University/Institution
1	MS Office (Windows, Word, Excel, PowerPoint)	University of Calicut, Kerala
2	Web Centric Computing (Java & SQL)	NIIT, Bangalore
3	Post Graduate Diploma in Data analytics in Statistical Packages for Social Sciences (SPSS)	Aligarh Muslim University, Aligarh
4	Tally Graduate course	MHRD, Govt. of India and Tally solutions, Bangalore
5	Higher Grade diploma in Agriculture	Madras Government Technical Examinations, Chennai

Employment History:

1. Name of the Organization : P.G. Department of Commerce, MES Asmabi College, P. Vemballur, Kodungallur,
Nature of Job : **Assistant Professor in Commerce**
Subjects Handling : Management concepts and business ethics
Marketing Management
E-Commerce management
Cost Accounting
Accounting for Management
Organizational Behavior
Strategic Management
Work Experience - UG & PG level teaching: From 23rd January 2013 to continuing.
2. **IQAC Coordinator** for 4th cycle of NAAC assessment of the MES Asmabi College

PUBLICATIONS IN JOURNALS

International Publications

1. Shafeer P S. (2014), "Relationship between teamwork and job satisfaction; an empirical investigation among the manufacturing firms in Kerala", *Horizon, International Journal of Tourism and research*, Vol.1, No. 1, PP. 44-47, **ISSN 2349 0624**.
2. Shafeer P S. (2014), Impact of Employee Empowerment on Job satisfaction: a comparative study between public and private sector firms in Kerala, *Mirror*, Peer referred Bi-annual international journal, Vol 4, No.2, PP.150-156. ISSN 2249-8117,

National Publications

3. Shafeer P S. and Baby Joseph (2012), "Quality Circle Activities in the manufacturing organizations of Kerala", *Research Scholar, Peer referred Bi-annual national journal* Vol II, No. I-A. PP. 162-168, **ISSN 2249-6696**
4. Shafeer P S. and Baby Joseph (2012), "Benchmarking – a conceptual review and an empirical evaluation", *Mirror*, Vol II, No. I-A. PP. 198-207 - **ISSN 2249-811**.
5. Shafeer P S. (2014), "Fundamentals Concepts of Islamic Economic System", proceedings of the Arabic seminar ' Quran and Science' conducted by Dept. of Arabic, MES Asmabi College, P.Vemballur , Kerala, PP. 23-32, **ISSN 2278 750X**,
6. Shafeer P S. (2014), ICT Tools in Commerce Education, proceedings of NAAC sponsored national seminar on Role of Information and Communication Technology in institutional Quality enhancement- Analyzing current status and exploring new frontiers, Organized by IQAC, MES Asmabi College, P.Vemballur, Kerala, PP. 131-142, ISSN 2278 750X
7. Shafeer P S and Thanzeela Ebrahim K (2015), "Perceptions of MBA aspirants about MBA programme", *Proceedings of the UGC sponsored national seminar on Management Education in India, Changing role and New strategies*, PP. 226-233. - **ISBN 13 978-81 923985-7-0**
8. Shafeer P S. (2014), The effect of supplier partnership on product quality in manufacturing industries: managers' perspectives, Proceedings of UGC sponsored national conference on sustainable solutions of e-waste management, ISBN 978-81-923985-6-3, PP. 202-214
9. Shafeer P S. (2016), "Impact of Organizational Communication on employee satisfaction; an empirical evidence from manufacturing industries in Kerala (India)", *Bhartha Mata Journal*, PP. 98-104 – **ISSN 2348-3571**

10. Shafeer P S (2016), "Domestic Violence against Women: Perception and experience of college girls in Kerala", Meridian special edition for UGC sponsored national seminar on domestic violence and women in Kerala- **ISSN 2278-750X**
11. Shafeer P S and Chithra P (2016), Customer perception towards privacy and security issues in E-commerce: an empirical study conducted among the college students, St. Puals Journals,
12. Shafeer P. S, (2016), Does Quality Management System increase product quality? An empirical findings from ISO certified firms from Kerala, Meridian, Vol:5 (1), PP 39-41 – **ISSN- 2278-750X**

Books in chapter

13. Shafeer P S and Mishal Salem (2015), Chapter – 24. Women rights in Islam, Women: Awakening to the Epitome of Power, Serials publications Pvt. Ltd, New Delhi (india), PP. 391-403, ISBN 978-81-8387

PAPER PRESENTED IN CONFERENCE/SEMINAR/WORKSHOP

International Level

1. Impact of Organizational Communication on employee satisfaction; an empirical evidence from manufacturing industries in Kerala (India), International conference on innovations in business and finance, Commerce Association of Kerala, May. 23-24, 2014
2. Financial Innovations through Shari'aa Compliance investments, International conference on Financial Innovations, PG Dept. of Commerce, MES Asmabi College, P. Vemballur, August. 5-6, 2014
3. Buyer behavior on baby skin care products, UGC Sponsored International conference on emerging trends in finance and management, organized by PG Dept. of commerce, MES Asmabi College, P.Vemablur
4. Customer preference towards shopping malls- a study with special reference to cochin town, UGC Sponsored International conference on emerging trends in finance and management, organized by PG Dept. of commerce, MES Asmabi College, P.Vemablur
5. Assessment of entrepreneurial efficiency in terms of profitability of the organization, UGC Sponsored international conference on Entrepreneurship,

innovation and development, organized by PG and Research Dept. of Commerce, St. Peters College, Kolenchery, Kerala

6. Coastal Tourism; Attitude of tourists towards coastal areas in Thrissur district, UGC sponsored International Carbon Credit Conference :TRADING PROSPECTS FROM INDIAN CARBON MARKET PERCEPTIVE, organized by the PG Dept. of Commerce and Research centre ,Bharata Mata college Thrikkakara in collaboration with the Cochin chamber of commerce and Industry

National Level:

7. The impact of Employee Empowerment on Job Satisfaction: a comparative study between Public and Private sector firms in Kerala, UGC Sponsored national workshop on Research methodology with SPSS, organized by PG dept. of Commerce, St. Xavier's College for women, Aluva, Kerala August. 3-7, 2015
8. Perception of MBA aspirants about MBA programme, UGC Sponsered National seminar on Management education in India- changing roles and strategies, organized by Dept. of business administration, MES College, Marampilly
9. Effect of the supplier partnership on Product quality in manufacturing industries- Managers perspectives, UGC Sponsored national conference on sustainable solutions for E-Waste management, organized by Dept.of Commerce, MES College, Marampilly
10. Customer perception towards privacy and security issues in E-Commerce, UGC Sponsored national conference on E-Commerce with focus on E-Business and E-Banking, organized by PG Dept. of Commerce, St.Pauls College, Kalamassery, Kochi
11. Recent trends and challenges in Indian banking sector , UGC sponsored National seminar, organized by Dept. of Commerce SNM college , Maliankara
12. Usage of digital financial services among youth from college campuses in Kerala, Directorate of collegiate education, Govt. of Kerala, Trivandrum sponsored national seminar on Financial sector reforms in the era of digital economy on 24th and 25th October, 2019, organised by PG dept. of Commerce, Government college, Malappuram

WORKSHOPS, SEMINAR AND FACULTY DEVELOPMENT PROGRAMMES ATTENDED

1. State level workshop on Innovative teaching methodology for college teachers, Sponsored by the Kerala state higher education council, Trivendrum, organized by IQAC MES Asmabi College, P. Vemballur
2. Two days Faculty development programme for young college teachers, sponsored by the Kerala state higher education council, Trivendrum, organized by MES Asmabi College, P. Vemballur
3. Quality of higher education and RUSA, sponsored by the Kerala state higher education council, Trivendrum, organized by MES Keveeyam College, Valancherry
4. Workshop on data analysis using SPSS, organized by Dept. of business administration, MES college, Marampilly
5. Faculty development programme on statistical packages and management games, organized by Institute of Management (IMK), University of Kerala.
6. National workshop on Tools and techniques of social science research, organized by Bharata Mata Institute of Management, Baharta Mata College, Thrikkakara
7. Workshop on research methodology and data analysis, organized by Dept. of Commerce and research centre, St. Alberts College, Ernakulam
8. Flair induction training programme on good learning, organized by Flair, Directorate of Collegiate Education, Govt. of Kerala
9. 5 days National workshop on research methodology – Data analysis with SPSS, Sponsored by UGC, organized by St. Xavious College, Aluva
10. 3 days Community sensitization Programme on Cybergogy for Engaged Learning, organized by CCRPED under PMMMNMTT, School of education, Central University of Kerala.
11. Workshop on research methodology and data analysis organized by by research and Pg dept. of economics and commerce , St Berchmans College Changanaserry.
12. 5 days workshop on Structural Equation Modeling: Testing Mediation and Moderation Models, organized by School of Management Studies , University of Hyderabad , Hyderabad.
13. 7 days National Level Workshop on Multivariate Analysis Using SPSS, AMOS & R , organized by Dept. of Management Studies, Kongu engineering college , Perundurai , Erode.

14. 8 days National Level Workshop on Statistical Analysis for Business Research organized by Department of Management Studies, Pondicherry University.
15. One-week Faculty Development Programme, Exploring Psychometrics – A Hands-on Experience , Sponsored by TEQIP ,organized by the department of applied sciences of the College of Engineering , Pune.
16. 12 days Faculty Development Programme on Business Research and Data Analysis for Social Science, Sponsored by AICTE, organized by MBA, Sri Ramakrishna College of Arts and Science, Coimbatore.
17. 5 days National Workshop on Data Analysis in social Science Research, Sponsored by the Directorate of Collegiate Education , Government of Kerala and organized by Research and PG Department of Commerce, Government college , Attingal.
18. 21 days refresher course in Reshaping Scientific Communication in the context of Building Entrepreneurship, organized by Academic Staff College, KVASU, Mannuthy.
19. 5 days Workshop on Multivariate Data Analysis : Basics and Adavances conducted at the School of Management Studies, CUSAT.
20. 7 days course on Research Methodology conducted at Govt Arts College, Thrivanathapuram.
21. 5 days National Workshop on Research Methodology – Data analysis with SPSS, UGC sponsored, organized by the PG dept. of Commerce and Research Centre , St Xavier’s College for Women , Aluva.
22. 3 days FLAIR Induction Training Programme, Good Learning held at Maria Rani Training Centre, Thiruvanathapuram.
23. 3 days National Level Workshop on Research Methodology , Statistical Data Analysis and Interpretation , sponsored by Institute For Statistics and Analytical Research held at Kings Hotel, Egmore , Chennai.
24. 1 day training program in HYPNOSIS, organized Santhwanam Counselling and Hypnotherapy Centre, Chinthavalappu, Kozhikode.
25. 1 day National Seminar On Research methodology and Data Analysis organized by the Dept. of Economics ,KKTm GOVT College, Pullut, kodungallur, sponsored by Directorate of Collegiate Education, GOVT of Kerala.
26. Regional Workshop on Psychological Test Construction, organized by the Department of Psychology og Sahrdaya College of Adavanced Studies, Kodakara.

27. 4 days Workshop on Qualitative Research Methodology, organized by Human Resource Development centre , Lovely Professional University, Phagwara , Punjab.
28. 3 days National Level Workshop on Analytical Tool in Business Research, sponsored by the Directorate of Collegiate Education , GOVT of Kerala, organized by the Dept. of Commerce , GOVT College, Mokeri.
29. 1 day Workshop on Research Methodology and Data Analysis with SPSS, organized by Dept. of Commerce and Research Centre and IQAC , St Albert's College, Eranakulam.
30. 1 day Workshop on Data Analysis using SPSS , oraganised by Dept. of Business Administration and Dept of Computer Applications , MES College Marampally, Aluva .
31. 2 days Faculty Development Programme For Young College Teachers, sponsored by KSHEC , organized by MES Asmabi, College, P. Vemballur.
32. State Level Workshop on Innovative Teaching Methodology for College Teachers, Sponsored by KSHEC , organized by IQAC and PG department of Economics, MES Asmabi college, P. Vemballur.
33. Participated in state level seminar on Quality of higher education and RUSA, organized bu IQAC of MES Keveeaym College, Valancherry collaborated with Kerala State Higher Education Council
34. Participated UGC sponsored International Conference on Entrepreneurship, Innovation and Development (ICEID 2016) organized by St. Peters Kollencherry in association with Commerce Association of Kerala and Mahatma Gandhi University, Kottayam
35. Participated in national seminar on Digital Initaitives for Enhancing Quality of Teaching and Learning in Higher Education Instiutions sponsored by NAAC organised by St. Aloysius College, Elthruth
36. Attended 3 days Qualitative research workshop conducted by Dept. of Economics, University of Calicut
37. Attended 7 days' workshop on Advanced data analysis (Mediation, Moderation, Moderated mediation, Mediated moderation, Serial mediation and Conditional analysis) organized by Bharathair school of management and entrepreneur development, Bharathiar University, Coimbatore

38. Participated Two days international workshop on writing quality research papers-publishing in Scopus and care approved journals organized by Dept. of Commerce, Manonmaniam Sunndaranar University, Tirunelveli, Tamil Nadu on 19th and 20th July 2019
39. Attended Two days international workshop on High impact research and publications organized by DDU Kushal Kendra, Cochin University of Science and Technology, Kochi on 19-20 August, 2019
40. Attended two days national seminar on Financial sector reforms in the era of digital economy on 24th and 25th October, 2019, organised by PG dept. of Commerce, Government college, Malappuram sponsored by Directorate of collegiate education, Govt. of Kerala, Trivandrum
41. Attended two days national seminar on Fundamentals of social science research on 10th and 11th December, 2019, organised by Dept. of Commerce, Government college, Thalassery, Chokli, sponsored by Directorate of collegiate education, Govt. of Kerala, Trivandrum
42. Attended one days training programme on Spark and other administrative matters on 25th January, 2020, organised by IQAC of MES Asmabi College in association with Kerala State Higher Education Council, Govt. of Kerala, Trivandrum
43. Participated Two days workshop on Qualitative research methods and analysis on 25th and 26th October, 2019, organised by Nodal office, Christ Deemed to be University, Trivandrum
- 44.

Conference/ seminar session chaired

International level

1. Chaired a session in the UGC Sponsored international conference on emerging trends in finance and management, organized by MES Asmabi College, P.Vemablur (ICETFM 2015)

National Level

Acted as Resource person

1. Acted as a resource person in the two days national seminar on Fundamentals of social science research on 10th and 11th December, 2019, organised by Dept. of Commerce, Government college, Thalassery, Chokli, sponsored by Directorate of collegiate education, Govt. of Kerala, Trivandrum and handled three sessions
2. Acted as a resource person in the three days national workshop for research scholars and students on Research data analysis, application of GIS and research writing in ecology, environment, conservation biology and angiosperm taxonomy on 23 to 25th October, 2019, organised by Research Dept. of Botony, MES Asmabi College, P Vemballur and Western Gharts Hornbill Foundation and Kerala GIS Community and handled one session on Data analysis by using SPSS
3. Acted as a resource person in the one day training programme for teachers of Thraneellur Arts and Science College, Thanisserry, Thrissur on Research and data analysis for Social Science research

OTHER ORGANISATIONAL ACTIVITES/ EXTENSION WORK

Additional duty other than teaching in the Department

1. Question paper setter of Kerala Public Service Commission (PSC), Trivendrum
2. Question paper setter of various autonomous college in Kerala

Resources Person in Distance Education

B.Com programme of University of Calicut

Address for Communication:

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