

MES ASMABI COLLEGE, P. VEMBALLUR

Report on World Fisheries Day Celebration – 21 November 2025

Organised by the Department of Fish Processing Technology

The Department of Fish Processing Technology of MES Asmabi College celebrated **World Fisheries Day on 21 November 2025** with great enthusiasm and active participation from students and faculty members. The programme aimed to highlight the significance of marine ecosystems, the contributions of fishing communities, and the importance of sustainable fisheries for future generations. The event was **inaugurated by Dr K. Kesavan, Head of the Department of Aquaculture**, who graced the occasion as the chief guest. Dr Kesavan officially declared the programme open and delivered an insightful inaugural address, focusing on the importance of the marine world, the ecological challenges faced by the oceans, and the crucial role of fishermen in ensuring food security. He highlighted how coastal communities contribute immensely to the national economy and explained the urgent need to protect marine biodiversity through responsible fishing practices. His message inspired the students to develop a deeper respect for marine resources and to take active steps toward conservation. The day's programme began with a **Thumb Impression Campaign**, symbolising unity and commitment toward marine protection. Students, teachers, and guests placed their thumb impressions on a large display banner bearing a conservation slogan, representing a collective pledge to support sustainable fisheries and protect ocean life. This activity served as a powerful visual message and attracted enthusiastic participation from all attendees. A special highlight of the celebration was the **dance performance by the first-year B. Voc Fish Processing Technology students**. The performance, themed around the life and struggles of fishermen and the beauty of marine life, added colour and cultural vibrancy to the programme. The students creatively portrayed the harmony between humans and the ocean, making it both entertaining and thought-provoking. In addition to the inaugural events, various awareness activities related to marine conservation and the importance of fish in human nutrition were conducted throughout the day. Faculty members appreciated the dedication shown by students in organising and participating in the programme. The World Fisheries Day celebration successfully conveyed the message of ocean conservation and the importance of fisherfolk in society. Through meaningful activities and inspiring guidance from Dr Kesavan, the event helped students understand the importance of safeguarding marine resources for a sustainable future.

MES ASMABI COLLEGE, P. VEMBALLUR
Affiliated to University of Calicut
NAAC Re-Accredited with A (CGPA 3.19)

DEPARTMENT OF FISH PROCESSING TECHNOLOGY
CELEBRATES
WORLD FISHERIES DAY 2025

**CELEBRATING OUR OCEANS,
HONOURING OUR FISHER FOLK**

Join us as we come together to celebrate World Fisheries Day, a tribute to the oceans' bounty, the resilience of fisher communities and the shared responsibility of conserving our blue planet.

Date: 21st November 2025
Venue: M.E.S. Asmabi College Campus

PROGRAMMES

Inauguration Ceremony
Begins the day with a Slogan and Value-Added Impression Campaign, symbolizing unity and commitment toward sustainable fisheries.
Let's raise our voices for the ocean!

* Documentary on Marine Conservation
* Food stall

COORDINATORS
PRINCIPAL
DR. SANAND C SADANANDA KUMAR
HOD
MS. UJJWALA NAVAS

EXTENSION & COMMUNITY PROGRAMMES

One week programme
Awareness Classes: "Fish & Nutrition"
Interactive sessions for school students, Anganwadi workers and parents, emphasising the importance of fish in a healthy diet.

Community Survey Programme
Final-year students will conduct a field survey to identify real-world issues faced by fisher communities, helping us build targeted solutions for the future.

Training for Women:
Value-Added Seafood Products
Hands-on training for women from the fisherman community on preparing value-added seafood products.

Student Exposure Visit
Date: 20th December 2025
In collaboration with the Thirumal Club, Depts. of FPT and Aquaculture jointly organizing an enriching real-world interaction of students with fishermen and fisheries department officials.

Together, Let's Protect Our Oceans & Empower Our Coasts!

GPS Map Camera
Padinjare Vemballur, Kerala, India
Alivelur Asmabi College Road, Padinjare Vemballur, Kerala
Lat: 10.206105°N Long: 76.142565°E
Friday, 21/11/2025 01:59 PM (GMT +06:30)



Report prepared by:

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