

MES ASMABI COLLEGE, P. VEMBALLUR
IEDC/ ED CLUB PROGRAMME REPORT
“STITCH LAB” – A STUDENT DRIVEN ENTREPRENEURIAL INITIATIVE

As part of its commitment to fostering innovation, creativity, and entrepreneurial skills among students, the IEDC/ED Club of MES Asmabi College successfully organized a series of student-centric programmes implemented in two phases during December 2025. The initiative aimed at identifying creative talents within the campus, encouraging product-based entrepreneurship, and promoting a student-driven training ecosystem.

Phase I: Stitching and Allied Works Competition

The Phase I programme was conducted in the form of a Stitching and Allied Works Competition, designed to identify and nurture talented students with skills in creative handworks and textile-based crafts. Participants were given two weeks' time for product preparation, enabling them to conceptualize, design, and complete their works independently.

A total of 13 students from various departments actively participated in the competition. The completed products were evaluated on 8th December 2025 by a panel of five judges representing different academic and professional streams, ensuring objective and multidisciplinary assessment.

To ensure fair and systematic evaluation, the products were categorized into four distinct categories:


- Stitching
- Hand Embroidery
- Fabric Painting
- Crochet Work

The judging criteria included the following attributes:



- Perfection and finishing

- Creativity and originality
- Aesthetic appeal
- Quality and appropriateness of materials used
- Market potential and commercial viability

Based on the consolidated scores awarded by the judging panel, results were published, and all participants were honoured with prizes, recognizing their efforts, creativity, and entrepreneurial spirit. The competition served as a platform to identify students with potential to be trained further as creators and trainers.








M.E.S. ASMABI COLLEGE
P.Vemballur P.O., Kodungallur, Thrissur Dist., Kerala-680671
NAAC Re-accredited with A grade (CGPA 3.19)
mesasmabicollege.edu.in

Artisan's Thread
**M.E.S. ASMABI COLLEGE IEDC-
TAILORING UNIT ORGANIZES
A COMPETITION WHERE YOUR MASTERY
IN STITCHING SPEAKS**
**SUBMIT YOUR TWO DISTINCTIVE WORKS- NO LATER THAN
NOVEMBER 25, 2025**

Contacts:
Ujjwala Navas (Teacher Coordinator): 9447530064
Mubeena T.A. (Student Coordinator): 8714472343
Farsana P.M. (Student Coordinator): 9746171944





Sanand C Sadananda Kumar Principal	Dr. Princy Francis Dr. Dhanya P.R. IEDC Nodal Officers	Dr. Shyla Hameed Ms. Ujjwala Navas ED Club Coordinators
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Instructions:

- * The competition is open to all the interested candidates.
- * Each candidate must submit a maximum of two unique stitched items for judging.
- * All submissions must be received no later than 25 November, 2025, Tuesday by 4.00 pm @ FPT Department, Aquaculture block.
- * Your works will be judged based on the technical skill, Creativity & Design and Material usage.
- * For more clarification, you may contact the Coordinators.

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Competition Brochure



Judging the products

Phase II: Exhibition-cum-Sales Programme

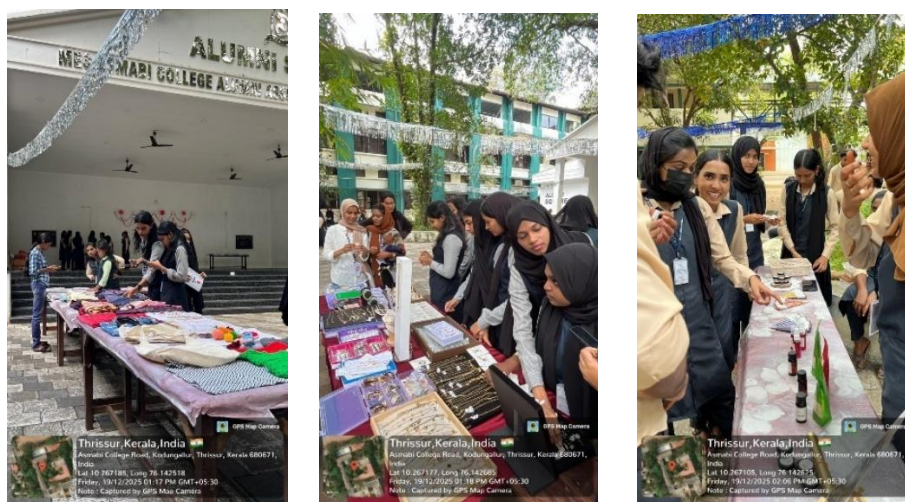


The Phase II programme was organized as an Exhibition-cum-Sales event titled “Christmas Market”, held at the Alumni Square of MES Asmabi College on 19th December, 2025. The event provided students with hands-on exposure to real-time marketing, customer interaction, pricing, and sales strategies.

All competition items from Phase I were exhibited, and eight sale counters were set up showcasing a diverse range of student-made products. The counters included:

- Fancy jewellery
- Organic homemade cosmetic products
- Crochet and Amigurumi products
- Character sketch artworks
- Resin art works
- Painting arts
- Homemade cleaning liquids
- Screw pine products

The exhibition-cum-sales event successfully created a marketplace environment, allowing students to experience the transition from product creation to commercialization.



Promotion and Inauguration of Proposed Training Centre – “Stitch Lab”

The venue was also strategically utilized for the promotion of the proposed student-driven training centre titled “Stitch Lab.” The training centre was formally inaugurated by the Principal-in-Charge, Dr. Sanand Sadananda Kumar, by revealing the name of the training centre, marking an important milestone in the entrepreneurial journey of the institution.

The programme was further enriched by felicitation addresses delivered by Dr. K Kesavan, Head of the Department of Aquaculture and Mr. VM Shine, Secretary & Correspondent, MES Asmabi College. Their talks emphasized the importance of skill-based learning, student entrepreneurship, and institutional support for innovation.





A registration counter was opened at the venue to promote and enroll participants for the upcoming training programmes under *Stitch Lab*. Sample products were exhibited to demonstrate the scope and quality of training. Students and teaching staff from various departments showed keen interest, actively engaging with the initiative and registering for the training programmes.

Acknowledgement and Conclusion

The successful execution of the programme was made possible through the dedicated efforts of the IEDC student executives, who efficiently managed planning, coordination, and execution of all activities. Sincere gratitude to Dr. Sanand Sadananda Kumar, Principal-in-Charge, for his unwavering support and encouragement, Dr. Princy Francis, IEDC Coordinator, Dr. Jeemol P A, IEDC Joint Coordinator and Dr. Shyla Hameed, ED Club Coordinator

Special appreciation is also extended to the faculty members of the Departments of Fish Processing Technology, Zoology, Aquaculture, BCA, Logistics Management, Economics, and Physics for motivating and facilitating student participation.

Overall, the two-phase entrepreneurial initiative proved to be a highly impactful programme, effectively blending creativity, skill development, entrepreneurship, and experiential learning, while laying a strong foundation for the proposed “Stitch Lab” Training Centre at MES Asmabi College.

Report Prepared by:

Ujjwala Navas