

**MES ASMABI COLLEGE, P. VEMBALLUR**  
**IEDC/ ED CLUB PROGRAMME REPORT**  
**“STITCH LAB” – A STUDENT DRIVEN ENTREPRENEURIAL INITIATIVE**

As part of its commitment to fostering innovation, creativity, and entrepreneurial skills among students, the IEDC/ED Club of MES Asmabi College successfully organized a series of student-centric programmes implemented in two phases during December 2025. The initiative aimed at identifying creative talents within the campus, encouraging product-based entrepreneurship, and promoting a student-driven training ecosystem.

**Phase I: Stitching and Allied Works Competition**

The Phase I programme was conducted in the form of a Stitching and Allied Works Competition, designed to identify and nurture talented students with skills in creative handworks and textile-based crafts. Participants were given two weeks' time for product preparation, enabling them to conceptualize, design, and complete their works independently.

A total of 13 students from various departments actively participated in the competition. The completed products were evaluated on 8th December 2025 by a panel of five judges representing different academic and professional streams, ensuring objective and multidisciplinary assessment.

To ensure fair and systematic evaluation, the products were categorized into four distinct categories:

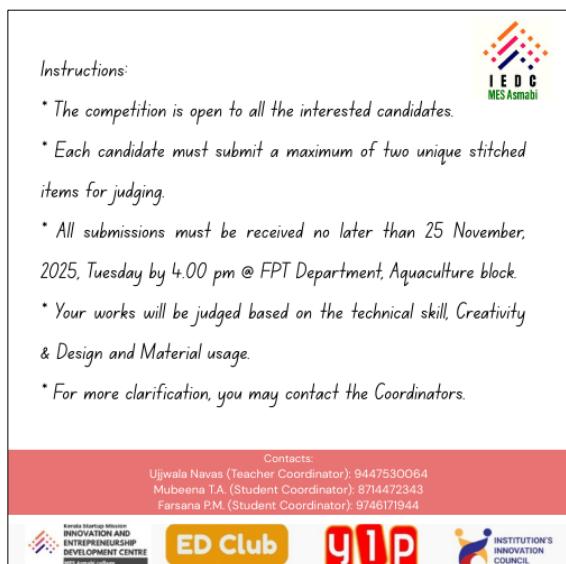
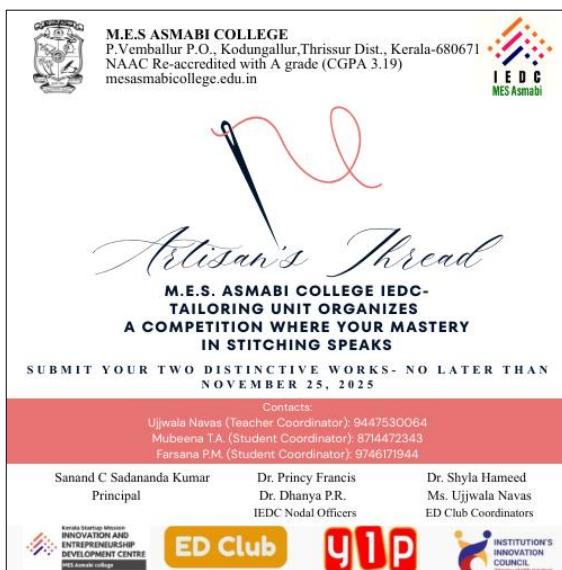
- Stitching
- Hand Embroidery
- Fabric Painting
- Crochet Work

The judging criteria included the following attributes:

- Perfection and finishing

- Creativity and originality
- Aesthetic appeal
- Quality and appropriateness of materials used
- Market potential and commercial viability

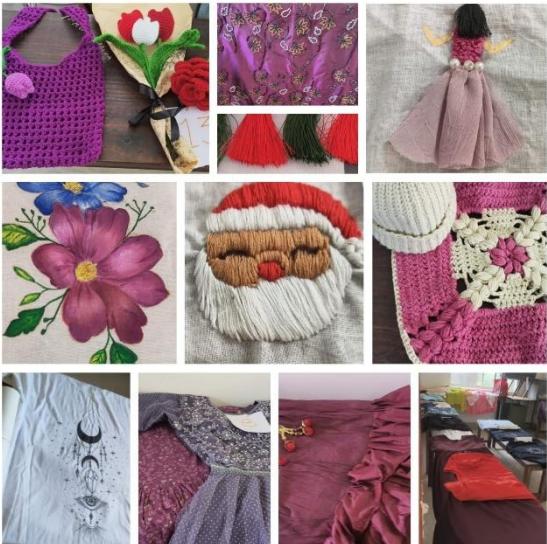
Based on the consolidated scores awarded by the judging panel, results were published, and all participants were honoured with prizes, recognizing their efforts, creativity, and entrepreneurial spirit. The competition served as a platform to identify students with potential to be trained further as creators and trainers.



### Competition Brochure



Judging the products



**M.E.S ASABI COLLEGE**  
P.Vembalur P.O, Kodungallur, Thrissur Dist., Kerala-680671  
NAAC Re-accredited with A grade (CGPA 3.19)  
mesasabicollege.edu.in

**IEDC MES Asabi**

**Congratulations Participants**

**Artisan's Thread Competition Organized by IEDC/ ED Club**

**FIRST POSITIONS**

Anupama KA BCA 1 <sup>st</sup> Year	Riya Sithik Economics 2 <sup>nd</sup> Year	Asiya Mariyam PY

**SECOND POSITIONS**

Bhagya Lakshmi TG Aquaculture 2 <sup>nd</sup> Year	Farsana PM Physics 3 <sup>rd</sup> Year	Savan M. Navas

**THIRD POSITIONS**

Mubeena TA Physics 3 <sup>rd</sup> Year	Nandhana TV LMT 2 <sup>nd</sup> Year	Farsana KK Aquaculture 3 <sup>rd</sup> Year

**ED Club** **YIP** **INSTITUTION'S INNOVATION COUNCIL**

### Products and competition Winners



### Prize Distribution

## Phase II: Exhibition-cum-Sales Programme

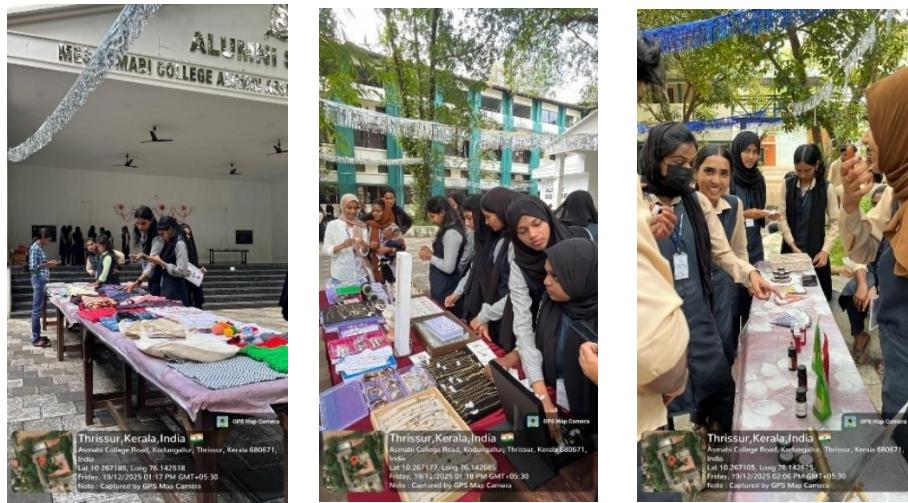


The Phase II programme was organized as an Exhibition-cum-Sales event titled “Christmas Market”, held at the Alumni Square of MES Asmabi College on 19<sup>th</sup> December, 2025. The event provided students with hands-on exposure to real-time marketing, customer interaction, pricing, and sales strategies.

All competition items from Phase I were exhibited, and eight sale counters were set up showcasing a diverse range of student-made products. The counters included:

- Fancy jewellery
- Organic homemade cosmetic products
- Crochet and Amigurumi products
- Character sketch artworks
- Resin art works
- Painting arts
- Homemade cleaning liquids
- Screw pine products

The exhibition-cum-sales event successfully created a marketplace environment, allowing students to experience the transition from product creation to commercialization.



### Promotion and Inauguration of Proposed Training Centre – “Stitch Lab”

The venue was also strategically utilized for the promotion of the proposed student-driven training centre titled “Stitch Lab.” The training centre was formally inaugurated by the Principal-in-Charge, Dr. Sanand Sadananda Kumar, by revealing the name of the training centre, marking an important milestone in the entrepreneurial journey of the institution.

The programme was further enriched by felicitation addresses delivered by Dr. K Kesavan, Head of the Department of Aquaculture and Mr. VM Shine, Secretary & Correspondent, MES Asmabi College. Their talks emphasized the importance of skill-based learning, student entrepreneurship, and institutional support for innovation.





**OUR PRODUCTS**

**STITCH LAB**  
MES ASMABI COLLEGE, P. VENBALUR  
IEDC & ED CLUB

**CONTACT**

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**ABOUT US**

The M.E.S. Asmabi College IEDC/ED Club proposes to establish a Training Centre - Tailoring Unit as a student-driven hub for skill development, innovation, and entrepreneurship. The centre offers hands-on training in tailoring and allied creative skills while enabling students to transform their expertise into income-generating micro-enterprises. It promotes a sustainable, campus-based model that encourages self-employment, creative design, and project-based learning through the IEDC platform. The programme benefits students, staff, and interested community members, while providing IEDC members and student trainees valuable entrepreneurial and financial management experience.

Scan for Products & Services info

A registration counter was opened at the venue to promote and enroll participants for the upcoming training programmes under *Stitch Lab*. Sample products were exhibited to demonstrate the scope and quality of training. Students and teaching staff from various departments showed keen interest, actively engaging with the initiative and registering for the training programmes.

#### Acknowledgement and Conclusion

The successful execution of the programme was made possible through the dedicated efforts of the IEDC student executives, who efficiently managed planning, coordination, and execution of all activities. Sincere gratitude to Dr. Sanand Sadananda Kumar, Principal-in-Charge, for his unwavering support and encouragement, Dr. Princy Francis, IEDC Coordinator, Dr. Jeemol P A, IEDC Joint Coordinator and Dr. Shyla Hameed, ED Club Coordinator

Special appreciation is also extended to the faculty members of the Departments of Fish Processing Technology, Zoology, Aquaculture, BCA, Logistics Management, Economics, and Physics for motivating and facilitating student participation.

Overall, the two-phase entrepreneurial initiative proved to be a highly impactful programme, effectively blending creativity, skill development, entrepreneurship, and experiential learning, while laying a strong foundation for the proposed “Stitch Lab” Training Centre at MES Asmabi College.

Report Prepared by:

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