



Report on IEDC & ED Club Orientation on 05-08-2025

The Innovation and Entrepreneurship Development Centre (IEDC) and Entrepreneurship Development (ED) Club of MES Asmabi College organized a vibrant Orientation Programme on 5th August 2025 at 1.30 pm in the College Auditorium. The session was aimed at introducing the activities and vision of the IEDC and ED



active participation among the students.

The orientation featured presentations by key student leaders who currently lead various roles within the IEDC structure. Aparna Raj (Student Lead I – II BBA Honours), Devi

MES ASMABI COLLEGE, P.VEMBALLUR
 Affiliated to University of Calicut
 NAAC Re-Accredited with A (CGPA 3.19)

Asmabi IEDC & ED Club
IEDC & ED Club Orientation 2025

Resource Persons

Aparna Raj
 Student Lead I
 II BBA Honours

Devi Sreelekshmi A Shelley
 Finance Lead
 II B Sc Aquaculture

Gopika T
 Marketing Lead
 II B Sc Aquaculture

Anaswara S
 Community Lead
 II B Sc Aquaculture

Principal | Dr Sanand Sadananda Kumar
 IEDC Nodal Officers | Dr Priney Francis & Dr Dhanya P R
 ED Club Coordinators | Dr Shyla Hameed & Ms Ujjwala Navas
 IEDC Student Coordinators | Aparna Raj & Shamili T P

05-08-2025
 Tuesday
 @1.30 pm
 College Auditorium

IEDC Club YOP INSTITUTION'S INNOVATION COUNCIL

Club to
the newly
inducted
student

members from the first and second-year classes. The programme began with a lively and interactive ice-breaking session that helped create a friendly atmosphere and encouraged



Sreelakshmi A Shelley (Finance Lead – II B.Sc. Aquaculture), Gopika T (Marketing Lead – II B.Sc. Aquaculture), and Anaswara S (Community Lead – II B.Sc. Aquaculture) served as the resource persons. They shared their personal experiences and insights on entrepreneurial



development, innovation opportunities, and team collaboration. Their inspiring talks helped the students understand the importance of innovation, leadership, and teamwork in campus-based entrepreneurial activities.



The programme was held under the leadership of the Principal, Dr. Sanand Sadananda Kumar, and was well-coordinated by IEDC Nodal Officers Dr. Princy Francis and Dr. Dhanya P R, along



with ED Club Coordinators Dr. Shyla Hameed and Ms. Ujjwala Navas. Aparna Raj and Shamil T P served as the IEDC Student Coordinators. The orientation ended on a high note with enthusiastic feedback from the participants, who expressed keen interest in being part of upcoming IEDC and ED Club initiatives.

