

The Research Department of Commerce organized an **Innovative Business Idea PowerPoint Presentation** titled **IDEATHON** on 30th June 2025 at the III [B.Com](#) and II [B.Com](#) Cooperation classrooms and on 1st July 2025 at the College Auditorium. The event was coordinated under the leadership of HoD Dr Shiney C N, IEDC Coordinator Dr Princy Francis, and

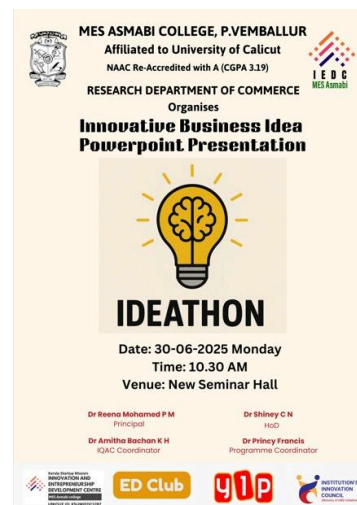
tutors Dr Shafeer P S (II B.Com Cooperation), Dr Princy Francis (III B.Com

Cooperation), and Ms Chithra P (II M.Com Finance). Students enthusiastically presented various innovative business ideas including *Eco Pen*, *AgroLink* - *Bridging*



*Farms to the World*, *Calm Root Shampoo*, *Hand Wash*, *Eduwise*, *Real-time Subtitle AR Glass*, *VOYAGEVISTA*, *The PUTT Project*, *One Call All Service*, *README (Dyslexia Support App)*, and *Smart Charge Wash*, covering diverse fields such as stationery, agriculture, medical, education, tourism, food, and electric services.

The photos highlight the active participation and teamwork of students as they pitched their ideas with confidence and creativity. The event created a dynamic platform for students





to showcase entrepreneurial thinking and problem-solving skills while engaging with peers and faculty. Overall, IDEATHON strengthened the spirit of innovation and collaboration within the department, motivating students to transform their ideas into impactful business solutions for society.

The following PPTS were selected to make presentations at IIC, MES Asmabi College

on 7/7/2025. Files [https://drive.google.com/drive/folders/1CE8rLsg-fcowRmZJYAjGEHOole\\_0e8aB?usp=sharing](https://drive.google.com/drive/folders/1CE8rLsg-fcowRmZJYAjGEHOole_0e8aB?usp=sharing) attached

MES ASMABI COLLEGE, P.VEMBALLUR				
RESEARCH DEPARTMENT OF COMMERCE				
LIST OF INNOVATIVE BUSINESS IDEA PRESENTATION ON 30-06-2025				
Class	Sl. No	Title of the topic	Area of work	Team Members
II B.Com _ Dr Shafeer P S	1	Eco Pen	Stationery	NAISHANA FATHIMMA &ATHULYA
	2	AgroLink- Bridging Farms to the World	Agroculture	
	3	Calm Root Shampoo	Medical	Akshay .ns and Asna .oa
	4	Hand Wash	Chemical	Group 6
	5	Ecokart	Education	Amana V S & Fathima Safa
	6	Laptop power bank	Electric	Rahmath and Abhijith
	7	GlobeTerk journey-Business plan and trip Launch	Tourism	sanan fahada and asif
III B.Com_ Dr Princy Francis	1	Eduwise- Professional course classes affordable to all	Education	Nasrin Fathima P N and Team
	2	Real-time subtitle AR glass	People with Hearing impairment	Jasitha and Team
	3	VOYAGEVISTA "Make Memonries, Not Money Worries	Tourism	Najiya and Team
	4	The PUTT Project	Food	Basith and Team
	5	One Call All Service	A to Z Service	Sanjay and Team
	6	README (DISLEXIA SUPPORT APP)	MEDICAL	Azin Thaj and Team
I M.Com_ Ms Chithra P	1	Edusave	Education	Nahidha and Team