



MES ASMABI COLLEGE

P. VEMBALLUR

DEPARTMENT OF TOURISM AND HOSPITALITY MANAGEMENT

Report on Participation in Kerala Tourism Club District Convention – Leadership Meet

Date: 07th December 2024

Time: 01:00 PM

Venue: Ramanilayam, Government of Kerala Guest House

Organized by: Kerala Tourism Club, Department of Tourism, Government of Kerala

Three students from the **Department of Tourism and Hospitality Management**, M.E.S Asmabi College, participated in the **Kerala Tourism Club District Convention – Leadership Meet** held on **7th December 2024** at **Ramanilayam, Thrissur**.

The participants were:

- **Mr. Absel Manuel** – First Year
- **Ms. Misba J** – Second Year
- **Ms. Hanan P F** – Second Year

The program provided a valuable platform for student leaders to enhance their skills in tourism leadership and to contribute to the development of tourism culture at the district level.

Key Highlights of the Convention:

- Inaugural Session and Welcome Address
- Leadership Training Sessions
- Announcement of Destinations to be Adopted in the District
- Declaration of the Newly Elected District Tourism Club Council
- Distribution of Participation Certificates by the Department of Tourism, Government of Kerala

The event was enriching and inspiring for the student representatives, who gained insight into tourism leadership, planning, and promotion at the grassroots level. The department appreciates their active participation and commitment to the growth of tourism initiatives in the district.

IMAGES



KERALA TOURISM CLUB
(Department of Tourism, Government of Kerala)



Date: 05/12/2024

Subject: Invitation to Kerala Tourism Club District Convention - Leadership Meet

We are pleased to invite the Student Coordinators of the Tourism Club from your esteemed institution to attend the **Kerala Tourism Club District Convention - Leadership Meet**.

Event Details:

- Venue: Ramanilayam Government of Kerala Guest House
- Date: 07/12/2024
- Time: 01:00 pm

This convention aims to provide a platform for student leaders to develop their skills and knowledge in tourism management to spread tourism culture in the district through activities. We have planned an engaging program, which includes:

- Inaugural Session
- Leadership training sessions
- Announcing Destinations to be adopted in the district
- Announcing Newly elected District council for tourism club
- Winding up

In addition,

- Certificate of participation from the Department of Tourism, Government of Kerala
- Compliments and refreshments will be provided

We request that three delegates from your institution attend the meeting, comprising:

- Student Chairperson
- Student Coordinator
- Deputy Coordinator

Please ensure that the student coordinators from your institution attend the meeting. Their presence will be invaluable in making this event a success.

For further clarification, please feel free to contact
7012131507 (District Coordinator)

State Technical Cell:
99953 29172
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Thank you for your cooperation.

Best regards,
State Coordinator
Kerala Tourism Club

