



MES ASMABI COLLEGE

P. VEMBALLUR

DEPARTMENT OF TOURISM AND HOSPITALITY MANAGEMENT

Report on Student Participation in World Travel Expo 2024

Event: World Travel Expo 2024

Date: 20th & 21st July 2024

Venue: Hotel Joys Palace, Thrissur

Organized by: Benny's Holidays

As part of industry exposure and practical learning, students from the Tourism Club, M.E.S Asmabi College, actively participated in the **World Travel Expo 2024** held at **Hotel Joys Palace, Thrissur**, on **20th and 21st July 2024**.

Mr. Siyad Mohamed, Mr. Aswin Joshy, and Mr. Shuaib Ijas, students of the department, represented various countries as **Tour Destination Planners** during the two-day expo. They interacted with visitors, presented travel packages, and promoted international destinations, showcasing their communication skills, destination knowledge, and planning abilities.

The event provided them with:

- First-hand exposure to the travel trade industry.
- Opportunities to network with tourism professionals and B2B partners.
- Practical experience in **destination marketing and tour planning**.

Their participation was appreciated by the organizers and contributed to the overall success of the expo. The department acknowledges and encourages such initiatives, which bridge academic learning with real-world industry engagement.

Sd/-

Shafna A S

Tourism Club Co-ordinator

Department of Tourism and Hospitality Management

M.E.S Asmabi College

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