



# MES ASMABI COLLEGE

## P. VEMBALLUR

### TOURISM CLUB - ASMABI

#### Report on Anti-Drug Pledge Activity

*Held in Connection with the International Day against Drug Abuse and Illicit Trafficking*

**Event:** International Day Against Drug Abuse and Illicit Trafficking

**Date:** December 8, 2024

**Venue:** Classrooms, Department of Tourism and Hospitality Management

**Organized by:** Tourism Club

**In Association With:** College Protection Group

#### *Introduction*

The **Tourism Club** of the Department of Tourism and Hospitality Management at M.E.S Asmabi College observed the **International Day Against Drug Abuse and Illicit Trafficking** on **8th December 2024**. The event was organized to spread awareness among students about the dangers of drug abuse and to encourage them to be responsible citizens who advocate for a healthy, drug-free society.

#### *Event Overview*

The observance began during the **first hour of the academic day** with an **Anti-Drug Pledge**, taken by students of Tourism Club. The pledge was delivered in **Malayalam**, allowing students to better connect with the message and understand the significance of staying drug-free.

The event was held in coordination with the **College Protection Group** supported the initiative with guidance and encouragement. Faculty members of the department also participated, setting a powerful example of unity in the fight against drug abuse.

#### *Objectives of the Program*

- To create awareness about the harmful consequences of drug abuse.
- To promote a sense of **social and personal responsibility** among students.
- To empower students to take a **firm stand against drug use** in society.
- To align club activities with **United Nations observances** promoting health, safety, and well-being.

### *Highlights*

- 100% participation from students and staff from club.
  - The pledge emphasized personal discipline, awareness, and a drug-free lifestyle.
  - Reinforced the role of youth as **ambassadors of positive change** in society.
  - Strengthened the club's commitment to social outreach and values-based education.
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### *Conclusion*

The observance of the **International Day Against Drug Abuse and Illicit Trafficking** was a significant initiative led by the **Tourism Club**, reinforcing the importance of awareness, prevention, and collective responsibility. The program successfully engaged students in meaningful reflection and action, encouraging them to contribute to a **safer and healthier society**.

The Tourism Club will continue to support such initiatives, ensuring that tourism professionals of tomorrow are not only skilled but also **socially responsible and ethically driven** individuals.

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## **PHOTOS**

