



MES ASMABI COLLEGE

P. VEMBALLUR

DEPARTMENT OF TOURISM AND HOSPITALITY MANAGEMENT

Report on Department, Course, and Field Orientation Program

Introduction

The Department of Tourism and Hospitality Management conducted a comprehensive **Orientation Program** for newly admitted students of the 2024 batch on 08th September 2024. The aim of the session was to familiarize students with the department, the academic curriculum, and the various career opportunities in the field of tourism and hospitality.

Objectives of the Orientation

- To provide an overview of the department's vision, mission, and activities
- To introduce students to the structure and content of the Tourism and Hospitality Management program
- To explain the scope, trends, and relevance of the tourism industry
- To highlight student responsibilities, academic expectations, and departmental policies
- To motivate students to actively participate in curricular and co-curricular activities

Program Schedule and Highlights

Date: 08th September 2024

Venue: First Year Tourism & Hospitality Management Classroom

Participants: First-year students, faculty members and Senior students

Sessions Conducted:

1. **Welcome Address** – Delivered by Athira P M (Student Co-ordinator), highlighting the importance of tourism education
2. **Department Introduction** – Overview of departmental achievements, faculty profile, and facilities
3. **Course Overview** – Detailed explanation of the course structure, subjects, credits, and assessment methods
4. **Field Orientation Session** – Introduction to practical components such as field visits, internships, industrial exposure, and lab training
5. **Career Guidance** – Discussion on job roles in the tourism sector, future opportunities, and higher education
6. **Student Interaction & Q&A** – Open forum for students to clarify doubts and share expectations

Outcomes

- Students gained a clear understanding of their academic journey and the practical nature of the course.
- Created awareness about the wide scope of tourism and hospitality careers.
- Encouraged students to participate in clubs, internships, and projects right from the first semester.
- Strengthened the student-faculty relationship and built a sense of belonging to the department.

Conclusion

The orientation program was an enriching experience for the students and marked the beginning of their professional journey in tourism and hospitality. The department remains committed to guiding and supporting students throughout their academic and career paths.

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