



MES ASMABI COLLEGE

P. VEMBALLUR

DEPARTMENT OF TOURISM AND HOSPITALITY MANAGEMENT

Report on KTTC Mega Tourism B2B Event Participation

Date: 31st August 2024

Venue: CIAL Convention Centre, Nedumbassery

Event: KTTC Mega Tourism B2B Meet – 3rd Edition

The Department of Tourism and Hospitality Management of M.E.S Asmabi College participated in the **KTTC Mega Tourism B2B Meet – 3rd Edition** on **31st August 2024** at the **CIAL Convention Centre, Nedumbassery**. A group of **30 students** along with **3 faculty members** attended the event.

The event provided a unique platform for students to explore the business side of tourism by interacting with various stakeholders, including travel agencies, tour operators, hoteliers, and tourism boards. It offered valuable industry exposure and insights into tourism marketing, networking, and current trends in the field.

As part of the event, students had an **exclusive interactive session with Mr. Sanoj**, an employee of **Vijaya Holidays**, who shared practical knowledge about the operations and opportunities in the travel business.

The highlight of the program was the presence of special guests **Mr. Santhosh George Kulangara**, renowned travel explorer and media personality, and **Mr. Haris Ameer**, both of whom inspired the students with their experiences and vision for the future of tourism.

The department extends sincere thanks to **KTTC** for organizing such a vibrant and informative event, and for providing an excellent platform for student-industry engagement.

Sd/

Shafna A S

Head of the Department

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PHOTOS

