



# M.E.S ASMABI COLLEGE

Affiliated to University of Calicut  
NAAC Re-accredited with A Grade  
P.Vemballur P.O., Kodungallur, Thrissur - 680671  
Email: principal.mesasmabi@gmail.com,  
Website :mesasmabicolllege.edu.in

## BA JOURNALISM AND MASS COMMUNICATION HONOURS

4 Year Self Financing Course



Established in 2013, our Department of Mass Communication & Journalism stands as a beacon of excellence and innovation within the academic community. With a current enrolment of 98 enthusiastic and talented students, our department is dedicated to providing a holistic education that seamlessly blends theoretical knowledge with practical experience.

**To apply for our programme,  
Candidates must meet the following requirements:**

Successful completion of the Class 12 (10+2) examination from any recognized board.

A Minimum of 45% aggregate marks.

Students from any stream are welcome to apply.

**Total Intake: 30 Including 12 Management Quota**

**Join us and take the first step towards a promising future!**

### Course Highlight

- Effective Communication Skills
- Media Production Expertise
- Journalistic Proficiency
- Multimedia Storytelling
- Media Ethics and Responsibility
- Media Lab
- Theater
- Editing suite
- Dubbing studio

### For Admission Contact

E-mail ID  
**asmabimcj@gmail.com**

HOD  
**8547100269**

Nodal Officer  
**9496844904**

# Why Choose Us?

01

Empower Your Voice of Effective Communication Skills. Master the art of compelling and clear communication, both written and verbal.

02

Create Impactful Media Production Expertise. Dive into hands on media production, creating captivating content across various platforms.

03

Tell the Real Journalistic Proficiency. Develop razor-sharp reporting and editing skills to tell stories that matter with accuracy and integrity.

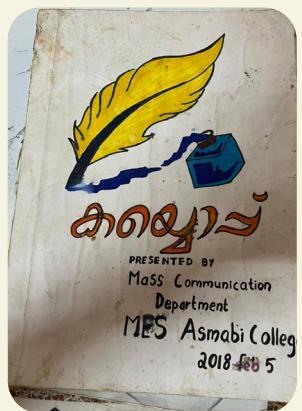
04

Innovate and Inspire Multimedia Storytelling. Craft engaging narratives through video, audio, and digital media.





# Experience 4-Year Mass Communication & Journalism Course like never before



# What Sets Us Apart?



## Active Media Cell

Be part of our student-run media cell, covering and reporting on all college events. Gain unparalleled real-world experience in journalism and media production.



## Annual Volunteering at IFFK and RIFFK

Participate in prestigious film festivals like the International Film Festival of Kerala (IFFK) and the Regional International Film Festival of Kerala (RIFFK), gaining invaluable exposure and experience.



## Department-Run Newspaper

Contribute to and help produce our department's own newspaper, enhancing your journalistic skills and building a portfolio of published work.



## Thriving YouTube Channel

Showcase your creativity and gain practical knowledge through our vibrant YouTube presence, where student projects come to life and engage a global audience.

## Career Opportunities



JOURNALIST



MEDIA PRODUCER



ADVERTISING



CONTENT CREATION



BROADCAST ANCHOR



FILM MAKER



GRAPHIC DESIGNER



PUBLIC RELATION



VIDEO EDITING



COPY WRITER

# Academic Team



**Ms. SUNAINA M NAZAR  
(HOD)**

MCJ, NET, SET  
Field of Specialization: PR,  
ADVERTISING & MEDIA LAW,  
EDITING(PRINT)



**Ms. NAJMA NAZEER**

MCJ, MA EDU, PGDTVJ,  
MA English, SET, 2 Publications  
Field of Specialization: TV,  
CINEMA & DOCUMENTARY



**Ms. FEMINA C N**

MCJ, NET  
Field of Specialization:  
COMMUNICATION THEORY,  
Online Streaming

## PLACEMENTS

"Success stories are endless, but space is limited. Our alumni's achievements go far beyond what a single page can hold!"



**Nabil Mohammed**  
Executive Director OMH GROUP



**Thasni T A**  
Sub Editor, Reporter Tv



**Sarang ps**  
Staff Reporter, Amrita TV



**Haritha**  
Actor



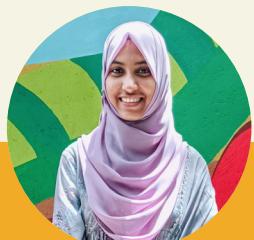
**Farsana s Ayshabi**  
Content writer  
Brand lifte Malapuram



**Nizri MK**  
Assistant manager  
(Content & Communications)  
NVI SUST Innovations



**Ridhu**  
Social media manager Alraha  
Tours & Travels sharjah



**Bashariya Thasneem**  
Sub editor, Janapaksham  
online, Thiruvananthapuram



**Nijin**  
Sound engineer



**Sandra**  
Program coordinator  
Sky media, qatar



**Jaafar Swadhik**  
Graphic Designer  
Luxon Corporate (TataMotors,  
Ather, Lexus, Autostarke )



**Haseeb Razak**  
Music Director & Co founder  
Gulshambification &  
Alchemy studios