



MES ASMABI COLLEGE

P. VEMBALLUR

Placement Drive Report

Organized by: Department of Tourism and Hospitality Management

In Collaboration with: Flycreative Online Pvt Ltd; Kodungallur

Date: 20th March 2025; Thursday

Venue: New Seminar Hall

Introduction

The Department of Tourism and Hospitality Management successfully organized a Placement Drive on 20th March 2025; Thursday at New Seminar Hall, MES Asmabi College in collaboration with “Flycreative Online Pvt Ltd; a leading tour operation company in Kodungallur to provide job opportunities for students pursuing careers in the tourism and hospitality sector. The event aimed to bridge the gap between academia and the industry, ensuring that students gain access to professional career paths.

Objectives

- To provide employment opportunities for students in the tourism and hospitality industry.
- To facilitate industry-academia interaction and networking.
- To help students gain insights into the recruitment process and industry expectations.

Event Highlights

- **Welcome Speech:** The event commenced with a welcome speech by **Shafna A S**, HoD of Department of THM highlighting the significance of industry collaboration for student career growth.

- **Orientation Session:** Mrs. **Abhirami**, HR of Flycreative Travel Agency, conducted an orientation session to introduce students to the company's values, job roles, and expectations.
- **Company Presentation:** Representatives from Flycreative Travel Agency provided insights into their organization, work culture, job roles, and career prospects.
- **Interview Rounds:** The placement process included personal interviews.
- **Student Participation:** A total of **15 students** from the college from various departments attended the drive.
- **Job Offers:** Out of 15 students, **7 students** successfully secured job offers and internship opportunities.

Key Takeaways

- Industry exposure and networking opportunities for students.
- Understanding of real-time job expectations and recruitment processes.
- Strengthened the department's collaboration with industry stakeholders.

Conclusion

The placement drive was a remarkable success, providing students with valuable career opportunities and industry insights. The Department of Tourism and Hospitality Management extends its gratitude to Flycreative Travel Agency for their support and looks forward to organizing similar initiatives in the future.

Prepared by:



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PHOTOS

