



MES ASMABI COLLEGE
P.VEMBALLUR, KODUNGALLUR
www.mesasmabicollege.edu.in
Affiliated to University of Calicut
Re-accredited by NAAC with 'A' grade

DEPARTMENT OF MANAGEMENT STUDIES

BACHELOR OF BUSINESS ADMINISTRATION (HONOURS)

Eligibility-Pass HSE or Equivalent Exam with 50% marks

Bachelor of Business Administration commenced in our college during the academic year 2013-14. The main objective of the course to mould management personnel to meet the growing needs of management experts.



FOR ADMISSION CONTACT

HOD
9747724827

Nodal Officer
9496844904

MORE INFORMATION



ELEVATE YOUR CAREER PROSPECTS WITH BBA MARKETING PROGRAM

- AICTE approved course
- Activity oriented curriculum
- Outbound training in even semester
- Industrial visit in odd semester



Other Highlights

- Emphasis for practical knowledge and experiential learning
- Mould students to face the challenges of modern business
- Useful for both prospective entrepreneurs and employees
- Enormous employment opportunities in India and abroad
- Scope for higher studies
- Well qualified, experienced and dedicated teachers
- Inter collegiate management fest.
- Various extension & social service activities
- Gold medal for toppers

OPPORTUNITIES

Provide a strong foundation for doing

- **MBA in various stream.**
- **Masters Degree**
- **Chartered Financial Analyst**
- **Certified Public Accountant**
- **Project Management Professional**
- **Data Science and Analytics**
- **Entrepreneurship Programmes**
- **Public Administration**

OUR FACILITIES

 **Commerce Lab**

 **Counselling Centre**

 **Computer Lab**

 **Well Equipped Digital Library**

 **ICT Enabled Classrooms**

CERTIFICATE COURSES

- **Leadership and Management**
- **Bridal Makeup**
- **Fitness Trainer and Basic Life Support**
- **Yoga**

FACULTY PROFILE

Join us for a transformative academic journey, guided by our esteemed faculties ensuring you graduate not only with a BBA in marketing but with the expertise to thrive in today's competitive business environment.



Dr. Shahija V A

Assistant Professor & HOD
MCom, MBA, B.Ed, Ph.D, NET



Nasleen Salim

Assistant Professor
MCom, NET



Shiji T S

Assistant Professor
MCom, MBA, NET



Daliya K M

Assistant Professor
MCom, NET



SUCCESS STORIES OF SOME OF OUR BBA ALUMNI



Sravan
Entrepreneur



Amthan Kareem
Interior Designer



Najiya Sakkeer Hussain
Women Entrepreneur



Afsal V M
Entrepreneur



Fathima Nesrin P S
Women Entrepreneur



Mehfooz Kamal
BDE
Bin Ghalib Trading
Dubai



Risana N N
Accountant
Technical 24 FZE LLC
Dubai



Muneer Ahamed
Para Transit Operator
Voyage, Dubai



Farzina Parvin KK
Accountant
Fine Tools Trading LLC
Dubai



Libisha P D
HR
Zerowet



Shaikka K U
S And S Associates
Audit Assistant



Abhijith A S
Assistant Sales Manager
Topco Furniture LLC
Dubai



Nandana T R
Logistics Coordinator
Projx Logistics



Shamla A S
Floor Manager
Thangals Jewellery
UAE



Nizamudheen
Operations
UPS Logistics



Sarfas
Export Executive - Hotpack Global Inc