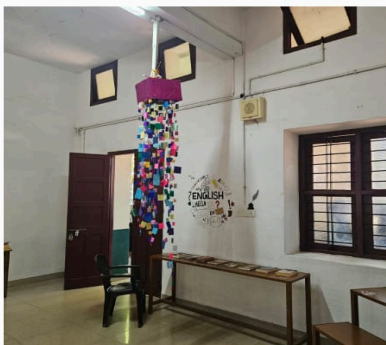


## Book Exhibition and IEDC Product Launch

The Department of English conducted a book exhibition and IEDC product launch on 10th January 2025 from 2.00 to 3.30 pm. The event featured approximately 150 book contributions from students and teachers, and also interactive activities such as "Blind Date with the Book" and "Liberte um Poema," and the launch of student-created products including photo frames, bottle art, and timetable pads. Some students engaged in literary character enactments also. Students who put on the attire of Pathuma, a Character from Pathumma's Goat, Cinderella and Macbeth were the centre of attraction of the event. A team of students from all UG and PG classes made the event possible. The event further served as a platform to promote reading habits, creativity and business marketing skills among students. Ms. Mona V M and Ms. Sabitha M M coordinated the event.



Coordinators

Ms. Mona V M & Ms. Sabitha M M