



MES ASMABI COLLEGE

DEPARTMENT OF DIGITAL FILM PRODUCTION

2024-25 ACADEMIC YEAR



PLACEMENT DRIVE 2025- **REPORT**



Report

VENUE: DIGITAL PRODUCTION STUDIO

DATE: DECEMBER 6 2024

PARTICIPATION: 19



The Department of Digital Film Production at MES Asmabi College successfully conducted its second placement drive, offering students an excellent platform to showcase their talents and secure career opportunities in the industry. This initiative aimed to connect aspiring professionals with leading organizations in digital media and film production, further strengthening industry-academia collaboration.

A total of 19 students participated in the placement drive, which saw active involvement from two reputed organizations—Cutfruit Studio, Chalakudy, and Digi Connect People LLP, Kalamassery. These companies sought to identify and recruit skilled individuals to join their teams, providing students with valuable exposure to the professional world.

The selection process was rigorous, with both companies conducting interviews and assessments to evaluate candidates' creative and technical skills. Out of the 19 participants, five students were selected for immediate placement, while two others were shortlisted for future opportunities based on their performance.

This placement drive served as a significant stepping stone for the students, giving them real-world exposure and helping them transition smoothly into the industry. The selected students are set to begin their roles with their respective companies, marking an important milestone in their professional journey. Meanwhile, the shortlisted candidates remain under consideration for upcoming opportunities, further broadening their career prospects.





Outcome

The second placement drive organized by the Department of Digital Film Production reaffirmed its dedication to fostering professional growth and industry readiness among students. By creating meaningful employment opportunities, the department continues to empower students to pursue rewarding careers in digital media and film production. This initiative not only highlights the department's commitment to excellence but also sets the stage for future collaborations with leading industry players.

The success of this placement drive reflects the department's commitment to equipping students with the necessary skills and industry connections required for a thriving career in digital media and film production. By facilitating direct interactions with industry professionals, the department continues to strengthen its role as a bridge between academic learning and professional opportunities.



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