



# MES ASMABI COLLEGE

## DEPARTMENT OF DIGITAL FILM PRODUCTION

2024-25 ACADEMIC YEAR



### MOU SIGNING BETWEEN MES ASMABI COLLEGE AND INDUSTRY PARTNERS- **REPORT**



# Report

VENUE: MANAGEMENT ROOM

DATE: DECEMBER 6 2024



MES Asmabi College has officially signed a Memorandum of Understanding (MOU) with Cutfruit Studio, Chalakudy, and DigiTrace People Connect LLP, Kalamassery. This agreement marks a significant step toward strengthening industry-academia collaboration, providing students from the Department of Digital Film Production with valuable internship opportunities.

Through this partnership, students will gain hands-on industry experience and exposure to professional working environments.

The primary objective of this MOU is to facilitate collaboration between MES Asmabi College and the partnering companies to offer structured internship programs for students.

As part of the MOU, DigiTrace People Connect LLP has agreed to offer internship placements to five (5) students who will be selected through MES Asmabi College's campus placement process. The internship duration will be determined by the company, with a maximum period of six (6) months. Similarly, Cutfruit Studio will also provide internship opportunities, ensuring that students receive practical training and professional development in their respective fields.

Under the terms of the MOU, both DigiTrace People Connect LLP and Cutfruit Studio will provide appropriate training and mentorship to interns during their internship period. The companies will assign meaningful projects to the students, allowing them to gain practical exposure, develop their technical and creative skills, and adapt to real-world industry demands.



## Outcome

The signing of this MOU signifies a major milestone in MES Asmabi College's ongoing efforts to connect students with industry leaders and real-world opportunities. By providing structured internship programs, the college is ensuring that students receive the professional exposure and training necessary to thrive in their careers. This collaboration reflects the institution's dedication to industry readiness, skill enhancement, and career development for its students.



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