

**Report of**  
**INDUSTRIAL VISIT**  
Conducted at  
**Zoople Technologies**  
**Vytila, Ernakulam**  
**13<sup>th</sup> August 2024**

Submitted in partial fulfillment of the requirement

for the degree of

**Bachelor of Computer Application (BCA)**

From

**University of Calicut**

Submitted by

**MISNA K J**

**AIAWBCA021**



Department of Computer Application

MES Asmabi College, P.Vemballur

**(2022-2025)**

# **MES ASMABI COLLEGE P.VEMBALLUR**

## **Department of Computer Application**



### **CERTIFICATE**

*It is certified that the Industrial Visit Report Submitted by Misna K J, AIAWBCA021 has been carried out under our supervision and this report has not been submitted elsewhere for a degree.*

Ms. Anu S  
Asst. Professor  
Department of Computer Application

Ms. Jabin T.H  
Head of the Department  
Department of Computer Application

Submitted for the evaluation held on

Internal Examiner:

External Examiner:

## **DECLARATION**

I, Misna K J, AIAWBCA021 hereby declare that I have done an Industrial Visit to Zoople Technologies based at Vytila, Ernakulam on 13th August 2024 and the report of that visit has not been submitted earlier to the University of Calicut or any other institution for the fulfillment of the course of study.

This Industrial Visit Report is submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Computer Application by the University of Calicut.

**Place:**

**MISNA K J**

**Date:**

## **ACKNOWLEDGEMENT**

In the name of almighty, we express our sincere thanks to him keeping me fit for successful completion of the Industrial Visit.

I take this opportunity to express my deep sense of gratitude and sincere thanks to Dr. Reena Muhammed P.M, principal, M.E.S Asmabi College, P. Vemballur for giving us an opportunity to conduct the Industrial Visit successfully.

I would like to express my gratitude to Ms. Jabin T.H Head of the Department of Computer Application, who has served as a host for this Industrial Visit.

It is wordless to say thanks to Ms.Anu S who coordinated and organized the visit, and also extend my sincere gratitude to all other faculties in the Computer Application Department, who have contributed in arranging the logistics and ensuring the visit was fruitful and instrumental in making the visit a success.

Finally, I would like to thank everyone who has contributed to the success of this industrial visit. It has been a truly enriching and enlightening experience for us, and we appreciate all the efforts put in to make this visit possible.

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## About Zoople Technologies

Zoople Technologies, one of the finest Technical Training company, crafts out highly-capable software professionals with the relevant skills needed for the software jobs. The company puts forward the best opportunities in the software industry across the globe.

They are the India's leading certification software training provider that helps working professionals achieve their career goals with the skills, technologies, and best practices they need to thrive in the digital economy. They own renowned industry and academic experts to train on the work-ready skills and practical approach the students need to excel in their careers.



## **Company Profile**

### **How Their Software Training Works**

- **Online & Offline Batches**

Zoople offers flexible online and offline batches to effectively cater to your learning preferences and schedule.

- **Mock Interview's**

We build up confidence and conduct mock interview sessions with the support of our highly dedicated professional team.

- **Placement Classes**

Our placement classes focus on enhancing aptitude, technical knowledge, and personality skills for career success.

- **HR Sessions**

Our HR sessions guide students on interview preparation, resume building, and excelling in professional communication skills.

- **Technical Evaluation**

We conduct technical evaluations to determine our candidates' knowledge and take steps to improve their skills.

- **Placement Assistance**

We provide lifetime placement assistance, including job updates, mock interviews, and career guidance to ensure success.

## **VISION, MISION, VALUES**

Zoople aims to render well-versed industry practices with cutting edge-technology understanding. They are intended to be a passionate partner and become a sought-after trainer for the development of software skills, paving the way to having future-ready in their hands. Zoople looks forward to bringing a change with the right skills and knowledge. They are always looking to undertake thousands of learning journeys that take advantage of the numerous opportunities in the fast-expanding global training industry. At the core of Zoople's values is a dedication to excellence, innovation, and integrity. They strive to uphold the highest standards of quality in all their endeavors, continuously seeking out new technologies and methodologies to stay at the forefront of the industry. Through their unwavering commitment to their vision, mission, and values, Zoople aims to not only meet but exceed the expectations of their clients, enabling them to achieve their business objectives and success.



## **Study Programs by Zoople Technologies**

Zoople has crafted excellence-driven courses that help students to get high-paying jobs. Our 100% commitment is available with placement assistance guaranteed. Regularly updated courses to meet the latest job-oriented requirements. Live projects to help students obtain industry experience quickly.

## **Featured Training Programs**

They provide industry-expert training for Full-Stack Development, Mobile App Development, Data Analytics, Data Science (AI-ML-Big Data), Digital Marketing, and UI/UX Designing. With MNC support, they provide HR sessions-interviews, and mock interviews to help students achieve career stability.

- **Full Stack Python Development**

Be a Python Software expert with specialized training from our trainers who have attained industry-rich expertise. It allows one to use scalable mobile apps and websites, and even be part of AI Projects.

- **iOS App Development**

Boost your iOS app development skills with our courses for all levels. Learn to design, edit, and debug high-quality apps for Apple platforms, including music generators, games, business apps, and more.

- **Android App Development**

With this software, you can enhance your knowledge of how to work with codes on various devices, mobile apps, and hands-on lectures in the most agile manner.

- **UI/UX Designing**

We prepare students to furnish new-age designs for websites, logos, mobile apps, and branding projects with the latest tools and software in the market.

- **Digital Marketing**

Zoople's Digital Marketing Training offers expert-led learning to master key marketing fundamentals and essential digital skills, including organic and paid marketing, analytics, branding, and PR. Our Advanced Certification helps you excel in the marketing domain.

- **Flutter Development**

Upskill in Flutter Development to build dynamic, cross-platform apps for websites and devices. Learn from expert instructors, join curated courses, and land jobs at top IT companies in India.

- **Software Testing**

Zoople's Software Testing course is perfect for tech professionals looking to upskill. Learn quality testing through theory, practical exercises, and live projects. Gain certification and land high-paying testing jobs worldwide, regardless of your prior experience.



## **VISIT REPORT**

On August 13th, 2024, 47 students from our class, accompanied by three coordinating faculty members, had the privilege of visiting Zoople Technologies, a leading software training institute. The purpose of our visit was to gain insights into the company's operations and explore the latest advancements in technology. Upon arrival at 10:30 am, we were warmly welcomed by the Zoople team and ushered into the premises.

The highlight of our visit was a webinar on the topics of Web Designing, Flutter, and UI/UX, which began at 10:45 am and lasted for three hours. The webinar offered a detailed overview of the fundamentals of web design, the versatility of Flutter for cross-platform app development, and the principles of creating intuitive user interfaces and experiences. Topics covered included current trends in web development, the advantages of using Flutter for mobile and web apps, and best practices in UI/UX design. The speakers also shared valuable insights on how individuals can pursue a career in these fields, discussing the necessary skills, educational paths, and emerging job opportunities.

Throughout the session, participants engaged in lively discussions and interactive activities, gaining a deeper understanding of how projects are managed and executed within an IT company. The webinar provided insights into the workflow, collaboration, and various processes involved in delivering successful IT projects. It concluded at 1:50 pm, leaving attendees inspired and eager to explore how they can contribute to and thrive in a professional IT environment.

In addition to the informative webinar, our visit to Zoople Technologies provided us with the opportunity to interact with industry professionals and gain firsthand experience of the company's operations. We had the chance to tour the company's sophisticated technology centers and witness firsthand the innovative solutions being developed to address the evolving needs of businesses.

Overall, our visit to Zoople Technologies was both enlightening and inspiring. We extend our sincere gratitude to the entire Zoople team for their hospitality and for providing us with valuable insights into Web Designing, Flutter, and UI/UX. We look forward to applying the knowledge gained from this experience to our academic and professional pursuits, as we strive to contribute to the advancement of technology and innovation.

## **OBJECTIVES OF THE INDUSTRIAL VISIT**

The primary objective of the industrial visit was to familiarize students with the practical aspects of IT operations and expose them to the latest technologies and innovations in the industry. Additionally, the visit aimed to:

- Provide students with an understanding of the IT industry's organizational structure, functions, and processes.
- Introduce students to the various job roles and career paths available in the IT industry.
- Demonstrate the practical applications of IT in various sectors, including healthcare, finance, and education.
- Provide students with the opportunity to interact with industry professionals and gain insights into their work experiences.

## **OUTCOMES OF THE INDUSTRIAL VISIT:**

The industrial visit to Zoople Technologies on [date] proved to be an enriching and insightful experience for all participants. Here are the key outcomes derived from the visit:

**Enhanced Understanding of Web Designing, Flutter, and UI/UX:** The webinar on Web Designing, Flutter, and UI/UX provided participants with a comprehensive understanding of these dynamic fields. Through discussions on design principles, app development, and user experience best practices, attendees gained valuable insights into how these technologies are shaping the future of digital platforms.

**Empowered Career Aspirations:** The session on pursuing careers in Web Designing, Flutter, and UI/UX equipped participants with the knowledge and resources needed to excel in these fields. By exploring educational pathways, essential skills, and emerging job opportunities, attendees felt empowered to chart their career paths in the growing tech industry.

**Insight into Industry Operations:** The visit to Zoople Technologies offered participants a firsthand glimpse into the operations of a leading software training institute. Through interactive sessions and guided tours of the company's technology centers, attendees gained insights into the innovative projects being developed, deepening their understanding of industry practices and trends.

**Opportunities:** The industrial visit facilitated meaningful interactions between participants and industry professionals, fostering valuable networking opportunities. Through exchanges of ideas and experiences, attendees established connections that could potentially lead to future collaborations and career advancements in the fields of Web Designing, Flutter, and UI/UX.

## PHOTOS

