

Title of the Program : **Hindi Bhasaha aur Sahitya(National Webinar)**
Name of the Coordinator : Dr Ranjith M
Organizing Department/Cell : Department of Hindi
Date of the Program : 13.09.2024
Number of Participants : 49



Program Objectives:

The objective of celebrating Hindi Day is to promote the use of Hindi as an official language in government institutions and daily life across India. It also aims to honour the cultural and linguistic heritage of the Hindi language. Here are some key objectives of Hindi Day celebrations:

1. **Promotion of Hindi:** To encourage the widespread use of Hindi in official, educational, and day-to-day communication to strengthen its role as the primary language in India.
2. **Cultural Preservation:** To preserve and promote the rich cultural heritage associated with the Hindi language, literature, and arts.
3. **Linguistic Awareness:** To spread awareness about the importance of Hindi in national unity and to recognize its significance as a tool of communication among people of different regions.
4. **Encouragement of Language Learning:** To motivate people, especially non-Hindi speakers, to learn and use Hindi, fostering better communication and inclusiveness across linguistic barriers.
5. **Recognition of Contributors:** To honour individuals and organizations who have made significant contributions to the promotion and development of Hindi.

Program Participants:

Students, faculty, and staff members from various states actively participated

Report

The Hindi Department of M.E.S. Asmabi College organized a special on-line National webinar on the occasion of Hindi Diwas (Hindi Day) to celebrate and promote the use of Hindi as a national language. Hindi Diwas is observed annually on 14th September to commemorate the adoption of Hindi as the official language of India in 1949. The event aimed to create awareness about the significance of Hindi in national integration and cultural unity.

Dr.Aakamksha Shankar from Bangalore, the chief guest, delivered the inaugural speech in which she highlighted the historical journey of Hindi from its adoption as the official language to its present-day role in promoting national integrity. She also encouraged students to

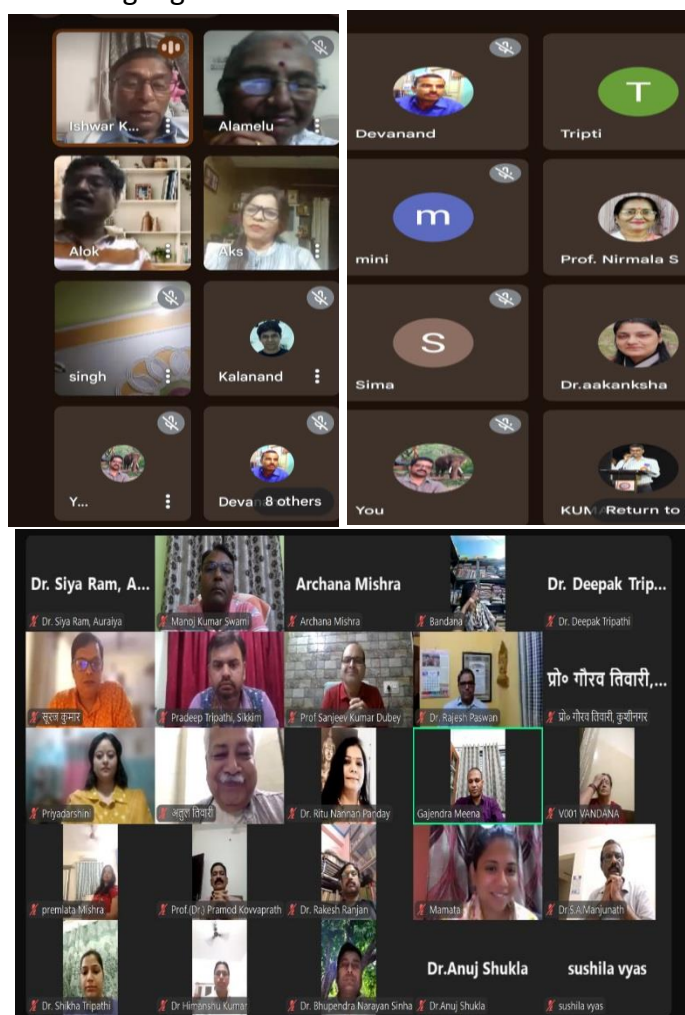
embrace Hindi literature, citing examples of prominent writers such as Munshi Premchand, Mahadevi Verma, and Harivansh Rai Bachchan.

All B.A,B.Sc students participated the online program and presented their views about Hindi language and laureates

Outcomes of the Program:

1. **Increased Awareness:** The event successfully raised awareness about the importance of Hindi and its cultural relevance among students and faculty.
2. **Enhanced Student Participation:** The sessions provided a platform for students to understand the topic.
3. **Promotion of Hindi:** The program reinforced the need for promoting Hindi as a tool for national integration and communication.

Overall, the Hindi Diwas celebration at M.E.S. Asmabi College was a resounding success, and it provided an engaging platform for students and faculty to celebrate the significance of the Hindi language.



Dr Ranjith M, Head of the Department presided over the function. Ms. Neha P delivered welcome address and Smt. Nisha M D delivered vote of thanks

Dr Ranjith.M 13.09.24