

MES ASMABI COLLEGE, P.VEMBALLUR

Report of She Vote Campaign on 6-3-2025

The Innovation and Entrepreneurship Development Centre (IEDC) and Electoral Literacy Club of MES Asmabi College organized a voter awareness campaign titled *#SHE VOTE* on March 6, 2025, at the New Seminar Hall@11am. The campaign encouraged women's participation in the electoral process through voter registration drives and awareness sessions. The event was graced by the presence of Deputy Collector Sri. Krishnakumar, who led an informative



session emphasizing the importance of women's voices in elections.



Thahasildar of Kodungallur Thaluk Sri. Joseph and Deputy Thahasildar Smt. Shyamala also conducted various sessions to educate participants on voting procedures and the significance of informed voting.

Dr. Reena Mohamed, the Principal of MES Asmabi College, delivered the presidential address, highlighting the pivotal role of women in democratic processes.

The program commenced with a welcome speech by Dr. Sanad Sadanandan, Coordinator of the Electoral Literacy Club, who outlined the objectives of the campaign. The sessions were well-received by the audience, comprising students and faculty members who actively participated in discussions and queries. The campaign not only aimed at voter registration but also sought to instill a sense of responsibility among women voters. Dr. Princy Francis, IEDC Nodal Officer, concluded the event with a vote of thanks, expressing



gratitude to the speakers and participants for making the initiative successful. The event was extensively covered by local media, with *Mathrubhumi* reporting the details in its Kodungallur edition, thereby amplifying the campaign's reach and impact.

