

## **REPORT ON *Prasad's IMAX Theatre Visit***

Venue: **PRASAD I MAX, HYDERABAD**

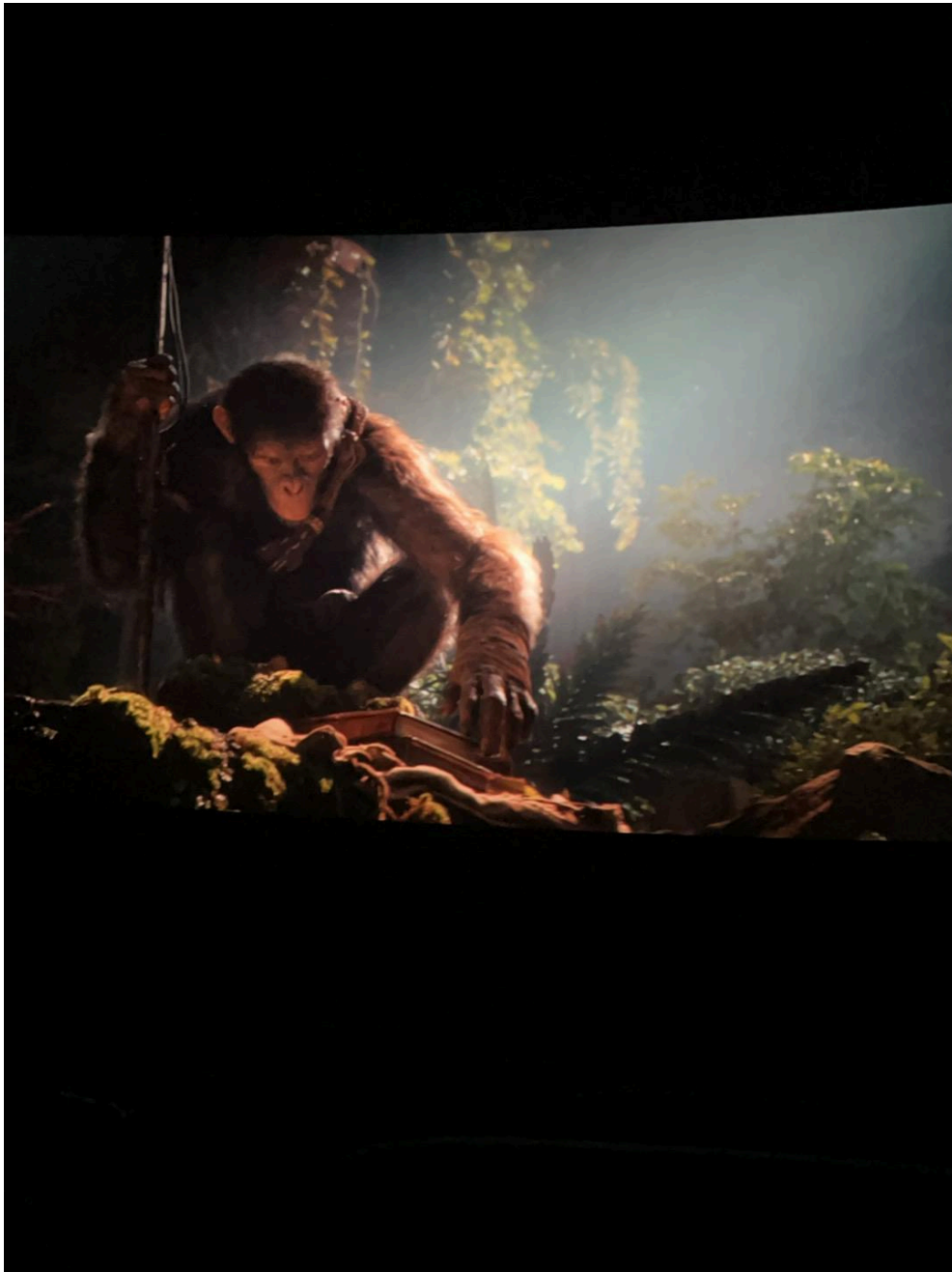
Date: **20-05-2024**



The visit to Prasads IMAX Theatre was organized as part of an educational outing to provide students with an immersive cinematic experience. Prasads IMAX is renowned for having the biggest film screen in Asia, offering a unique opportunity for the attendees to appreciate state-of-the-art film projection and sound technologies.

The group, consisting of 26 students and 2 faculty members, arrived at Prasads IMAX Theatre on the morning of June 20, 2024. The visit was planned to allow students to experience the grandeur of the largest film screen in Asia, enhancing their understanding and appreciation of cinematic presentations.

Upon arrival, the group was greeted by the theatre staff, which provided a brief introduction to the history and significance of Prasads IMAX. The students were particularly excited to learn about the technical specifications of the IMAX screen and the advanced sound system that ensures an immersive viewing experience.



The film screened was "Kingdom of the Planet of the Apes," a recent action/science fiction movie with a U/A rating, meaning it is suitable for viewers of all ages but with parental guidance recommended for children under 12. The film's duration was 2 hours and 25 minutes. The movie, being a part of the well-known Planet of the Apes franchise, captivated the audience with its compelling narrative and impressive visual effects. The high-definition visuals and the surround sound system of the IMAX theatre significantly enhanced the viewing experience, making it a memorable event for all attendees.



The visit to Prasads IMAX Theatre was not only an entertaining outing but also an educational experience. Students gained insights into:

- The technological advancements in film projection and sound systems.
- The significance of large-format screens in enhancing cinematic experiences.
- The creative and technical aspects of filmmaking, particularly in the science fiction genre.

#### *Outcome:*

The visit to Prasads IMAX Theatre was a resounding success, offering a perfect blend of education and entertainment. The exposure to the largest film screen in Asia and the advanced IMAX technology provided the students with a deeper appreciation of the art and science of filmmaking. This experience will undoubtedly inspire and inform their future engagements with cinema and media studies.

#### *Coordinators:*

**MYNAG SURESH (HoD)**  
**MANEESHA K (Faculty)**