

## Report on "വയോജന പ്രതിജ്ഞ" (The Elderly Pledge) Programme

**Date:** 1st October 2024

**Organized by:** NSS Units 53 & 95, MES Asmabi College, P. Vemballur

**Venue:** Alumni Square, MES Asmabi College

On 1st October 2024, NSS Units 53 and 95 of MES Asmabi College, P. Vemballur, organized the "വയോജന പ്രതിജ്ഞ" (The Elderly Pledge) programme as part of their ongoing social responsibility initiatives. The programme aimed at raising awareness about the respect, care, and protection of the elderly in society, emphasizing the role of young people in supporting and valuing senior citizens.

### Programme Overview:

- Pledge Ceremony:** The event commenced with a pledge-taking ceremony at the Alumni Square, where NSS volunteers gathered to take the വയോജന പ്രതിജ്ഞ. The pledge reinforced their commitment to ensuring the dignity, care, and well-being of elderly members in their families and communities.
- Classroom Outreach Initiative:** After the pledge ceremony, the volunteers took the initiative to spread awareness among the college's student body. Divided into teams, they visited different classrooms across the campus, delivering the pledge and explaining its importance to their peers. This outreach activity helped ensure that the message of the pledge reached a wider audience, fostering a sense of shared responsibility for the care of the elderly.







