

**MES ASMABI COLLEGE, P. VEMBALLUR, The Trash Hunt: Beach
Cleanup Drive at Fort Kochi 28-07-2024**

NSS UNIT 53 & 95

In observance of World Nature Conservation Day, an exhilarating and impactful event, The Trash Hunt: Beach Cleanup Drive, was organized at Fort Kochi Beach on July 28, 2024. This event was a collaborative effort by UNICEF (Yuwaah), Suchitwa Mission, and the Ministry of Environment, Forest and Climate Change of India, and was spearheaded by the Captains Social Foundation. The drive aimed to responsibly collect and dispose of tonnes of such waste, thereby contributing to the conservation of the natural environment and promoting awareness about the importance of maintaining clean and healthy beaches. NSS units 53 and 95 from MES Asmabi College, P. Vemballur, were proud participants in this noble endeavor. Volunteers from these units joined hands with other participants, demonstrating commendable enthusiasm and commitment to the cause.

The event kicked off at 3:30 PM, with volunteers equipped with necessary cleaning tools and protective gear. Teams were formed to ensure systematic and efficient cleaning of the beach area. The collaborative spirit among volunteers was evident as they worked diligently to remove waste, showcasing the power of community action in addressing environmental challenges. To recognize and reward the efforts of the volunteers, the organizers announced that the best-performing teams would receive exciting prizes, including cash awards, mementos, T-shirts, and more. Additionally, all participating volunteers were to be awarded certificates of volunteering, acknowledging their contribution to this significant environmental cause.

The participation of MES Asmabi College NSS units 53 and 95 in The Trash Hunt: Beach Cleanup Drive not only reflected their dedication to environmental conservation but also provided an enriching experience for the students. It underscored the importance of community involvement in environmental initiatives and the impact such collective actions can have on preserving our natural surroundings.



Captains Social Foundation
 Trash hunt എന്ന പേരിൽ നടത്തിയ ഫോർട്ട് കൊച്ചി ബീച്ച് ക്ലീനിംഗിൽ എൻ.എസ്.എസ് അസംബലി കോളേജ് യൂണിറ്റ് 53 & 95 വേദാന്ത്യന്മാരും പങ്കാളികളായി



MES ASMABI COLLEGE
 NATIONAL SERVICE SCHEME UNIT 53 & 95
 UNIVERSITY OF CALICUT

