

# MES ASMABI COLLEG, P.VEMBALLUR

## FINE ARTS CLUB

### Onam Nalla Olam 23

19/08/2023

Vimala College, in association with Trends and Malayala Manorama, hosted the "Onam Nalla Olam" program, a celebration of talent and tradition, on August 19, 2023. The event witnessed enthusiastic participation from various colleges, including MES Asmabi College, with 20 students showcasing their talents in dance and fashion shows.

The program, which aimed to promote cultural diversity and artistic expression, featured vibrant performances that captured the spirit of Onam. Students from MES Asmabi College delivered captivating dance performances and showcased innovative fashion designs, impressing the judges and audience alike.



The advertisement is a vertical poster for a competition. At the top, it features a circular image of a young man and woman in modern, casual attire. To the right of the image is a circular logo with the text 'TRENDS' and Malayalam text 'ഒന്നിംഗ് ഒളിം' (Onam Nalla Olam). Below the image, the text reads 'WinCash prizes Worth 5 Lakhs' and 'DANCE MUSIC SKIT etc'. The main title is 'Best Trend Setter College in Kerala 2023'. Below this, it specifies 'Fusion performance Competition' and '20 MINUTES 20 PARTICIPANTS'. The 'ROUNDS' section lists 'Semi finals - August 18, 19' and 'Grand finale - September 9'. Contact information includes '+91 9446003717' and the website 'www.trendsonam.com'. A purple box on the right lists prizes: 'WINNER ₹ 1 Lakh', '1st RUNNER UP ₹ 75,000', '2nd RUNNER UP ₹ 50,000', and 'CONSOLATION PRIZES for other teams ₹ 5000 Cash Prize for all semifinalists'.

Out of the participants from MES Asmabi College, 20 students excelled and secured a place in the final round of the competition. Their remarkable talent and creativity earned them appreciation and recognition, reflecting their dedication and passion for the arts.



As a token of their achievement, each finalist received a cash prize of Rs. 5000, motivating them further in their artistic pursuits. The event not only celebrated Onam's cultural significance but also provided a platform for young talents to shine and showcase their skills on a larger stage.

The participation of MES Asmabi College students in the "Onam Nalla Olam" program at Vimala College exemplifies their commitment to cultural enrichment and artistic excellence, fostering a sense of pride and achievement within the college community.