# E-Waste Management and Collection Drive at MES ASMABI College, P. Vemballur

Date:8 June 2023

Venue: MES Asmabi College, P. Vemballur

Inaugurated by: Dr. Hazeena,

Head of the Department Economics

On June 8, 2023, MES Asmabi College in P. Vemballur organized an e-waste management and collection drive. This initiative aimed to address the growing concern of electronic waste and promote responsible disposal and recycling practices among students and the local community. The event was inaugurated by Dr. Hazeena from the Department of Economics, who emphasized the importance of sustainable e-waste management and the role of educational institutions in leading such efforts.

# Objectives

- 1. Raise Awareness: Educate students and the community about the environmental and health impacts of improper e-waste disposal.
- 2. Promote Recycling: Encourage the collection and recycling of electronic waste to prevent harmful substances from polluting the environment.
- 3. Community Engagement: Foster a sense of responsibility and active participation in environmental conservation efforts.

Inauguration Ceremony

The inauguration began with a welcome speech by **Dr.A Biju** principal of MES Asmabi College, highlighting the significance of the event. Dr. Hazeena then took the stage, delivering an insightful keynote address on the economic and environmental implications of e-waste. She stressed the need for a collective effort to manage e-waste effectively and the benefits of integrating such practices into the educational curriculum.

## **Activities Conducted**

1.E-Waste Collection Drive: Collection bins were placed at strategic locations around the campus to gather obsolete and non-functional electronic items from students, staff, and community members.

- 2. Workshops and Seminars: Interactive sessions were conducted to educate participants on the proper methods of e-waste disposal, recycling processes, and the potential hazards of e-waste.
- 3. Exhibition: An exhibition was set up showcasing the lifecycle of electronic products, the dangers of improper disposal, and the benefits of recycling. Students presented various models and charts, providing detailed information on e-waste management.
- 4. Collaboration with Recycling Companies: The college partnered with certified e-waste recycling companies to ensure the collected waste was handled responsibly and recycled according to environmental regulations.

#### Outcomes

Increased Awareness: The event successfully raised awareness about e-waste issues among the participants.

Community Involvement: There was significant participation from students, faculty, and local residents, highlighting the community's interest in environmental sustainability.

Collection Success: The drive managed to collect a substantial amount of e-waste, which was handed over to the recycling partners for proper disposal and recycling.

# Conclusion

The e-waste management and collection drive conducted by MES Asmabi College on June 8, 2023, was a commendable effort towards promoting environmental sustainability. Inaugurated by Dr. Hazeena, the event not only educated participants on the importance of responsible e-waste disposal but also demonstrated the college's commitment to fostering eco-friendly practices. The success of this event sets a precedent for future initiatives and underscores the vital role educational institutions play in environmental conservation.