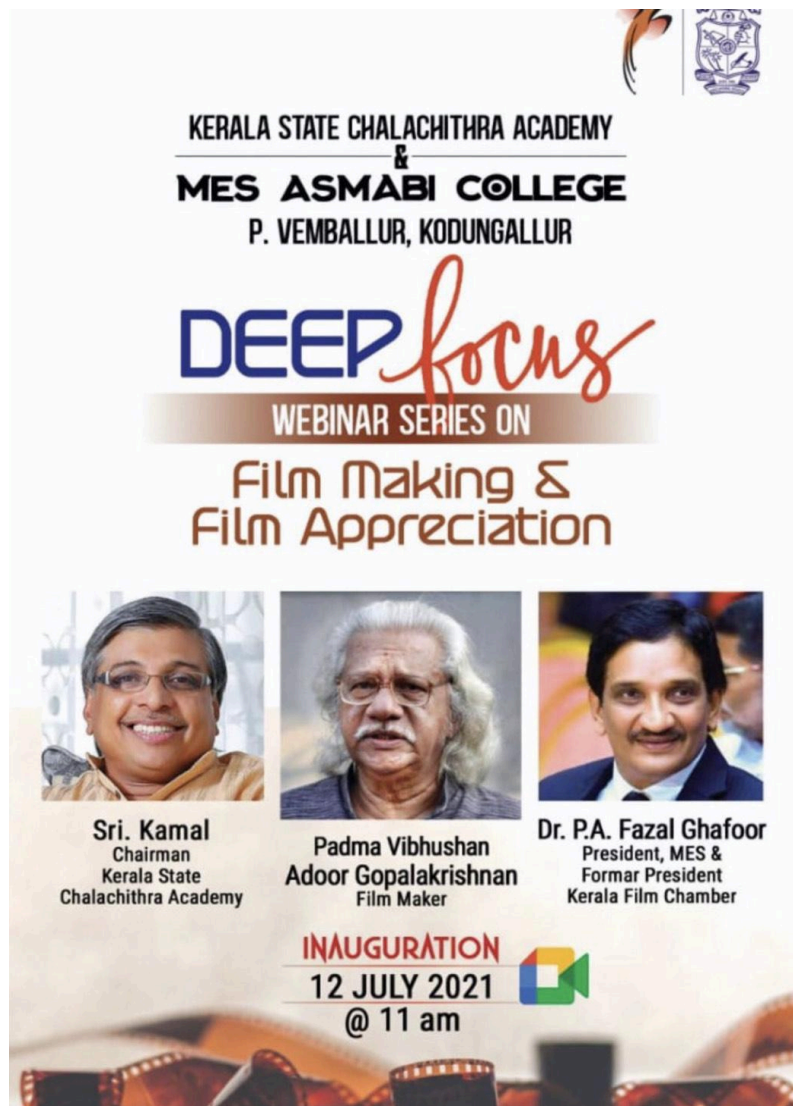




DEEP FOCUS – WEBINAR SERIES




KERALA STATE CHALACHITHRA ACADEMY
&
MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR

DEEP focus
WEBINAR SERIES ON
**Film Making &
Film Appreciation**


Sri. Kamal
Chairman
Kerala State
Chalachithra Academy


**Padma Vibhushan
Adoor Gopalakrishnan**
Film Maker


Dr. P.A. Fazal Ghafoor
President, MES &
Former President
Kerala Film Chamber

INAUGURATION
12 JULY 2021
@ 11 am

A webinar series on filmmaking and film appreciation called Deep Focus was organized by the Department of Mass Communication, Bvoc Digital Film Production, and the Research Department of English at MES Asmabi College, P.Vemballur. This series, in collaboration with the Kerala Chalachithra Academy, took place on the online platform Google Meet from 4 p.m. to 6 p.m., with the inaugural ceremony at 11 a.m. on July 12th, led by veteran filmmaker Shri Adoor Gopala Krishnan.

The first series included a panel discussion on "Gender Equality & Inclusivity in Malayalam Cinema" with Ms. Maala Parvathi, Ms. Vidhu Vincent, and Ms. Anumol. Ms. Bina Paul discussed visual editing, Shri Mahesh Narayan covered film direction, and Dr. CS Venkateswaran delved into technical aspects and film appreciation. The series concluded with a panel discussion on independent cinema in Malayalam by Shri Sajin Babu and Shri Don Palathara.

The second series covered topics like the history of world cinema, the history of Indian cinema, film movements, creative writing for film, and film appreciation, featuring renowned speakers such as Shri KB Venu, Dr. V Rajakrishnan, Shri John Paul, Shri Shanmugasadas, and Shri Sajeev Pazhoor.

The third series explored sound design, TV production fundamentals, cinematography, and creative writing for television. Speakers included Shri N Harikumar, Baiju Chandran, Sunny Joseph, and Ms. Sreekala.

Throughout the series, 18 resource persons engaged effectively with participants, making each session fruitful and achieving the primary goal of the Deep Focus webinar series.

SL NO.	NAME	DATE	TOPIC
1 2 3	MS.MAALA PARVATHY MS.VIDHU VINCENT MS.ANUMOL	12 JULY 2021	GENDER EQUALITY & INCLUSIVITY IN MALAYALAM CINEMA
4	MS.BINA PAUL	13 JULY 2021	INTRODUCTION TO VISUAL EDITING
5	MR.MAHESH NARAYANAN	14 JULY 2021	INTRODUCTION TO FILM DIRECTION
6	DR CS VENKITESWARAN	15 JULY 2021	FILM APPRECIATION
7 8	MR.SAJIN BABU MR.DON PALATHARA	19 JULY 2021	INDEPENDENT CINEMA IN MALAYALAM: OPPURTUNITIES AND CHALLENGES
9	MR.KB VENU	26&27 JULY 2021	HISTORY OF CINEMA(WORLD &INDIA)
10	DR V RAJAKRISHNAN	28 JULY 2021	FILM MOVEMENTS
11	MR.JOHN PAUL	29 JULY 2021	CREATIVE WRITING FOR FILM
12	MR.I SHANMUGHADAS	30 JULY 2021	FILM APPRECIATION
13	MR.SAJEEV PAZHOOR	02 AUGUST 2021	CREATIVE WRITING FOR FILM

14	MR.N HARIKUMAR	09 AUGUST 2021	INTRODUCTION TO SOUND DESIGN
15	MR.BAIJU CHANDRAN	11 AUGUST 2021	FUNDAMENTALS OF TV PRODUCTION
16	MR.SUNNY JOSEPH	13&14 AUGUST 2021	INTRODUCTION TO CINEMOTOGRAPHY
17	MS.SREEKALA	16 AUGUST 2021	CREATIVE WRITING FOR TV