

# **Report of World Ocean Day 2023 Observation (Beach Clean-up Programme) conducted on 08-06-2023**

## **Introduction**

The World Ocean Day 2023 Observation Beach Clean-up Programme took place on June 8, 2023, in alignment with global efforts to raise awareness about ocean conservation and environmental stewardship. The programme was organized under the category of extension and outreach, in association with Aquatic Biology department of Kerala University in which Sri. Taison Master, MLA . This event aimed to engage participants in hands-on activities while promoting the importance of preserving marine ecosystems.

## **Objectives**

1. To conduct a beach cleaning activity to remove marine debris and promote coastal cleanliness.
2. To document and analyze the types and quantities of marine debris collected during the clean-up.
3. To raise awareness about environmental conservation and sustainability among participants and the broader community.

## **Programme Description**

The programme commenced with an introductory session, highlighting the significance of World Ocean Day and the urgent need for ocean conservation efforts. Participants, consisting of 60 students, were divided into teams and provided with necessary equipment for the beach clean-up. A total of 60 students actively participated in the World Ocean Day 2023 Observation Beach Clean-up Programme. Their engagement and enthusiasm demonstrated a collective commitment to environmental stewardship and sustainability. Additionally, the collaboration with the Swatchh Bharath Club and Dr. K. H. Amithabachan, Assistant Professor, PG and Research Department of Botany facilitated greater community involvement and expertise in the clean-up efforts.

## **Agenda**

Welcome and Introduction to World Ocean Day

Overview of Beach Cleaning and Marine Debris Documentation

Inauguration: **Shri. Taison Master, MLA**

Beach Clean-up Activity:

Distribution of Clean-up Kits

Collection and Documentation of Marine Debris

Data Analysis and Discussion

Closing Remarks and Appreciation

### **Outcomes**

The World Ocean Day 2023 Observation Beach Clean-up Programme generated several positive outcomes:

- Removal of a significant amount of marine debris from the beach area, contributing to coastal cleanliness and ecosystem preservation.
- Documentation and analysis of marine debris data, providing valuable insights into the sources and impacts of pollution on marine environments.
- Increased awareness about the importance of environmental conservation and sustainability among participants and the broader community.
- Strengthened collaboration between educational institutions, local organizations, and community stakeholders in addressing environmental challenges.

### **Conclusion**

The World Ocean Day 2023 Observation Beach Clean-up Programme exemplified the power of collective action in promoting environmental stewardship and sustainability. Through hands-on activities and collaboration with stakeholders, participants actively contributed to the protection of marine ecosystems while raising awareness about the importance of preserving our oceans for future generations.



**WORLD OCEANS DAY 2023**  
UNWORLDWATER.ORG



Suchitwa Sagaram  
Sundara Theeram

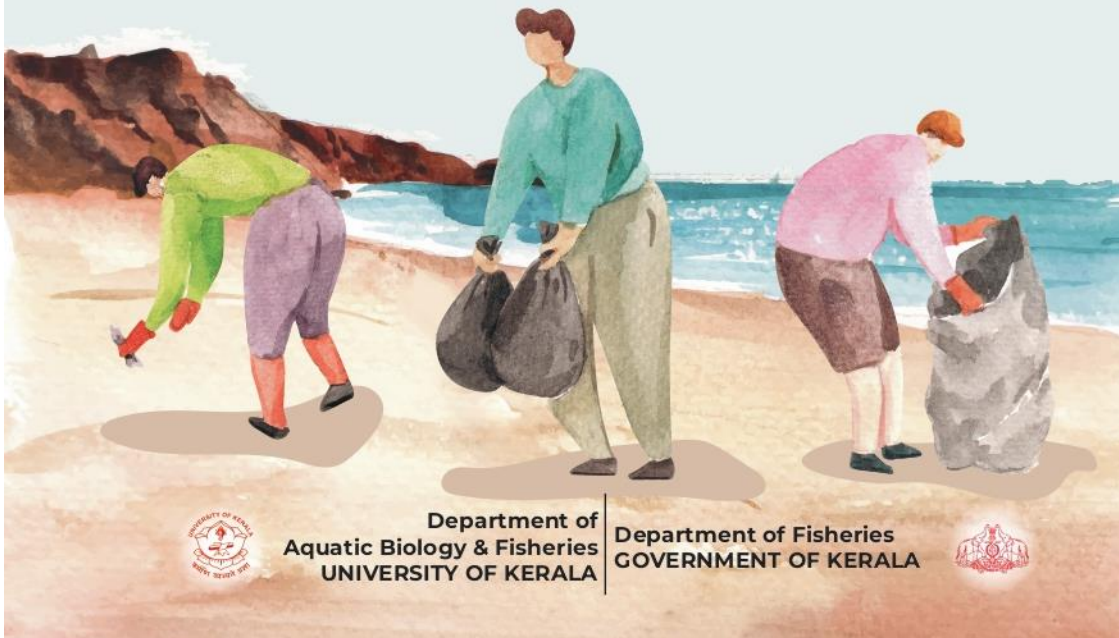


Join us for  
**World Ocean Day!**

*Beach*  
**CLEAN-UP** &  
Marine Debris  
Documentation in Kerala

**8<sup>th</sup> June 2023**  
**7.00 to 9.00 am**

Beach Clean-Up in  
All Coastal Districts of Kerala



Department of  
Aquatic Biology & Fisheries  
UNIVERSITY OF KERALA

Department of Fisheries  
GOVERNMENT OF KERALA



Help protect our oceans and make a positive impact on **World Ocean Day!** Join us for an exciting **Beach Clean-up and Marine Debris Documentation** Programme. Together, we can contribute to preserving the beauty and health of our marine ecosystems.

Participate in a unique documentation programme, where **we'll record and document the types of marine litter** found during the clean-up. This data will contribute to a better understanding of the issue and help shape future conservation efforts.

- Clean up in nine coastal districts of Kerala, Nine beaches
- Comprehensive data collection, documentation and characterization
- Local association with educational institutions, civil society and citizen scientists

ORGANIZED BY

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Fig.1. Inaugural session



Fig.2. participants of the Programme with organisers