



**DEPARTMENT OF COMPUTER APPLICATION
M E S ASMABI COLLEGE, P. VEMBALLUR -680671**

REPORT OF TECHFEST

Organized by

DEPARTMENT OF COMPUTER APPLICATION

HIGHLIGHTS:

Date: 21th Feb 2024

Time: 9.00 am to 5.00 PM

Inaugurated By: Prof. (Dr.) A Biju, Principal, MES Asmabi College, P Vemballur

Events Occurred:

- **Hackathon**
- **IT Workshop**
- **Treasure Hunt**
- **Game Events**
- **Webdesigning**
- **Debugging**

I. The Course of the Techfest:

The Techfest was a dynamic event aimed at showcasing the latest trends in technology and fostering innovation among participants. Here's a rundown of the course of the Techfest:

Event Start: The Techfest kicked off at 9:00 AM with participants eagerly gathering at the designated venue.

Introduction and Welcome: The event began with a warm welcome from the organizing team, setting the tone for an exciting day ahead. Participants were briefed about the various events and competitions lined up for the day.

Workshop on Digital Marketing: The day commenced with an engaging workshop on digital marketing, aimed at providing participants with insights into the world of online promotion and brand building. Industry experts shared their knowledge and tips, empowering participants to leverage digital platforms effectively.

Hackathon: Following the workshop, participants immersed themselves in a thrilling Hackathon, where teams competed to develop innovative solutions to real-world problems. Mentors provided guidance and support, fueling the participants' creativity and problem-solving skills.

Web Designing Competition: Simultaneously, the Web Designing Competition unfolded, challenging participants to showcase their creativity and technical prowess by designing visually stunning and user-friendly websites.

Treasure Hunt: As the Hackathon and Web Designing Competition continued, participants embarked on an adventurous Treasure Hunt across the college campus. Teams navigated through clues and challenges, racing against time to uncover hidden treasures.

Game Events (PES and PUBG): Gaming enthusiasts gathered to compete in adrenaline-pumping matches of Pro Evolution Soccer (PES) and PlayerUnknown's Battlegrounds (PUBG). The gaming arena buzzed with excitement as participants showcased their skills and strategic prowess.

Debugging Competition: Meanwhile, coding enthusiasts put their skills to the test in the Debugging Competition, where they tackled challenging coding problems and bugs within a specified time frame.

Judging and Prize Distribution: As the day drew to a close, judges evaluated the participants' performances across all events. Winners were announced and awarded cash prizes and accolades for their outstanding achievements.

Closing Ceremony: The Techfest concluded with a vibrant closing ceremony, where participants, organizers, and sponsors came together to celebrate the success of the event. Speakers commended the participants for their talent and dedication, inspiring them to continue exploring the endless possibilities in the world of technology.

Overall, the Techfest was a resounding success, leaving participants inspired, enlightened, and eager to continue their journey of innovation and exploration in the realm of technology.

The Outcome:

- Increased awareness and interest in technology among students
- Enhanced skills and knowledge gained through workshops and competitions
- Strengthened connections and networking opportunities with industry professionals
- Fostering of creativity and innovation through problem-solving challenges
- Formation of new ideas and collaborations among participants
- Positive feedback and satisfaction from attendees and participants
- Promotion of a culture of learning and exploration in the field of technology
- Inspiration for future initiatives and events promoting technological advancement
- Overall, the Techfest served as a catalyst for personal and professional growth, leaving a lasting impact on all participants.

The Techfest at was a resounding success, igniting passion for technology, fostering innovation, and leaving participants inspired for future endeavors. It served as a platform for learning, networking, and creativity, embodying the spirit of exploration and advancement in the digital age..

Addendum:

Programme Brochure and Photos



The poster features a dark, wavy background with golden-yellow accents. At the top left is a golden 'X' icon. Next to it is the MES Asmabi College logo, which includes a crest with a book and a lamp. The text 'MES ASMABI COLLEGE' is in large white letters, with 'DEPARTMENT OF COMPUTER APPLICATIONS' in smaller white letters below it. The central focus is the word 'ZYFER' in a large, bold, golden-yellow brush-stroke font, with 'INTERCOLLEGE TECH FEST' written in white below it. A dashed golden-yellow box contains the number '21' in a large font, with 'FEB 2024' in white below it. Surrounding the central text are six circular icons, each representing an event: a group of people (Hackathon), a computer screen with a globe (Webdesigning), a treasure chest (Treasure Hunt), a computer screen with a bug (Debugging), a game controller (Game Events), and a group of people at a computer (IT Workshop). Each event is accompanied by its name and prize value in white text. At the bottom left, contact information for the Student Coordinator (Junaid Gafoor and Adhan) and Staff Coordinator (Jabin T H) is listed in white. At the bottom right, the text 'REGISTER AT: ZYFER.IN' is shown next to a QR code. The poster is decorated with various golden-yellow icons and patterns, including a grid of dots and a spiral.

MES ASMABI COLLEGE
DEPARTMENT OF COMPUTER APPLICATIONS

HACKATHON
(Prize worth 8 K)

WEBDESIGNING
(Prize worth 2 K)

TREASURE HUNT
(Prize worth 2 K)

DEBUGGING
(Prize worth 1 K)

GAME EVENTS
(Prize worth 4 K)

IT WORKSHOP

ZYFER
INTERCOLLEGE TECH FEST

21
FEB 2024

STUDENT COORDINATOR
JUNAID GAFOOR
+91 9539555562
ADHAN
+91 9207770906
STAFF COORDINATOR
JABIN T H
+91 9747724640

REGISTER AT:
ZYFER.IN





