



MES ASMABI COLLEGE

DEPARTMENT OF DIGITAL FILM PRODUCTION

2023-24 ACADEMIC YEAR



FRAME CRAFT INDUCTION PROGRAMME AT MES ASMABI COLLEGE – **REPORT**

 **MES ASMABI COLLEGE, P. VEMBALLUR**
AN INITIATIVE BY DEPARTMENT OF DIGITAL FILM PRODUCTION


**Frame
Craft**
Welcoming Talent,
Workshop Unveiling AI .

 **MEDIA LAB**  **14/08/2023**  **10:30 AM**

RESOURCE PERSON
Arun Kishore
Media Strategist, ULCCS LTD

Prof. Dr. A.Biju **Mynag Suresh** **Maneesh K**
Principal HoD Co-ordinator

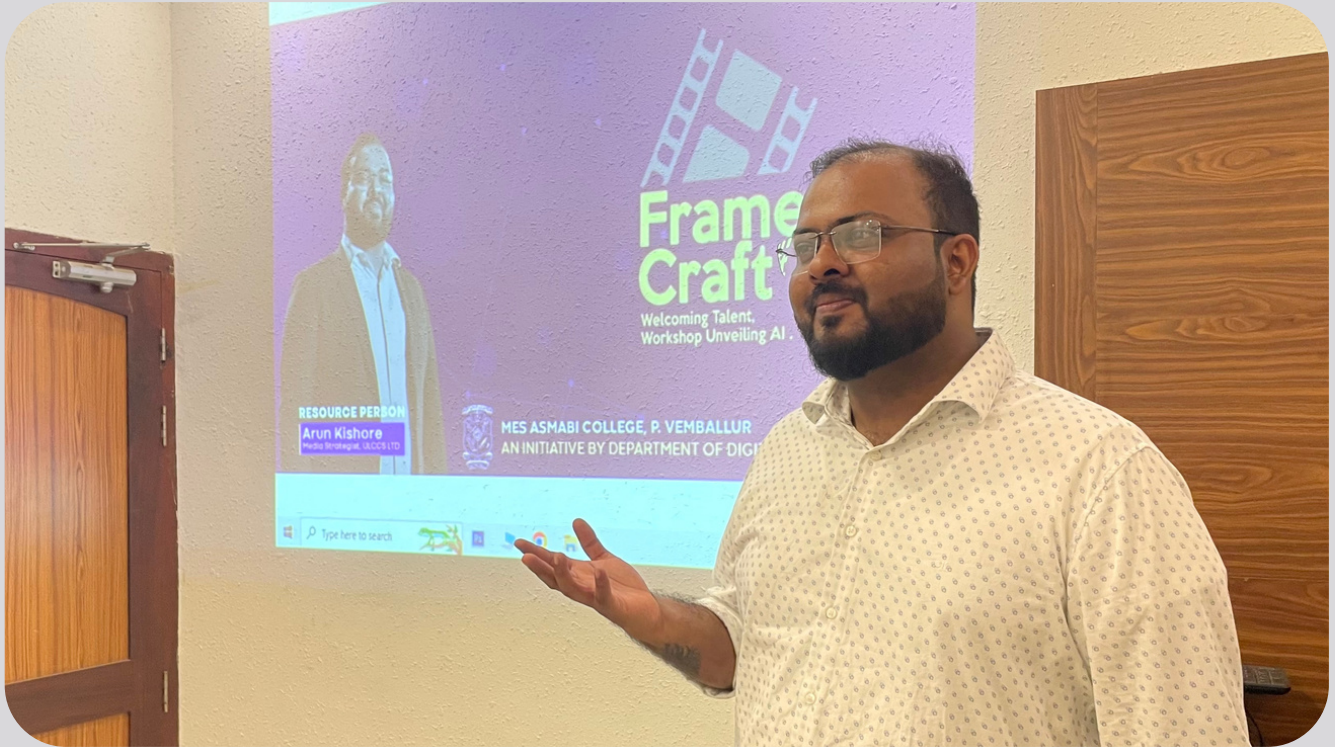


Report

VENUE: MEDIA LAB

DATE: AUGUST 14, 2023

PARTICIPATION: 36



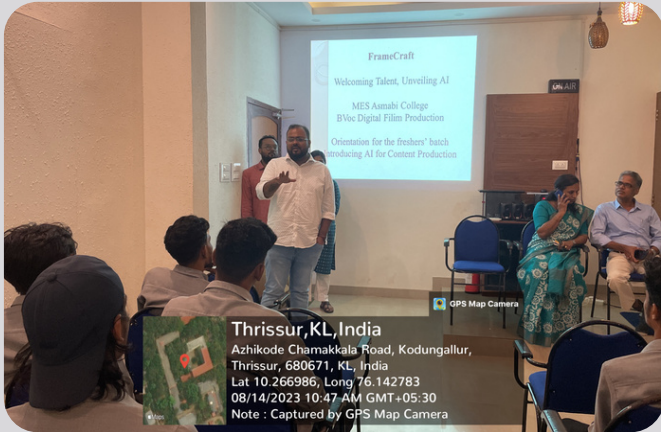
Department of Digital Film Production has conducted an induction programme for the first year students. The programme named frame craft explored the world of artificial intelligence. As we all know Artificial Intelligence (AI) technology has become increasingly important in the modern world due to its numerous applications and benefits and is quickly changing how we live our lives. The induction programme is aimed to highlight importance of AI in the field of film and television production.

The induction programme is inaugurated by Arun Kishore, media strategist of Uralungal Labour Contract Co-operative Society.

The programme saw the felicitation of esteemed individuals who graced the occasion is Dr Reena Mohammed, college vice principal and Dr. K P Sumedhan, Director of Self-Financing Courses.

Mynag Suresh, the Head of the Department of Digital Film Production, Prasoon T P, Rasidha M S and Maneesha K faculty members of the department made the arrangements for the programme.





A total of 8 students from the Final year B.Voc Digital Film Production program eagerly participated in the placement drive. Following a rigorous evaluation process, 3 students were successfully offered employment opportunities within Cutfruit Studio.

Outcome

Department of Digital Film Production effectively engaged students through the Frame Craft induction programme. The freshers batch got an opening to the Artificial Intelligence. With this induction programme they came to know that how to use AI for content generation.

NAME OF COORDINATOR
MANEESHA K (FACULTY)