



MES ASMABI COLLEGE DEPARTMENT OF DIGITAL FILM PRODUCTION

2023-24 ACADEMIC YEAR



NATIONAL CINEMA DAY AT MES ASMABI COLLEGE – **REPORT**

MES Asmabi College, P.Vemballur
Department of Digital Film Production

NATIONAL CINEMA DAY 23

FILM SCREENING
KG GEORGE'S
IRAKAL

13
October 23
Media Lab

FILM SCREENING
10:30 AM

FILM POSTER RECREATION
11:30 AM

Prof Dr. A Biju
Principal

Mynag Suresh
HoD

Maneasha K
co-ordinator

Report

VENUE: MEDIA LAB AND DEPARTMENT OF DIGITAL FILM PRODUCTION

DATE: OCTOBER 13, 2024

PARTICIPATION: 54



The National Cinema Day event held on October 13, 2023, at MES Asmabi College was a remarkable tribute to the late legendary Director KG George. Organized by the Department of Digital Film Production, the event comprised two main segments: Film Screening and Poster Recreation.

The film screening took place at the Media Lab, where 54 students gathered to watch 'Irakal,' a film directed by KG George. The choice of 'Irakal' was a fitting homage to the renowned director and added a cultural and educational dimension to the event. Simultaneously, the Poster Recreation activity unfolded at the Department of Digital Film Production, attracting seven students from various departments of the college.

This creative endeavor showcased the interdisciplinary nature of cinema appreciation and participation.

The event was graced by esteemed personalities of the college. Prof Dr. A Biju, Principal of MES Asmabi College has inaugurated the event. The greeting has delivered by Dr. KP Sumedhan, Director of Self Financing Courses and Mynag Suresh, Head of the Department of Digital Film delivered the Welcome speech. Maneesha, a faculty member from the Department of Digital Film Production, expressed gratitude and appreciation, extending thanks on behalf of the organizing team.





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Outcome

The National Cinema Day event at MES Asmabi College, organized by the Department of Digital Film Production, successfully combined cinematic exploration, creativity, and homage to a legendary director. The participation of students from various departments highlighted the inclusive and collaborative spirit of the college's cultural initiatives.

NAME OF COORDINATOR

MANEESHA K (FACULTY)