



M.E.S. ASMABI COLLEGE

Re-accredited by NAAC with 'B++' Grade

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REPORT ON MEET THE ENTREPRENEUR 20TH JANUARY 2023

Event Overview:

On the 20th of January 2023, the Post Graduate Department of Commerce and Management Studies successfully organized a seminar in collaborate with IEDC and ED Club on Meet the Entrepreneur at the College Auditorium. The seminar featured distinguished speaker, Dr. Ilavarasi Jayakanth, CEO, Aswathy Hot chips. The event was well-attended, with approximately 292 participants present, including students, and faculty members.

The participants were highly engaged throughout the seminar. They actively participated in the discussion on entrepreneurship. The level of interaction and curiosity displayed by the audience was commendable, indicating a strong interest in understanding entrepreneurship.

With the contributions of distinguished speakers, active audience engagement, and the dissemination of informative materials, it provided a valuable platform for participants to enhance their knowledge and understanding of entrepreneurship. Such seminars play a crucial role in bridging the gap between academic knowledge and real experience. The Post Graduate Department of Commerce and Management Studies looks forward to organizing more such events in the future to continue fostering a culture of knowledge-sharing and learning.

Programme Brochure:



INSTITUTION'S INNOVATION COUNCIL
 (Ministry of HRD Initiative)

P G DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES
M.E.S ASMABI COLLEGE
 AFFILIATED TO UNIVERSITY OF CALICUT
 NAAC RE-ACCREDITED WITH B++(CGPA 3.00)



MEET THE ENTREPRENEUR



ELAVARASI P. JAYAKANTH
FOUNDER AND CEO
OF ASWATHI HOT CHIPS

20th January
Time : 10:00 AM
Venue: College Auditorium

Principal :Dr A Biju
Director : Dr KP Sumedhan
Coordinators : Shahija V A
Reshma A R

Photograph





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