



M.E.S. ASMABI COLLEGE

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REPORT ON INTELLECTUAL PROPERTY RIGHTS SEMINAR – JANUARY 20TH, 2023

Event Overview:

On the 20th of January 2023, the Post Graduate Department of Commerce and Management Studies successfully organized a seminar on Intellectual Property Rights (IPR) at the College Auditorium. The seminar featured two distinguished speakers, Adv. Backer Ali, Legal Advisor and Vice President at Mashreq Bank PSC, and Adv. Shahzad Ahammed. The event was well-attended, with approximately 110 participants present, including students, faculty members, and professionals from various fields.

Agenda and Session Details:

1. Introduction and Welcome: The seminar commenced with a warm welcome to all the participants by the organizers. They provided an overview of the day's agenda and emphasized the importance of intellectual property rights in the modern business and legal landscape.
2. Adv. Backer Ali's Session: Adv. Backer Ali, a seasoned legal advisor with vast experience, was the first speaker. He delivered a comprehensive presentation on various aspects of intellectual property rights, focusing on copyrights, trademarks, patents, and trade secrets. His session included real-world case studies and practical insights into how these rights are enforced and protected in the business world.
3. Adv. Shahzad Ahammed's Session: Adv. Shahzad Ahammed, the second speaker, continued the discussion by delving into the global perspective of IPR. He highlighted the

importance of international agreements and treaties in protecting intellectual property across borders. His session also shed light on emerging challenges and trends in the field.

4. Interactive Q&A: After both speakers had presented their insights, the floor was opened to questions from the audience. The participants actively engaged with the speakers, seeking clarification on various topics related to intellectual property rights. This interactive segment encouraged a fruitful exchange of ideas and knowledge.

5. Networking Session: Following the seminar, there was a networking session where participants had the opportunity to connect with the speakers and fellow attendees. This allowed for informal discussions and further knowledge sharing.

Audience Engagement:

The participants were highly engaged throughout the seminar. They actively participated in the Q&A session, demonstrating their enthusiasm for the subject matter. The level of interaction and curiosity displayed by the audience was commendable, indicating a strong interest in understanding and utilizing intellectual property rights in their respective fields.

Brochure and Webinar Documentation:

The organizers provided all attendees with a well-designed brochure that included relevant information about the speakers, the agenda, and additional resources on IPR. Furthermore, the seminar was documented through photographs, capturing key moments and interactions among the participants and speakers. These materials will be made available for future reference and distribution to those who could not attend.

Conclusion:

The Intellectual Property Rights seminar on January 20th, 2023, proved to be a successful and enlightening event. With the contributions of distinguished speakers, active audience engagement, and the dissemination of informative materials, it provided a valuable platform for participants to enhance their knowledge and understanding of IPR. Such seminars play a crucial role in bridging the gap between academic knowledge and practical application, empowering individuals to make informed decisions in their professional endeavors.

The organizers are grateful for the support of the speakers, the enthusiastic participation of the audience, and the contributions of all involved in making this seminar a resounding success. The Post Graduate Department of Commerce and Management Studies looks forward to organizing more such events in the future to continue fostering a culture of knowledge-sharing and learning.


Programme Brochure:

**PG DEPARTMENT OF COMMERCE
AND MANAGEMENT STUDIES
MES ASMABI COLLEGE**

Organises

**SEMINAR ON
INTELLECTUAL PROPERTY RIGHTS**

**Resource Person
Adv BACKER ALI
Legal Adviser, Vice President
Senior Manager
Mashreq Bank PSC**



**on JANUARY 20/01/2023
at 9.30 am
venue: AUDITORIUM**

**Dr A BIJU
Principal**

**SHIJI TS
Co-ordinator**

**Dr K P SUMEDHAN
Director
Self financing Courses**

Photographs:

