



M.E.S. ASMABI COLLEGE

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**P.Vemballur, P.O. –
680671, Kodungallur,
Thrissur Dt.**

**Email:
principal.mesasmabi@gmail.com
Web. www.mesasmabicollege.org**

REPORT ON THE STARTUP WEBINAR ORGANIZED BY IQAC IN ASSOCIATION WITH IEDC OF MES ASMABI COLLEGE

Date: September 7, 2021

Time: 12:00 PM

Platform: Google Meet

Introduction:

On September 7, 2021, the Internal Quality Assurance Cell (IQAC) of MES Asmabi College organized a startup webinar in collaboration with the Innovation and Entrepreneurship Development Cell (IEDC). The event aimed to provide a platform for participants to gain a better understanding of the challenges and opportunities for startups. The webinar featured Sri Kochouseph Chittilappilly as the chief guest and was conducted via Google Meet.

Event Highlights:

1. Chief Guest Address:

Sri Kochouseph Chittilappilly, a renowned entrepreneur and philanthropist, graced the event as the chief guest. He delivered an inspiring and informative address, sharing his insights and experiences in the startup ecosystem. He emphasized the importance of innovation, determination, and perseverance for aspiring entrepreneurs.

2. Keynote Presentations:

The event featured a series of keynote presentations from industry experts and successful entrepreneurs. These presentations covered a wide range of topics related to startups, including funding, business development, market trends, and sustainability. Each presentation provided valuable insights and practical tips for the participants.

3. Panel Discussions:

Several panel discussions were held, allowing for interactive discussions and Q&A sessions with the panelists. The panels consisted of experts from various fields, including finance, marketing, technology, and legal aspects of startups. Participants actively engaged in these discussions and sought clarifications on their queries.

4. Networking Opportunities:

The webinar provided networking opportunities for participants to connect with like-minded individuals, mentors, and potential collaborators. Breakout sessions and virtual networking rooms were organized to facilitate discussions and foster meaningful connections among the attendees.

5. Participant Engagement:

The event witnessed active participation from 247 participants who were enthusiastic about gaining knowledge and insights into the startup ecosystem. The participants included students, aspiring entrepreneurs, professionals, and academicians.

6. Post-Event Feedback:

After the webinar, feedback forms were distributed to gather insights from the participants. The feedback received was overwhelmingly positive, highlighting the event's impact on their understanding of startup challenges and opportunities.

Key Takeaways:

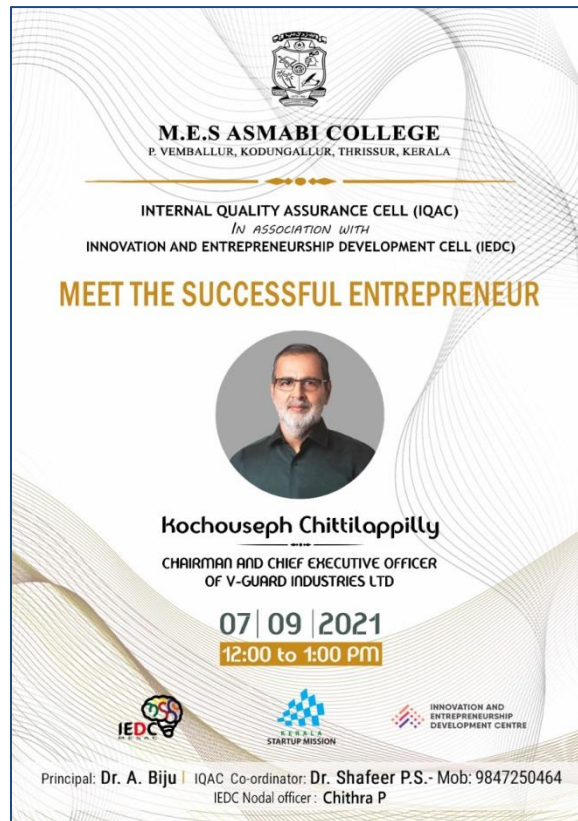
The webinar provided several key takeaways for participants:

1. **Importance of Innovation:** The significance of innovation and creative thinking in the startup ecosystem was emphasized.
2. **Funding Strategies:** Insights into various funding options and strategies for startups, including venture capital, angel investors, and government schemes.
3. **Business Development:** Strategies for business growth, market entry, and customer acquisition were discussed in detail.
4. **Legal and Compliance Aspects:** Guidance on legal requirements and compliance for startups, including intellectual property rights and registration processes.
5. **Sustainability and Social Responsibility:** The role of startups in promoting sustainability and social responsibility was a central theme of the event.

Conclusion:

The startup webinar organized by IQAC in association with IEDC of MES Asmabi College on September 7, 2021, was a resounding success. The event provided valuable insights, knowledge, and networking opportunities for the 247 participants. Sri Kochouseph Chittilappilly's presence as the chief guest added significant value, and the event contributed to fostering a better understanding of the challenges and opportunities in the startup ecosystem. The positive feedback received from participants demonstrates the event's effectiveness in achieving its objectives.

Programme Brochure:



Programme Photographs:

