



## **M.E.S. ASMABI COLLEGE**

**Re-accredited by NAAC with 'B++' Grade**

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### **FEMPRENEUR FESTA - EMPOWERING WOMEN ENTREPRENEURS PROGRAMME REPORT**

Date: November 18, 2022

Organized by: Innovation and Entrepreneurship Development Cell and Commerce Department

#### **Introduction:**

The Fempreneur Festa, a talk on women empowerment and entrepreneurship, was a remarkable event held on November 18, 2022. This collaborative effort between the Innovation and Entrepreneurship Development Cell and the Commerce Department aimed to inspire and empower women entrepreneurs, fostering a supportive environment for their growth and success. The event featured Dr. Akhिलamole M.A., a prominent Agripreneur, as the resource person.

#### **Key Highlights:**

##### **1. Resource Person:**

Dr. Akhिलamole M.A. is a leading entrepreneur in the field of agriculture and aquaculture. She is the founder of Ponnnoos Agro Clinic & Hatchery Training Center, and her journey in the entrepreneurial world has been inspirational.

##### **2. Dr. Akhिलamole's Presentation:**

Dr. Akhिलamole shared her personal journey as an entrepreneur, emphasizing the challenges she faced. Her presentation highlighted the strategies she employed to overcome obstacles in her entrepreneurial pursuits. She discussed the importance of perseverance, innovation, and a strong support system in achieving success.

##### **3. Key Takeaways:**

- The event stressed the significance of women's participation in entrepreneurship and how they can contribute to economic growth.

- Dr. Akhिलamole's journey served as an inspiring example of how women can break through traditionally male-dominated fields.

- Attendees gained insights into strategies for overcoming challenges and the importance of mentorship and networking.

#### 4. Supportive Environment:

- The event provided a platform for women entrepreneurs to connect, network, and share experiences.

- Attendees expressed enthusiasm for future collaborations and partnerships.

#### 5. Audience Engagement:

- The event fostered a lively Q&A session, where attendees had the opportunity to interact with Dr. Akhिलamole directly.

- Attendees were encouraged to ask questions, seek advice, and share their experiences, making the event highly interactive and informative.

#### 6. Future Initiatives:

- The success of the Fempreneur Festa indicated a need for more events and initiatives to empower women entrepreneurs.

- The Innovation and Entrepreneurship Development Cell and the Commerce Department expressed their commitment to supporting and promoting women in business.

#### Conclusion:

The Fempreneur Festa was an empowering and informative event that celebrated women entrepreneurs and their potential to thrive in various industries. Dr. Akhिलamole M.A.'s insights, personal journey, and strategies for success left attendees inspired and motivated to pursue their entrepreneurial dreams. The collaborative effort between the Innovation and Entrepreneurship Development Cell and the Commerce Department is a significant step towards fostering a supportive environment for women entrepreneurs and encouraging their growth and success in the business world.

Programme Brochure:

The poster is for an event titled "Fempreneur FESTA". It features a pink background with a large, stylized purple line-art illustration of a woman's profile. At the top center is the logo of MES Asmabi College, P. Vemballur. Below it, the text reads: "MES ASMABI COLLEGE, P. VEMBALLUR", "IEDC CLUB", "IN ASSOCIATION WITH", "DEPARTMENT OF COMMERCE", and "PRESENTS". To the right, in a purple circular graphic, are the details: "9.30 AM", "18 NOVEMBER 2022", and "SEMINAR HALL EXHIBITION IS CONDUCTED ON AUDITORIUM". The main title "Fempreneur FESTA" is written in a mix of purple and white fonts. Below the title is a portrait of Akhilamole M.A., an Agripreneur, with her name and title below it. The text "(Ponnoos Aqua Clinic & hatchery training center)" is also present. At the bottom right, it says "TALK ON WOMEN EMPOWERMENT". At the bottom, there are four logos: IEDC, Startup Mission, Innovation and Entrepreneurship Development Centre, and Institution's Innovation Centre.

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PRESENTS

9.30 AM  
18 NOVEMBER 2022  
SEMINAR HALL  
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# Fempreneur FESTA

**AKHILAMOLE M.A**  
Agripreneur  
(Ponnoos Aqua Clinic &  
hatchery training center)

TALK ON  
WOMEN  
EMPOWERMENT

IEDC  
STARTUP MISSION  
INNOVATION AND  
ENTREPRENEURSHIP  
DEVELOPMENT CENTRE  
INSTITUTION'S  
INNOVATION  
CENTRE

Programme Photograph:

