

# DEPARTMENT OF COMPUTER APPLICATION M E S ASMABI COLLEGE, P. VEMBALLUR -680671

## ACADEMIC REPORT OF SKILL DEVELOPMENT WRKSHOP ON

## "UI/UX DESIGN"

## Organized in Association with

Zoople Technologies, Kochi, IIC, MES Asmabi College

#### **HIGHLIGHTS:**

Date: 02/02/2023

Time: 10.00 am to 1.30 PM

Total number of participants: 80 (Students: 75, Faculties: 5)

Resource Person: Mr. Anand Narayanan (Sr. UI/UX Dsigner, Zoople Technologies)

Focal areas discussion-based workshop:

- UI UX Basics
- How to enter to the career
- Sketching or Wireframe
- Figma Basics
- Plugins in Figma
- Design Inspiration

#### Portfolio

## I. The Course of the workshop:

The workshop was organised with the aim to enhance the software / designing skills of the students through training for UI/UX designing using the technology Figma.

The program started at 10.00 AM. Smt. Jabin T H (Coordinator & Head of the Department) welcomed the guest and other participants.

Vice Principal Dr. A Biju conveyed his best wishes to the program. Dr. Reena Mohammed (Vice Principal), Dr. K P Sumedhan (Director, Self- financing Courses), Dr. Dhanya K (Coordinator, IIC, MES Asmabi College) delivered felicitations.

The program was inaugurated by Mr. Anand Narayanan (Sr. UI/UX Dsigner, Zoople Technologies). In his inaugural speech, he gave a basic idea about the designing career and the current trends & technologies in designing especially UI/UX designing.

The session was started by giving introduction to designing, UI/UX basics. He shared his experience in this field with the students. He started with a captivating and professional slide show on various arenas of UI/UX development. Minute details of UI/UX basics, Sketching or Wireframe, Figma Basics, Plugins in Figma, Design Inspiration, and Portfolio etc. were discussed. He also shares his own experience of how to develop a user interface using Figma.

Then he also remarked how to enter to the career of UI/UX designing. Also he gave a try to make a UI to one of student. By giving instructions, he trained the students how to design different types of pages according to the user needs. Mr. Anand also pointed out the success stories of many students in Kerala and other parts of our country with the students with ample back up of presented data. In addition the segments of different opportunities in career development, he inspired the students by drawing their attention to the current trends and innovative options in different sectors of UI/UX designing career development.

After a detailed and dynamic presentation, the resource person interacted with the students for one hour. The interaction session was very effective. Students asked many doubts about different courses and opportunities in UI/UX designing. They also discussed about the internship options in the field.

The session for interaction was meaningfully utilised by the faculties and students by clarifying their doubts and getting details of many aspects of the focal themes of the seminar.

## II. The Outcome:

The seminar and the discussions followed it have the following outcomes:

1. Familiarisation of the UI/UX designing tool Figma.

- 2. How to prepare UI design using Figma.
- 3. Identifying and wisely exploring the opportunities and thorough study of upcoming technologies
- 4. Make innovations wherever and whenever possible so as to make fresh designing ideas.
- 5. In-depth knowledge in all areas of UI/UX designing and career.

The session ends up with the awesome feedback session from student's side. Aswin M Menon of final year BCA delivered formal concluding remarks and vote of thanks.

. The department and the college are grateful to him for giving the students an opportunity to interact with him and transmitting information about various designing techniques and opportunities in designing career.

#### Addendum:

### **Programme Brochure and Photos**











