

## Visit to Aashrayam Agathimanthiram

On the 16th of November 2023, the second-semester students pursuing their Bachelor of Business Administration (BBA) embarked on a compassionate journey to Aashrayam Agathimandiram accompanied with two Faculties. Reshma A R ,Assistant Professor coordinated the visit. Their visit was not just an excursion but a profound act of empathy and support for the elderly residents. Armed with essential groceries, vital sanitary items, and monetary contributions, the students aimed to alleviate some of the challenges faced by the senior citizens residing in the Aashrayam Agathimandiram.

Upon arrival, the students were greeted with warmth and gratitude by the elderly residents. The interaction was a poignant reminder of the often overlooked needs of this vulnerable demographic. The distribution of groceries and sanitary items was met with smiles, appreciation, and even a few heartfelt stories from the seniors, emphasizing the significance of such gestures in their lives. Moreover, the cash contributions were a beacon of hope, enabling the home to cater to immediate needs and enhance the residents' quality of life. The students left the premises not only with a sense of fulfillment but also with a newfound understanding of the impact small acts of kindness can have on a community.

This visit to the Aashrayam Agathimandiram served as an eye-opening experience for the BBA students, underscoring the importance of social responsibility and community engagement. Beyond the academic realm, it imparted invaluable lessons in empathy, compassion, and the power of collective action. The initiative highlighted the potential for individuals, especially those in business and management disciplines, to utilize their skills and resources for the betterment of society. As these students continue their academic journey, it's evident that the lessons learned during this visit will resonate in their professional and personal lives, shaping them into conscientious leaders of tomorrow who prioritize the well-being of their communities.

