



M.E.S. ASMABI COLLEGE

Re-accredited by NAAC with 'B++' Grade

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DEPARTMENT OF AQUACULTURE M E S ASMABI COLLEGE, P. VEMBALLUR -680671

ACADEMIC REPORT OF STATE LEVEL WEBINAR ON

ENTREPRENEURIAL OPPORTUNITIES IN FISHERIES SECTOR

HIGHLIGHTS:

Date: 9th September 2020

Time: 11am to 2 PM

Platform: Google Meet

Video Conference Link: <https://meet.google.com/uoj-jiws-hgz>

Total number of participants: 172 (Students: 157, Faculties: 15)

Resource Person: Dr. Mini Sekharan, Assistant Professor, School of Industrial Fisheries, Cochin University of Science and Technology & Visiting Professor, The Business School Tamilnadu Jayalalitha Fisheries University.

Focal areas discussion based webinar:

- **Aquaculture**
- **Seafood Processing**
- **Ornamental Fisheries**

I. The Course of the webinar:

The webinar was organised with the aim of tailoring the students of Aquaculture and allied subjects in different areas of entrepreneurship suitable for them. Online mode was opted for the conduct of the programme due to covid pandemic related restrictions and associated country wide lockdown.

The programme started at 11.00 AM after admitting all participants by 10.45 AM. The speaker joined the programme from her office. Principal Dr. A Biju conveyed his best wishes to the programme and it was inaugurated by Dr. Asma V M, Vice Principal of the College. Dr. Kesavan K welcomed the guest and other participants. Sr. Shibu A Nair, Associate Professor, Department of Aquaculture delivered felicitations.

Dr. Mini Sekharan congratulated the students for opting Aquaculture as their programme of study as the field deals with the fundamental needs of human existence namely healthy food and decent living. Aquaculture and related sectors offer plenty of opportunities on food production, food processing and ornamental fish business. She started with a captivating and professional slide show on various arenas of fisheries sector. Minute details of self employment in fish/finfish farming, hatcheries, aquafeed manufacturing, seafood processing, by-product and value added product making, pharmaceutical/nutraceutical production, ornamental fish production and breeding etc. were discussed.

It is worth mentioning that she gave emphasis on marketing techniques which often goes untouched in many entrepreneurship related colloquiums. The success stories of noted entrepreneurs in India and abroad were shared with the students with ample back up of presented data. In addition the segments of different aquatic sector businesses which are still to be exploited were pointed out. Dr. Mini Sekharan inspired the students by drawing their attention to the abundance of innovation options in different sectors of aquaculture enterprise.

After a detailed and dynamic presentation the resource person interacted with the students for one hour. The session for interaction was meaningfully utilised by the faculties and students by clarifying their doubts and getting details of many aspects of the focal themes of the webinar.

II. The Outcome:

The webinar and the discussions followed it have the following outcomes:

1. Fisheries sector currently gives lots of entrepreneur prospects in all parts of the world.
2. Aquaculture, Seafood Processing and Ornamental Fish Culture have several untapped career and self-employment opportunities.
3. Identifying and wisely exploring the opportunities are the key to success in any business and for this fisheries sector is not an exception.
4. Make innovations wherever and whenever possible so as to make fresh start-ups.

5. In-depth scientific knowledge in all areas of business, professional ethics and honesty are the essential for excelling in any enterprise.

Dr. Dhanya P R, Assistant Professor in Aquaculture delivered formal concluding remarks and vote of thanks. The resource person Dr. Mini Sekharan is a renowned trained entrepreneurial trainer and expert teacher. The department and the college are grateful to her for giving the students an opportunity to interact with her and transmitting information about various entrepreneurial avenues.

Addendum:

Programme Brochure and Screenshots



Department of Aquaculture
M.E.S Asmabi College, P. Vemballur, 680671



Dr. Mini Sekharan
Assistant Professor
School of Industrial Fisheries, CUSAT
&
Visiting Professor,
The Business School
Tamilnadu Jayalalitha Fisheries University.



Presents

webinar on

**ENTREPRENEURIAL
OPPORTUNITIES IN
FISHERIES SECTOR**

Date: 9th September 2020

Time : 11am

Highlights

- Aquaculture
- Seafood Processing
- Ornamental Fisheries

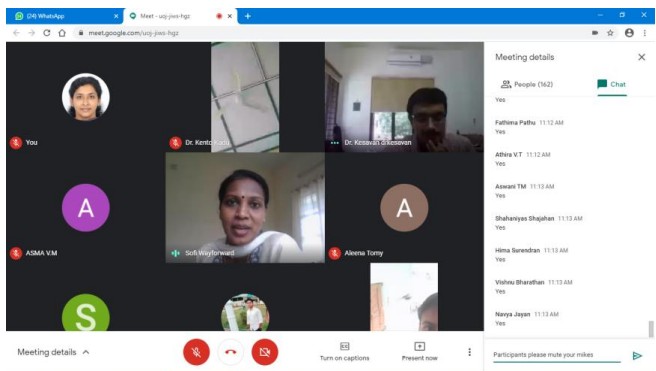
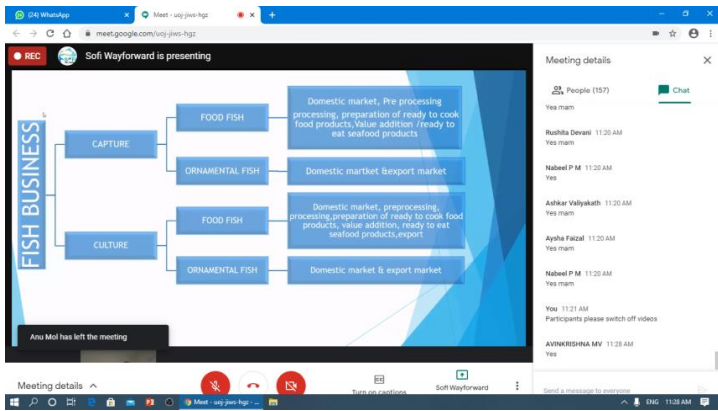
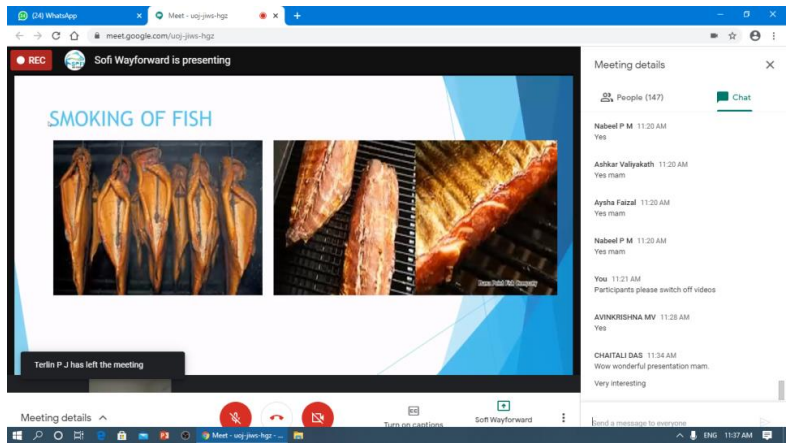
Register at: <https://forms.gle/hKe9ETFHajngQkSC9>

- Free registration
- E- certificate

Dr. Biju A
(Principal)

ORGANISING COMMITTEE

Dr. Kesavan K (Head of the Department)
Sri. Shibu A Nair (Assistant Professor)
Dr. Dhanya P R (Assistant Professor)



Sample Certificate: Faculty



Sample Certificate: Student

