

Report on B.Voc Digital Film Production Students' Participation in IFFK

Date: 29 – 03 – 2023

Venue: Thiruvananthapuram



As part of their fourth semester, 32 students and 3 teachers from MES Asmabi College, P. Vemballur, pursuing B.Voc Digital Film Production, attended the International Film Festival of Kerala (IFFK) held in Thiruvananthapuram from December 09 to 14, 2022. The journey from Ernakulam Railway Station (ERS) to Trivandrum Central Railway Station (TVC) took approximately 6 hours.

IFFK, established in 1996, has become a prominent event on the global film calendar, attracting filmmakers, critics, and cinephiles worldwide. The primary goal of the students' attendance was to engage in discussions with industry experts, watch a diverse selection of films, and subsequently compile a comprehensive report.

The festival features a competitive section where films compete for prestigious awards in various categories, highlighting outstanding works that might otherwise go unnoticed. This competitive

edge contributes to the festival's reputation for showcasing quality cinema, including feature films, documentaries, and short films.

Noteworthy is IFFK's commitment to nurturing independent and avant-garde cinema, often featuring films that challenge conventional storytelling norms. The festival serves as a vital platform for cultural exchange and enriches the cinematic experience by organizing retrospectives of acclaimed filmmakers. These retrospectives provide audiences with a comprehensive view of their artistic journeys.

In addition to film screenings, IFFK incorporates educational elements such as seminars, panel discussions, and masterclasses. This inclusive approach provides a platform for knowledge exchange, fostering a deeper understanding of the art of filmmaking. The festival, therefore, stands as a testament to Kerala's vibrant cultural landscape and its dedication to celebrating cinema on the global stage.

The students' participation in IFFK not only contributed to their academic growth but also provided valuable insights into the diverse and evolving world of international cinema. The experience proved to be a significant and enriching component of their fourth-semester curriculum.

outcome:

The B.Voc Digital Film Production students' attendance at IFFK was transformative. The festival's global standing and emphasis on quality cinema broadened their perspectives. The competitive section highlighted outstanding works, fostering a deeper understanding of film excellence. Educational components like seminars enriched their knowledge of filmmaking. Despite the six-hour journey, the experience was invaluable, showcasing the college's commitment to holistic education. IFFK's impact will resonate with the students, preparing them for the dynamic film industry.

Coordinator:
Sachin CS (Faculty)