

Report of Entrepreneurship Orientation on 7/11/2024

On 7 November 2024, MES Asmabi College's IEDC and ED Club hosted "Dream, Build, Scale: A Whizz-Kid Session for Tenderfoots" to introduce beginner students to the world of entrepreneurship. Held at 10:00 AM in the New Seminar Hall, the event featured Mr. Sharik Shahul, a Business Analyst at Bluecast Technologies and Co-founder of Means Hawk, as the keynote speaker. With guidance from IEDC Nodal Officers Dr. Princy Francis and Dr. Dhanya P R, and ED Club Coordinator Ms. Ujjwala Navas, the session aimed to equip students with foundational insights into business creation and scaling. Mr. Shahul shared practical strategies for launching startups, addressing common challenges, and emphasized the importance of resilience in entrepreneurship. The event included a lively Q&A, where students could ask questions and receive advice tailored to their interests, inspiring them to pursue their business ideas confidently and align with the college's mission to foster future innovators.

The poster features the college's crest and logos for IEDC Mes Asmabi and the ED Club. The text is centered and uses a mix of blue and orange colors. A photograph of Mr. Sharik Shahul speaking into a microphone is prominently displayed. The event details are listed in orange boxes, and the names of the organizers are listed at the bottom in red and black text. Logos for the Kerala Startup Mission, Institution's Innovation Council, YIP, and ED Club are also present.

MES ASMABI COLLEGE, P.VEMBALLUR
Affiliated to University of Calicut

IEDC and ED Club
Organises
Entrepreneurship Orientation
Dream, Build, Scale:
A Whizz-Kid Session for Tenderfoots

Date: 7 November 2024
Time: 10 AM
Venue: New Seminar Hall

Mr Sharik Shahul
Business analyst at Bluecast Technologies
Co-founder of Means Hawk

Dr Reena Mohamed P M
Principal

Dr Princy Francis
Dr Dhanya P R
IEDC Nodal Officers

Ms Ujjwala Navas
ED Club Coordinator

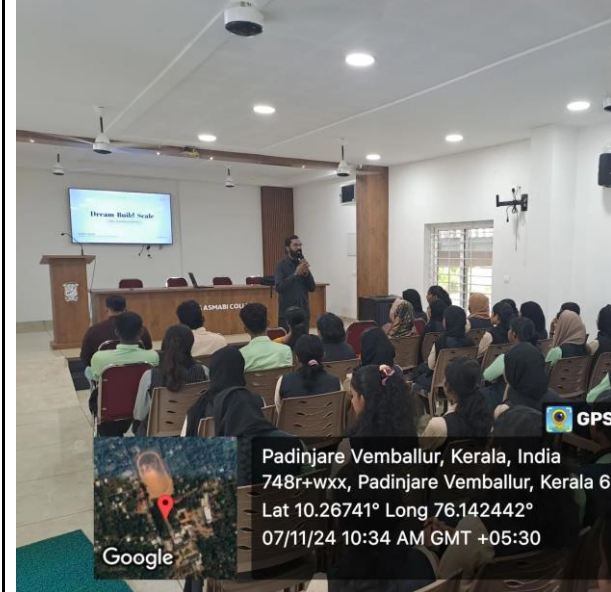
Kerala Startup Mission
INNOVATION AND
ENTREPRENEURSHIP
DEVELOPMENT CENTRE
MES Asmabi College

INSTITUTION'S
INNOVATION
COUNCIL
(Affiliate of IIT Madras)

YIP

ED Club

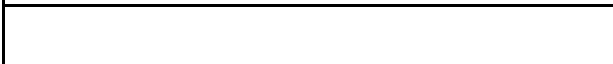




Padinjare Vemballur, Kerala, India
748r+wxx, Padinjare Vemballur, Kerala 6
Lat 10.26741° Long 76.142442°
07/11/24 10:34 AM GMT +05:30

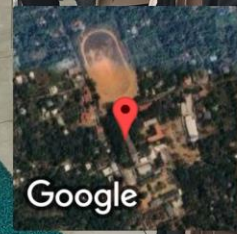
Google

GPS





Dream Build Scale



Google

 GPS Map Camera

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