

# IQAC REPORT 2022-23



#### **VISION**

To be a catalyst of excellence in fostering a culture of continuous improvement, innovation, and quality enhancement in all aspects of education, research, and academic administration.

#### **MISSION**

Through rigorous academic programs, collaborative research initiatives, and proactive administrative practices, we strive to empower our students with knowledge, skills, and values that prepare them to excel in a dynamic global society. We are dedicated to fostering a nurturing learning environment that promotes critical thinking, creativity, and lifelong learning, thereby contributing positively to the community

#### **OBJECTIVES**

#### Objective 1: Enhance Educational Excellence

- Implement initiatives to continuously improve the quality of teaching and learning processes across all disciplines.
- Foster an environment that promotes academic rigor, critical thinking, and interdisciplinary collaboration among faculty and students.

#### Objective 2: Promote Innovation in Research

- Facilitate and support innovative research initiatives that contribute to knowledge creation, application, and societal impact.
- Encourage faculty and students to engage in research activities aligned with emerging trends and global challenges.

#### Objective 3: Ensure Quality Assurance

- Develop and implement robust quality assurance mechanisms to monitor and evaluate academic programs, ensuring alignment with accreditation standards and best practices.
- Conduct periodic assessments and audits to identify areas for improvement and implement corrective actions

#### Objective 4: Foster Professional Development

- Provide opportunities for faculty, staff, and students to enhance their professional skills and competencies through workshops, seminars, and training programs.
- Support faculty in adopting innovative teaching methodologies and integrating technology to enhance teaching effectiveness and student engagement.

#### Objective 5: Strengthen Institutional Effectiveness

- Enhance administrative processes and governance structures to improve operational efficiency and transparency.
- Promote a culture of continuous improvement by regularly reviewing policies, procedures, and practices to meet evolving educational needs and challenges.

#### TEAM IQAC

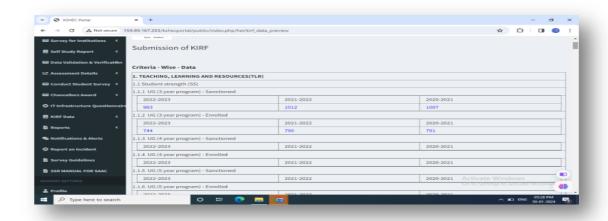
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Chairperson	Dr. A Biju (Principal)			
Coordinator	Dr. Shafeer P S			
NAAC Coordinator	Dr.Amithabachan K H			
	Dr Sanand C Sadananda Kumar			
Assistant Coordinators	Dr Amitha P Mani			
	Dr Jisha K C			
	Smt. Nazeeha (Superintendent)			
Administrate Officers	Sri. Sadarudheen K A			
	Dr. Sheena P A			
	Dr. Kesavan K K			
Teachers participation	Dr. Sefiya K M			
	Dr. Sumedhan K P			
	Sri. Abdul Yafiz K. M			
Member from management	Adv. Navas Kattakath			
	Smt. Sabitha M M (Criterion I)			
	Dr. Girija T P (Criterion II)			
	Dr. Dhanya P R (Criterion III)			
Criterion Heads	Smt. Nasreen A (Criterion IV)			
	Smt. Nazeema M K (Criterion V)			
	Smt. Shiney CN (Criterion VI)			
	Sri. Mohammed Areej E M (Criterion VII)			

SIGNIFICANT CONTRIBUTION MADE BY IQAC DURING THE YEAR 2022-23

PARTICIPATION IN NIRF 2022-23

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UG [3 Years Progr		791					756				-			-	
(All programs of all years)	No. of Male Students	Program(s) C No. of Fer Student	nale Tot	Your Institu al Students	Within State (Including male & female)	Outside St (Including r & female	male	Outside Country Including male & female)	Economically Backward (Including male & female)	Socially Challenged (SC+ST+OBC Including male & female)	No. of students receiving full tuition fee reimbursement from the State and Central Government	rece tuit nt reimb e from l	f students iving full tion fee ursement institution unds	No. of studer receiving fu tuition fee reimburseme from the Privi Bodies	Who are not receiving full
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The National Institutional Ranking Framework (NIRF) is a methodology adopted by the Ministry of Human Resource Development (MHRD), Government of India, to rank institutions of higher education in india. The framework was approved by the mhrd and launched by minister of human resource development on 29 september 2015. There are separate rankings for different types of institutions depending on their areas of operation like universities and colleges, engineering institutions, management institutions, pharmacy institutions and architecture institutions. MES Asmabi college regularly participates in NIRF since 2017



As part of its ongoing commitment to quality enhancement in higher education, MES Asmabi College, under the auspices of its Internal Quality Assurance Cell (IQAC), actively participated in the Kerala Institutional Ranking Framework (KIRF) survey during the academic year 2022-23. This initiative marks a significant step towards evaluating and benchmarking the institution's performance against established quality parameters in the state of Kerala.

Purpose and Objectives: The primary objective of the IQAC's participation in the KIRF survey was to systematically assess various aspects of institutional functioning and academic performance. By engaging in this framework, MES Asmabi College aimed to:

- 1. Benchmark Performance: Compare its educational standards and practices with other institutions in Kerala.
- 2. Identify Areas of Improvement: Recognize strengths and weaknesses to foster continuous improvement.
- 3. Enhance Transparency: Provide stakeholders with a transparent assessment of the college's educational quality.

#### PARTICIPATION IN KSHE

In the academic year 2022-23, MES Asmabi College's Internal Quality Assurance Cell (IQAC) took a proactive step towards enhancing institutional quality by participating in the Kerala State Higher Education Survey (KSHES). This initiative was undertaken to rigorously evaluate and benchmark the college's performance against state-wide quality standards in higher education. The KSHES survey provided a structured framework to assess various facets of academic excellence, infrastructure, governance, and student support services, thereby facilitating informed decision-making and continuous improvement initiatives.

Participation in the KSHES survey enabled MES Asmabi College to gain valuable insights into its strengths and areas for improvement across multiple dimensions. The survey process involved meticulous data collection, analysis, and reflection, guided by the IQAC's commitment to transparency and excellence. Key findings highlighted the college's commendable achievements in academic outcomes and identified opportunities for enhancement in infrastructure development, faculty development, and student engagement. These insights have served as a catalyst for implementing targeted quality enhancement measures, including upgrading facilities, revising curricula to align with industry trends, enhancing faculty development programs, and expanding student support services. Moving forward, MES Asmabi College remains dedicated to fostering a culture of continuous improvement, guided by stakeholder feedback and a commitment to excellence in higher education

	SURVEY INFOR	MATION - 2022-202	3
1. INFORMATION OF Part A - Basic Information	THE INSTITUTION		
Name of the Institution	MES ASMABI COLLEGE	3122547-125 - 115 - 11-125 - 146	. 170 (1)
Year Established     Institution Type	1968	<ol><li>Number of years in existence</li></ol>	55
Institution Type     Management Type	College Aided	Affliating University     Name of the management	University of Calicut MUSLIM EDUCATIONAL SOCIETY
8. Specialization	Arts and Science	Specialization Sub-type	SOCIETY.
9. Institution Type By Gender	Co-education	10. AISHE ID	C-8215
11. Email id	principal.mesasmabi@gmail.c	12. Mobile	9447520841
13. Website	om mesasmabai.edu.in	14. Address	P.VEMBALLUR (P.O), KOOUNGALLUR, THRISSUR DIST. P. VEMBALLUR Thrissur 680671
15. Contact Details		Approximate the second	UCCOS COLUMN AND AND AND AND AND AND AND AND AND AN
Type of Contact Head of Institution	Name Dr. A. Biju	Designation Principal	Contact Details principal mesasmabi@gmail.c
			om 9447520841
Nodal Officer	Dr. Jisha K.C.	Assistant Professor	jishaasmabi@gmail.com 9846514038
Part B - Miscellaneous Inform			
16. Taluk		17. Area Type	V
18. Village 19. Loksabha Constituency	Padinjare Vemballur Chalakudy	20. Legislative Assembly	Kaipamangalam
21. Geographical Referencing	Crimiakuoy	Constituency	Kapamangaan
Latitude	10.267618	Longitude	76.142762
22. Geographic Terrain	Low Land	23. Location / Economic Zone	Rural
24. Total Area in hectares	9.11	25. Total Constructed Area In sq.m	57000
Part C - Recognitions / Affiliat			***
26. Details of UGC Recognition	Date	Remarks	
Section Section 2f of UGC	1984-01-03	Remarks	
Section 12B of UGC	2007-08-17		
27. Recognitions by other Statu	tory Bodies / Authorities		
Authority	Valid from	Valid to	Remarks
Others 28. Accreditation Details	1968-06-04	2030-12-12	age consolidated
Accredited By	Grade	Year	Remarks
NAAC	B++	2019	The state of the s
29. Is the institution recognized	by		
a) UGC as an Institution with Potential for Excellence	NO		
<ul> <li>b) For its performance by any other Government agency</li> </ul>	NO		
30. Ranking Details		No.	I mark
Ranking Agency NIRF		Year 2022	Rank Only participation
2. STAFF DETAILS			

#### **PARTICIPATION IN ISO**

During the academic year 2022-23, MES Asmabi College's Internal Quality Assurance Cell (IQAC) undertook a pivotal initiative to obtain ISO certification, marking a significant milestone in its commitment to quality enhancement. The decision to pursue ISO certification stemmed from the college's dedication to standardizing and improving its operational processes, academic delivery, and

overall service quality. This certification process involved meticulous planning, implementation of quality management systems, and rigorous audits to ensure adherence to international standards.

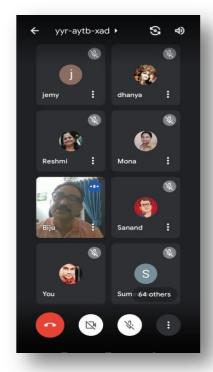
The journey towards ISO certification began with a comprehensive assessment of existing practices and procedures across various departments and administrative functions. The IQAC facilitated workshops, training sessions, and consultations to educate and empower faculty, staff, and administrators on the importance of quality management and ISO compliance. This collaborative effort fostered a culture of continuous improvement and accountability, where stakeholders actively contributed to refining processes to meet ISO requirements. Through internal audits and reviews, the college identified areas for enhancement, such as documentation control, resource allocation, and risk management practices, which were systematically addressed to align with ISO standards.

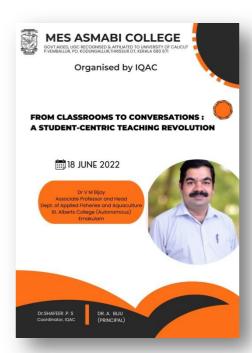
Obtaining ISO certification has not only validated MES Asmabi College's commitment to excellence but has also bolstered its reputation as an institution dedicated to continuous improvement



and student-centric service delivery. The certification process served as a for implementing practices in governance, academic administration, and student support services, ensuring alignment with benchmarks global of quality education. Moving forward, college remains steadfast in its pursuit of excellence, leveraging ISO certification as a foundation for ongoing quality enhancement initiatives and as a testament to its commitment providing to transformative educational experience.

#### FROM CLASS TO CONVERSATION: A STUDENT-CENRIC TEACHING REVOLUTION





In June 2022, IQAC at MES Asmabi College organized a student-centric teaching workshop aimed at fostering innovative pedagogical practices that prioritize student engagement. The workshop, held on 18th June 2022, served as a platform for educators to exchange ideas, explore emerging trends in teaching methodologies, and discuss strategies to enhance the learning experience for students. Through interactive sessions and collaborative discussions, participants were encouraged to reflect on and integrate student-centered approaches into their teaching practices, ensuring a more personalized and effective educational environment.

The workshop's success was evident in the enthusiastic participation and feedback from faculty members, who appreciated the opportunity to learn from peers and experts in the field. The insights gained from the workshop have inspired ongoing initiatives within MES Asmabi College to further enrich teaching practices, promote active learning, and cultivate a supportive academic community dedicated to student success. IQAC continues to champion such initiatives as part of its commitment to continuous improvement and enhancing the overall educational experience at the college.

The seminar titled "Student-Centric Pedagogical Approaches in Higher Education" facilitated robust discussions and shared valuable insights, marking a significant contribution to the ongoing dialogue aimed at elevating educational quality. Held as a collaborative effort between MES Asmabi College and Govt. College of Teacher Education, the seminar underscored a joint commitment to fostering excellence within the higher education sector. Participants engaged in deep discussions on innovative teaching methodologies, strategies for enhancing student engagement, and the role of technology in modern education, fostering a dynamic exchange of ideas and practices.

The seminar's success was evident in the active participation and positive feedback from attendees, who appreciated the opportunity to collaborate across institutions and disciplines. The outcomes of the seminar have inspired collaborative projects and ongoing initiatives aimed at implementing student-centric approaches within MES Asmabi College, thereby enriching teaching practices and nurturing a supportive learning environment. This partnership exemplifies IQAC's dedication to advancing educational excellence and fostering meaningful collaborations that benefit both students and educators alike.





#### AI enhanced teaching and learning

Hands on Training on Artificial Intelligence (AI) Enhanced Teaching And learning

The Internal Quality Assurance Cell (IQAC) collaborated with the Research Promotion Council to conduct a transformative five-day workshop titled "AI Enhanced Teaching and Learning." Led by expert facilitator Amjad Ali EM, the workshop provided an in-depth exploration of Artificial Intelligence (AI) and its potential to revolutionize educational practices. Participants gained practical insights and hands-on experience in applying AI tools and techniques to enhance teaching and learning

methodologies. Emphasizing responsible AI usage, the workshop equipped educators and professionals with the knowledge to leverage AI effectively while navigating ethical considerations in educational settings. It not only addressed current applications but also offered a forward-looking perspective on the evolving role of AI in shaping the future of education.

The workshop received enthusiastic participation from attendees who valued the opportunity to delve into AI's impact on pedagogy and academic outcomes. The insights and skills acquired during the workshop have empowered MES Asmabi College's faculty and staff to integrate AI-driven innovations into their teaching practices, thereby fostering a more engaging and adaptive learning environment. This initiative by IQAC reflects our commitment to embracing emerging technologies and preparing our educational community for the challenges and opportunities of the digital age.



#### **Faculty Development Programme**

#### **Educational Psychology for Teachers Before and After the COVID Era**

From September 5 to September 23, 2022, MES Asmabi College's Internal Quality Assurance Cell (IQAC) organized a comprehensive Faculty Development Programme centered on "Educational Psychology for Teachers Before and After the COVID Era." This five-day program was designed to deepen educators' understanding of the psychological dimensions of teaching and learning, particularly in light of the unprecedented challenges brought about by the COVID-19 pandemic.

The programme provided a platform for educators to explore theories and practical strategies in educational psychology that are essential for fostering effective teaching practices in both traditional and post-pandemic educational landscapes. Participants engaged in interactive sessions and workshops that addressed topics such as student motivation, mental health awareness, and adaptive teaching methodologies. Through this initiative, IQAC aimed to empower faculty members with the knowledge and tools needed to support student well-being and academic success amidst evolving educational

paradigms. The programme's holistic approach not only enhanced participants' pedagogical skills but also strengthened their resilience and adaptability in navigating the complexities of contemporary education





#### Skills oriented Capacity building programmes using internal human resources

#### Hands on Training on E-filling Income Tax Return Of Salaried Employees

Dr. Princy Francis, Assistant Professor in the Research Department of Commerce at MES Asmabi College, played a pivotal role in conducting a specialized training session on E-Filing Income Tax Returns. The session, tailored for salaried employees, provided a detailed, step-by-step demonstration of the e-filing process. Dr. Francis shared practical insights and highlighted specific nuances crucial for effectively navigating the complexities of income tax filing in an electronic format.

Participants benefited from Dr. Francis's expertise and guidance, gaining proficiency in using digital platforms to fulfill their tax obligations efficiently. The training session not only equipped attendees with essential technical skills but also empowered them with knowledge to manage their financial responsibilities with confidence. This initiative by IQAC exemplifies MES Asmabi College's commitment to facilitating practical learning experiences that are directly applicable to professional and personal development in today's digital age.





#### **Document preparing designing tools**

#### **Workshop on Canva App**

Organized by IQAC, the Workshop on Canva App, led by Prof. Dr. A. Biju, provided a highly beneficial learning opportunity for all participants. During the workshop, attendees acquired hands-on skills in graphic design utilizing the Canva platform, equipping them to produce visually compelling and influential content for various purposes.

Participants expressed appreciation for the practical insights and techniques shared by Prof. Dr. A. Biju, which enabled them to enhance their creativity and proficiency in graphic design. The workshop not only enriched their skill set but also empowered them to apply their newfound knowledge in diverse professional and academic settings. This initiative reflects IQAC's commitment to fostering practical learning experiences that enhance the capabilities and competencies of MES Asmabi College's faculty and staff.





#### **GRAPHIC DESIGN USING CANVA APP**

The 5-day Canva workshop offered participants valuable skills and knowledge in graphic design, leveraging the capabilities of the Canva platform. Junaid Gafoor played a pivotal role in ensuring the workshop was both engaging and informative, facilitating a comprehensive learning experience.

Participants greatly benefited from the workshop, acquiring practical skills that enhance their ability to create visually appealing graphics for academic presentations, professional projects, and personal endeavors. The knowledge gained has equipped them with tools to effectively communicate ideas visually, bolstering their academic achievements and professional contributions. This initiative by IQAC underscores MES Asmabi College's commitment to providing practical and enriching educational opportunities that empower individuals to excel in their respective fields.



#### Administrative training programmes for non-teaching staff

#### State level Training Programme on Administrative matters of Matters of Aided colleges



The Administrative Training Programme for Non-Teaching Staff organized by the Internal Quality Assurance Cell, was a comprehensive and enlightening experience. Adv. P.S. Najeeb's expertise and guidance provided participants with valuable knowledge and insights into administrative matters in aided colleges. Each day's sessions focused on specific aspects, from college administration and KSR to purchase rules and PD Rules, ensuring that participants were well-equipped to perform their roles efficiently and effectively. The program was a significant step In enhancing the administrative capabilities of non-teaching staff, ultimately contributing to the better functioning of the institution.

#### **GREEN AUDIT**

The Green Audit initiative launched by the IQAC at MES Asmabi College aims to assess and enhance the institution's environmental sustainability practices. This audit evaluates the college's carbon footprint, waste management strategies, water conservation efforts, and use of eco-friendly technologies. Through systematic data collection and analysis, the Green Audit identifies areas for improvement and recommends sustainable practices to minimize environmental impact. By promoting awareness and implementing green initiatives, MES Asmabi College strives to become a role model for environmental stewardship in higher education.



#### **ENERGY AUDIT**

The Energy Audit conducted by the IQAC focuses on optimizing energy consumption and efficiency across campus facilities at MES Asmabi College. This audit examines energy usage patterns, identifies potential energy-saving opportunities, and evaluates the effectiveness of existing energy management systems. By assessing lighting, HVAC systems, equipment efficiency, and building insulation, the Energy Audit aims to reduce energy costs, enhance operational efficiency, and contribute to environmental conservation goals. Recommendations from the audit guide the implementation of energy-efficient practices and technologies to achieve sustainable energy management objectives.



#### **GENDER AUDIT**

The gender audit initiated by iqac at mes asmabi college aims to comprehensively assess and promote gender equality across all aspects of campus life. This initiative includes reviewing institutional policies and governance structures to identify and rectify gender biases, evaluating infrastructure to ensure accessibility and safety for all genders, analyzing curriculum and pedagogy to foster gender-sensitive education, engaging students and staff through surveys to gauge perceptions and needs, implementing training programs on gender sensitivity, and developing action plans based on audit findings to enhance inclusivity and support mechanisms. Through these efforts, mes asmabi college endeavors to cultivate a campus culture that embraces diversity, equity, and empowerment for all members of its community.



#### **ENVIRONMENT AUDIT**

The Environmental Audit initiative at MES Asmabi College, overseen by the IQAC, assesses the institution's compliance with environmental regulations and its impact on surrounding ecosystems. This audit evaluates activities such as waste disposal practices, chemical management, pollution control measures, and adherence to environmental laws. By conducting thorough inspections and audits, the Environmental Audit aims to identify environmental risks, mitigate potential hazards, and promote responsible environmental stewardship. The findings and recommendations from the audit inform policy development, educational initiatives, and operational improvements to ensure MES Asmabi College's commitment to environmental sustainability and preservation.

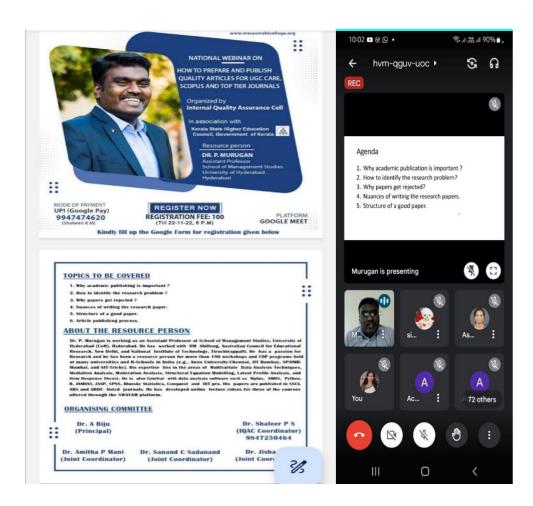


#### **Research Workshop**

#### How to prepare and publish quality articles for UGC CARE, Scopus, and top tier journals

The National Webinar on "How to Prepare and Publish Quality Articles for UGC CARE, SCOPUS, and Top Tier Journals," jointly organized by the Internal Quality Assurance Cell of MES Asmabi College and the Kerala State Higher Education Council, achieved significant success. Dr. P. Murugan, renowned for his expertise in academic publishing, delivered profound insights that enriched participants' understanding of essential elements for achieving success in academic publishing.

Attendees of the webinar benefited greatly from Dr. P. Murugan's comprehensive guidance, which covered strategies for manuscript preparation, navigating submission processes, and meeting the rigorous standards of UGC CARE, SCOPUS, and top-tier journals. His expertise equipped participants with practical knowledge and tools to enhance the quality and impact of their research outputs. This initiative exemplifies IQAC's commitment to supporting scholarly excellence and fostering a culture of research and publication within MES Asmabi College, empowering faculty and researchers to contribute effectively to the academic community and beyond.

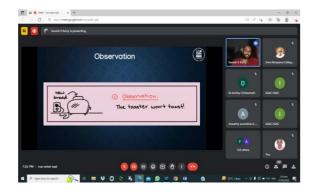


#### A Webinar on Basic Research Methodology











In collaboration with SN College Nattika, the Internal Quality Assurance Cell (IQAC) of MES Asmabi College successfully organized a webinar titled "Basic Research Methodology." This informative session was designed to provide participants with a comprehensive understanding of fundamental research techniques and principles essential for conducting rigorous and high-quality research across various disciplines.

The webinar facilitated an engaging exchange of knowledge, where participants gained insights into key aspects of research design, methodology selection, data collection, and analysis. Led by experts in the field, the session emphasized practical approaches to enhance research skills and ensure methodological rigor in academic endeavors. Attendees appreciated the opportunity to learn from esteemed speakers and deepen their proficiency in foundational research methodologies, thereby reinforcing MES Asmabi College's commitment to promoting scholarly excellence and research-driven learning experiences.

#### **IPR Seminar**

#### Trade-Related Intellectual Property Rights Agreement: Private Power and Public Interest

Dr. Fazeel Najeeb, esteemed Assistant Professor from The Maldives International University, delivered a thought-provoking talk titled "Trade-Related Intellectual Property Rights Agreement: Private Power and Public Interest" on January 27, 2023. This event was organized with the objective of deepening participants' understanding of the implications and intricate dynamics inherent in the Trade-Related Aspects of Intellectual Property Rights (TRIPS) Agreement governed by the World Trade Organization (WTO).

During the session, Dr. Fazeel Najeeb elucidated the complexities surrounding TRIPS, highlighting its impact on global trade, innovation, and public welfare. Participants gained valuable insights into how intellectual property rights intersect with international trade policies, addressing both the benefits and challenges posed by private power and public interest concerns. The event fostered meaningful discussions and critical reflections among attendees, underscoring MES Asmabi College's commitment to promoting intellectual discourse and enhancing awareness of contemporary global issues among its academic community.





#### **Nurturing Soft Skill Brilliance**

Organized by the Internal Quality Assurance Cell (IQAC), the workshop titled "Nurturing Soft Skills Brilliance" was conducted on June 6, 2022, with Archana K M, Assistant Professor from the Department of Commerce at Sree Narayana College, Alathur, serving as the resource person. Her selection proved highly beneficial as she adeptly guided participants through an informative presentation covering essential aspects of soft skills development. Key topics included

communication strategies, effective teamwork dynamics, leadership qualities, adaptability in diverse environments, and enhancing interpersonal skills.

Participants benefitted significantly from Archana K M's expertise and engaging presentation style, gaining practical insights and strategies to enhance their professional competencies. The workshop emphasized the importance of soft skills in fostering personal growth and professional success, aligning with MES Asmabi College's commitment to nurturing well-rounded individuals capable of thriving in today's competitive landscape. This initiative by IQAC underscores our dedication to providing holistic development opportunities that empower our academic community to excel in both academic and professional spheres.

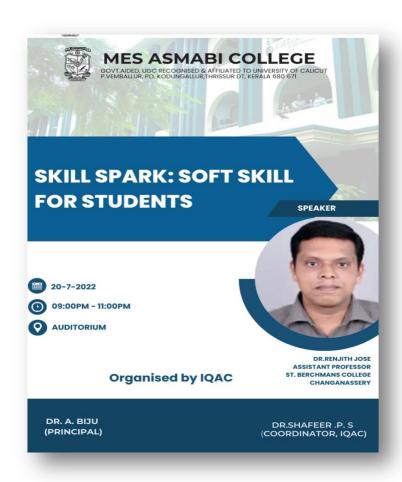


#### SKILL SPARK: SOFT SKILLS FOR STUDENTS

The Skill Spark program, hosted by the Internal Quality Assurance Cell (IQAC) on July 20, 2023, is designed to bolster students' soft skills, equipping them with essential capabilities for achieving success in both academic endeavors and professional careers. Led by Dr. Renjith Jose, the session will explore the critical role of soft skills in today's educational and professional environments. Participants can expect an in-depth examination of key soft skills including communication, teamwork, problem-solving, and adaptability, along with practical guidance and

strategies aimed at fostering their development and practical application.

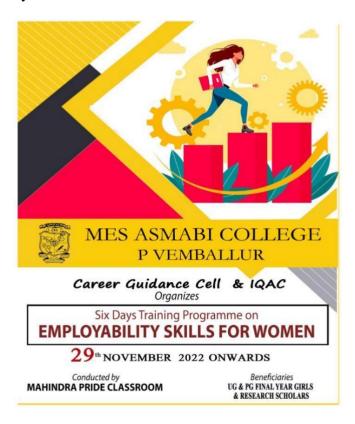
Dr. Renjith Jose's expertise and interactive approach promise to provide participants with valuable insights and actionable techniques to enhance their personal and professional growth. This initiative by IQAC underscores MES Asmabi College's commitment to holistic education, ensuring that students are well-prepared to navigate challenges and excel in diverse settings. By focusing on soft skills development, the program aims to empower students to become effective communicators, collaborative team members, and resilient problem solvers, thereby enhancing their overall academic and career readiness.



Six-days Training Programme on Employability Skills for Women

In collaboration with IQAC, the Career Guidance Cell organized a comprehensive six-day Training Programme on Employability Skills for Women, specifically tailored for final UG and PG girl students. This initiative took place from November 29 to December 22, 2022, conducted in three batches to accommodate participant schedules. Generously sponsored by Naandi Foundation, a CSR initiative of the Mahindra and Mahindra Group of Companies, the program aimed to equip female students with essential skills to enhance their employability prospects.

The training sessions were expertly handled by a team of 12 trainers who covered a wide range of topics crucial for professional success, including communication skills, interview techniques, resume writing, and leadership development. Participants received certificates, bags, and trophies as recognition for their active participation and commitment to personal and professional growth. A total of 485 students enthusiastically took part in the program, reflecting the strong interest and positive impact of such initiatives in empowering women with the skills and confidence needed to succeed in their careers. This collaboration exemplifies MES Asmabi College's dedication to fostering inclusive educational opportunities that prepare students for meaningful contributions in the workforce and beyond.







**Empowering Tomorrow: Meet the Student Entrepreneurs** 

The Internal Quality Assurance Cell (IQAC) of MES Asmabi College organized an enlightening event titled "Meet the Student Entrepreneurs" on February 22, 2023, at 10:30 AM in the college auditorium. This event was a significant initiative aimed at nurturing the entrepreneurial spirit among students by providing a platform for student entrepreneurs to share their inspiring journeys and experiences. The event was graced by the presence of five distinguished student entrepreneurs: Nahsin Banu, Najiya, Asiya Nourin E.A, Muhammad Farouk, and Fathima Nesrin, who have made remarkable strides in their respective entrepreneurial ventures. The presence of Dr. A. Biju, Principal of MES Asmabi College, and Dr. Shafeer P. S, IQAC Coordinator, added gravitas to the event, highlighting the college's commitment to fostering innovation and entrepreneurship. The event commenced with an opening address by Dr. A. Biju, who underscored the critical role of entrepreneurship in the current economic scenario. This was followed by Dr. Shafeer P. S emphasizing the IQAC's efforts in promoting a culture of innovation and entrepreneurial thinking within the college.

Each student entrepreneur shared unique insights into their entrepreneurial journey, discussing the challenges they faced, the strategies they employed to overcome them, and the key lessons they learned along the way. Nahsin Banu spoke about the initial hurdles of starting a business and the importance of persistence, while Najiya highlighted the significance of resilience and adaptability in navigating the entrepreneurial landscape. Asiya Nourin E.A. shared her experiences and the invaluable lessons she gleaned from her entrepreneurial pursuits. Muhammad Farouk provided practical advice on managing academic commitments alongside business responsibilities, and

Fathima Nesrin inspired attendees with her story of innovation and determination. The event effectively conveyed several key takeaways, such as the importance of innovative thinking, the need for resilience in overcoming challenges, the value of networking, and practical strategies for balancing academics with entrepreneurial activities. The feedback from attendees was overwhelmingly positive, with many students expressing increased interest in exploring entrepreneurial opportunities. The event successfully achieved its objectives of inspiring students to consider entrepreneurship as a viable career path and promoting a culture of innovation within the college. Overall, "Meet the Student Entrepreneurs" was a resounding success, reinforcing the IQAC's role in fostering an environment conducive to entrepreneurial growth and development.









#### LEVERAGING AI TOOLS FOR SOCIAL SCIENCE RESEARCH

The four-day workshop on "Leveraging AI Tools for Social Science Research" organized by the Research Department of Commerce and Management Studies in collaboration with IQAC, MES Asmabi College, P. Vemballur, proved to be a significant and enriching experience for the participating 2nd-year M.Com students. The workshop aimed to equip the students with essential skills and knowledge in utilizing AI tools for various stages of social science research



#### PROJECT MASTERY: PREPARATION COURSE

On June 22, 2022, MES Asmabi College's Internal Quality Assurance Cell (IQAC) organized an essential event titled "Project Mastery: Preparation Course," spearheaded by Dr. Sefiya K. M., Assistant Professor and Research Guide. The course commenced at 11:00 AM and was strategically designed to equip postgraduate students with the necessary skills and knowledge required for successful project preparation. Dr. Sefiya K. M. provided a detailed overview of the course, emphasizing its significance in enhancing students' academic and professional competencies. The primary objective of the course was to integrate theoretical knowledge with practical applications, ensuring students are well-prepared for the complex demands of project work in their respective fields. Dr. Sefiya highlighted the importance of such preparation in the academic curriculum, noting that it not only bolsters the students' understanding of their subjects but also equips them with the essential tools needed to tackle real-world challenges effectively.

The course covered a comprehensive range of topics crucial for project preparation. It focused on developing critical thinking, problem-solving, and effective communication skills among the students. Dr. Sefiya K. M. elaborated on various components of the course, including research methodology, project management, and the use of different tools and techniques essential for project work. The course aimed to foster a thorough understanding of these elements, thereby enhancing the students' ability to execute their projects successfully. Feedback from participants indicated a high level of satisfaction, with many students expressing their appreciation for the practical insights and valuable knowledge gained. The initiative by IQAC to organize this course reflects the college's proactive approach in addressing the evolving educational needs of its students. By offering such

specialized courses, IQAC ensures that MES Asmabi College remains at the forefront of academic excellence, continuously improving the quality of education and preparing students for future challenges. This event, along with others organized by IQAC, underscores the college's commitment to fostering a supportive and enriching learning environment, contributing significantly to the overall academic and professional growth of its students.



### PROJECT PROLOGUE: PREPARATION TRAINING FOR POSTGRADUATE STUDENTS

On August 30, 2022, the Internal Quality Assurance Cell (IQAC) of MES Asmabi College organized an invaluable training session on project preparation, conducted by Dr. Jisha K. C., an esteemed Assistant Professor. The session aimed to equip postgraduate students with the essential skills and knowledge required for successful project planning and execution. Dr. Jisha K. C., with her extensive academic background and profound expertise, brought a wealth of knowledge and insights to the training, making it a highly enriching experience for all participants. Her approach to the session was methodical and comprehensive, covering various

critical aspects of project preparation. This included the development of research methodologies, effective project management techniques, and the practical application of theoretical concepts. The training session was designed to bridge the gap between academic learning and real-world project requirements, ensuring that students are well-prepared to tackle the complexities of their respective projects with confidence and competence.

Dr. Jisha K. C. began the session by emphasizing the importance of a wellstructured approach to project preparation. She highlighted the necessity of meticulous planning, thorough research, and strategic execution in achieving successful project outcomes. The training covered a wide array of topics, including identifying research problems, formulating research questions, designing research frameworks, and employing appropriate research methodologies. Dr. Jisha also focused on the significance of time management and resource allocation, providing students with practical tools and techniques to manage their projects efficiently. Additionally, she addressed common challenges encountered during project preparation and offered solutions to overcome these obstacles. The interactive nature of the session allowed students to engage actively, ask questions, and seek clarifications on various aspects of their projects. Feedback from the participants was overwhelmingly positive, with many appreciating the depth of knowledge shared and the practical insights provided by Dr. Jisha. This training session by IQAC reflects MES Asmabi College's commitment to enhancing the academic and professional competencies of its students. By organizing such targeted training programs, the IQAC ensures that students are not only academically proficient but also equipped with the practical skills necessary for their future careers. Overall, this initiative underscores the college's dedication to fostering a supportive and enriching learning environment, thereby contributing significantly to the holistic development of its students.







National seminar "Locating the Legends of India; History and Literature"

On August 10th and 11th, 2022, the Internal Quality Assurance Cell (IQAC) in collaboration with the Departments of History, Political Science, and Languages at MES Asmabi College, Kodungallur, conducted a significant two-day national seminar titled "Locating the Legends of India: History and Literature." This seminar was organized in partnership with the Kerala State Higher Education Council, set against the backdrop of Azadi Ka Amrit Mahotsav, commemorating 75 years of India's independence. The seminar focused on the theme of unsung legends and pivotal events in the Indian freedom struggle, aiming to shed light on the lesser-known heroes and occurrences that played

crucial roles in India's journey to independence. The event was meticulously planned to provide a platform for academicians, historians, scholars, and students to delve into historical narratives and literary accounts that highlight these overlooked aspects of India's freedom movement. The sessions were designed to promote a deeper understanding of the multifaceted nature of the struggle for independence and to foster a sense of appreciation and respect for the contributions of these unsung heroes.

The seminar commenced with an inaugural address that underscored the importance of recognizing and celebrating the contributions of lesser-known figures in the Indian freedom struggle. Eminent speakers and experts from various fields were invited to present their research and insights. Their presentations covered a wide range of topics, including detailed accounts of regional freedom fighters, forgotten events, and the role of literature in documenting and propagating the stories of these unsung legends. The discussions and presentations aimed to fill the gaps in mainstream historical narratives, providing a more inclusive and comprehensive account of India's fight for independence. The interactive sessions encouraged active participation from attendees, fostering an environment of intellectual engagement and scholarly exchange. Participants appreciated the seminar's focus on bringing to light the stories of individuals and events that have not been adequately represented in conventional history books. The event concluded with a valedictory session, wherein the key takeaways from the seminar were summarized, and the importance of continuing to explore and acknowledge these hidden aspects of history was emphasized. This seminar was a testament to the commitment of MES Asmabi College and its IQAC to promoting historical awareness and academic excellence. By organizing such events, the college not only contributes to the academic enrichment of its students and faculty but also plays a pivotal role in preserving and honoring the rich heritage of India's freedom struggle.

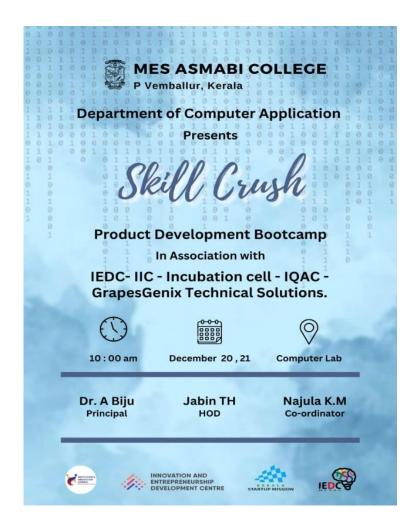


## TWO DAY PRODUCT DEVELOPMENT BOOTCAMP CONDUCTED IN COLLABORATION WITH IIC-IEDC-IQAC-INCUBATION CELL-GRAPESGENIX TECHNICAL SOLUTIONS

The Two-Day Product Development Bootcamp held at MES Asmabi College on December 20-21, 2022, in collaboration with IIC-IEDC-IQAC-Incubation Cell-GrapesGenix Technical Solutions was a pivotal event aimed at fostering innovation and entrepreneurial skills among our students. Organized by the IQAC, the bootcamp provided an intensive platform for participants to delve into the intricacies of product ideation, development, and market readiness. Facilitated by experts from GrapesGenix Technical Solutions, the bootcamp encompassed a series of interactive workshops, brainstorming sessions, and practical exercises tailored to simulate real-world product development challenges.

The bootcamp commenced with an inaugural session that underscored the importance of innovation and entrepreneurship in today's competitive landscape. Throughout the two days, participants engaged in hands-on activities focused on identifying market needs, conceptualizing viable product solutions, and developing prototypes. The collaborative environment encouraged interdisciplinary teamwork, allowing students to leverage diverse perspectives and skill sets to refine their ideas. Expert guidance from industry mentors and feedback sessions played a crucial role in enhancing participants' understanding of product validation, market research methodologies, and effective communication of their value propositions.

Moreover, the bootcamp culminated in a pitching competition where teams presented their product concepts and prototypes to a panel of judges comprising industry professionals and investors. This provided participants with invaluable exposure to real-world pitching scenarios, refining their presentation skills and strategic thinking under pressure. Feedback from both mentors and participants highlighted the bootcamp's effectiveness in bridging academic knowledge with practical application, equipping students with the confidence and skills necessary to pursue entrepreneurial ventures and contribute meaningfully to the innovation ecosystem.





#### PROGRAMME OUTCOME ATTAINMENT EVALUATION SURVEY

The IQAC at MES Asmabi College conducted a comprehensive Programme Attainment Evaluation Survey focusing on alumni to assess the learning outcome attainment status before joining and after completing their respective programmes. This survey aimed to evaluate the effectiveness of the college's educational offerings in preparing students for their professional careers and further academic pursuits. Through structured questionnaires, the survey identified strengths, weaknesses, and gaps in the learning outcomes achieved by alumni, thereby providing crucial insights into areas for improvement.

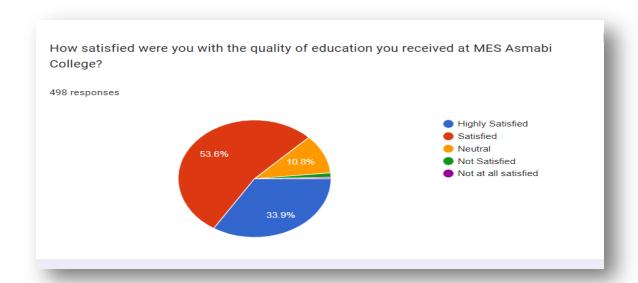
The findings of the survey highlighted several strengths where alumni reported significant advancements in knowledge, skills, and competencies relevant to their fields of study. Additionally, areas requiring improvement were identified, such as the need for enhanced practical training, industry exposure, and soft skills development. Based on these insights, the IQAC initiated corrective actions including curriculum revisions, faculty development programs, and enhanced industry collaborations to address identified gaps and further enrich the learning experience for current and future students.

In conclusion, the Programme Attainment Evaluation Survey conducted by the IQAC underscored MES Asmabi College's commitment to continuous improvement and quality enhancement in education. By systematically evaluating alumni learning outcomes, the institution remains dedicated to aligning educational practices with industry demands and global standards, ensuring that graduates are well-equipped to excel in their chosen professions.

#### EXIT SURVEY

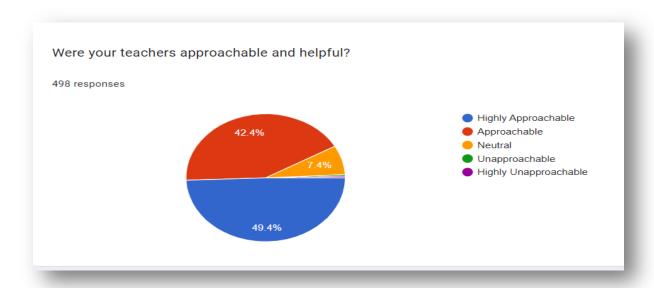
The IQAC at MES Asmabi College conducted an Exit Survey to gather valuable feedback from graduating students about their overall academic experience, preparedness for future endeavors, and suggestions for institutional improvements. The survey aimed to assess student satisfaction with educational resources, teaching methodologies, and support services provided by the college. Insights from the survey highlighted areas of strength, such as faculty expertise and curriculum relevance, as well as identified areas for enhancement, including infrastructure upgrades and career guidance initiatives. The findings will guide the IQAC in implementing targeted strategies to continuously enhance the quality of education and support offered to students, ensuring their holistic development and successful transition into the professional world.

#### 1. Satisfaction on quality of education



According to the respondents, 53.6% expressed satisfaction with the quality of education received from the college. Additionally, 33.9% reported being highly satisfied, while 10.8% indicated feeling neutral about their experience. Overall, the majority of respondents are satisfied with the quality of education provided.

#### 2. Approachable and helpful attitude of teachers



49.4% of the students indicate that their teachers are highly approachable, while 42.4% acknowledge their teachers as approachable and helpful. A remaining 7.4% adopt a neutral stance. This comprehensive analysis suggests a prevailing sentiment among students that their teachers are indeed accessible and supportive.

#### **Student Satisfaction Survey (SSS)**

Recent surveys indicate high levels of student satisfaction with the teaching-learning process at MES Asmabi College. Positive feedback underscores effective pedagogical methods, supportive faculty, and well-equipped learning resources, enhancing overall educational experience.

#### **Analysis of Progression to Higher Education and Employment**

A total of 296 students from MES Asmabi College have either secured placements in reputable organizations or progressed to higher education institutes. This achievement reflects the college's commitment to preparing students for successful careers and further academic pursuits.

#### **Preparatory Work for Fourth Cycle NAAC Accreditation**

The college is actively engaged in preparing for the upcoming Fourth Cycle NAAC Accreditation. Comprehensive documentation and self-assessment reports are underway to ensure alignment with NAAC standards and enhance institutional quality.

#### **Formation of IQAC Students Wing**

To promote student involvement in quality assurance processes, MES Asmabi College has established an IQAC Students Wing. This initiative encourages active participation in decision-making, feedback mechanisms, and quality enhancement initiatives, fostering a culture of accountability and improvement.

#### **Preparation of Academic Calendar**

The college has meticulously prepared and implemented an academic calendar based on University colander that schedules classes, intyernal examinations, and co-curricular activities effectively. The calendar facilitates smooth functioning and ensures adherence to academic timelines and regulatory requirements.

#### **AAA External Audit**

MES Asmabi College successfully conducted an external audit by Principal's Council of Kerala, focusing on academic, financial and administrative processes. The audit results have informed strategic decisions and improvements in operational efficiency and compliance.

#### **Previous Year AQAR Submission**

The Annual Quality Assurance Report (AQAR) for the previous year has been meticulously compiled and submitted to the NAAC as per regulatory requirements. The report highlights 7 creations based on comprehensive quality assessment.

#### **Performance Evaluation of Non-Teaching Staff (NTS)**

The college has conducted a thorough performance evaluation of non-teaching staff members to assess their contributions, professionalism, and alignment with institutional goals. Results are utilized for recognition, training, and continuous improvement initiatives.

#### Feedback on Academic Performance and Ambiance

Stakeholder feedback, including students, faculty, Alumni and Employers indicates positive perceptions of academic performance and institutional ambiance at MES Asmabi College. Ongoing feedback mechanisms ensure continuous monitoring and enhancement of the learning environment.

#### **IQAC Department Visits**

IQAC regularly conducts departmental visits to assess teaching practices, infrastructure, and student engagement across various departments. These visits facilitate dialogue, identify strengths, and address areas for improvement to enhance overall educational quality and effectiveness.

#### **Certificate Courses and Enrolment**

MES Asmabi College offers 35 certificate courses catering to diverse academic and professional interests. Enrollment has reached 2128 students, underscoring the popularity and relevance of these courses in enhancing skill development and career readiness among students.

#### **MoUs Signed with Premium Institutions**

The college has signed 14 Memoranda of Understanding (MoUs) with prestigious institutions to promote academic collaboration, research partnerships, and student exchange programs. These MoUs aim to enrich educational experiences and expand opportunities for faculty and student development.

#### RESULTS ANALYSIS

The analysis of university exam results reveals a commendable overall pass percentage of 73.81%. This achievement reflects the concerted efforts of faculty and students in maintaining academic standards and achieving favorable outcomes. The IQAC acknowledges the significance of these results in benchmarking academic performance and will continue to support initiatives that enhance teaching methodologies, student preparation, and examination strategies to further improve academic outcomes in the future.

Signature of the Principal

Prof. Biju A

IQAC Co-ordinator

Dr. Shafeer P S