

Semester 1

Thrust area: Inspiration, Motivation & Ideation

Quarter 1

Theme	Start-up
Activity Name	Pitching Event for Ideas Scouted & linkage with Innovation Ambassadors for mentorship support.
Mode of Conduct	Online / Physical
Time	One Day
Mandatory/Elective	Elective
Participants <i>(Online / offline)</i>	<ul style="list-style-type: none"> • Students: Minimum 20 students from the Institute. • Faculty: Maximum possible participation.
Online Resource*	https://www.youtube.com/watch?v=E-Kfwm5B2EI
Description	<ul style="list-style-type: none"> • Organise one-day Pitching Event for Ideas Scouted & linkage with Innovation Ambassadors for mentorship support for the Student & Faculty (Early Stage Entrepreneurs) in campus. <p>This workshop should cover-up the following points:</p> <ul style="list-style-type: none"> - Guidance and training on setting up goals by Innovation Ambassadors. - Ambassadors should mentor to build up innovator's ideas and set the context for challenges & opportunities. - Pitching creative ideas & problem identification. • Use IIC Logo on Communication materials like Poster/Banner. • Institute should upload the complete training/activity on YouTube as an activity proof and provide the same link during report submission in the portal. • Kindly submit PDF in Session plan/Brochure/Document/overall report of the activity option with minimum following things: Overall activity summary (Title of the event, objective of the event, Speakers Details, Participants details, max 5 photographs (for offline meeting) or screenshot (for online meeting) of the session, and key outcome of the activity. You may include Media Coverage, feedback received from the guest/participants. • For dissemination & outreach of the session, share brief summary/report on social media platforms and tag MOE's Innovation Cell.

*Online resources are given for reference purpose. Institutes can either use the resource link as it is or they can design their own training/workshop module based on the activity description.