

World Ocean Day 8th June 2024

Beach Cleanup Initiative and Coastal Waste Survey

The beach cleanup and waste survey organized by Haritha Karmasena members of Swachh Bharath, in collaboration with students of Department of Botany and Department of B.Voc Fish Processing Technology, marked a significant contribution to the observance of World Ocean Day on June 8, 2024. Hosted by the University of Kerala, Department of Fisheries, and supported by local bodies, the initiative aimed to raise awareness and address the pressing issue of marine pollution.

The inauguration ceremony at Azhikode Munakkal Beach, officiated by Sri. Taison Master, MLA, set the tone for a concerted effort to preserve coastal ecosystems. District-wise activities were coordinated to maximize participation and impact. MES Asmabi College, situated in a coastal area of Thrissur district, had the privilege of organizing and actively participating in the program.

The cleanup efforts not only removed tons of debris from beaches but also provided valuable data through waste surveys conducted by the students. This data will contribute to understanding the sources and types of marine litter, aiding in the formulation of targeted mitigation strategies.

Through community engagement and hands-on involvement, the initiative underscored the importance of collective action in safeguarding our oceans. It exemplified the spirit of environmental stewardship and emphasized the need for continued efforts to ensure the health and vitality of marine ecosystems for generations to come.