

MES Asmabi College, P Vemballur

Report of Career Guidance Session: Career Ambassador's Meet and General Registration and Orientation, Kerala State Government.

5th January 2024

Resource Person: Anitha V R, Talent Curation Executive, Kerala Knowledge Economy Mission.

Coordinator- Mona V M, Career Guidance and Placement Cell

MES Asmabi College, P.Vemballur
Career Guidance Cell
Organizes

Resource Person:
Anitha V R
Talent Curation
Executive
KKEM

Career Ambassador's Meet
10:00 am

General Orientation
1:30 pm
(All UG Final Year Students)

Auditorium

Principal
Dr A Biju

Coordinator
Mona V M

A
Kerala Knowledge Economy Mission Initiative
Career Orientation
4th January 2024

Session Overview

On the 5th of January 2024, MES Asmabi College hosted a significant career guidance session titled "Career Ambassador's Meet and General Registration and Orientation" under the auspices of the Kerala State Government. The event aimed to equip students with the necessary skills and knowledge to navigate their career paths effectively and align them with the Kerala Knowledge Economy Mission's objectives.



Career Ambassador's Meet

Keynote Address by Anitha V R

Anitha V R, the Talent Curation Executive from Kerala Knowledge Economy Mission, led the session with an engaging keynote address. The key points covered in her address were:

Overview of Kerala Knowledge Economy Mission:

- Mission and objectives of the initiative.
- Role of the mission in enhancing employment opportunities in Kerala.

Career Guidance Insights:

- Importance of career planning and setting realistic goals.
- Identifying personal strengths and aligning them with career choices.
- Overview of various career sectors with high growth potential in Kerala.

Registration Process:

- Step-by-step guidance on registering the DWMS App by Kerala Knowledge Economy Mission.
- Navigating the job portal and applying for suitable positions.



Ms. Anitha V R interacting with Career Ambassadors

Interactive Session

Post the keynote address, an interactive session was held where students could ask questions and seek personalized advice. Anitha V R addressed various queries, providing insights into career paths, skill development, and job market trends.

The session was highly beneficial for the students of MES Asmabi College. The following outcomes were achieved:

- Increased awareness about the Kerala Knowledge Economy Mission programmes, DWMS App and its resources.
- Enhanced understanding of career planning and the importance of aligning personal skills with career goals.
- Successful registration of many students.
- Students gained valuable tips on resume building and job application processes.



Ms. Anitha Interacting with Final Year Students

Students provided positive feedback, appreciating the resource person's insights and the coordinator's efforts in organizing the event. The interactive nature of the session was particularly highlighted as a key strength, providing students with practical knowledge and confidence in their career planning journey.

The programme was a resounding success, fulfilling its objectives of educating and empowering students about career opportunities and the resources available through the Kerala Knowledge Economy Mission. The event marked a significant step in guiding students towards a prosperous career path, with the continued support of educational and governmental initiatives.

Coordinator

Principal