

# Report on World Cinema Day 2018

Date: November 5, 2018

Venue: Media Lab

Chief Guest: Mr. Rijoy KJ, Kodungallur Film Society President

Initiated by: Film Club

Presided by: Dr. Ajims P Mohammed, Principal

Welcome by: Prasoon TP, Department Head

Introduction:

On November 5, 2018, the Film Club hosted a captivating film screening event in the Media Lab. The event was honored by the presence of Mr. Rijoy KJ, the President of the Kodungallur Film Society, who served as the chief guest for the occasion.

Inaugural Proceedings:

The event commenced with a warm welcome by Prasoon Tp, the Head of the Film Club. He expressed gratitude for the attendance and conveyed the club's commitment to promoting cinematic arts and culture within the institution.

Chief Guest's Address:

Mr. Rijoy KJ, an esteemed figure in the film community, shared his thoughts on the significance of film societies in fostering a love for cinema. He commended the Film Club for its initiative and stressed the importance of such platforms in nurturing an appreciation for diverse cinematic experiences.

### Film Screening:

The highlight of the evening was the screening of the Malayalam film "Deshadanam," a National Award-winning movie directed by Jayaraj. The film, known for its compelling narrative and thought-provoking themes, captivated the audience and served as a testament to the rich storytelling within Indian cinema.

### Presidential Address:

Dr. Ajims P Mohammed, the Principal, presided over the event. In his address, he acknowledged the Film Club's efforts in organizing such events that contribute to the cultural and intellectual development of the students. He encouraged active participation in future initiatives to broaden cinematic knowledge and understanding.

### Conclusion:

The film screening event proved to be a resounding success, thanks to the collaborative efforts of the Film Club, the esteemed chief guest, and the enthusiastic audience. The initiative not only provided a platform for cinematic appreciation but also facilitated a cultural exchange within the academic community.

As the credits rolled on "Deshadanam," the audience left the Media Lab with a sense of enrichment, looking forward to future events organized by the Film Club. The event was a testament to the power of cinema in bringing people together and sparking meaningful conversations within the academic setting.