

REPORT ON *Title: Report on Street Play Event for Anti-Drug Day*

Venue: **MEDIA LAB**

Date: **26-06-2019**



The Street Play event, organized on behalf of Anti-Drug Day, was conducted by the Department of Digital Film Production in collaboration with the Film Club on June 26, 2019. The aim was to use the medium of street plays to raise awareness about the detrimental effects of drug abuse.

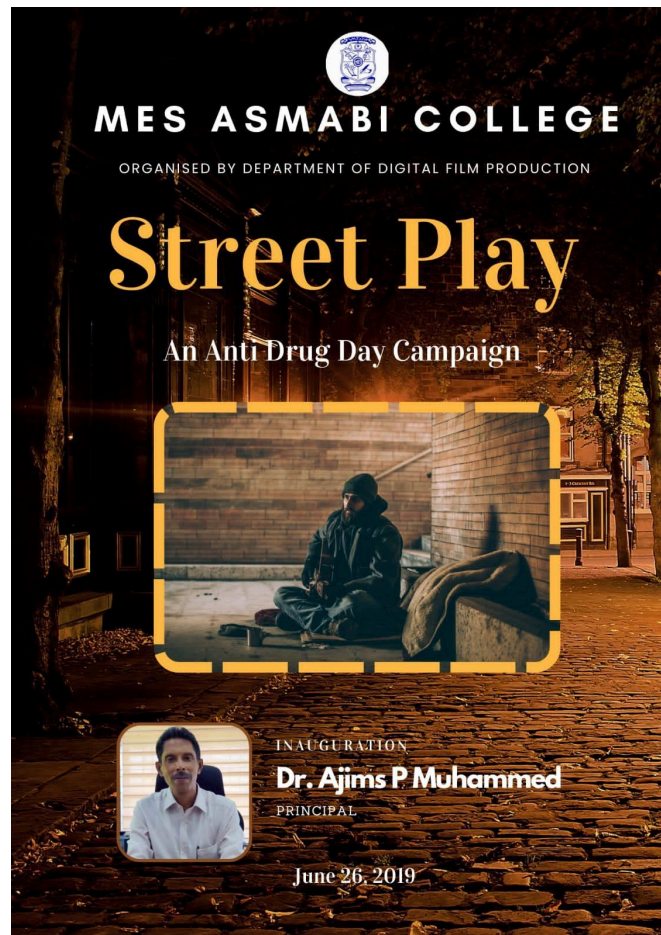
The event garnered active participation from students, faculty, and members of the local community. The Street Play, being a dynamic form of expression, attracted a diverse audience.

The event was inaugurated by Dr Ajims P Mohammed, setting a tone of significance and authority. His opening remarks highlighted the importance of using creative platforms to address critical societal issues.

Various street play performances were staged by enthusiastic participants. The plays creatively portrayed the consequences of drug abuse, aiming to both educate and stimulate conversation within the community.

Post each street play; there were interactive sessions where the audience could engage with the performers and organizers. This allowed for a more comprehensive understanding of the issues presented and encouraged open discussions.

The collaboration with the Film Club added a cinematic touch to the event. It enabled the documentation of performances and provided an opportunity for students to apply their digital film production skills.





Outcome:

The Street Play event for Anti-Drug Day successfully utilized the power of the arts to communicate a critical message. The collaborative efforts of the Department of Digital Film Production and the Film Club, combined with the support of Dr Ajims P Mohammed and the MES Asmabi College, contributed to the effectiveness of the program. By fostering creativity and

community engagement, this event not only raised awareness about drug abuse but also demonstrated the positive impact that artistic expression can have on societal issues.

*Coordinator:
Bini BT (Faculty)*