

MES ASMABI COLLEGE, P. VEMBALLUR

TOURISM CLUB

REPORT OF ACTIVITIES 2022-2023

Tourism is the second largest industry in the world, by means of its contribution to world GDP. It provides various job opportunities both directly and indirectly. Our college started Tourism Club with the view of improving knowledge base of students in the field of travel and tourism. The club tries to well inform about the latest trends in the industry. It conducts exhibitions, photography competitions, seminars, trekking, tours etc. which aids the students in their career development.

Tourism club is functioning under the Department of Tourism & Hospitality Management, whose goals are to promote nature appreciation, outdoor activities, conservation, friendship and understanding. It aims to enhance and support the academic experience tourism and hospitality students at MES Asmabi College through industry exposure and involvement in special projects and programmes with particular attention to providing career building, leadership and service opportunities for students of Tourism especially but not limited to those with a specific tourism career interest.

Objectives

- Improving knowledge base of students in the field of travel and tourism.
- Inform students about the latest trends in the industry.
- Conducts exhibitions, photography competitions, seminars, trekking, tours etc.
- Aware about conduct of ethical and value tourism.
- Development of Responsible tourism.

Major Activities proposed

- Tourism exhibitions.
- Seminar.
- Tourism destination visit.
- Quiz competition
- Responsible tourism.

Introducing tourism club

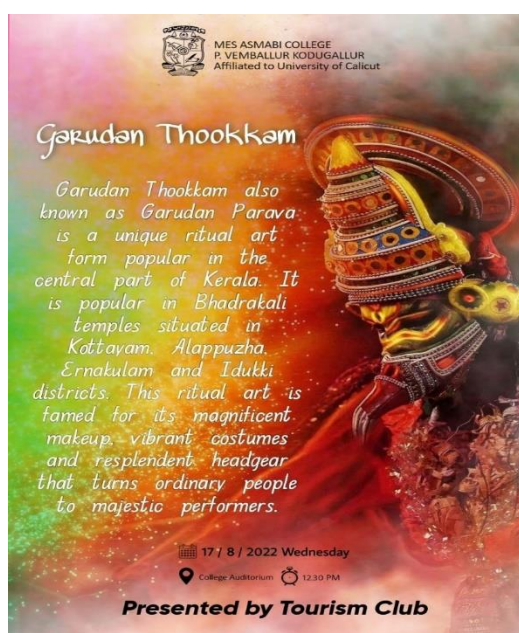
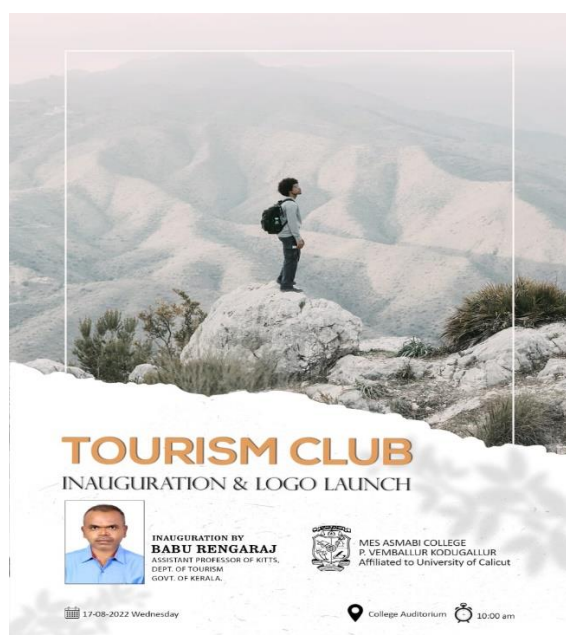
An introduction of Tourism Club is conducted for 2nd and 3rd year THM students and other interested students from various department by Department HoD Mr. Aneesh K and tourism club staff co-ordinators Mrs. Shafna A S and Mr. Pranav P Kumar in the presence of Principal Dr. A Biju on 29th June 2022 also described the main objectives, scope and functions of tourism club.

Selection of representatives

The selection process of representatives was conducted on 05th July 2022. Mr. Muhammed Sahad & Murshida Muhammed selected from 3rd year and Muhammed Shan C & Shadhiya K N selected from 2nd year students as representatives. 2 members were selected from each department to the club.

INAGURATION OF TOURISM CLUB

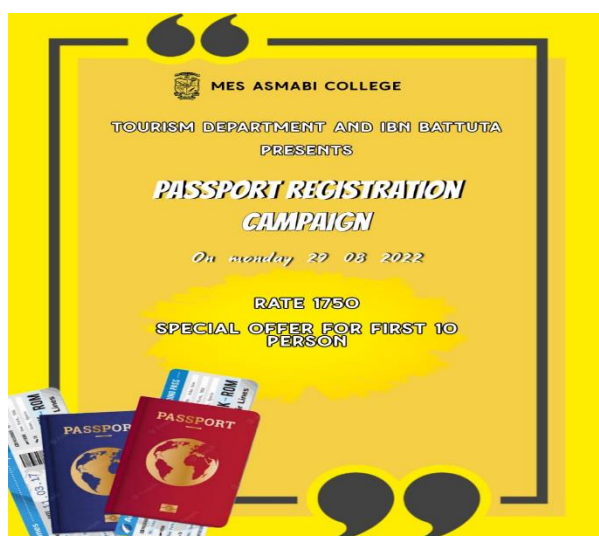
On August 17th 2022, the Tourism Club was formally inaugurated by Mr. Babu Rengarai, Assistant Professor, KITTS in the presence of the respected principal Dr. A Biju, and the faculties of the Tourism and Hospitality Management Department. Following the inauguration, a seminar session was held for the students, conducted by Mr. Babu Rengaraj himself. Later in the afternoon, a cultural art form called Garudanthookam was organized jointly by the club and the department.





PASSPORT REGISTRATION CAMPAIGN

The Department of Tourism and Hospitality Management, along with the Tourism Club, organized a passport registration campaign on August 29th, 2022, aimed at helping students improve their practical skills. A total of approximately 40 students and 5 faculties registered in the campaign, which involved registering for passports. As a result of the campaign, some students took appointments for other individuals through the Passport Seva app, ultimately leading to the successful issuance of those individuals' passports.



TRAVELOGUE WRITING CONTEST IN CONNECTION WITH WORLD TOURISM DAY

A travelogue writing contest was organised by the Tourism Club of Department of Tourism and Hospitality Management as a part of World Tourism Day on 27th September, 2022. The theme for the contest was 'My Travel Story'. Seven students participated in it. The participants depicted their travel experiences in a fantastic manner.



TRAVEL THROUGH VIRTUAL REALITY

A virtual tourism reality presentation was organised by the Tourism Club of Department of Tourism and Hospitality Management as a part of Indian Tourism Day on 25th January 2023. The aim is to give awareness to the students about virtual reality in college level. 1st and 2nd year students participated in it. The participants experienced the programme in a fantastic manner.

