



MES ASMABI COLLEGE, P. VEMBALLUR

CRITERION VII

INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.9 – Sensitization of students and employees of the Institution to the constitutional obligations: values, rights, duties and responsibilities of citizens

SENSITIZATION OF STUDENTS AND EMPLOYEES OF THE INSTITUTION TO THE CONSTITUTIONAL OBLIGATIONS: VALUES, RIGHTS, DUTIES AND RESPONSIBILITIES OF CITIZENS.

1.HAR GHAR THIRANGA

NCC unit of MES Asmabi college, P.Vemballur celebrated Nation's pride programme "AZADI KA AMRIT MAHOTSAV" by hoisting the National Flag on thirteenth August 22 at their own house as well as at college. Cadets conducted a bike rally in connection with "HAR GHAR THIRANGA" to inculcate the importance of the programme among general public. The rally consisted of more than thirty bikes and twenty cycles and an announcement vehicle in front covered Sreenarayanapuram and Mathilakam Grama Panchayath area.



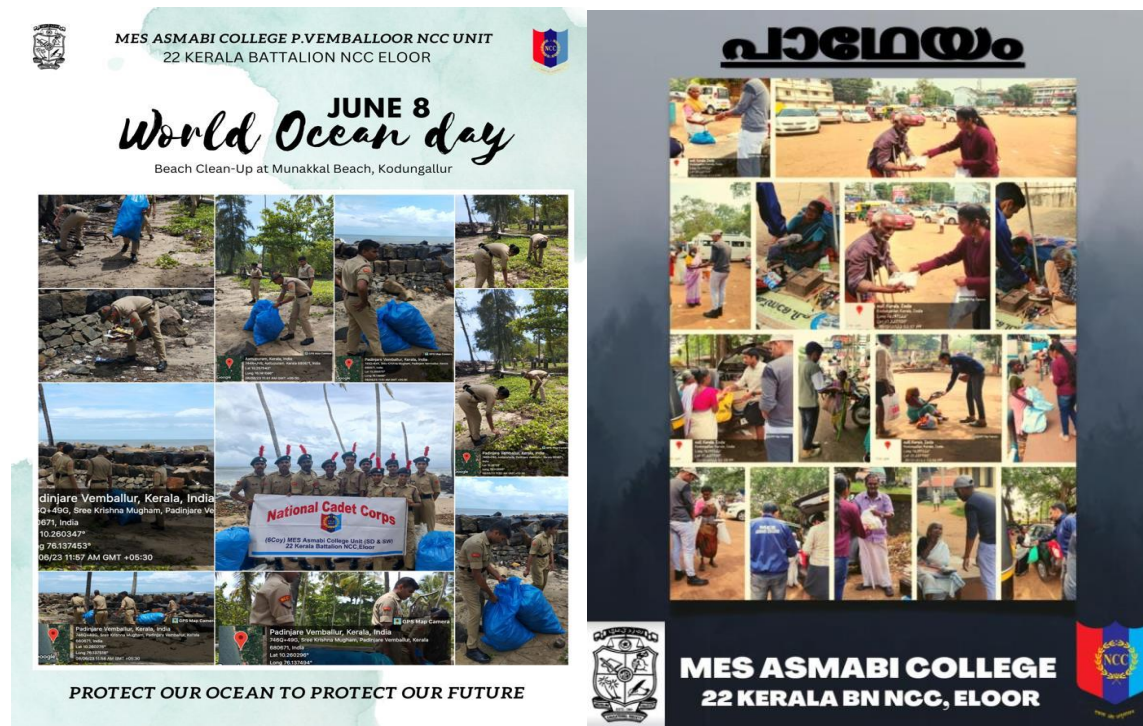


On 15th August, cadets visited children's home and handed over stationary items and food items by skipping their meals. They spent time with them inquired about each and every one of them and presented cultural programmes which made their faces smile and filled their heart full of happiness. 30 inmates, 50 cadets and ANO participated. They also visited an old age home near Methala on 26th November 2022 in connection with NCC Day celebrations.





2.NCC CADETS CLEANED MUNAKKAL BEACH AREA IN CONNECTION WITH WORLD OCEAN DAY. THEY DISTRIBUTED FOOD FOR NEEDY PEOPLE IN CONNECTION WITH PADHEYAM PROGRAMME.



NCC Cadets distributed food for needy people in connection with PADHEYAM programme.


3.SEMINAR ON IPR

**PG DEPARTMENT OF COMMERCE
AND MANAGEMENT STUDIES
MES ASMABI COLLEGE**

Organises

**SEMINAR ON
INTELLECTUAL PROPERTY RIGHTS**

Resource Person
Adv BACKER ALI
Legal Adviser, Vice President
Senior Manager
Mashreq Bank PSC



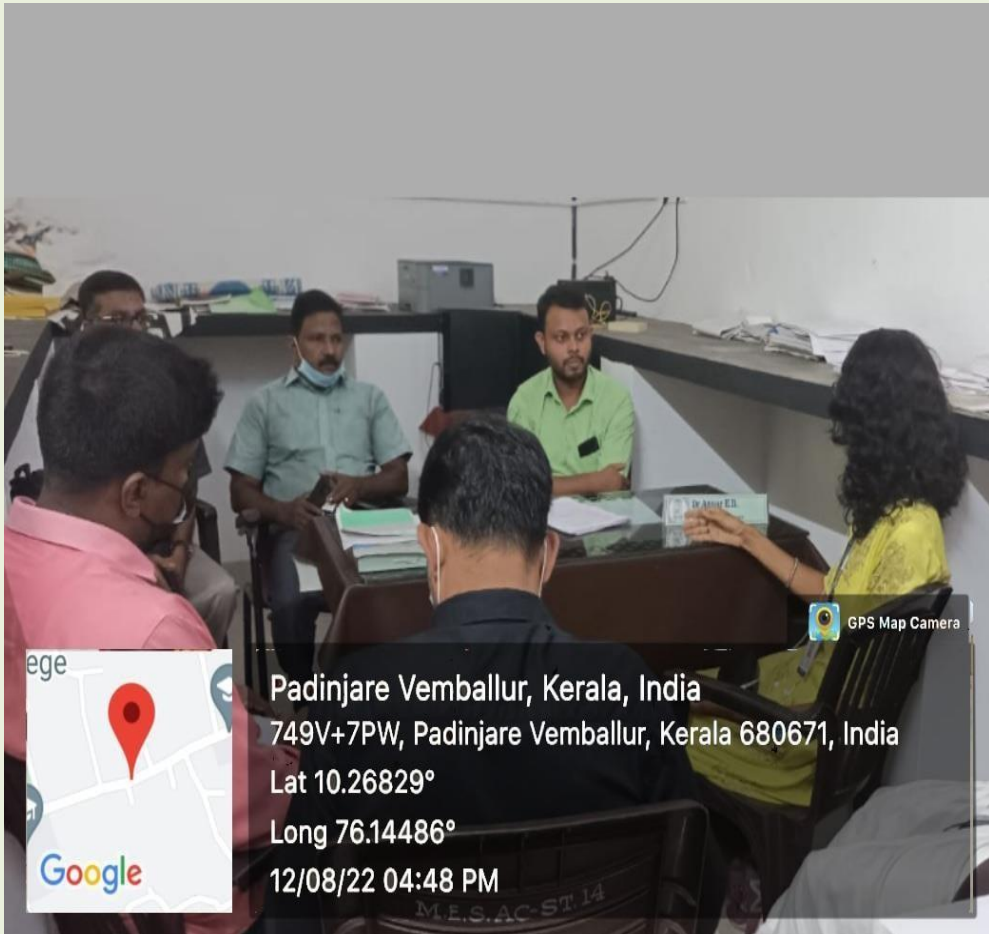
on **JANUARY 20/01/2023**
at **10.00 am**
venue: **SEMINAR HALL**

Dr A BIJU
Principal

SHIJI TS
Co-ordinator

Dr K P SUMEDHAN
Director
Self financing Courses

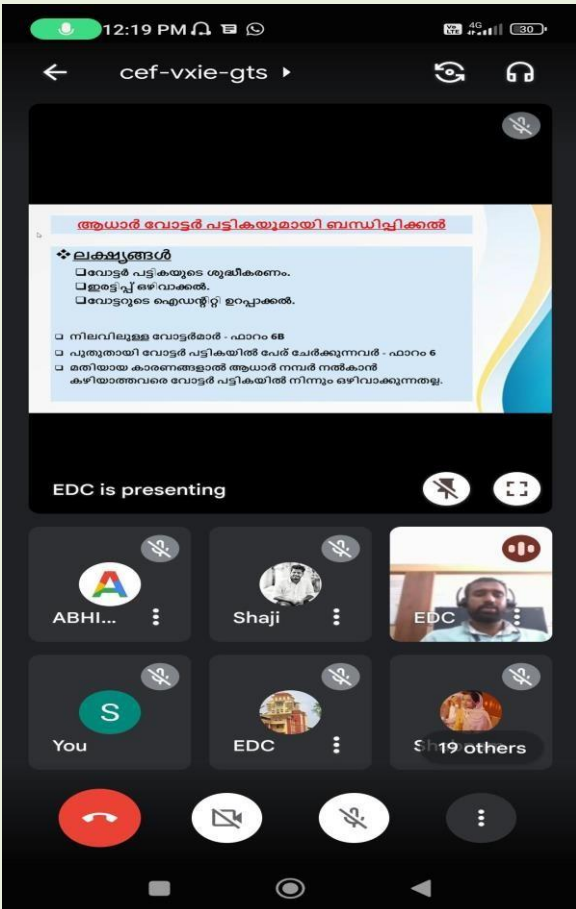
4. CONDUCTED ELECTROL LITERACY CLUB DRIVE ON 20-09-2022 AS PART OF AADHAR- VOTERS ID LINKING.






ELECTORAL LITERACY CLUB

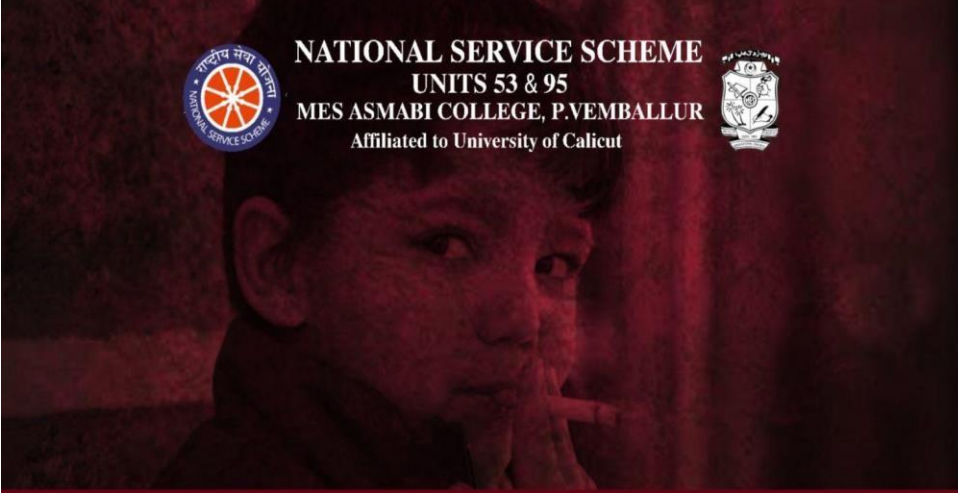

ആധാർ കാർഡും ഇലക്ഷൻ ഐഡിയുമായി ബന്ധിപ്പിക്കുന്നതിനായുള്ള ഒരു അവസരം ഇലക്ഷൻ കമ്മീഷൻ അസ്മാബി കോളേജ് വിദ്യാർത്ഥികൾക്കായി ഒരുക്കിയിരിക്കുന്നു. നാളെ 31-08-2022 10 മണി മുതൽ ക്യാമ്പസ്സിൽ ഹെൽപ്പ് ഡെസ്ക് ആരംഭിക്കുന്നതാണ്. ആവശ്യമായിട്ടുള്ള വിദ്യാർത്ഥികൾ അവരവരുടെ വോട്ടർ ഐഡി കാർഡും ആധാർ കാർഡും സഹിതം വോട്ടർ ഹെൽപ്പ് ഡെസ്കുമായി ബന്ധപ്പെടുക.



5. FIXED LAHARI VIMUKTHA BOX (SRADHA AND NERKOOTOM CLUB WITH NSS) AT MES ASMABI COLLEGE, P.VEMBALLUR PUBLISHED NSS NEWSPAPER



NATIONAL SERVICE SCHEME
UNITS 53 & 95
MES ASMABI COLLEGE, P.VEMBALLUR
Affiliated to University of Calicut



**Training on Drug Abuse Prevention
& Inauguration of Anti-Drug Cells
"SREDHA" & "NERKOOTAM"**



 **College Auditorium**
MES Asmabi College

in Association with
Excise Department
KODUNGALLUR Range

 **16 August 2022**
10.30 AM



Dr. A. Biju
Principal



Mr. M.S Mohanan
Panchayat President

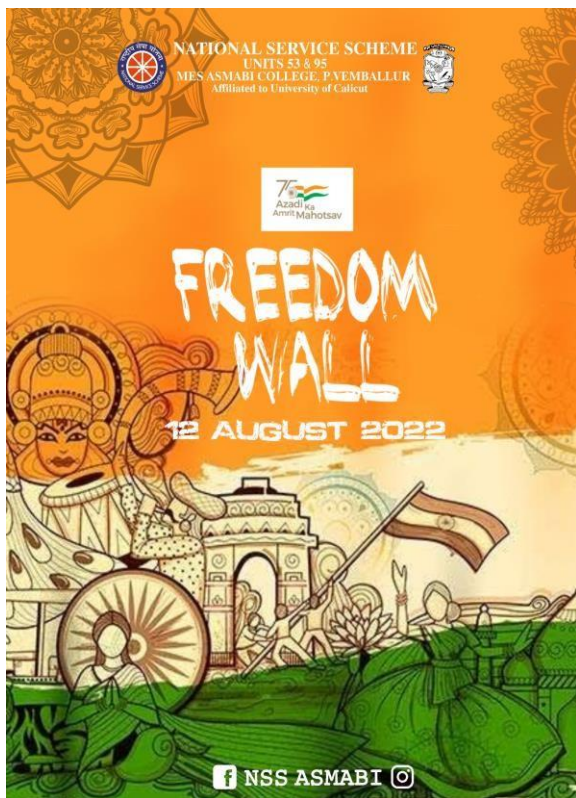


Mr. Shamnath
Excise Inspector

Dr. Princy Francis
Dr. Ansar E.B
Program Officers

Ms. Shabeena P.U
Mr. Nikhil Nath
Student Coordinators

7.FREEDOM WALL PAINTING PROCESS (NSS)



8. 'LA DIFEZA' SEMINAR ON CYBER SECURITY

The session was organised as a part of Department activities for the current academic year. Department of Computer Application opted to organise La Difeza ,A Seminar on CyberSecurity in association with IICand IQAC as these two bodies are the inseparable committees who can guide and lead such programmes..

MES ASMABI COLLEGE
P.VEMBALLUR

Department of Computer Application
Presents

LA DIFEZA

In Association with IIC & IQAC

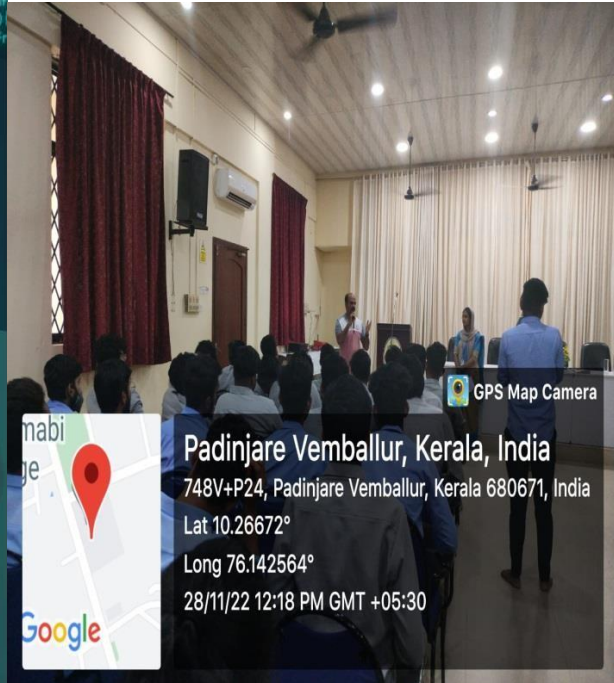
SEMINAR ON CYBER SECURITY

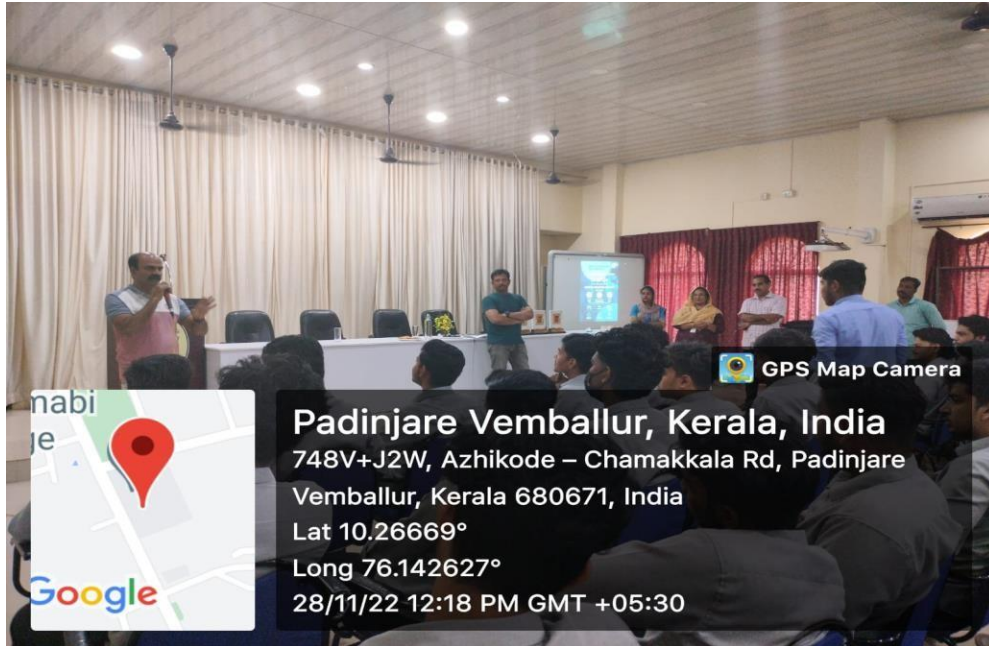
Chief Guests

- 
Manoj A K
SCPO
(Cyber Crime Police Station, Irinjalakuda Thrissur Rural)
- 
Sunil krishnan B K
Inspector of Police
- 
Vipin M S
SCPO

Principal **HOD** **co ordinator**
Dr . A . Biju Jabin T H Nasiya P M
9497627900

10.00 am **28/11/2022** **Seminar Hall**





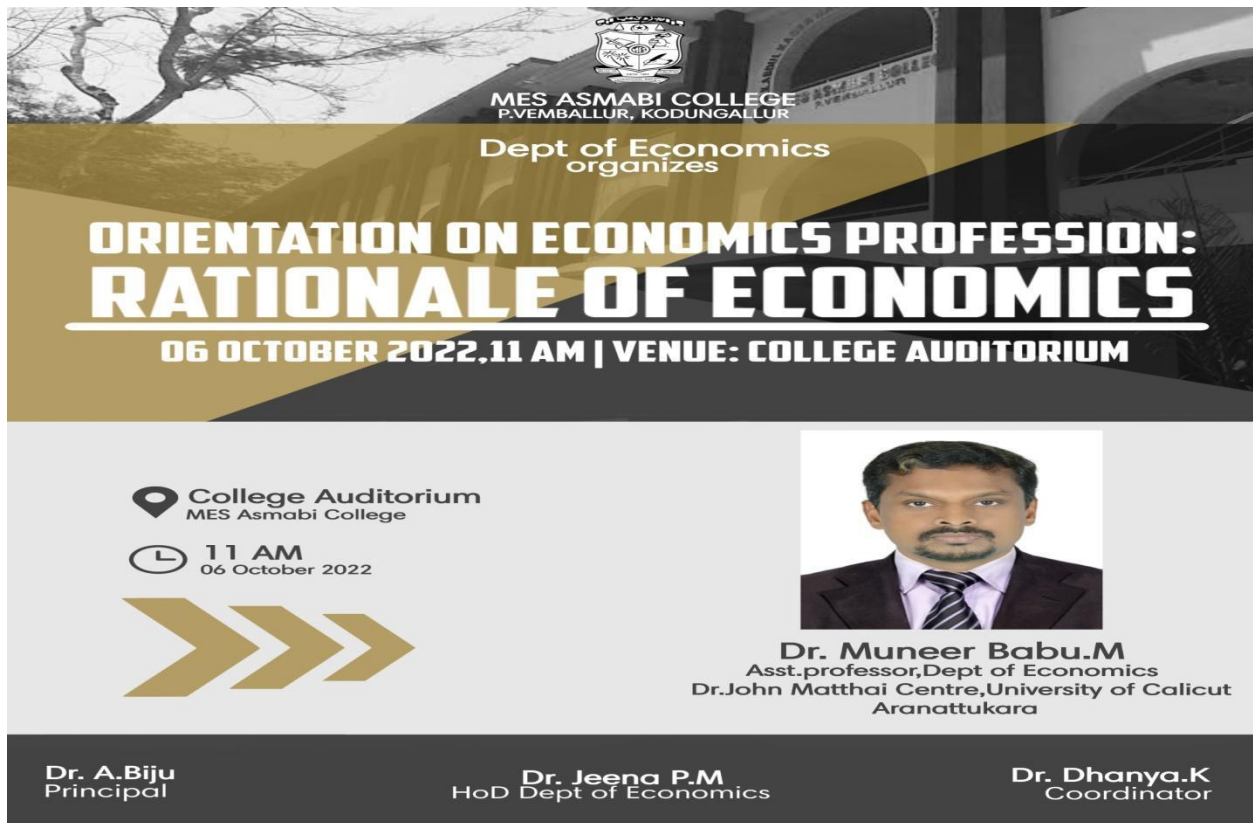
9. RBI VISIT

In order to create an awareness about the Reserve bank of India department of economics has arranged a RBI visit on 19th July ,2022 as a part of field study of the second semester MA students. Dr Jeena pm Head ,department of Economics, Dr.Dhanya ,K ,DR. Sanand were also accompany the students. The session was very informative to the students and teachers as well.



10. ORIENTATION PROGRAMME(CODE OF CONDUCT)

Department of Economics has organised an orientation programme for the First year UG and PG Students on **6th October 2022 at 11.AM in the Auditorium**. The Session was about Orientation on Economics Profession: Rationale of Economics by Dr. Muneer babu .M,(Asst.Professor, Department of Economics, Dr.John Mathai Centre,University of Calicut, Aranattukara). It deals with the scope and subject matter of Economics and the applicability of Economics in our daily life.170 students were participated on the session. The key note address was done by Dr. Dhanya and Vote of thanks by Shilpa.



The poster features a background image of a building with a tree. At the top center is the MES Asmabi College logo, with the text 'MES ASMABI COLLEGE P.VEMBALLUR, KODUNGALLUR' and 'Dept of Economics organizes' below it. The main title 'ORIENTATION ON ECONOMICS PROFESSION: RATIONALE OF ECONOMICS' is in large, bold, white letters on a dark background. Below the title, the date and time '06 OCTOBER 2022, 11 AM | VENUE: COLLEGE AUDITORIUM' are listed. On the left side, there is a location pin icon for 'College Auditorium MES Asmabi College' and a clock icon for '11 AM 06 October 2022', with three gold arrows pointing right below. On the right side, there is a portrait of Dr. Muneer Babu.M, with his name and title 'Dr. Muneer Babu.M Asst.professor,Dept of Economics Dr.John Matthai Centre,University of Calicut Aranattukara' below it. At the bottom, there are three names: 'Dr. A.Biju Principal', 'Dr. Jeena P.M HoD Dept of Economics', and 'Dr. Dhanya.K Coordinator'.

MES ASMABI COLLEGE
P.VEMBALLUR, KODUNGALLUR

Dept of Economics
organizes

**ORIENTATION ON ECONOMICS PROFESSION:
RATIONALE OF ECONOMICS**

06 OCTOBER 2022, 11 AM | VENUE: COLLEGE AUDITORIUM

College Auditorium
MES Asmabi College

11 AM
06 October 2022

Dr. Muneer Babu.M
Asst.professor,Dept of Economics
Dr.John Matthai Centre,University of Calicut
Aranattukara

Dr. A.Biju
Principal

Dr. Jeena P.M
HoD Dept of Economics

Dr. Dhanya.K
Coordinator

11. NATIONAL SEMINAR REPORT-2022-23

As a part of Azadi ka amrit mahotsav in collaboration with Malayalam department and KSHEC has been conducted a national seminar, named Locating the legends of india-History and literature on 2022 august 10th and 11th. Dr. Hussain Randathani has been inaugurated the seminar. The seminar presided over by Dr. Biju, A., Principal, MES Asmabi college.

Dr. Vijayalakshmi. M, Dr. Rajesh Pambadi, Shri. Krishnan Mankara, Dr. N. Mohanan, Shri. Saidali PP, and Dr. Sreejith MP, were led the seminar in different sessions during the 2 days seminar.

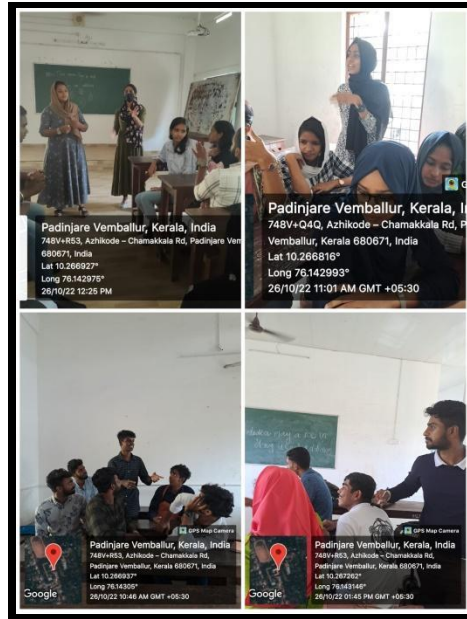


12. THE DEPARTMENT OF MASS COMMUNICATION HAS ORGANIZED A SEMINAR ON THE TOPIC “INNOVATIONS OF THE MEDIA” ON 17TH JUNE, 2022. FAMOUS JOURNALIST, MR. SHILIN POYYARA WAS THE RESOURCE PERSON.



13. ANTI DRUG CAMPAIGN

As part of anti-drug campaign, on October 26, department of mass communication conducted a debate for our first, second and third year degree students. The topic was ‘Whether movies encourage drug use in daily life’. There were many arguments for and against it. Debate aimed at creating awareness among the students, all students actively participated in the session. In addition to that our students prepared a short video for our YouTube channel as part of this anti-drug campaign.



14. INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILLICIT TRAFFICKING

Department of Psychology as conducted an Anti-drug campaign in Sree Narayanapuram panchayath in Association with Excise Department and Sree Narayanapuram Grama Panchayath from 27 June to 29 June 2022. The campaign was inaugurated on 27 June in presence of Sree Narayanapuram Grama Panchayath President M S Mohanan, Excise Inspector M Shyamnad, Kodungalur range, Mr. Navas Kattakath Secretary and Correspondent , MES Asmabi College, Dr. A Biju Principal MES Asmabi College. The campaign had range of involvement from level college students to all school students in the Panchayath. This was possible by the involvement if 15 schools in S N Puram gramapanchayath. The three day campaign was whole day program which was conducted in session s for each schools. Street play by Psychology Student and Awareness speech by College Professors. In the final day of

the campaign Dr. Money Edward, Clinical Psychologist , Jubilee Mission Hospital, Thrissur gave an talk on Drug Abuse and its level of influence in the community.

MES ASMABI COLLEGE
P. Vemballur

Department of Psychology

ANTI DRUG CAMPAIGN

27th June - 29th June

INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILLICIT TRAFFICKING

"Addressing drug challenges in health and humanitarian crises"

INAUGURATION and FLAG OFF
@12.00 PM
27th Monday

M S Mohanan
President
S N Puram
Gramapanchayath

M Shamnad
Excise Inspector
Kodungalloor range

Seminar Hall, MES Asmabi College, P. Vemballur

JOINTLY ORGANIZES WITH

SREENARAYANAPURAM PANCHAYATH

EXCISE DEPARTMENT, KODUNGALLOOR RANGE

15. ANTI DRUG ABUSE DEBATE

The World Drug Report provides a global overview of the supply and demand of opiates, cocaine, cannabis, amphetamine-type stimulants and new psychoactive substances (NPS), as well as their impact on health. It highlights, through improved research and more precise data, that the adverse health consequences of drug use are more widespread than previously thought. As part of Anti drug, Department of Psychology Mes asmabi college conducted a anti drug debate on 16th November at 2:30 to 3:30. The programme was welcomed by department secretary and the debate topic is Drug abuse & society. Many of the students showed their views about the topic. Also said that Drug abuser's may started use till teenage and also discussed about the availability of drugs . So the debate was concluded by Head of the department Lathif penath. Programme was coordinated by Farhana Nasar.

16. SEMINAR ON IPR



MES ASMABI COLLEGE, P. VEMBALLUR
Department of Psychology

A Webinar On
Intellectual Property Rights

As part of Azadi Ka Amrit
Mahotsav-Innovation Week Celebrations

Jointly Organized by
Cell for IPR Promotion and Management (CIPAM),
DPIIT-IPR Chair, IUCIPRS, CUSAT

For the Students of MES Asmabi College

Speakers

Ms. Neetu
Assistant Manager CIPAM

Ms. Moumita Gorai
Assistant Manager CIPAM

 **17th Mar 2022**

 **Google Meet**

10:00 AM - 1:00 PM

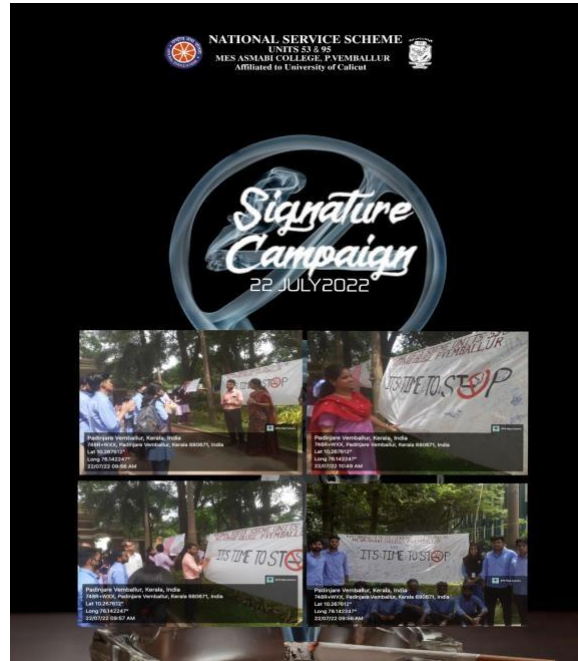
18. PASSPORT REGISTRATION CAMPAIGN

The Department of Tourism and Hospitality Management, along with the Tourism Club, organized a passport registration campaign on August 29th, 2022, aimed at helping students improve their practical skills. A total of approximately 40 students and 5 faculties registered in the campaign, which involved registering for passports. As a result of the campaign, some students took appointments for other individuals through the Passport Seva app, ultimately leading to the successful issuance of those individuals' passports.



19. ANTI TOBACCO SIGNATURE CAMPAIGN NSS







NATIONAL SERVICE SCHEME
UNITS 53 & 95
MES ASMABI COLLEGE, P.VEMBALLUR
Affiliated to University of Calicut



ROLE PLAY COMPETITION

AT GOVT LP SCHOOL P.VEMBALLUR

15 AUGUST 2022

