

22.04.2024

#### TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mrs. AISWARYA P K, 6<sup>th</sup> Semester degree BVoc Fish processing Technology, MES Asmabi college, P Vemballur, Kodungallur, has done her "On job Training" in our organization during the period from 20 <sup>th</sup> October 2023 to 19<sup>th</sup> April 2024 part of their curriculum.

She had been given all the required data and guidance for the successful completion of the training and completed her assignment in the limited span available for completion.

Her attendance during the period of training was regular and to the best of our knowledge and her conduct and character was found good.

We wish to all success in her future assignments.

For RF EXPORTS

NIYAS P.A

HR MANAGER

ALAPPUZHA GI KEFIALA INDIA.



22.04.2024

#### TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. ALEENA E S, 6<sup>th</sup> Semester degree BVoc Fish processing Technology, MES Asmabi college, P Vemballur, Kodungallur, has done her "On job Training" in our organization during the period from 20 <sup>th</sup> October 2023 to 19<sup>th</sup> April 2024 part of their curriculum.

She had been given all the required data and guidance for the successful completion of the training and completed her assignment in the limited span available for completion.

Her attendance during the period of training was regular and to the best of our knowledge and her conduct and character was found good.

We wish to all success in her future assignments.

For RF EXPORTS

NIYAS P.A

HR MANAGER

ALAPPUZHA GO KERALA INDIA.



22.04.2024

#### TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms.** ANJANA A K, 6<sup>th</sup> Semester degree BVoc Fish processing Technology, MES Asmabi college, P Vemballur, Kodungallur, has done her "On job Training" in our organization during the period from 20 <sup>th</sup> October 2023 to 19<sup>th</sup> April 2024 part of their curriculum.

She had been given all the required data and guidance for the successful completion of the training and completed her assignment in the limited span available for completion.

Her attendance during the period of training was regular and to the best of our knowledge and her conduct and character was found good.

We wish to all success in her future assignments.

For RF EXPORTS

NIYAS P.A

HR MANAGER





Factory Puthenthura, Neendakara,

Kollam - 691 582, Kerala, India.

Ph. Off.: +91-476 - 2680489, 0478-2081600.

26/04/2024 KOLLAM

#### INTERNSHIP TRAINING CERTIFICATE

This is to certify that Miss. Aswathi M.K., 6 th semester student, B.Voc fish Processing Technology, MES Asambi College P. Vemballur 2021-2024, University of Calicut has undergone her internship training in our organisation Veronica Marine Exports Private Limited from 25.10.2023 to 25.04.2024. She has undergone training on all areas of seafood processing facility including Raw material receiving, Pre processing area, processing, Freezing, Packing, storage and Shipment. During the training period, she has been regular and we have found her to be sincere, hardworking, with bearing positive attitude and good character.

We wish her every success in his future endeavour

For Veronica Marine Exports Private Limited

Jabeer Mohammed

Managing Director





22.04.2024

#### TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. GOPINANDANA K S, 6<sup>th</sup> Semester degree BVoc Fish processing Technology, MES Asmabi college, P Vemballur, Kodungallur, has done her "On job Training" in our organization during the period from 20 th October 2023 to 19<sup>th</sup> April 2024 part of their curriculum.

She had been given all the required data and guidance for the successful completion of the training and completed her assignment in the limited span available for completion.

Her attendance during the period of training was regular and to the best of our knowledge and her conduct and character was found good.

We wish to all success in her future assignments.

For RF EXPORTS

NIYAS P.A

HR MANAGER



#### MANGALA SEAFOODS

Bhat Memorial Building, Thoppumpady, Cochin - 682 005 Tel: 91-484 2231096, 2233369, Fax: 91-484 2232750 E-mail: lab1505@mangalagroup.com, mangala@mangalagroup.com

Ref No:

MSF/AROOR/IPT/9328/2024

Date :

29.04.2024

#### TRAINING CERTIFICATE

Name

: Miss. Hiba Navas V N

Course

: BVOC Fish Processing Technology

College

: MES Asmabi College

Period

: 06th November 2023 to 29th April 2024

This is to certify that Miss. Hiba Navas V N (BVOC Fish Processing Technology, MES Asmabi College) has undergone in plant training program at our establishment.

She is enthusiastic, brilliant and has good potential for developing her future. She is positive in her approach and has good leadership qualities.

We certify that during her training period, she has shown keen interest in her training and gathered appreciation from her Superiors.

For Mangala Seafoods



E-mail: seafood@mangalagroup.com



#### MANGALA SEAFOODS

Bhat Memorial Building. Thoppumpady, Cochin - 682 005 Tel: 91-484 2231096, 2233369, Fax: 91-484 2232750

E-mail: lab1505@mangalagroup.com, mangala@mangalagroup.com

Ref No:

MSF/AROOR/IPT/9330/2024

Date :

29.04.2024

#### TRAINING CERTIFICATE

Name

: Miss. Krishnapriya K S

Course

: BVOC Fish Processing Technology

College

: MES Asmabi College

Period

: 14th November 2023 to 29th April 2024

This is to certify that Miss. Krishnapriya K (BVOC Fish Processing Technology, MES Asmabi College) has undergone in plant training program at our establishment.

She is enthusiastic, brilliant and has good potential for developing her future. She is positive in her approach and has good leadership qualities.

We certify that during her training period, she has shown keen interest in her training and gathered appreciation from her Superiors.

For Mangala Seafoods

E-mail: seafood@mangalagroup.com



Factory: Puthenthura, Neendakara,

Kollam - 691 582, Kerala, India.

Ph. Off.: +91-476 - 2680489, 0478-2081600.

26/04/2024 KOLLAM

#### INTERNSHIP TRAINING CERTIFICATE

This is to certify that Miss. Nikhitha A.S, 6 th semester student, B.Voc fish Processing Technology, MES Asambi College P. Vemballur 2021-2024, University of Calicut has undergone her internship training in our organisation Veronica Marine Exports Private Limited from 25.10.2023 to 25.04.2024. She has undergone training on all areas of seafood processing facility including Raw material receiving, Pre processing area, processing, Freezing, Packing, storage and Shipment. During the training period, she has been regular and we have found her to be sincere, hardworking, with bearing positive attitude and good character.

We wish her every success in his future endeavour

For Veronica Marine Exports Private Limited

Jabeer Mohammes Managing Director

Ph: +91 9447033954, 9447072987. E-mail: veronicamarine2019@gmail.com



22.04.2024

#### TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. SAFIYA ISMAIL, 6<sup>th</sup> Semester degree BVoc Fish processing Technology, MES Asmabi college, P Vemballur, Kodungallur, has done her "On job Training" in our organization during the period from 20 <sup>th</sup> October 2023 to 19<sup>th</sup> April 2024 part of their curriculum.

She had been given all the required data and guidance for the successful completion of the training and completed her assignment in the limited span available for completion.

Her attendance during the period of training was regular and to the best of our knowledge and her conduct and character was found good.

We wish to all success in her future assignments.

For RF EXPORTS

NIVAS P.

HR MANAGER



Phone ++91-478-2879442, 2879903, 2873212

Fax :+91-478-2879804 E-mail: peintl@bsnl.in

premier.pei@gmail.com



(Exporters of Frozen Marine Products) Chandiroor - 688 547 Alappuzha District, Kerala, India

#### TO WHOMSOEVER IT MAY CONCERN

THIS IS TO CERTIFY THAT ABDUL SAJAD P M, 6th SEMESTER DEGREE BV∞ FISH PROCESSING TECHNOLOGY, MES ASMABI COLLEGE, P VEMBALLUR, KODUNGALLUR HAS DONE "ON JOB TRAINING" IN OUR ORGANIZATION DURING THE PERIOD 20th OCTOBER 2023 TO 20th APRIL 2024 PART OF THEIR CURRICULUM

HE HAD BEEN GIVEN ALL THE REQUIRED DATA AND GUIDANCE FOR THE SUCCESSFUL COMPLETION OF THE TRAINING AND COMPLETED HIS ASSIGNMENT IN THE LIMITED SPAN AVILABLE FOR COMPLETION.

HIS ATTENDANCE DURING THE PERIOD OF TRAINING WAS REGULAR AND TO THE BEST OF OUR KNOWLEDGE AND HIS CONDUCT AND CHARACTER WAS FOUND GOOD. WE WISH TO ALL SUCCESS IN HIS FUTURE ASSIGNMENTS.

PLACE: CHANDIROOR

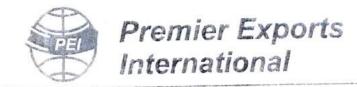
DATE: 20/04/2024

For PREMIER EXPORTS INTERNATIONAL

DAVID K PAUL General Manager -a - -91-478 2879442, 2879903, 2873212

-01-478 2879804

mail peintl@bsnUn premier.pei@gmail.com



(Exporters of Fuezen Marine Products) Chandiroor - 688 547 Alappuzha District, Kerala, India

#### TO WHOMSOEVER IT MAY CONCERN

THIS IS TO CERTIFY THAT ABHINAV M S, 6<sup>th</sup> SEMESTER DEGREE BVoc FISH PROCESSING TECHNOLOGY, MES ASMABI COLLEGE, P VEMBALLUR. KODUNGALLUR HAS DONE "ON JOB TRAINING" IN OUR ORGANIZATION DURING THE PERIOD 20<sup>th</sup> OCTOBER 2023 TO 20<sup>th</sup> APRIL 2024 PART OF THEIR CURRICULUM

HE HAD BEEN GIVEN ALL THE REQUIRED DATA AND GUIDANCE FOR THE SUCCESSFUL COMPLETION OF THE TRAINING AND COMPLETED HIS ASSIGNMENT IN THE LIMITED SPAN AVILABLE FOR COMPLETION.

HIS ATTENDANCE DURING THE PERIOD OF TRAINING WAS REGULAR AND TO THE BEST OF OUR KNOWLEDGE AND HIS CONDUCT AND CHARACTER WAS FOUND GOOD. WE WISH TO ALL SUCCESS IN HIS FUTURE ASSIGNMENTS.

PLACE: CHANDIROOR

DATE: 20/04/2024

FOY PREMIER EXPORTS INTERNATIONAL

General Manager



#### MANGALA SEAFOODS

Bhat Memorial Building, Thoppumpady, Cochin - 682 005 Tel: 91-484 2231096, 2233369, Fax: 91-484 2232750

· E-mail: lab1505@mangalagroup.com. mangala@mangalagroup.com

Ref No:

MSF/AROOR/IPT/9331/2024

Date :

29.04.2024

#### TRAINING CERTIFICATE

Name

: Mr. Adil Mohammed Noushad

Course

: BVOC Fish Processing Technology

College

: MES Asmabi College

Period

: 14 November 2023 to 29th April 2024

This is to certify that Mr. Adil Mohammed Noushad(BVOC Fish Processing Technology, MES Asmabi College) has undergone in plant training program at our establishment.

He is enthusiastic, brilliant and has good potential for developing his future. He is positive in his approach and has good leadership qualities.

We certify that during his training period, he has shown keen interest in his training and gathered appreciation from his Superiors.

For Mangala Seafoods





#### MANGALA SEAFOODS

Bhat Memorial Building, Thoppumpady, Cochin - 682 005 Tel: 91-484 2231096, 2233369, Fax: 91-484 2232750

E-mail: lab1505@mangalagroup.com, mangala@mangalagroup.com

Ref No:

MSF/AROOR/IPT/9327/2024

Date :

29.04.2024

#### TRAINING CERTIFICATE

Name

: Mr. Ahammed Fazil A

Course

: BVOC Fish Processing Technology

College

: MES Asmabi College

Period

: 06th November 2023 to 29th April 2024

This is to certify that Mr. Ahammed Fazil A (BVOC Fish Processing Technology, MES Asmabi College) has undergone in plant training program at our establishment.

He is enthusiastic, brilliant and has good potential for developing his future. He is positive in his approach and has good leadership qualities.

We certify that during his training period, he has shown keen interest in his training and gathered appreciation from his Superiors.

For Mangala Seafoods



E-mail: seafood@mangalagroup.com



DATE: 30.04.24

#### TO WHOMSOEVER IT MAY CONCERN

This is to certify that ALMAS C J (Reg.NO: AIAVBVY015) 6<sup>th</sup> Semester BVoc. Fish Processing Technology Student, MES Asmabi College, P Vemballur, Kodungallur has done his In-plant training in our firm M/s. Friends Marine Industries, Ezhupunna (One of the leading exporters of Frozen fish & fishery products. The plant enjoys recognition by competent international authorities such as EU, BRC & HACCP) from 7<sup>th</sup> November 2023 to 30<sup>th</sup> April 2024 as part of their curriculum.

He had been given all the required data and guidance for the successful completion of the training and completed his assignment in the limited span available for completion.

His attendance during the period of training was regular and his conduct and character was found good.

We wish to all success in his future endeavours.

For FRIENDS MARINE INDUSTRIES

. . .

K.M. PAREETH Managing Partner



DATE: 30.04.24

#### TO WHOMSOEVER IT MAY CONCERN

Fri

This is to certify that AMITHRAJ K. R (Reg.NO: AIAVBVY016) 6<sup>th</sup> Semester BVoc. Fish Processing Technology Student, MES Asmabi College, P Vemballur, Kodungallur has done his In-plant training in our firm M/s. Friends Marine Industries, Ezhupunna (One of the leading exporters of Frozen fish & fishery products. The plant enjoys recognition by competent international authorities such as EU, BRC & HACCP) from 7<sup>th</sup> November 2023 to 30<sup>th</sup> April 2024 as part of their curriculum.

He had been given all the required data and guidance for the successful completion of the training and completed his assignment in the limited span available for completion.

His attendance during the period of training was regular and his conduct and character was found good.

We wish to all success in his future endeavours.

For FRIENDS MARINE INDUSTRIES

K.M. PAREETH Managing Partner





DATE: 30.04.24

#### TO WHOMSOEVER IT MAY CONCERN

This is to certify that ASHKER ALI (Reg.NO: AIAVBVY017) 6<sup>th</sup> Semester BVoc. Fish Processing Technology Student, MES Asmabi College, P Vemballur, Kodungallur has done his In-plant training in our firm M/s. Friends Marine Industries, Ezhupunna (One of the leading exporters of Frozen fish & fishery products. The plant enjoys recognition by competent international authorities such as EU, BRC & HACCP) from 7<sup>th</sup> November 2023 to 30<sup>th</sup> April 2024 as part of their curriculum.

He had been given all the required data and guidance for the successful completion of the training and completed his assignment in the limited span available for completion.

His attendance during the period of training was regular and his conduct and character was found good.

We wish to all success in his future endeavours.

For FRIENDS MARINE INDUSTRIES

Managing Partner



Phone: +91-478-2879442, 2879903, 2873212

Fax :+91-478-2879804

E-mail: peintl@bsnl.in

premier.pei@gmail.com



(Exporters of Frozen Marine Products) Chandiroor - 688 547 Alappuzha District, Kerala, India

#### TO WHOMSOEVER IT MAY CONCERN

THIS IS TO CERTIFY THAT ATHUL K S, 6<sup>th</sup> SEMESTER DEGREE BVoc FISH PROCESSING TECHNOLOGY, MES ASMABI COLLEGE, P VEMBALLUR, KODUNGALLUR HAS DONE "ON JOB TRAINING" IN OUR ORGANIZATION DURING THE PERIOD 20<sup>th</sup> OCTOBER 2023 TO 20<sup>th</sup> APRIL 2024 PART OF THEIR CURRICULUM

HE HAD BEEN GIVEN ALL THE REQUIRED DATA AND GUIDANCE FOR THE SUCCESSFUL COMPLETION OF THE TRAINING AND COMPLETED HIS ASSIGNMENT IN THE LIMITED SPAN AVILABLE FOR COMPLETION.

HIS ATTENDANCE DURING THE PERIOD OF TRAINING WAS REGULAR AND TO THE BEST OF OUR KNOWLEDGE AND HIS CONDUCT AND CHARACTER WAS FOUND GOOD. WE WISH TO ALL SUCCESS IN HIS FUTURE ASSIGNMENTS.

PLACE: CHANDIROOR

DATE: 20/04/2024

For PREMIER EXPORTS INTERNATIONAL

General Manager

Phone: +91-478-2879442, 2879903, 2873212

Fox :+91-478-2879804

E-mail : peintl@bsnl.in

premier.pel@gmail.com



(Exporters of Frozen Marine Products) Chandiroor - 688 547 Alappuzha District, Kerala, India

#### TO WHOMSOEVER IT MAY CONCERN

THIS IS TO CERTIFY THAT HRITHIK LAL P B, 6th SEMESTER DEGREE BVoc FISH PROCESSING TECHNOLOGY, MES ASMABI COLLEGE, P VEMBALLUR, KODUNGALLUR HAS DONE "ON JOB TRAINING" IN OUR ORGANIZATION DURING THE PERIOD 20th OCTOBER 2023 TO 20th APRIL 2024 PART OF THEIR CURRICULUM

HE HAD BEEN GIVEN ALL THE REQUIRED DATA AND GUIDANCE FOR THE SUCCESSFUL COMPLETION OF THE TRAINING AND COMPLETED HIS ASSIGNMENT IN THE LIMITED SPAN AVILABLE FOR COMPLETION.

HIS ATTENDANCE DURING THE PERIOD OF TRAINING WAS REGULAR AND TO THE BEST OF OUR KNOWLEDGE AND HIS CONDUCT AND CHARACTER WAS FOUND GOOD. WE WISH TO ALL SUCCESS IN HIS FUTURE ASSIGNMENTS.

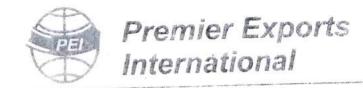
PLACE: CHANDIROOR

DATE: 20/04/2024

FOR PREMIER EXPORTS INTERNATIONAL

BÄVID K PAUL General Manager c - .+91-478-2879442, 2879903, 2873212 ...-01-478-2879804

nc peintl@bsn.in nemier.pei@gmail.com



(Exporters of Finite Marine Products) Chandiroor - 688 547 Alappuzha District, Keraia, India

#### TO WHOMSOEVER IT MAY CONCERN

THIS IS TO CERTIFY THAT **JISHNU P R**, 6<sup>th</sup> SEMESTER DEGREE BVoc FISH PROCESSING TECHNOLOGY, MES ASMABI COLLEGE, P VEMBALLUR, KODUNGALLUR HAS DONE "ON JOB TRAINING" IN OUR ORGANIZATION DURING THE PERIOD 20<sup>th</sup> OCTOBER 2023 TO 20<sup>th</sup> APRIL 2024 PART OF THEIR CURRICULUM

HE HAD BEEN GIVEN ALL THE REQUIRED DATA AND GUIDANCE FOR THE SUCCESSFUL COMPLETION OF THE TRAINING AND COMPLETED HIS ASSIGNMENT IN THE LIMITED SPAN AVILABLE FOR COMPLETION.

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PLACE: CHANDIROOR

DATE: 20/04/2024

For PREMIER EXPORTS INTERNATIONAL

DAVID K PAUL General Manager Phone :+91-478-2879442, 2879903, 2873212

Fax :+91-478-2879804

E-mail: peintl@bsnl.in

premier.pei@gmail.com



(Exporters of Frozen Marine Products) Chandiroor - 688 547 Alappuzha District, Kerala, India

#### TO WHOMSOEVER IT MAY CONCERN

THIS IS TO CERTIFY THAT **MOHAMMED ASLAM K A,** 6<sup>th</sup> SEMESTER DEGREE BVoc FISH PROCESSING TECHNOLOGY, MES ASMABI COLLEGE, P VEMBALLUR, KODUNGALLUR HAS DONE "ON JOB TRAINING" IN OUR ORGANIZATION DURING THE PERIOD 20<sup>th</sup> OCTOBER 2023 TO 20<sup>th</sup> APRIL 2024 PART OF THEIR CURRICULUM

HE HAD BEEN GIVEN ALL THE REQUIRED DATA AND GUIDANCE FOR THE SUCCESSFUL COMPLETION OF THE TRAINING AND COMPLETED HIS ASSIGNMENT IN THE LIMITED SPAN AVILABLE FOR COMPLETION.

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PLACE: CHANDIROOR DATE: 20/04/2024

For PREMIER EXPORTS INTERNATIONAL

DAVID K PAUL General Manager



#### MANGALA SEAFOODS

Bhat Memorial Building, Thoppumpady, Cochin - 682 005 Tel: 91-484 2231096, 2233369, Fax: 91-484 2232750

E-mail: lab1505@mangalagroup.com, mangala@mangalagroup.com

Ref No:

MSF/AROOR/IPT/9329/2024

Date :

29.04.2024

#### TRAINING CERTIFICATE

Name

: Mr. Yadhu Krishnan K S

Course

: BVOC Fish Processing Technology

College

: MES Asmabi College

Period

: 14th November 2023 to 29th April 2024

This is to certify that Mr. Yadhu Krishnan K S (BVOC Fish Processing Technology, MES Asmabi College) has undergone in plant training program at our establishment.

He is enthusiastic, brilliant and has good potential for developing his future. He is positive in his approach and has good leadership qualities.

We certify that during his training period, he has shown keen interest in his training and gathered appreciation from his Superiors.

For Mangala Seafoods



E-mail: seafood@mangalagroup.com

# MES ASMABI COLLEGE, P. VEMBALLUR MA ENGLISH LANGAUGE AND LITERATURE (2022 ADMISSION) PROJECT DETAILS OF FOURTH SEMESTER MA ENGLISH JUNE 2024

		I MEN THOMAS TAMEMINA			
De de	Dr Reshmi S	Unveiling Racism in <i>The Hate U Give</i> : A Journey of Resistance against Systemic Injustice and Prejudice in Anoie Thomas, Narrative	Arya P.A	AIAWMEG007	7 ,
130	Jameelathu KA	Rising from the Ashes: The Resurgence of Dalit pride with Reference to Amita Trasi's <i>The Color of Our Sky</i> and Sudha Murthu's <i>Three Thousand Stighes</i>	Aparna A S	AIAWMEG006	6
Debatro	Sabitha MM	Reconstructing Reality: The False Memory and its Impact on Memory Recalling in <i>Slumdog Millionaire</i> and <i>Poor Little Rich Slum</i>	Anjusree P	AIAWMEG005	5
Jan	Mona VM	Unveiling the Tapestry of Identity: A Critical Analysis of Identity Theory in <i>The Golden House</i>	Anjali K S	AIAWMEG004	4
EL-	Reshma TM	Threads of Resilience: Dalit Literature and Feminism in Urmila Pawar's <i>The Weave of my Life</i>	Amritha M V	AIAWMEG003	3
130	Jameelathu KA	The Paradox of Tradition: Exploring the Blessings and Curses of Tradition for Women in Akha Culture with Reference to Lisa See's <i>The Tea Girl of Hummingbird Lane</i>	Aiswarya T J	AIAWMEG002	2
Anudar	Dr. Amitha P. Mani	Unravelling the Moral and Ethical Dilemmas of Sentient AI and Posthumanism: A Critical Analysis of <i>The Moon is a Harsh Mistress</i> by Robert A. Heinlein	Afna J K	AIAWMEG001	E
Signature of the Supervising Teacher	Name of the Signature of Supervising Teacher Supervising Teacher	Title of the project	Name of the Student	Uni. Reg. No.	SL.No.



Assistant Professor
PG & Research
Department of English
MES As:nabi College
P. Vemballur, Kodungallur, Kerala-680 671

For Honeday

Asna Ismail  Fierce and Fearless: Defying Domestic Tyranny in When I  Hit You, A Woman is No Man, and Lessons in Forgetting  Asna T A  Asna T A  Akkad's What Strange Paradise  Psychological Underpinnings in Mo Dao Zu Shi: The  Complexities of Wei Wuxian, Lan Wangji, and Jiang Cheng  Manifesting the Corroboration and the Contradictions of  Jameelathu KA
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Assistant Professor
PG & Research
Department of English
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el.	Reshma TM	Disability Narratives and Empowerment: Analysing the Social Model in Sudha Menon and VR Ferose's <i>Gifted</i>	Ramees P	AIAWMEG025	25
James	Dr. Amitha P. Mani	Analysing the Mental Development of Ove from the Novel A Man Called Ove using Pyschoanalytic Theory	Aquib Mohammed P.P	AIAWMEG024	24
Delv.	Dr Reshmi S	Economic Progress and Decadence of Rustic Life in Jim Crace's Harvest	Thasni P J	AIAWMEG023	23
4	Veenalekshmi UR	Voicing the Self: A Transnational Feminist Analysis of Kavitha Kane's Lanka's Princess and Manini J Anandani's Mandodari Queen of Lanka	Sreya T R	AIAWMEG022	22
(Jenn)	Mona VM	Beyond Gender Binaries: Expectations and Mental Health Discourse in Red Clocks and Njan Marykutty	Sneha K B	AIAWMEG021	21
Charles Williams	Sabitha MM	Revamping Celebrity Personas: Insights from Priyanka Chopra's Unfinished and Neena Gupta's Sach Kahun Toh	Shamna Ubair	AIAWMEG020	20
B. Status	Sabitha MM	Contextualization of Gender Roles in the Traditional World Sabitha MM	Raeeza Aliya V A	AIAWMEG019	19
R	Shiji Ibrahim	Soulful Revelations: A Dual Odyssey into Selfhood in Paul Kalanithi's When Breath Becomes Air and Michelle Obama's Becoming	P F Safana	AIAWMEG018	18
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Dr. Reshmi S
Assistant Professor
PG & Research
Department of English
MES Asmabi College
P. Vemballur, Kodungallur, Kerala-680 671

For Has

# UNRAVELLING THE MORAL AND ETHICAL DILEMMAS OF SENTIENT AI AND POSTHUMANISM: A CRITICAL ANALYSIS OF THE MOON IS A HARSH MISTRESS BY ROBERT A. HEINLEIN

#### Dissertation

Submitted to the University of Calicut in partial fulfilment of the requirement for the award of Degree of Master of Arts in English Language and Literature

By
AFNA J K
AIAWMEG001

Under the Guidance of
Dr. AMITHA P MANI
Assistant Professor
PG and Research Department of English





PG and Research Department of English

M.E.S Asmabi College, P. Vemballur

Kodungallur, Thrissur



## THE PARADOX OF TRADITION: EXPLORING THE BLESSINGS AND CURSES OF TRADITION FOR WOMEN IN AKHA CULTURE WITH REFERENCE TO LISA SEE'S THE TEA GIRL OF HUMMINGBIRD LANE

#### Dissertation

Submitted to the University of Calicut in partial fulfilment of the requirement for the award of Degree of Master of Arts in English Language and Literature

> By AISWARYA T J AIAWMEG002

Under the Guidance of

Ms. JAMEELATHU K A

Assistant Professor

PG and Research Department of English



PG and Research Department of English

M.E.S Asmabi College, P. Vemballur

Kodungallur, Thrissur



## THREADS OF RESILIENCE: DALIT LITERATURE AND FEMINISM IN URMILA PAWAR'S THE WEAVE OF MY LIFE

#### Dissertation

Submitted to the University of Calicut in partial fulfilment of the requirement for the award of Degree of Master of Arts in English Language and Literature

> By AMRITHA M V AIAWMEG003

Under the Guidance of

Ms. RESHMA T M

Assistant Professor on Contract

PG and Research Department of English



PG and Research Department of English

M.E.S Asmabi College, P. Vemballur

Kodungallur, Thrissur



### UNVEILING THE TAPESTRY OF IDENTITY: A CRITICAL ANALYSIS OF IDENTITY THEORY IN THE GOLDEN HOUSE

#### Dissertation

Submitted to the University of Calicut in partial fulfilment of the requirement for the award of Degree of Master of Arts in English Language and Literature

By
ANJALI K S
AIAWMEG004

Under the Guidance of

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Assistant Professor

PG and Research Department of English



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PG and Research Department of English

M.E.S Asmabi College, P. Vemballur

Kodungallur, Thrissur



## RECONSTRUCTING REALITY: THE FALSE MEMORY AND IT'S IMPACT ON MEMORY RECALLING IN SLUMDOG MILLIONAIRE AND POOR LITTLE RICH SLUM

#### Dissertation

Submitted to the University of Calicut in partial fulfilment of the requirement for the award of Degree of Master of Arts in English Language and Literature

By
ANJUSREE P
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# RISING FROM THE ASHES: THE RESURGENCE OF DALIT PRIDE WITH REFERENCE TO AMITA TRASI'S THE COLOR OF OUR SKY AND SUDHA MURTY'S THREE THOUSAND STITCHES

#### Dissertation

Submitted to the University of Calicut in partial fulfilment of the requirement for the award of Degree of Master of Arts in English Language and Literature

By
APARNA A S
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#### UNVEILING RACISM IN THE HATE U GIVE: A JOURNEY OF RESISTANCE AGAINST SYSTEMIC INJUSTICE AND PREJUDICE IN ANGIE THOMAS' NARRATIVE

#### Dissertation

Submitted to the University of Calicut in partial fulfilment of the requirement for the award of Degree of Master of Arts in English Language and Literature

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ARYA P A
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# FIERCE AND FEARLESS: DEFYING DOMESTIC TYRANNY IN WHEN I HIT YOU, A WOMAN IS NO MAN, AND LESSONS IN FORGETTING

#### Dissertation

Submitted to the University of Calicut in partial fulfilment of the requirement for the award of Degree of Master of Arts in English Language and Literature

By
ASNA ISMAIL
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## UNVEILING MINDSCAPES: A TRAUMATIC ANALYSIS OF OMAR EL AKKAD'S WHAT STRANGE PARADISE.

#### Dissertation

Submitted to the University of Calicut in partial fulfilment of the requirement for the award of Degree of Master of Arts in English Language and Literature

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## PSYCHOLOGICAL UNDERPINNINGS IN MO DAO ZU SHI: THE COMPLEXITIES OF WEI WUXIAN, LAN WANGJI, AND JIANG CHENG

#### Dissertation

Submitted to the University of Calicut in partial fulfilment of the requirement for the award of Degree of Master of Arts in English Language and Literature

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## MANIFESTING THE CORROBORATION AND THE CONTRADICTIONS OF MULTICULTURALISM THROUGH THE NOVEL THE SHAPE OF FAMILY

#### Dissertation

Submitted to the University of Calicut in partial fulfilment of the requirement for the award of Degree of Master of Arts in English Language and Literature

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# EXPLORING QUEERNESS, HETERONORMATIVITY, AND DEFENSE MECHANISMS IN CASEY MCQUISTON'S NOVELS: A COMPARATIVE ANALYSIS OF RED, WHITE & ROYAL BLUE AND ONE LAST STOP

#### Dissertation

Submitted to the University of Calicut in partial fulfilment of the requirement for the award of Degree of Master of Arts in English Language and Literature

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### STATE POWER, INDIVIDUAL AGENCY AND RESISTANCE: ANALYSING THE OPERATIONS OF IDEOLOGICAL STATE APPARATUS IN KAMILA SHAMSIE'S HOME FIRE AND MANORANJAN BYAPARI'S THE RUNAWAY BOY

### Dissertation

Submitted to the University of Calicut in partial fulfilment of the requirement for the award of Degree of Master of Arts in English Language and Literature

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### FROM MARSH TO MIND: ECOCRITICAL REFLECTIONS ON KYA'S WILDERNESS SURVIVAL IN WHERE THE CRAWDADS SING

### Dissertation

Submitted to the University of Calicut in partial fulfilment of the requirement for the award of Degree of Master of Arts in English Language and Literature

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### CLASS DISTINCTIONS, POWER STRUCTURES AND AGENCY: A MARXIST ANALYSIS OF JACQUELINE WOODSON'S RED AT THE BONE AND T. J GNANAVEL'S JAIBHIM

### Dissertation

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### UNVEILING THE UNCONCIOUS GROUND TO CRIMINAL BEHAVIOUR: COMPARING CHARACTERS IN HOW TO KILL MEN AND GET AWAY WITH IT AND POR THOZIL.

### Dissertation

Submitted to the University of Calicut in partial fulfilment of the requirement for the award of Degree of Master of Arts in English Language and Literature

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### Under the Guidance of MONA V M Assistant Professor PG and Research Department of English





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Kodungallur, Thrissur

### HIDDEN EMBERS: EXPLORING SUDHA MURTHY'S UNCONVENTIONAL WOMEN WITH REFERENCE TO GENTLY FALLS THE BAKULA, HOUSE OF CARDS AND THE MOTHER I NEVER KNEW

### Dissertation

Submitted to the University of Calicut in partial fulfilment of the requirement for the award of Degree of Master of Arts in English Language and Literature

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DEPARTMENT OF ENDINGE

### SOULFUL REVELATIONS: A DUAL ODYSSEY INTO SELFHOOD IN PAUL KALANITHI'S WHEN BREATH BECOMES AIR AND MICHELLE OBAMA'S BECOMING.

### Dissertation

Submitted to the University of Calicut in partial fulfilment of the requirement for the award of Degree of Master of Arts in English Language and Literature

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### CONTEXTUALIZATION OF GENDER ROLES IN THE TRADITIONAL WORLD

### Dissertation

Submitted to the University of Calicut in partial fulfilment of the requirement for The award of Degree of Master of Arts in English Language and Literature

> By RAEEZA ALIYA V A AIAWMEG019

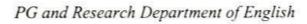
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### REVAMPING CELEBRITY PERSONAS: INSIGHTS FROM PRIYANKA CHOPRA'S UNFINISHED AND NEENA GUPTA'S SACH KAHUN TOH

### Dissertation

Submitted to the University of Calicut in partial fulfilment of the requirement for the award of Degree of Master of Arts in English Language and Literature

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### BEYOND GENDER BINARIES: EXPECTATIONS AND MENTAL HEALTH DISCOURSE IN RED CLOCKS AND NJAN MARYKUTTY

### Dissertation

Submitted to the University of Calicut in partial fulfilment of the requirement for the award of Degree of Master of Arts in English Language and Literature

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### VOICING THE SELF: A TRANSNATIONAL FEMINIST ANALYSIS OF KAVITHA KANE'S LANKA'S PRINCESS AND MANINI J ANANDANI 'S MANDODARI QUEEN OF LANKA

### Dissertation

Submitted to the University of Calicut in partial fulfilment of the requirement for the award of Degree of Master of Arts in English Language and Literature

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### ECONOMIC PROGRESS AND DECADENCE OF RUSTIC LIFE IN JIM CRACE'S HARVEST

Dissertation

Submitted to the University of Calicut in partial fulfilment of the requirement for the award of Degree of Master of Arts in English Language and Literature

> By THASNI P J AIAWMEG023

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### ANALYSING THE MENTAL DEVELOPMENT OF OVE FROM THE NOVEL A MAN CALLED OVE USING PSYCHOANALYTIC THEORY

### Dissertation

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### DISABILITY NARRATIVES AND EMPOWERMENT: ANALYSING THE SOCIAL MODEL IN SUDIIA MENON AND V. R. FEROSE'S GIFTED

Dissertation

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AN ISO 9001-2015 CERTIFIED COMPANY CIN NO: L15331KL1963PLC002028 IRINJALAKKUDA, TRISSUR KERALA, 680121

This is Certify that,

### MUNEEB K.N

Visited the KSE LIMITED on 08-11-2023... they were given first hand information of the entire cattle feed history and processing they participated in a guided factory tour in which the history of cattle feed and stages of cattle feed production was explained to them the student evinced keen interest in knowing all aspects about cattle feed production.

PLACE: IRINJALAKKUDA

DATE: 08-11-2023



Dride unver

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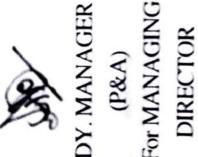




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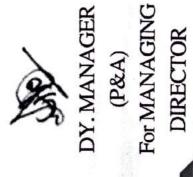
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### PROSOCIAL BEHAVIOUR AMONG PSYCHOLOGY STUDENTS AND NEET ASPIRANTS

### Project

Submitted in partial fulfilment of the Requirements for the award of the degree of

### BACHELOR OF SCIENCE IN PSYCHOLOGY

Submitted by

P A MARVA SAINAB (REG NO: AIAVSPY003)

Under the guidance of

### LATHIF PENATH

Assistant Professor & Head of Department of Psychology



DEPARTMENT OF PSYCHOLOGY

M.E.S ASMABI COLLEGE

P. VEMBALLUR, KODUNGALLUR – 680671

2023-2024







P. VEMBALLUR Affiliated to University of Calicut, Approved by Govt. of Kerala

### DEPARTMENT OF PSYCHOLOGY

This is to certify that the Project Report entitled PROSOCIAL BEHAVIOUR
AMONG PSYCHOLOGY STUDENTS AND NEET ASPIRANTS
Reg No. AIAVSP 1.003done by PAMARVA SAINABduring the year. 2023
ಎಂ.24in partial fulfilment of the requirement for the award of the
Degree of Bachelor of Psychology , University of Calicut, Kerala.

Date of Completion

25/03/2024

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HEAD OF THE DEPARTMENT

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EXTERNAL EXAMINER

### SPIRITUAL WELL BEING AND RELIGIOSITY ON RESILIENCE AMONG MIDDLE ADULTHOOD

### Project

Submitted by partial fulfilment of the

requirements for the award of the degree

### BACHELOR OF SCIENCE IN PSYCHOLOGY

Submitted by

ARDRA SUKUMAR TS

(REG NO: AIAVSPY025)

Under the guidance of

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Assistant professor



DEPARTMENT OF PSYCHOLOGY

MES ASMABI COLLEGE, P. VEMBALLUR

2021-2024



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### PROCRASTINATION AND ANXIETY AMONG COLLEGE STUDENTS

### Project

Submitted in partial fulfilment of the Requirements for the award of the degree of

### **BACHELOR OF SCIENCE IN PSYCHOLOGY**

Submitted by

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2021-2024





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ANXIETY AMONG COLLEGE	SIUIDENIS
Reg NoAIAVSPY.DO.9done byAINSA	ALLN.Dduring the year2023
2024 in partial fulfilment of th	ne requirement for the award of the
Degree of Bachelor of Psychology , Univ	versity of Calicut, Kerala.
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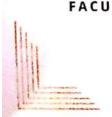
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HUSSNA MOL R.H

EXTERNAL EXAMINER





### PROCRASTINATION AND ANXIETY AMONG COLLEGE STUDENTS

### Project

Submitted in partial fulfilment of the Requirements for the award of the degree of

### BACHELOR OF SCIENCE IN PSYCHOLOGY

Submitted by

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ANXIETY AMONG COLLEGE ST	U.D.E.IV.T.S.
Reg No. AIANSPYOI3done byISMATH	V.:Mduring the year2023
2024 in partial fulfilment of the	requirement for the award of the
Degree of Bachelor of Psychology , Univer	rsity of Calicut, Kerala.
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EXTERNAL EXAMINER

### A COMPARATIVE STUDY OF SOCIO-EMOTIONAL COMPETENCE AMONG HOME SCHOOLED AND TRADITIONAL SCHOOLED CHILDREN

### **Project**

Submitted in partial fulfillment of the

requirements for the award of the degree

### BACHELOR OF SCIENCE IN PSYCHOLOGY

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This is to certify that the Project Report entitled A. COMPARATIVE STUDY OF SOCIDEND-
TIONAL COMPETENCE AMOND BOME SCHOOLED AND TRADITIONAL SCHOOLED CHILDREN
Reg NoAlayspyelsdone by RUKSANA P.Aduring the year 2023
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### RELATIONSHIP BETWEEN PROCRASTINATION AND SELF CONSCIOUSNESS AMONG COLLEGE STUDENTS.

### Project

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Date of Completion

.. 25.-.03-. 2024..

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### PARENTING STYLE AND PROSOCIAL BEHAVIOUR AMONG YOUNG ADULTS

### **Project**

Submitted in partial fulfilment of the

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### BACHELOR OF SCIENCE IN PSYCHOLOGY

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PROSOCIAL BEHAVIOUR AMONG YOUNG ADULTS	•••••
Reg No. ALAN SPY002 done by .FATHIMA .PASHA. rduring the year 202.	3
in partial fulfilment of the requirement for the award of th	е
Degree of Bachelor of Psychology , University of Calicut, Kerala.	

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# PROSOCIAL BEHAVIOUR AMONG PSYCHOLOGY STUDENTS AND NEET ASPIRANTS

### **Project**

Submitted in partial fulfilment of the Requirements for the award of the degree of

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2023-2024



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## DEPARTMENT OF PSYCHOLOGY

This is to certify t	hat the Project Report entitled PROSOCIAL BEHAVIOUR
AMONG POYCH	HOLOGY STUDENTS AND NEET ASPIRANTS
Reg No.AlavsP1	204done by RISHANA SALEEM during the year 2023
20.214 in	partial fulfilment of the requirement for the award of the
Degree of Bachel	or of Psychology , University of Calicut, Kerala.

Date of Completion

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# BURNOUT AMONG MENTAL HEALTH PROFESSIONALS

### Project

Submitted in partial fulfilment of the

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### BACHELOR OF SCIENCE IN PSYCHOLOGY

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in partial fulfilment o	thras. Shants during the year 2023 - 2524  f the requirement for the award of the
Degree of Bachelor of Psychology , U	Date of Completion
	. 25. 03. 2024
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# ROLE OF PROCRASTINATION AND EMOTION REGULATION AMONG NEET ASPIRANTS

### Project

Submitted in partial fulfillment of the

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# RELATIONSHIP BETWEEN LOCUS OF CONTROL AND JOB INVOLVEMENT AMONG PRIVATE SCHOOL TEACHERS

### **Project**

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### PARENTING STYLE AND PROSOCIAL BEHAVIOUR AMONG YOUNG ADELTS

#### Project

Submitted in partial fulfilment of the

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### BACHELOR OF SCIENCE IN PSYCHOLOGY

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MND PROSECIAL BEHENIOUR AMONG YOUNG ACUITS

Reg No. ARNOPY DIO done by MATTEL R. MAIL during the year 20.95
20.94 in partial fulfilment of the requirement for the award of the Degree of Bachelor of Psychology, University of Calicut, Kerala.

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# EXPLORING THE RELATIONSHIP BETWEEN BODYSHAMING, COPINGSTRATEGIES AND SELF-ESTEEM IN ADOLESCENT FEMALES

### Project

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Reg No Alays Py oil done by EASNA C.S. during the year 2023...

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### EXAMINING THE IMPACT OF MUSIC ON MOOD: PRE AND POST- STATE ANALYSIS

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# PARANORMAL BELIEF AND SPIRITUAL WELL-BEING AMONG YOUNG ADULTS

### Project

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Reg No. Alayspy014. done by Mohsiwa Rahman during the year2023 -
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# COMPARATIVE ANALYSIS ON STRESS ANXIETY AND COPING AMONG PSYCHOLOGY & NON-PSYCHOLOGY STUDENTS

Project

Submitted by partial fulfilment of the

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STRESS ANNIETY AND COPING AMONG PSYCHOLDINY & NON - PSYCHOLDINY STUDENTS
Reg No. ALANGRYRISdone by NAKSHATHRA NAVIN.YN.during the year20.2-3
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# ROLE OF PROCRASTINATION AND EMOTION REGULATION AMONG NEET ASPIRANTS

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AND EMOTIONAL REGULATIONS AMONG NEET ASPIRANTS
Reg NoAIAVSPYOL6done by NIMISHAMANOTduring the year2023
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# THE IMPACT OF FEAR OF FAILURE ON PROCRASTINATION AMONG YOUNG ADULTS

### Project

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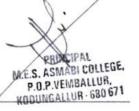


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OF FAILURE ON PROCRASTINATION AMOUNG YOUNG ADULTS
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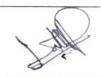
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# THE IMPACT OF FEAR OF FAILURE ON PROCRASTINATION AMONG YOUNG ADULTS

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HUSSAN MOL RA



# PSYCHOLOGICAL WELL-BEING AND ACADEMIC PERFORMANCE AMONG COLLEGE STUDENTS A COMPARATIVE STUDY BETWEEN ART AND SCIENCE STUDENTS

Project

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2021-2024



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ALAREMAN PERCORMANCE AMENICARLETIC SUPENIS A MEMBARATIVE STURY BETWEEN ART AND SCIENCE
Reg NoA.A.K.S.R.Y.R.Z.Ldone by
20.2.a in partial fulfilment of the requirement for the award of the
Degree of Bachelor of Psychology , University of Calicut, Kerala.

Date	01	Com	р	eti	o n

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# COMPARATIVE ANALYSIS ON STRESS ANXIETY AND COPING AMONG PSYCHOLOGY & NON-PSYCHOLOGY STUDENTS

Project

Submitted by partial fulfilment of the

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MES ASMABI COLLEGE, P. VEMBALLUR

2021-2024



P. VEMBALLUR

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### DEPARTMENT OF PSYCHOLOGY

This is to certify that the Project Report entitled COMPARATIVE ANALYSIS ON
STRESS ANXIETY AND COPINE AMONG PSYCHOLOGY & NON-PSYCHOLOGY STUDENTS
Reg No A MYSPY (22done by .P.H. MEHAMED FAYASduring the year20.23
1024 in partial fulfilment of the requirement for the award of the
Degree of Bachelor of Psychology , University of Calicut, Kerala.

Date of Completion

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### BURNOUT AMONG MENTAL HEALTH PROFESSIONALS

### **Project**

Submitted in partial fulfilment of the

Requirements for the award of the degree of

### BACHELOR OF SCIENCE IN PSYCHOLOGY

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## DEPARTMENT OF PSYCHOLOGY

This is to certify that the Project Report entit MENTALHEALTH	during the year30.2.3 uirement for the award of the
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# RELATIONSHIP BETWEEN SLEEP QUALITY AND PERCEIVED STRESS AMONG COLLEGE STUDENTS

### Project

Submitted by partial fulfilment of the

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# DEPARTMENT OF PSYCHOLOGY

This is to certify that the Project Report entitled ... RELATION SHIP. BETWEEN SLEEP AND PERCEIVED STRESS AMONGS COLLEGE STUDENTS...

Reg No. ALAV SPY 0.3.4... done by .ANEE SHA... T.S... during the year... 2013....

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O PSYCHOLOGY
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# EXPLORING THE RELATIONSHIP BETWEEN BODYSHAMING, COPINGSTRATEGIES AND SELFESTEEM IN ADOLESCENT FEMALES

### **Project**

Submitted by partial fulfilment of the

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### BACHELOR OF SCIENCE IN PSYCHOLOGY

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This is to certify that the Project Report entitled EXPLORING THE RELATION. SHIP BETWEEN BODY SAMING COPING STRATEGIES AND SEIE ESTEEN Reg No. AIAVSPY. 026. done by BEGUM. ALHAA. during the year. 2023-Degree of Bachelor of Psychology, University of Calicut, Kerala.

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# PARENTAL ENCOURAGEMENT AND STUDY HABITS AMONG COLLEGE STUDENTS

### Project

Submitted in partial fulfilment of the
Requirements for the award of the degree of
BACHELOR OF SCIENCE IN PSYCHOLOGY

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2021-2024



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This is to certify that the Project Report entitled PARENTAL ENCOURAGEMENT ADD STUDY HABITS AMONG COLLEGE STUDENTS Reg No AlavsPy027 done by E.S. AksHAVA during the year 9043-...... in partial fulfilment of the requirement for the award of the Degree of Bachelor of Psychology, University of Calicut, Kerala.

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Date of Completion

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> HEAD OF THE DEPARTMENT

# INFLUENCE OF PARENTING STYLE ON CAREER CHOICE OF HIGHER SECONDARY STUDENTS

Project

Submitted in partial fulfilment of the

Requirements for the award of the degree of

### BACHELOR OF SCIENCE IN PSYCHOLOGY

Submitted by

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EXTERNAL EXAMINER

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# FORGIVENESS AND LIFE SATISFACTION: A COMPARATIVE ANALYSIS OF YOUNG AND MIDDLE-AGED ADULTS

Project

Submitted in partial fulfilment of the

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#### BACHELOR OF SCIENCE IN PSYCHOLOGY

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This is to certify that the Project Report entitled FORGIVENESS AND LIFE  SATISFACTION: A COMPARATIVE ANALYSIS OF YOUNG AND MIDDLE AGED ADVLT  Reg No AIAVSPYO 29	
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EXAMINER

# INFLUENCE OF RELIGIOUS COMMITMENT ON MARITAL ATTITUDE AMOUNG YOUNG ADULTS

#### Project

Submitted in partial fulfillment of the

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This is to certify that the Project Report entitled INFLUENCE OF RELIGIOUS.
COMMITMENT ON MARITAL ATTITUDE AMOUNG YOUNG ADUITS
Reg No. Alayspy03.0. done by .Desna. Shabnamduring the year .2023
2024 in partial fulfilment of the requirement for the award of the
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# A COMPARATIVE STUDY OF EMOTIONAL INTELLIGENCE AND PARENTAL STRESS AMONG TEACHER MOTHER AND STAY-AT-HOME MOTHER

Project

Submitted by partial fulfilment of the

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# RELATIONSHIP BETWEEN PROCRASTINATION AND SELF CONSCIOUSNESS AMONG COLLEGE STUDENTS.

#### Project

### Submitted in partial fulfilment of the Requirements for the award of the degree of

#### BACHELOR OF SCIENCE IN PSYCHOLOGY

Submitted by

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PROCRAS TINIATION AND SEL Reg No. ALAUSPYD32 done by NAC	ort entitled RELATION SHIP BE TWIEEN. F- CONSCIOUS NESS AND NO. COLLEGE STUDENTS OF NOVEREN during the year 2023-2020 If the requirement for the award of the niversity of Calicut, Kerala.
	Date of Completion
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EXAMINER

# SPIRITUAL WELL BEING AND RELIGIOSITY ON RESILIENCE AMONG MIDDLE ADULTHOOD

Project

Submitted by partial fulfilment of the

requirements for the award of the degree

### BACHELOR OF SCIENCE IN PSYCHOLOGY

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MES ASMABI COLLEGE, P. VEMBALLUR

2021-2024



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### DEPARTMENT OF PSYCHOLOGY

This is to certify that the Project Report entitled ... SPIRITUAL ... WELL- BEING AND RELIGIOSITY ON RESILIENCE AMONG MIDDLE ADULTHOOD Reg No... ANDVS PV033 done by ... NEHA . T. S... during the year..... 2023 -2024..... in partial fulfilment of the requirement for the award of the Degree of Bachelor of Psychology , University of Calicut, Kerala.

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# EMOTIONAL INTELLIGENCE AND ASSERTIVENESS AMONG COLLEGE STUDENTS

Project

Submitted in partial fulfillment of the

Requirements for the award of the degree of

# BACHELOR OF SCIENCE IN PSYCHOLOGY

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2020-2023

## BONAFIDE CERTIFICATE

This is to certify that the project entitled "EMOTIONAL INTELLIGENCE AND ASSERTIVENESS AMONG COLLEGE STUDENTS" is the record of the original work done by Mr. NIRMAL RANADIVE .K with Register No: AIAUSPY047, under my guidance and supervision, during the 6th semester, fulfilling the requirement of BSc. Degree in Psychology, University of Calicut. The result presented in this dissertation/thesis have not previously formed the basis for the award of any degree, diploma, or certificate of this institute or any other institute or university.

Guide and Supervisor

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Head of the Department

Mr. Lathif Penath

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Place: P. VEMBALLUR

Date:

Certified that the report has been duly examined by, DONA

# A COMPARATIVE STUDY OF SOCIO-EMOTIONAL COMPETENCE AMONG HOME SCHOOLED AND TRADITIONAL SCHOOLED CHILDREN

### Project

Submitted in partial fulfillment of the

requirements for the award of the degree

### BACHELOR OF SCIENCE IN PSYCHOLOGY

Submitted by

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This is to certify that the Project Report entitled .A.COMPARETIVE STUDY OF SOCIO-EMOTIONAL COMPETENCE AMONG HOMESCOOLED AND TRADITIONAL SCHOOLED CHILDREN Reg No.. AIAVSPY039....done by SANDHRA RUDRAN....during the year...2023-2024 in partial fulfilment of the requirement for the award of the Degree of Bachelor of Psychology , University of Calicut, Kerala.

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# PROSOCIAL BEHAVIOUR AMONG PSYCHOLOGY STUDENTS AND NEET ASPIRANTS

### Project

Submitted in partial fulfilment of the Requirements for the award of the degree of

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AMONG PSYCHOLOGY STUDENTS AND NEET ASPIRANTS
Reg No. AIAVSP 1.003done by PAMARVA SAINABduring the year. 2023
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Date of Completion

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# SPIRITUAL WELL BEING AND RELIGIOSITY ON RESILIENCE AMONG MIDDLE ADULTHOOD

### Project

Submitted by partial fulfilment of the

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MES ASMABI COLLEGE, P. VEMBALLUR

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# PROCRASTINATION AND ANXIETY AMONG COLLEGE STUDENTS

### Project

Submitted in partial fulfilment of the Requirements for the award of the degree of

### **BACHELOR OF SCIENCE IN PSYCHOLOGY**

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		entitled .PROLASTINATIONAND
ANXIET	Y AMONG COLLEGE	SIUDEMIS
Reg NoAl	AVSPY.009done byANJA	LLN.Dduring the year2023
2024	in partial fulfilment of the	e requirement for the award of the
Degree of	Bachelor of Psychology , Unive	ersity of Calicut, Kerala.
		Date of Completion
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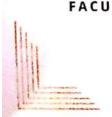
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# PROCRASTINATION AND ANXIETY AMONG COLLEGE STUDENTS

### Project

Submitted in partial fulfilment of the Requirements for the award of the degree of

# BACHELOR OF SCIENCE IN PSYCHOLOGY

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ISMATH V M (AIAVSPY013)

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## DEPARTMENT OF PSYCHOLOGY

This is to certify that the Project Report e	ntitled PROCASTINATION AND
ANXIETY AMONG COLLEGE ST	U.D.E.IVIS.
Reg NoAIAVSP.YOI3done byISMATHV.:Mduring the year2023	
2024 in partial fulfilment of the	requirement for the award of the
Degree of Bachelor of Psychology , Univer	rsity of Calicut, Kerala.
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PRINCIPAL LEGE, P.O.P.VEMBALLUR, KODUNGALLUR - 680 671	LATHIF PENATH Assistant Professor & HOD Department of Psychology MES Asmabi College, P. Vemballur Kodungallur, Thrissur-680 671, Kerala-India
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FACULTY GUIDE	EVTERNAL

# A COMPARATIVE STUDY OF SOCIO-EMOTIONAL COMPETENCE AMONG HOME SCHOOLED AND TRADITIONAL SCHOOLED CHILDREN

### **Project**

Submitted in partial fulfillment of the

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# BACHELOR OF SCIENCE IN PSYCHOLOGY

Submitted by

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MES ASMABI COLLEGE, P. VEMBALLUR2023-2024



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### DEPARTMENT OF PSYCHOLOGY

This is to certify that the Project Report entitled A. COMPARATIVE STUDY OF SOCIDEND-
TIONAL COMPETENCE AMOND HOME SCHOOLED AND TRADITIONAL SCHOOLED CHILDREN
Reg NoAlayspyelsdone by RUKSANA P.Aduring the year 2023
2024 in partial fulfilment of the requirement for the award of the
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### RELATIONSHIP BETWEEN PROCRASTINATION AND SELF CONSCIOUSNESS AMONG COLLEGE STUDENTS.

#### Project

Submitted in partial fulfilment of the Requirements for the award of the degree of

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Date of Completion

.. 25.-.03-. 2024.....

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(A) (K,D) (COLLEGE)

### PARENTING STYLE AND PROSOCIAL BEHAVIOUR AMONG YOUNG ADULTS

#### **Project**

Submitted in partial fulfilment of the

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This is to certify that the Project Report entitled PORENTING STYLE	AND
PROSOCIAL BEHAVIOUR AMONG YOUNG ADULTS	
Reg No. ALAY SPY002done by .FATHIMA RASHA during the year 202	3
	ne
Degree of Bachelor of Psychology , University of Calicut, Kerala.	

**Date of Completion** 

25/03/04

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# PROSOCIAL BEHAVIOUR AMONG PSYCHOLOGY STUDENTS AND NEET ASPIRANTS

### **Project**

Submitted in partial fulfilment of the Requirements for the award of the degree of

### **BACHELOR OF SCIENCE IN PSYCHOLOGY**

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### DEPARTMENT OF PSYCHOLOGY

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AMONG POYCE	HOLOGY STUDENTS AND NEET ASPIRANTS
Reg No.AlavsP1	204done by RISHANA SALEEM during the year 2023
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Degree of Bachel	or of Psychology , University of Calicut, Kerala.

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# BURNOUT AMONG MENTAL HEALTH PROFESSIONALS

### Project

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etc.	Date of Completion
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FACULTY GUIDE	EXTERNAL

# ROLE OF PROCRASTINATION AND EMOTION REGULATION AMONG NEET ASPIRANTS

#### Project

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## RELATIONSHIP BETWEEN LOCUS OF CONTROL AND JOB INVOLVEMENT AMONG PRIVATE SCHOOL TEACHERS

#### **Project**

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#### PARENTING STYLE AND PROSOCIAL BEHAVIOUR AMONG YOUNG ADELTS

#### Project

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This is to certify that the Project Report entitled PARENTING STYLE

HND PROSOCIAL BEHENIOUR ANDRO YOUNG HOUTS.

Reg No. ARNSPY.010 done by MATEL & MALLduring the year 20.95
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## EXPLORING THE RELATIONSHIP BETWEEN BODYSHAMING, COPINGSTRATEGIES AND SELF-ESTEEM IN ADOLESCENT FEMALES

#### Project

Submitted by partial fulfilment of the

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#### BACHELOR OF SCIENCE IN PSYCHOLOGY

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This is to certify that the Project Report entitled Exploking Relationship DeliveEN BODY SHAMING, COUNG STRATEGIES AND SEIF ESTEEM IN ADOLL SENT FEMPLE

Reg No Alays Py oil done by EASNA C.S. during the year 2023...

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### EXAMINING THE IMPACT OF MUSIC ON MOOD: PRE AND POST- STATE ANALYSIS

Project

Submitted by partial fulfilment of the

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## PARANORMAL BELIEF AND SPIRITUAL WELL-BEING AMONG YOUNG ADULTS

#### Project

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This is to certify that the Project Report entitled PARANORMAL BELIEF
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Reg No. Alayspy014. done by Mohsiwa Rahman during the year2023 -
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## COMPARATIVE ANALYSIS ON STRESS ANXIETY AND COPING AMONG PSYCHOLOGY & NON-PSYCHOLOGY STUDENTS

Project

Submitted by partial fulfilment of the

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This is to certify that the Project Report entitled COMPARATIVE ANALYSIS ON
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# ROLE OF PROCRASTINATION AND EMOTION REGULATION AMONG NEET ASPIRANTS

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AND EMOTIONAL REGU	LATIONS AMONG NEET ASPIRANTS
Reg No. AIAVSPY.016do	one by NIMISHAMANOTduring the year2023
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## THE IMPACT OF FEAR OF FAILURE ON PROCRASTINATION AMONG YOUNG ADULTS

#### Project

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Reg NoAIANS.PYOL7.done byR.IXA
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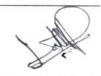
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## THE IMPACT OF FEAR OF FAILURE ON PROCRASTINATION AMONG YOUNG ADULTS

#### Project

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# PSYCHOLOGICAL WELL-BEING AND ACADEMIC PERFORMANCE AMONG COLLEGE STUDENTS A COMPARATIVE STUDY BETWEEN ART AND SCIENCE STUDENTS

Project

Submitted by partial fulfilment of the

Requirements for the award of the degree

#### BACHELOR OF SCIENCE IN PSYCHOLOGY

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ALAREMAN PERCORMANCE AMENICARLETIC SUPENIS A MEMBARATIVE STURY BETWEEN ART AND SCIENCE
Reg NoA.A.K.S.R.Y.R.Z.Ldone by
20.2.a in partial fulfilment of the requirement for the award of the
Degree of Bachelor of Psychology , University of Calicut, Kerala.

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## COMPARATIVE ANALYSIS ON STRESS ANXIETY AND COPING AMONG PSYCHOLOGY & NON-PSYCHOLOGY STUDENTS

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Submitted by partial fulfilment of the

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This is to certify that the Project Report entitled COMPARATIVE ANALYSIS ON
STRESS ANXIETY AND COPINE AMONG PSYCHOLOGY & NON-PSYCHOLOGY STUDENTS
Reg No A MYSPY (22done by .P.H. MEHAMED FAYASduring the year20.23
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#### BURNOUT AMONG MENTAL HEALTH PROFESSIONALS

#### **Project**

Submitted in partial fulfilment of the

Requirements for the award of the degree of

#### BACHELOR OF SCIENCE IN PSYCHOLOGY

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Degree of Bachelor of Psychology, Universit	y of Calicut, Kerala.
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EXTERNAL EXAMINER

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# RELATIONSHIP BETWEEN SLEEP QUALITY AND PERCEIVED STRESS AMONG COLLEGE STUDENTS

#### Project

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Requirements for the award of the degree

## BACHELOR OF SCIENCE IN PSYCHOLOGY

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2021-2024



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This is to certify that the Project Report entitled ... RELATION SHIP. BETWEEN SLEEP AND PERCEIVED STRESS AMONGS COLLEGE STUDENTS...

Reg No. ALAV SPY 0.3.4... done by ... ANEE SHA... T.S... during the year... 2013....

2014...... in partial fulfilment of the requirement for the award of the Degree of Bachelor of Psychology, University of Calicut, Kerala.

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# EXPLORING THE RELATIONSHIP BETWEEN BODYSHAMING, COPINGSTRATEGIES AND SELFESTEEM IN ADOLESCENT FEMALES

#### **Project**

Submitted by partial fulfilment of the

Requirements for the award of the degree

#### BACHELOR OF SCIENCE IN PSYCHOLOGY

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This is to certify that the Project Report entitled EXPLORING THE RELATION. SHIP BETWEEN BODY SAMING COPING STRATEGIES AND SEIE ESTEEN Reg No. AIAVSPY. 026. done by BEGUM. ALHAA. during the year. 2023-Degree of Bachelor of Psychology, University of Calicut, Kerala.

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FACULTY GUIDE

## PARENTAL ENCOURAGEMENT AND STUDY HABITS AMONG COLLEGE STUDENTS

#### Project

Submitted in partial fulfilment of the
Requirements for the award of the degree of
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Reg No.	HAVSPYO	27done	by E.S. Ak	SHAVA d	uring the	year 4043	-
2024	! in	partial fulfi	lment of th	e requireme	nt for the	award of th	e
Degree o	of Bachelo	or of Psycho	ology , Univ	ersity of Cali	icut, Kera	la.	

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Date of Completion

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## INFLUENCE OF PARENTING STYLE ON CAREER CHOICE OF HIGHER SECONDARY STUDENTS

Project

Submitted in partial fulfilment of the

Requirements for the award of the degree of

#### BACHELOR OF SCIENCE IN PSYCHOLOGY

Submitted by

FARHANA FIDA (AIAVSPY028)

Under the guidance of

SABITHA V A

Assistant Professor



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2021-2024



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Reg No.AINSPY028...done by FARHANA FIDA...during the year...2023. 
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# FORGIVENESS AND LIFE SATISFACTION: A COMPARATIVE ANALYSIS OF YOUNG AND MIDDLE-AGED ADULTS

Project

Submitted in partial fulfilment of the

requirements for the award of the degree

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ed FORGIVENESS AND LIFE  IS OF YOMNO AND MIDDLE AGED ADVLT  ANNATH A M  Guring the year 2023 - 24  uirement for the award of the  of Calicut, Kerala.
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## INFLUENCE OF RELIGIOUS COMMITMENT ON MARITAL ATTITUDE AMOUNG YOUNG ADULTS

#### Project

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EXTERNAL EXAMINER

# A COMPARATIVE STUDY OF EMOTIONAL INTELLIGENCE AND PARENTAL STRESS AMONG TEACHER MOTHER AND STAY-AT-HOME MOTHER

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Submitted by partial fulfilment of the

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EXTERNAL EXAMINER

# RELATIONSHIP BETWEEN PROCRASTINATION AND SELF CONSCIOUSNESS AMONG COLLEGE STUDENTS.

#### Project

### Submitted in partial fulfilment of the Requirements for the award of the degree of

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EXAMINER

# SPIRITUAL WELL BEING AND RELIGIOSITY ON RESILIENCE AMONG MIDDLE ADULTHOOD

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# EMOTIONAL INTELLIGENCE AND ASSERTIVENESS AMONG COLLEGE STUDENTS

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Submitted in partial fulfillment of the

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Guide and Supervisor

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Place: P. VEMBALLUR

Date:

Certified that the report has been duly examined by, DONA

Jan 23 M/H/23 MSYCHOLOGY 187. ST. WSYCHOLOGY 18

# A COMPARATIVE STUDY OF SOCIO-EMOTIONAL COMPETENCE AMONG HOME SCHOOLED AND TRADITIONAL SCHOOLED CHILDREN

#### Project

Submitted in partial fulfillment of the

requirements for the award of the degree

### BACHELOR OF SCIENCE IN PSYCHOLOGY

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EXTERNAL EXAMINER

# STUDIES ON LOSSES OF OPTICAL FIBRE

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# STUDY ON IMPACT OF AGN ON SPIRALITY OF HOST GALAXY

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# PROJECT REPORT ON ALCOHOL DETECTING DEVICE USING ARDUINO

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# ANALYSIS OF XRD DATA OF SOME NANO PARTICLES

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# STUDY ON GUT CONTENT OF SCOLIODON SORRAKOWAH (CUVIER) ALONG MUNAMBAM COAST, KERALA

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## STUDY ON GUT CONTENT OF SCOLIODON SORRAKOWAH (CUVIER) ALONG MUNAMBAM COAST, KERALA

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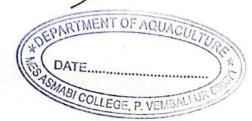


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# STUDY ON GUT CONTENT OF SCOLIODON SORRAKOWAH (CUVIER) ALONG MUNAMBAM COAST, KERALA

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# STUDY ON GUT CONTENT OF SCOLIODON SORRAKOWAH (CUVIER) ALONG MUNAMBAM COAST, KERALA

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## MICROBIAL QUALITY ASSESSMENT OF SELECTED FRESH AND PROCESSED FISH

Submitted in partial fulfillment for the award of the degree of

## BACHELOR OF SCIENCE IN AQUACULTURE

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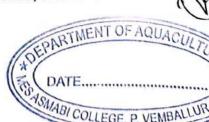


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STUDY ON INDIGENOUS FRESHWATER FISH DIVERSITY IN SELECTED STATION OF MALAPPURAM, PATHANAMTHITTA, AND, THRISSUR DISTRICT, KERALA

Submitted in partial fulfillment for the award of the degree of

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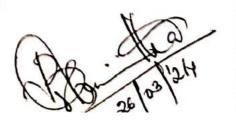
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STUDY ON INDIGENOUS FRESHWATER FISH DIVERSITY IN SELECTED STATION OF MALAPPURAM, PATHANAMTHITTA, AND, THRISSUR DISTRICT, KERALA

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STUDY ON INDIGENOUS FRESHWATER FISH DIVERSITY IN SELECTED STATION OF MALAPPURAM, PATHANAMTHITTA, AND, THRISSUR DISTRICT, KERALA

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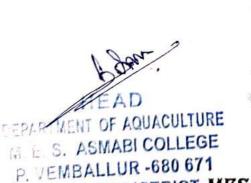
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# EVALUATION AND DETAILED STUDY OF INFRASTRUCTURE FACILITIES AND OPERATIONS OF MUNAMBAM FISHING HARBOUR

Submitted in partial fulfilment for the award of the degree of

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DATE.....

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Examiner 2:

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# EVALUATION AND DETAILED STUDY OF INFRASTRUCTURE FACILITIES AND OPERATIONS OF MUNAMBAM FISHING HARBOUR

Submitted in partial fulfilment for the award of the degree of

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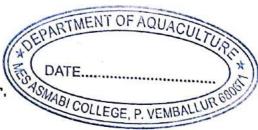


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26.03.2024 E.M.

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COLLEGE, P. VEME

# EVALUATION AND DETAILED STUDY OF INFRASTRUCTURE FACILITIES AND OPERATIONS OF MUNAMBAM FISHING HARBOUR

Submitted in partial fulfilment for the award of the degree of

### BACHELOR OF SCIENCE IN AQUACULTURE

Submitted By

RUVAIDA NASRIN K M

Reg. No: AIAVSAQ 020

Under the guidance of

SHIBU A NAIR

Associate Professor, Department of Aquaculture



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1.26.03.2024 Do.CHHOIEM

Examiner 2:

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# EVALUATION AND DETAILED STUDY OF INFRASTRUCTURE FACILITIES AND OPERATIONS OF MUNAMBAM FISHING HARBOUR

Submitted in partial fulfilment for the award of the degree of

### BACHELOR OF SCIENCE IN AQUACULTURE

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MABI COLLEGE, P. VEMBA

Examiner 1:

Examiner 2

# EVALUATION AND DETAILED STUDY OF INFRASTRUCTURE FACILITIES AND OPERATIONS OF MUNAMBAM FISHING HARBOUR

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### BACHELOR OF SCIENCE IN AQUACULTURE

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Examiner 1:

Examiner 2:

., 26. 03. 2024. E.M.

1

## A COMPARITIVE STUDY ON AQUACULTURE PROMOTION BY CENTRAL AND STATE GOVERNMENTS IN THREE PANCHAYATHS OF THRISSUR, KERALA

Submitted in partial fulfilment for the award of the degree of

### BACHELOR OF SCIENCE IN AQUACULTURE

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### BACHELOR OF SCIENCE IN AQUACULTURE

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Examiner 1:

Examiner 2:

### KM FISHERIES - A SEAFOOD EXPORT FIRM, AZHIKODE

Submitted in partial fulfillment for the award of the degree of

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### KM FISHERIES - A SEAFOOD EXPORT FIRM, AZHIKODE

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### KM FISHERIES - A SEAFOOD EXPORT FIRM, AZHIKODE

Submitted in partial fulfillment for the award of the degree of

## BACHELOR OF SCIENCE IN AQUACULTURE

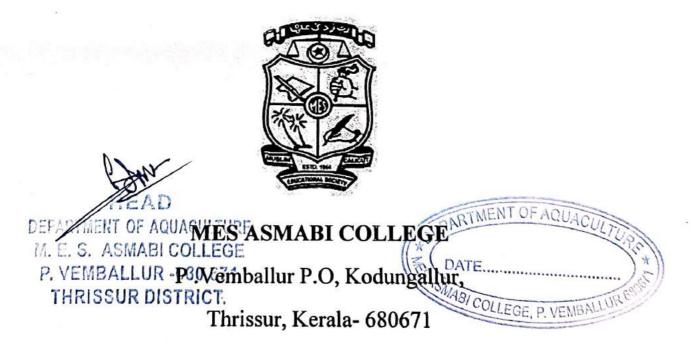
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### KM FISHERIES - A SEAFOOD EXPORT FIRM, AZHIKODE

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# ANTIBACTERIAL EFFICACY OF ASPARAGUS RACEMOSUS ON GRAM-POSITIVE BACTERIA ISOLATED FROM AQUARIUM WATER

Submitted in partial fulfillment for the award of the degree of

## BACHELOR OF SCIENCE IN AQUACULTURE

**Submitted By** 

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# ANTIBACTERIAL EFFICACY OF ASPARAGUS RACEMOSUS ON GRAM-POSITIVE BACTERIA ISOLATED FROM AQUARIUM WATER

Submitted in partial fulfillment for the award of the degree of

## BACHELOR OF SCIENCE IN AQUACULTURE

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### ANTIBACTERIAL EFFICACY OF ASPARAGUS RACEMOSUS ON GRAM-POSITIVE BACTERIA ISOLATED FROM **AQUARIUM WATER**

Submitted in partial fulfillment for the award of the degree of

### **BACHELOR OF SCIENCE IN AQUACULTURE**

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### ANTIBACTERIAL EFFICACY OF ASPARAGUS RACEMOSUS ON GRAM-POSITIVE BACTERIA ISOLATED FROM AQUARIUM WATER

Submitted in partial fulfillment for the award of the degree of

## BACHELOR OF SCIENCE IN AQUACULTURE

Submitted By

MUHAMMED SIYAD C.K.

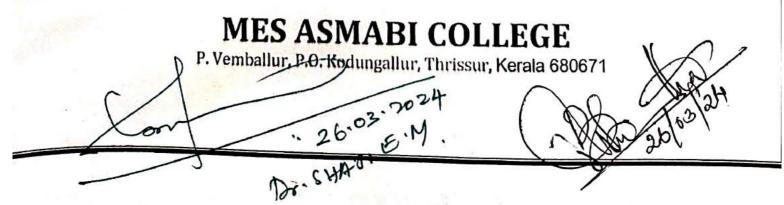
**AIAVSAQ006** 

Under the guidance of

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# ANTIBACTERIAL EFFICACY OF ASPARAGUS RACEMOSUS ON GRAM-POSITIVE BACTERIA ISOLATED FROM AQUARIUM WATER

Submitted in partial fulfillment for the award of the degree of

## BACHELOR OF SCIENCE IN AQUACULTURE

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## EFFECT OF PSIDIUM GUAJAVA EXTRACTON WATER QUALITY OF AQUARIUM

Submitted in partial fulfillment for the award of the degree of

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## EFFECT OF *PSIDIUM GUAJAVA* EXTRACTON WATER QUALITY OF AQUARIUM

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## EFFECT OF *PSIDIUM GUAJAVA* EXTRACTON WATER QUALITY OF AQUARIUM

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## EFFECT OF *PSIDIUM GUAJAVA* EXTRACTON WATER QUALITY OF AQUARIUM

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## BACHELOR OF SCIENCE IN AQUACULTURE

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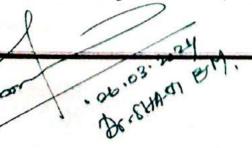
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## EFFECT OF PSIDIUM GUAJAVA EXTRACTON WATER QUALITY OF AQUARIUM

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## FISH POISONING INCIDENCES IN THRISSUR DISTRICT

Submitted in partial fulfillment for the award of the degree of

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Submitted By

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## FISH POISONING INCIDENCES IN THRISSUR DISTRICT

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## BACHELOR OF SCIENCE IN AQUACULTURE

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## FISH POISONING INCIDENCES IN THRISSUR DISTRICT

Submitted in partial fulfillment for the award of the degree of

## BACHELOR OF SCIENCE IN AQUACULTURE

Submitted By

FARISHA K.S.

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## FISH POISONING INCIDENCES IN THRISSUR DISTRICT

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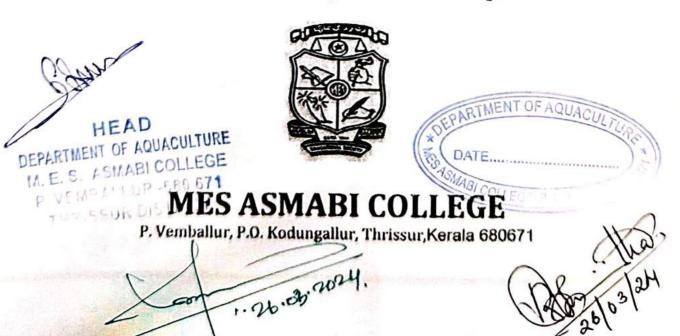
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### HANNA MEHANAZ P.N. AIAVSAQ035

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Kodungallur, Thrissur, Kerala 680671

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\*\*OEPARTMENT OF AQUACULTURE OF AQUACU

ON

### CONSUMER SATISFACTION TOWARDS ARUN ICE CREAM IN THRISSUR DISTRICT

SUBMITTED BY:

SHAHINA ES

REG NO: AIAVBBAR01

LINDER THE GUIDANCE OF

NASMI TH

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IN PARTIAL FULFILMENT OF THE REQUIREMENTS
FOR THE AWARD OF DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION

OF CALICUT UNIVERSITY



M.E.S. ASMABI COLLEGE P. VEMBALLUR - 680671 2021 - 2024

18mg 20 3/34K

ON

CONSUMER BEHAVIOR AND PRODUCT PREFERENCE IN RURAL
MARKET'S TOWARDS SELECT FAST MOVING CONSUMER
GOODS

SUBMITTED BY:

SHANIYA T S

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### "A STUDY ON CUSTOMER PERCEPTION ABOUT HELMET USAGE"

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SHARAFANA P A REG NO: AIAVBBAR03

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M.Com, MBA, B.Ed, Ph.D, NET

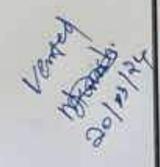
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## "IMPULSIVE BUYING BEHAVIOUR THROUGH CREDIT CARDS"

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## PROJECT REPORT ON "CONSUMER SATISFACTION OF YOUTH ON BRAND NIKE"

SUBMITTED BY AMALAFSAL K.A. REG NO: AIAVBBAR05

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CALICUT UNIVERSITY



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P. VEMBALLUR-680671
2021-2024

Tang My 199

ON

"A STUDY ON CUSTOMER SATISFACTION TOWARDS FAST FOOD OUTLETS WITH SPECIAL REFERENCE TO DOMINO'S IN ALUVA MUNICIPALITY"

JINSHAD K.N
REG NO: AIAVBBAR06

UNDER THE GUIDANCE OF DALIYA.K.M, M.Com, NET

Assistant professor

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IN PARTIAL FULFILLMENT OF THE
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10m/201/3/4

ON

### A STUDY OF DROPSHIPPING AWARENESS AMONG CUSTOMERS IN THRISSUR DISTRICT

SUBMITTED BY:

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ON

### WOMEN PERCEPTIONS TOWARDS BABY CARE PRODUCTS WITH REFERENCE TO KODUNGALLUR MUNCIPALITY

SUBMITTED BY:

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### A STUDY ON BRAND PREFERENCE OF SOFT DRINKS WITH SPECIAL REFERENCE TO COLLEGE STUDENTS

SUBMITTED BY
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M.E.S ASMABI COLLEGE P.VEMBALLUR – 680671 (2021–2024) Tayon Sol Sol

ON

### STUDY ON CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO MALABAR GOLD AND DIAMONDS

SUBMITTED BY:

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M.E.S. ASMABI COLLEGE P. VEMBALLUR - 680671 2021 - 2024 70mm/2/9/9/4

## A STUDY ON CONSUMER EXPECTATION TOWARDS HOME LOAN

SUBMITTED BY:
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REG NO: AIAVBBARH

UNDER THE GUIDANCE OF

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OF CALICUT UNIVERSITY



M.E.S.ASMABI COLLEGE P.VEMBALLUR - 680671 2021 - 2024 forther solar

ON

CONSUMER PREFERENCE TOWARDS EMI FEATURE ON ONLINE SHOPPING

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M.E.S.ASMABI COLLEGE P.VEMBALLUR - 680671 2021 - 2024 70mg 30 2/34

A

PROJECT REPORT

ON

# "INFLUENCE OF CHATBOTS IN ECOMMERCE PURCHASES"

SUBMITTED BY SANA NASRIN P I

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# PROJECT REPORT ON

# 'CUSTOMER SATISFACTION OF YONO APPLICATION AMONG THE CUSTOMERS OF SBI'

SUBMITTED BY
ABHIJITH M S
REG NO: AIAVBBAR14

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2021-2024

ON

# A STUDY ON CONSUMER PERCEPTION ON ONLINE GROCERY SHOPPING

SUBMITTED BY:

AJMAL HUSSAIN V A REG NO: AIAVBBAR15

UNDER THE GUIDANCE OF

KRISHNAPRIYA M

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Assistant Professor

PG Department of Commerce and Management Studies

IN PARTIAL FULFILMENT OF THE REQUIREMENTS
FOR THE AWARD OF DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION
OF
CALICUT UNIVERSITY



M.E.S. ASMABI COLLEGE P. VEMBALLUR – 680671 2021 – 2024



A

PROJECT REPORT

ON

"EV's IMPACT ON PETROL AND DIESEL VEHICLES"

SUBMITTED BY

AMALHISHAM A.A

REG NO: AIAVBBAR16

UNDER THE GUIDENCE OF

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OF

CALICUT UNIVERSITY



M.E.S. ASMABI COLLEGE P. VEMBALLUR – 680671 2021-2024 Day Select

ON

# STUDY OF CONSUMER BEHAVIOUR AND SATISFACTION WITH

HYUNDAI MOTORS

SUBMITTED BY

ASLAM MALIK V.S.

REGISTER NUMBER: AIAVBBAR17

UNDER THE GUIDANCE OF

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MES ASMABI COLLEGE
P VEMBALLUR-680671
2021-2024



ON

"PREFERENCE OF MOBILE WALLETS-GATEWAY FOR CASHLESS PAYMENTS AMOUNG YOUNG CONSUMERS WITH SPECIAL REFERENCE TO MES ASMABI COLLEGE"

SUBMITTED BY

MISHAL T.M REG NO: AIAVBBAR18

UNDER THE GUIDANCE OF SRUTHI P.S, M Com, NET

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PG Department of Commerce and Management studies.

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BACHELOR OF BUSINESS ADMINISTRATION OF
CALICUT UNIVERSITY



M.E.S ASMABI COLLEGE P. VEMBALLUR-680671 2021-2024 70/10/ 29d

# A PROJECT REPORT ON "YOUNGSTERS ATTITUDE TOWARDS JUNK FOODS"

SUBMITTED BY
VIJAY P S
REG NO: AIAVBBAR19

UNDER THE GUIDANCE OF SHIJI T.S, M Com, NET

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CALICUT UNIVERSITY



M.E.S ASMABI COLLEGE P. VEMBALLUR-680671 2021-2024 My Vample of Sold of S

ON

IMPACT OF TELEVISION ADVERTISEMENTS ON CONSUMER
BEHAVIOUR AND PERCEPTION REGARDING FASHION BEAUTY
PRODUCTS

SUBMITTED BY:

AADHYA T V REG NO: AIAVBBAR20

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OF

CALICUT UNIVERSITY



M.E.S.ASMABI COLLEGE P.VEMBALLUR - 680671 2021 - 2024

ON

"A STUDY ON CHALLENGES FACED BY STUDENTS STUDYING IN ABROAD"

SUBMITTED BY
ANJALI .A .BIJU
REG NO: AIAVBBAR21

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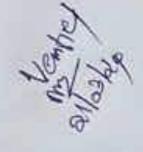
PG Department of Commerce and Management studies

MES ASMABI COLLEGE P. VEMBALLUR

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BACHELOR OF BUSINESS ADMINISTRATION OF
CALICUT UNIVERSITY



M.E.S ASMABI COLLEGE P. VEMBALLUR-680671 2021-2024



ON

# CONSUMER SATISFACTION AND PREFERENCE OVER SELECTED MOBILE SERVICE PROVIDERS IN KODUNGALLUR CITY

SUBMITTED BY:

HUDHA HANNATH TB

REG NO: ALAVBBAR22

UNDER THE GUIDANCE OF

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M. E. S. ASMABI COLLEGE
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(2021 - 2024)

Man of Sold of

ON

# A STUDY ON THE IMPACT OF THE

#### PANDEMIC ON CONSUMER BEHAVIOUR

SUBMITTED BY:

NAVYA, P. B.

REG NO:AIAVBBAR24

UNDER THE GUIDANCE OF

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Nowally Dies and

# CONSUMER BUYING BEHAVIOUR TOWARDS SOCIAL MEDIA MARKETING

SUBMITTED BY:

RAMSHINA M S REG NO: AIAVBBAR25

UNDER THE GUIDANCE OF

ASWATHY P V

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M.E.S.ASMABI COLLEGE P.VEMBALLUR – 680671 2021 – 2024 1048 16 30d

ON

# PASSENGER SATISFACTION TOWARDS RAILWAY SERVICE IN KERALA, WITH SPECIAL REFERENCE TO THRISSUR DISTRICT

RASHIDHA P B
REG NO: AIAVBBAR26

UNDER THE GUIDANCE OF

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ON

# FEMALE BUYING BEHAVIOUR ON FACIAL SKIN CARE PRODUCTS

SUBMITTED BY:

RISWANA RAHIM P A

REG NO: AIAVBBAR27

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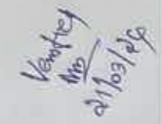
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CALICUT UNIVERSITY



M.E.S.ASMABI COLLEGE P.VEMBALLUR - 680671 2021 - 2024



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### PROJECT REPORT

ON

"A STUDY ON SAVINGS AND SPENDINGHABIT OF STUDENTS WHO ARE EARNING WHILE LEARNING"

SAFVANA C F

**REG NO: AIAVBBAR28** 

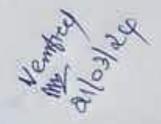
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M.E.S ASMABI COLLEGE P.VEMBALLUR-680671 2021-2024



ON

# INFLUENCE OF KOREAN CULTURE ON BUYING BEHAVIOR AMONG YOUTHS IN KODUNGALLUR

SUBMITTED BY:

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REG NO: AIAVBBAR29

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M.E.S. ASMABI COLLEGE P. VEMBALLUR -- 680671 2021 -- 2024 12 mes 20 24

ON

# MOTIVATION OF MOONLIGHTING OF IT PROFESSIONALS

SUBMITTED BY:

SANAHIRA N.S.

REG NO: AIAVBBAR30

UNDER THE GUIDANCE OF

REEBA O.B, M.Com, B.Ed, NET

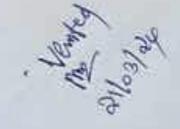
Assistant Professor

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M.E.S.ASMABI COLLEGE VEMBALLUR – 680671 2021 – 2024



A

# PROJECT REPORT

ON

"A STUDY ON THE RISING DEMAND FOR ABROAD DEGREES IN COMMERCE WITH SPECIAL REFERENCE TO MES ASMABI COLLEGE, P. VEMBALLUR"

> SUBMITTED BY SHAFEEDA RASHEED REG NO: AIAVBBAR31

> UNDER THE GUIDANCE OF

DALIYA K M

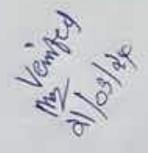
Assistant Professor

PG Department of Commerce & Management Studies

IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE AWARD OF DEGREE OFBACHELOR OF BUSINESS ADMINISTRATION OF CALICUT UNIVERSITY



P.VEMBALLUR-680671 2021-2024



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### PROJECT REPORT

ON

"LIQUID FOOD: PACKAGING AND SUSTAINABILITY"

SUBMITTED BY

ABDUL HAMEED

REG NO: AIAVBBAR32

UNDER THE GUIDANCE OF

Mrs. DHINI K V, M Com, B Ed, NET

Assistant Professor

PG Department of Commerce & Management Studies

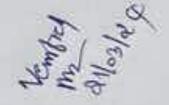
IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE AWARD OF

DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION

OF CALICUT UNIVERSITY



M.E.S ASMABI COLLEGE P.VEMBALLUR-680671 2021-2024



ON

# STUDY ON BRAND PREFERENCE OF SPORTS APPARELS AMONG SPORTS STUDENTS WITH SPECIAL REFERENCE TO MES ASMABI COLLEGE

AFSAL V M

REG NO: AIAVBBAR33

UNDER THE GUIDANCE OF

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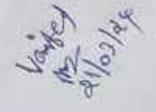
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OF CALICUT UNIVERSITY



M.E.S. ASMABI COLLEGE P. VEMBALLUR - 680671 2021 - 2024



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## PROJECT REPORT ON

## "ENTREPRENEURIAL ASPIRATION AMONG COLLEGE STUDENTS"

SUBMITTED BY AKSHAY K G REG NO: AIAVBBAR34

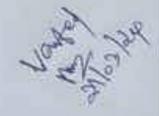
UNDER THE GUIDANCE OF RASEENA P M, M.Com, NET

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### PROJECT REPORT ON

### \*ONLINE GAMING A COMPARATIVE STUDY BETWEEN PROBLEMATIC AND NON-PROBLAMATIC GAMERS\*

AN MOHAMMED ADHIL

REG NO: AIAVBBAR35

Dr. RAMISHA K C, M.COM, PhD
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OF
CALICUT UNIVERSITY



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PROJECT REPORT

ON

"A STUDY ON THE ANALYSIS OF ONLINE AND OFFLINE SHOPPING PREFERENCES OF SMARTPHONE CUSTOMERS WITH SPECIAL REFERENCE ON AMBALLUR AREA"

SUBMITTED BY:
ASHKAR M M
REG NO: ALAVBBAR36

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IN PARTIAL FULFILMENT OF THE REQUIREMENTS
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CALICUT UNIVERSITY



M.E.S ASMABI COLLEGE P.VEMBALLUR – 680671 (2021 – 2024) 10mgs/29/974

ON

# A STUDY ON CONSUMER SWITCHING BEHAVIOUR WITH SPECIAL REFERENCE TO SMARTPHONE

SUBMITTED BY:

ASLAH K F

REG NO: AIAVBBAR37

UNDER THE GUIDANCE OF

SRUTHI P S

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IN PARTIAL FULFILMENT OF THE REQUIREMENTS
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M.E.S. ASMABI COLLEGE P. VEMBALLUR – 680671 2021 – 2024



ON

### STUDY ON USAGE OF DIGITAL PAYMENT SYSTEM WITH SPECIAL REFERENCE TO PAYTM USERS IN THRISSUR TOWN

SUBMITTED BY:

FAHAD CS

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M.E.S.ASMABI COLLEGE P.VEMBALLUR - 680671 2021 - 2024 764/25 3 24

ON

# " PROBLEMS AND PROSPECTIVE OF MICRO BUSINESS IN RURAL AREAS"

SUBMITTED BY:

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M. E. S. ASMABI COLLEGE
P. VEMBALLUR - 680671
(2021-2024)

704 35 8/24

ON

"CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES IN RELIANCE FRESH"

SUBMITTED BY

MOHAMED JASIM A J REG NO: AIAVBBAR42

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M.E.S ASMABI COLLEGE P. VEMBALLUR-680671 2021-2024

70.25 36

# BRAND LOYALTY OF ADIDAS PRODUCT WITH SPECIAL REFERENCE TO THRISSUR DISTRICT

SUBMITTED BY:

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M.E.S.ASMABI COLLEGE P.VEMBALLUR - 680671 2021 - 2024 10 years 3 300

ON

### "A STUDY ON THE PERCEPTION OF EMPLOYEES ON ONLINE TRAINING WITH SPECIAL REFERENCE TO MES ASMABI COLLEGE"

SUBMITTED BY:

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M. E. S. ASMABI COLLEGE

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(2021-2024)

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ON

STUDY ON THE PERFORMANCE OF PUBLIC DISTRIBUTION SYSTEM WITH SPECIAL REFERENCE TO E-POS MACHINE

SUBMITTED BY:

MOHAMMED JASIR K A REG NO: AIAVBBAR47

UNDER THE GUIDANCE OF

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M.E.S. ASMABI COLLEGE P. VEMBALLUR – 680671 2021 – 2024

# "ATTITUDE TOWARDS SERVICES RENDERED BY HARITHA KARMA SENA"

MOHAMMED MUSTHAFA K N
REG NO: AIAVBBAR48

UNDER THE GUIDANCE OF RASEENA P M, M.Com, NET

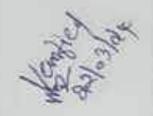
Assistant Professor

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M.E.S. ASMABI COLLEGE P. VEMBALLUR: 680671 2021-2024



ON

## " CUSTOMER SATISFACTION TOWARDS ONLINE FOOD DELIVERY APP WITH SPECIAL REFERENCE TO ZOMATO"

SUBMITTED BY:

### MOHAMMED SHAREEN SHOUKATH

REG NO:AIAVBBAR49

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REEBA OB

M.Com, B.Ed, NET, Assistant Professor

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(2021-2024)



A

PROJECT REPORT

ON

"CONSUMER SATISFACTION TOWARDS REDMI PHONES"

SUBMITTED BY

MUHAMMAD FAROUK

REG NO: AIAVBBAR51

UNDER THE GUIDANCE OF RASEENA P M

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IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE AWARD OF DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION OF CALICUT UNIVERSITY



M.E.S. ASMABI COLLEGE P. VEMBALLUR – 680671 2021-2024

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ON

### "AN ANALYSIS OF CAREER ASPIRATIONS AND JOB SATISFACTION AMONGST MERCHANT NAVY OFFICERS"

SUBMITTED BY:

NIKHIN SANTHOSH

REG NO:AIAVBBAR52

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FOR THE AWARD OF DEGREE OF

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M. E. S. ASMABI COLLEGE,

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(2021-2024)



ON

# STUDY ON SAVINGS AND INVESTMENT BEHAVIOUR OF WORKING WOMEN IN IRINJALAKUDA

NOORUL AMEEN
REG NO: AIAVBBAR53

UNDER THE GUIDANCE OF

NASMI T H

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Assistant Professor

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M.E.S. ASMABI COLLEGE P. VEMBALLUR - 680671 2021 - 2024



" A STUDY OF EMPLOYEE RETENTION STRATEGIES IN SHOPS "

SUBMITTED BY:

SAHAL MUBARAK K.S REG NO: AIAVBBAR54

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M. E. S. ASMABI COLLEGE P. VEMBALLUR (2021 - 24)



ON

## STRATEGIES OF DECATHLON AND HOW DECATHLON INFLUENCING CONSUMERS

SUBMITTED BY:

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UNDER THE GUIDANCE OF RESHMA A R

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# " CUSTOMER SATISFACTION ON JIO SERVICES WITH SPECIAL REFERENCE TO THE AREA OF P. VEMBALLUR "

SUBMITTED BY:

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REG NO:AIAVBBAR56

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M. E. S. ASMABLCOLLEGE.

P. VEMBALLUR - 680671

(2021-2024)

Triggy Jack

ON

## CUSTOMER SATISFACTION IN ONLINE FOOD DELIVERY

SUBMITTED BY:

SHAHUL HAMEED P A REG NO: AIAVBBAR57

UNDER THE GUIDANCE OF SRUTHI P S M.Com, NET

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CALICUT UNIVERSITY



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A

### PROJECT REPORT

ON

## "A STUDY ON ATTITUDE OF STUDENTS TOWARDS EDUCATIONAL WEBSITES"

SUBMITTED BY

SIKHIL P S

**REG NO: AIAVBBAR58** 

UNDER THE GUIDANCE OF

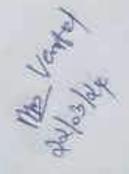
RESHMA K R, M.Com

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M.E.S ASMABI COLLEGE P.VEMBALLUR-680671 2021-2024



"A STUDY ON STUDENTS ATTITUDE TOWARDS EARNING WHILE LEARNING"

SUBMITTED BY SINAN N S REG NO: AIAVBBAR59

UNDER THE GUIDANCE OF

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M.E.S ASMABI COLLEGE P.VEMBALLUR – 680671 (2021–2024)



ON

# DIGITAL INDIA MOVEMENT AND DIGITAL DIVIDE A COMPARISON OF RURAL-URBAN SOCIAL EFFECTS

SUBMITTED BY:

SOORAJPS

REG NO: AIAVBBAR60

UNDER THE GUIDANCE OF

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OF CALICUT UNIVERSITY



P. VEMBALLUR - 680671 2021 - 2024



#### A

#### PROJECT REPORT ON

#### TO UNDERSTAND CONSUMER BEHAVIOUR AND PREFERENCES REGARDING GREEN MARKETING

SUBMITTED BY SYAMJITH N S REG NO: ALAVBBAR61

UNDER THE GUIDANCE OF ASWATHY P V

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Assistant professor
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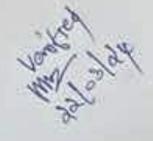
AND MANAGEMENT STUDIES

MES ASMABI COLLEGE P. VEMBALLUR

IN PARTIAL FULFILLMENT OF THE
REQUIREMENTS FOR THE AWARD OF DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION OF
CALICUT UNIVERSITY



P. VEMBALLUR-680671 (2021-2024)



ON

## A STUDY ON YOUNGSTERS BUYING BEHAVIOUR ON BRANDED CLOTHES

SUBMITTED BY:

YADHUKRISHNAN T S REG NO: AIAVBBAR62

UNDER THE GUIDANCE OF

Dr. SHAHIJA V A

M.Com, MBA, NET, B.Ed, Ph.D

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FOR THE AWARD OF DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION
OF
CALICUT UNIVERSITY



M.E.S.ASMABI COLLEGE P.VEMBALLUR - 680671 2021 - 2024 10 mg 2 2 5 9 2 16

#### A

#### PROJECT REPORT

ON

#### "THE STUDY ON THE EFFECTIVENESS OF KUDUMBASREE UNITS IN WOMEN EMPOWERMENT"

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENTS

FOR THE AWARD OF DEGREE OF

BACHELOR OF COMMERCE

UNIVERSITY OF CALICUT

SUBMITTED BY:

**FEMINA MOHAMED** 

AIAVBCM067

UNDER THE GUIDANCE OF RESHMA A R.

M.B.A, M.Sc Counseling and Therapy

Assistant Professor,

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M.E.S.ASMABI COLLEGE P.VEMBALLUR – 680671 2021-2024 Verdered 33/24

### "THE CONSUMER PREFERENCE AND SATISFACTION TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO ERIYAD PUNCHAYAT"

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENTS

FOR THE AWARD OF DEGREE OF

BACHELOR OF COMMERCE

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SUBMITTED BY:

RAHIYANATH R H AIAVBCM068

UNDER THE GUIDANCE OF

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M.E.S.ASMABI COLLEGE P.VEMBALLUR – 680671 2021-2024

ON

### A STUDY ON THE DEGREE OF CUSTOMER SATISFACTION TOWARDS SERVICES OFFERED BY BSNL WITH SPECIAL REFERENCE TO THALIKULAM GRAMA PANCHAYATH

SUBMITTED BY:

ARSHAD P A
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IN PARTIAL FULFILMENT OF THE REQUIREMENTS

FOR THE AWARD OF DEGREE OF

BACHELOR OF COMMERCE

OF

CALICUT UNIVERSITY



M.E.S.ASMABI COLLEGE P.VEMBALLUR – 680671 2021 – 2024

ON

## "A STUDY ON INVESTMENT BEHAVIOUR OF WORKING WOMEN"

SUBMITTED BY

ASLAM V A

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FOR THE AWARD OF DEGREE OF

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OF

CALICUT UNIVERSITY



BICOLLEGE

M.E.S ASMABI COLLEGE P.VEMBALLUR-680671 2021-2024

V

V

# "CUSTOMER SATISFACTION ABOUT BANKING SERVICES (FEDERAL BANK)"

(A study with Special Reference of young people)

SUBMITTED BY:

BASIL N.K.

**REG NO: AIAVBCM071** 

UNDER THE GUIDANCE OF

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IN PARTIAL FULFILLMENT OF THE REQUIREMENTS
FOR THE AWARD OF DEGREE OF
BACHELOR OF COMMERCE OF
CALICUT UNIVERSITY



Joe Jud 2324

M.E.S ASMABI COLLEGE P.VEMBALLUR - 680671

2021-2024

ON

# INFLUENCE OF ADVERTISEMENT ON PURCHASING DECISION AMONG STUDENT

SUBMITTED BY:

MOHAMMED SAFWAN P K REG NO: AIAVBCM072

UNDER THE GUIDANCE OF

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FOR THE AWARD OF DEGREE OF
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OF

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M.E.S.ASMABI COLLEGE P.VEMBALLUR – 680671

2021 - 2024

ON

# "SUSTAINABLE PROJECTS IN THE CATERING AND EVENT MANAGEMENT"

SUBMITTED BY:

MUHAMMED AZIM A.A REG NO: AIAVBCM073

UNDER THE GUIDANCE OF
SHIJI T.S, M.Com, MBA
Assistant Professor,
P.G Department Of Commerce And Management Studies

IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE
AWARD OF DEGREE OF BACHELOR OF COMMERCE
OF CALICUT UNIVERSITY



Journa 12/3/24.

M.E.S ASMABI COLLEGE P. VEMBALLUR – 680671 2021-2024

ON

# ADOPTION AND EXPECTATION OF OTT PLATFORMS IN VIEWERS PERSPECTIVE – A STUDY WITH SPECIAL REFERENCE TO MES ASMABI COLLEGE

SUBMITTED BY:

MUHAMED SINAN VA REG NO: AIAVBCM 074

UNDER THE GUIDANCE OF

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FOR THE AWARD OF DEGREE OF

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**CALICUT UNIVERSITY** 



M.E.S.ASMABI COLLEGE P.VEMBALLUR – 680671 2021-2024

ON

# "CONSUMER SATISFACTION TOWARDS NESTLE CHOCOLATES"

SUBMITTED BY:

NAFI ABOOBACKER K.M REG NO: AIAVBCM075

UNDER THE GUIDANCE OF
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M.Com B Ed NET

IN PARTIAL FULFILLMENT OF THE REQUIREMENTS
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BACHELOR OF COMMERCE OF
CALICUT UNIVERSITY



M.E.S ASMABI COLLEGE P.VEMBALLUR – 680671 2021-2024

ON

#### "A STUDY ON WASTE MANAGEMENT IN HOSPITALS"

SUBMITTED BY:

THANOOF.C.M

**REG NO: AIAVBCM076** 

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FOR THE AWARD OF DEGREE OF

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CALICUT UNIVERSITY



M.E.S ASMABI COLLEGE P VEMBALLUR-680671

2021-2024

ON

# "A STUDY ON PASSENGERS PREFERENCE TOWARDS KSRTC WITH SPECIAL REFERENCE TO IRINJALAKUDA MUNICIPALITY"

SUBMITTED BY:

ABHIRAMI K.M.

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PG Department of Commerce and Management studies

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Join 10/3/214.

M.E.S ASMABI COLLEGE

P VEMBALLUR-680671

2021-2024

# CUSTOMER SATISFACTION ON ONLINE FOOD DELIVERY APPS WITH SPECIAL REFERENCE TO KODUNGALLUR

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENTS

FOR THE AWARD OF DEGREE OF

BACHELOR OF COMMERCE

UNIVERSITY OF CALICUT

SUBMITTED BY:
ANAGHA A
AIAVBCM078

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Assistant Professor, Research Department of Commerce



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M.E.S.ASMABI COLLEGE P.VEMBALLUR – 680671 2021-2024

ON

# BRAND LOYALTY AND CUSTOMER SATISFICATION OF COSMETICS

SUBMITTED BY

**GAYATHRY MANOJ** 

**REG NO: AIAVBCM083** 

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IN PARTIAL FULFILLMENT OF THE REQUIREMENTS
FOR THE AWARD OF DEGREE OF
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M.E.S ASMABI COLLEGE P.VEMBALLUR-680671 2021-2024

ON

# A STUDY ON PROBLEMS FACED BY THE EMPLOYEES IN TELFLEX MATTRESS KODUNGALLUR

SUBMITTED BY:

**FARSANA T M** 

**REG NO: AIAVBCM082** 

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FOR THE AWARD OF DEGREE OF

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M.E.S.ASMABI COLLEGE P.VEMBALLUR – 680671 2021 – 2024

ON

# 'A STUDY ON CUSTOMER PREFERENCE TOWARDS BRANDED JEWELLERY'

SUBMITTED BY:

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FOR THE AWARD OF DEGREE OF
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CALICUT UNIVERSITY



M.E.S ASMABI COLLEGE

P VEMBALLUR-680671

2021-2024

## "CONSUMER BUYING BEHAVIOUR AND SATISFACTION TOWARDS ONLINE SHOPPING OF ELECTRONIC PRODUCTS"

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENTS

FOR THE AWARD OF DEGREE OF

BACHELOR OF COMMERCE

UNIVERSITY OF CALICUT

SUBMITTED BY:
ANSIYA M S
AIAVBCM080

UNDER THE GUIDANCE OF

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Assistant Professor,

PG Department of Commerce & Management Studies



Jen Just 23/24

M.E.S.ASMABI COLLEGE P.VEMBALLUR – 680671 2021-2024

ON

# A STUDY ON CONSUMER AWARENESS AND PREFERENCE TOWARDS AYURVEDIC PRODUCTS WITH SPECIAL REFERENCE TO AZHICODE GRAMA PANCHAYATH

SUBMITTED BY:

ANASWARA N L

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NASMI T H, M.Com, NET

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IN PARTIAL FULFILMENT OF THE REQUIREMENTS

FOR THE AWARD OF DEGREE OF

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OF
CALICUT UNIVERSITY



Voerlied with 12/3/24

M.E.S.ASMABI COLLEGE P.VEMBALLUR – 680671 2021 – 2024

3

# "CUSTOMER SATISFACTION ABOUT HOSPITAL SERVICES – A STUDY FROM THE OUTPATIENT DEPARTMENT OF KODUNGALLUR THALUK HOSPITAL"

SUBMITTED BY

RISWANA P R

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FOR THE AWARD OF DEGREE OF

BACHELOR OF COMMERCE

OF

CALICUT UNIVERSITY



John Jak

M.E.S ASMABI COLLEGE P.VEMBALLUR - 680671 2021-2024

ON

## CELEBRITY ENDORSEMENT TOWARDS FAST MOVING **CONSUMER GOODS**

SUBMITTED BY:

SHAHALA PA

**REG NO: AIAVBCM085** 

UNDER THE GUIDANCE OF

RASEENA P M

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CALICUT UNIVERSITY



P.VEMBALLUR - 680671

M.E.S.ASMABI COLLEGE

ON

# "A STUDY ON THE IT ENABLED GST ON RETAIL SHOP WITH SPECIAL REFERENCE TO ERIYAD PANCHAYATH"

SUBMITTED BY

**SWALIHAKA** 

**REG NO: AIAVBCM086** 

UNDER THE GUIDANCE OF

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Assistant Professor

PG Department of Commerce and Management Studies

IN PARTIAL FULFILLMENT OF THE REQUIREMENTS

FOR THE AWARD OF DEGREE OF

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OF

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Jonford 3/9/8.

M.E.S ASMABI COLLEGE P.VEMBALLUR-680671 2021-2024

ON

# BRAND AWARENESS AND PREFERENCE OF AMULICE CREAMS AMONG YOUTH WITH SPECIAL REFERENCE TO MES ASMABI COLLEGE"

SUBMITTED BY:

WAFA PA

**REG NO: AIAVBCM087** 

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IN PARTIAL FULFILMENT OF THE REQUIREMENTS

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OF

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M.E.S.ASMABI COLLEGE P.VEMBALLUR – 680671 2021 – 2024

#### "A STUDY ON CONSUMER PERCEPTION TOWARDS E- BIKE"

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENTS

FOR THE AWARD OF DEGREE OF

BACHELOR OF COMMERCE

UNIVERSITY OF CALICUT

SUBMITTED BY:
MOHAMMED SARFAS M T
AIAVBCM088

UNDER THE GUIDANCE OF RESHMA A R, MBA, M.Sc

Assistant Professor, Research Department of Commerce



M.E.S.ASMABI COLLEGE P.VEMBALLUR – 680671 2021-2024

ON

#### USE OF PACKAGING AS MARKETING TOOL FOR BRANDS

SUBMITTED BY: PRATHIP V:B

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FOR THE AWARD OF DEGREE OF

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OF

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M.E.S.ASMABI COLLEGE P.VEMBALLUR – 680671 2021 – 2024

ON

# ANALYSING THE FACTORS INFLUENCING CONSUMER TRUST IN ONLINE TRANSACTIONS

SUBMITTED BY:

RIZAL MOHAMMED REG NO: AIAVBCM090

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KRISHNAPRIYA M

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January 13/24

M.E.S.ASMABI COLLEGE P.VEMBALLUR – 680671 2021 – 2024

ON

# "A STUDY ON SOCIO ECONOMIC PROFILE OF HOMEPRENEURS"

SUBMITTED BY

#### SHANSEER MUHAMMED SHAJI

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OF
CALICUT UNIVERSITY



Joseph Jake

MES ASMABI COLLEGE
P. VEMBALLUR – 680671
2021- 2024

ON

# "CONSUMER PERCEPTION AND TRUST IN ONLINE PAYMENT METHODS WITH SPECIAL REFERENCE TO IRINJALAKUDA"

SUBMITTED BY

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Very Line

M.E.S ASMABI COLLEGE P.VEMBALLUR-680671 2021-2024

ON

# "A STUDY ON CUSTOMER SATISFACTION ON GOOGLE PAY AND PHONE PE WITH SPECIAL REFERENCE TO ERIYAD PANCHAYATH"

SUBMITTED BY:

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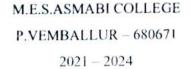
FOR THE AWARD OF DEGREE OF

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ON

## "TAX PLANNING AMONG HIGHER SECONDARY SCHOOL TEACHERS"

SUBMITTED BY

GREESHMA T G REG. NO: AIAVBCM094

#### UNDER THE GUIDANCE OF

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OF

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M.E.S ASMABI COLLEGE P.VEMBALLUR-680671 2021-2024

ON

## SAVING AND INVESTMENT HABITS OF RURAL PEOPLE WITH SPECIAL REFERENCE TO SN PURAM PANCHAYATH

SUBMITTED BY:

IRFANA EZZATH K K REG NO: AIAVBCM095

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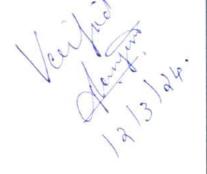
FOR THE AWARD OF DEGREE OF

BACHELOR OF COMMERCE

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ON

## 'A STUDY ON ATTITUDE OF RURAL INVESTORS TOWARDS POST OFFICE SAVINGS SCHEMES'

SUBMITTED BY

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CALICUT UNIVERSITY



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M.E.S ASMABI COLLEGE
P.VEMBALLUR-680671
2021-2024

ON

### STUDY ON STUDENTS ATTITUDE TOWARDS ENTREPRENEURSHIP WITH SPECIAL REFERENCE TO ASMABI COLLEGE

SUBMITTED BY:

NIMA K N

**REG NO: AIAVBCM097** 

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IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE AWARD OF DEGREE OF BACHELOR OF COMMERCE

> OFCALICUT UNIVERSITY





ON

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### JOB SATISFACTION OF SALES WOMEN IN TEXTILE SHOPS- A STUDY IN KODUNGALLUR THALUK

SUBMITTED BY:

SHABNA V S

**REG NO: AIAVBCM098** 

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2021 - 2024

M.E.S.ASMABI COLLEGE
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ON

# "AWARENESS AMONG YOUTH ABOUT IMPACT OF AI ON EMPLOYABILITY WITH SPECIAL REFERENCE TO YOUTH"

SUBMITTED BY:

SHERIN IQBAL

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FOR THE AWARD OF DEGREE OF
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ON

## "A STUDY ON CUSTOMER PREFERENCE TOWARDS NIKE FOOT WEAR"

**SUBMITTEDBY** 

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Journal 12/8/2/8

M.E.S ASMABI COLLEGE P. VEMBALLUR-680671

ON

## STUDY ON CUSTOMER LOYALITY & SATISFACTION TOWARDS OLA ELECTRIC SCOOTERS

SUBMITTED BY:

ABHINANDH P V REG NO: AIAVBCM101

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ON

## SERVICE QUALITY OF AYURVEDIC TOURISM WITH SPECIAL REFERENCE TO THRISSUR DISTRICT

SUBMITTED BY:

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OF

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ON

"A STUDY ON CONSUMER PREFERENCE TOWARDS SPORTS
SHOE BRANDS WITH SPECIAL REFERENCE TO IRINJALAKUDA
MUNICIPALITY"

SUBMITTED BY:

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ON

### CUSTOMER SATISFACTION AMONG SPORTS BIKE USERS

SUBMITTED BY:

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January 2 1/2 14

M.E.S.ASMABI COLLEGE P.VEMBALLUR – 680671 2021 – 2024

3

### "ATTITUDE OF COMMERCE GRADUATE STUDENTS TOWARDS ENTERPRENURSHIP"

(A study with Special Reference of young people)

SUBMITTED BY:

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CALICUT UNIVERSITY



Jewlied 14/3/24

M.E.S ASMABI COLLEGE P.VEMBALLUR - 680671

## "INVESTIGATING THE IMPACT OF E-COMMERCE ON TRADITIONAL RETAIL BUSINESSES"

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENTS

FOR THE AWARD OF DEGREE OF

BACHELOR OF COMMERCE

UNIVERSITY OF CALICUT

SUBMITTED BY:
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Jour Joseph Jose

M.E.S.ASMABI COLLEGE P.VEMBALLUR – 680671 2021-2024

3

ON

### **BRAND PREFERENCE AMONG ATHLETICS SHOES**

SUBMITTED BY:

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ON

"A STUDY ON CONSUMER PERCEPTION ON ONLINE GROCERY SHOPPING"

SUBMITTED BY:

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**CALICUT UNIVERSITY** 



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M.E.S ASMABI COLLEGE P.VEMBALLUR - 680671

## "A STUDY ON BUYING BEHAVIOUR OF GREEN PRODUCTS"

SUBMITTED BY

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### PG Department of Commerce and Management Studies

IN PARTIAL FULFILLMENT OF THE REQUIREMENTSFOR THE AWARD OF DEGREE OF

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CALICUT UNIVERSITY





ON

"A STUDY ON DIGITILIZATION AND ITS IMPACT ON BANKING SECTOR SPECIAL REFERENCE TO THE STATE BANK OF INDIA CUSTOMERS"

(A study with Special Reference of young people)

SUBMITTED BY:

MOHAMED SAHAD P. S.

**REG NO: AIAVBCM110** 

UNDER THE GUIDANCE OF

RESHMA. K. R.

M. Com, NET

Assistant Professor

P G Department of Commerce and Management Studies

IN PARTIAL FULFILLMENT OF THE REQUIREMENTS

FOR THE AWARD OF DEGREE OF BACHELOR OF COMMERCE OF CALICUT UNIVERSITY



July 3/2/8

ON

### "CONSUMER BEHAVIOR TOWARDS MILMA PRODUCTS."

(A study with Special Reference of young people)

SUBMITTED BY:

MOHAMED SHIFAS P.H REG NO: AIAVBCM111

UNDER THE GUIDANCE OF
NASLEEN SALIM (M.Com, NET)
ASSISTANT PROFESSOR,
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MANAGEMENT STUDIES

IN PARTIAL FULFILLMENT OF THE REQUIREMENTS

FOR THE AWARD OF DEGREE OF

BACHELOR OF COMMERCE OF

CALICUT UNIVERSITY



ON

# "A STUDY ON COMMERCE STUDENTS ATTITUDE TOWARDS PROFESSIONAL COURSES WITH SPECIAL REFERENCE TO MES ASMABI COLLEGE"

SUBMITTED BY:

### MOHAMED THANSIL RAHMAN E S REG NO: AIAVBCM112

UNDER THE GUIDANCE OF

NASMI T H M.COM, NET

Assistant professor

PG Department of Commerce and Management Studies

IN PARTIAL FULFILMENT OF THE REQUIREMENTS
FOR THE AWARD OF DEGREE OF
BACHELOR OF COMMERCE
OF
CALICUT UNIVERSITY



Civical 3/2/4.

ON

### "PROBLEMS AND PROSPECTS OF MARKETING OF SPORTS GOODS MATERIALS IN THRISSUR DISTRICT"

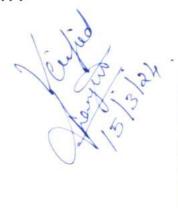
SUBMITTED BY:

MUHAMMED JASEEL REG NO: AIAVBCM113

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ASWATHY P.V, M.Com, NET
Assistant Professor
Department Of Commerce And Management Studies

IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE
AWARD OF DEGREE OF BACHELOR OF COMMERCE
OF CALICUT UNIVERSITY





## BUYING BEHAVIOUR OF CONSUMER TOWARDS MILLET BASED PRODUCTS IN REFERENCE TO KODUNGALLUR THALUK

SUBMITTED BY

MOHAMMED SALMAN M S REG NO: AIAVBCM114

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Dr. SHAHIJA V A

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IN PARTIAL FULFILLMENT OF THE REQUIREMENTS

FOR THE AWARD OF DEGREE OF

BACHELOR OF COMMERCE

OF

CALICUT UNIVERSITY



# "A STUDY ON ONLINE BUYING BEHAVIOR AMONG YOUTH IN FLIPKART WITH REFERENCE TO KODUGALLUR DISTRICT"

SUBMITTED BY:

MUHAMED RAYEES REG NO: AIAVBCM115

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IN PARTIAL FULFILLMENT OF THE REQUIREMENTS

FOR THE AWARD OF DEGREE OF

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CALICUT UNIVERSITY



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M.E.S ASMABI COLLEGE P.VEMBALLUR - 680671

# PROJECT REPORT ON "A STUDY ON SAVING AND SPENDING HABITS AMONG COLLEGE STUDENTS "

SUBMITTED BY

MUHAMMAD AL JABIR V.A REG. NO: AIAVBCM116

UNDER THE GUIDANCE OF

RESHMA A R

MBA, M.Sc

Assistant Professor

PG Department of Commerce and Management studies

INPARTIALFULFILMENTOFTHEREQUIREMENT FOR THE

AWARDOFDEGREE

BACHALOROF BUSINESSADMINISTRATION

OF CALICUTUNIVERSITY



ON

### "VALUE CHAIN ANALYSIS OF COCONUT"

SUBMITTED BY:

MOHAMMED ANSAB

**REG NO: AIAVBCM117** 

UNDER THE GUIDANCE OF

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M.Com, B.Ed, NET

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IN PARTIAL FULFILLMENT OF THE REQUIREMENTS

FOR THE AWARD OF DEGREE OF

BACHELOR OF COMMERCE OF

**CALICUT UNIVERSITY** 



M.E.S ASMABI COLLEGE
P VEMBALLUR-680671

ON

### CONSUMER PERCEPTION TOWARDS NON BANKING FINANCIAL COMPANIES WITH SPECIAL REFERENCE TO **MUTHOOT FINANCE**

SUBMITTED BY

MUHAMMED MUHSIN K V **REG NO: AIAVBCM118** 

UNDER THE GUIDANCE OF

SRUTHI P S, M.Com, NET

ASSISTANT PROFESSOR

PG Department of Commerce and Management Studies

IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE AWARD OF DEGREE OF BACHELOR OF COMMERCE

OF

CALICUT UNIVERSITY



### "CONSUMER PERCEPTION TOWARDS DATA PRIVACY AND CONSUMER TRUST IN PERSONALIZED E-COMMERCE TRANSACTIONS"

SUBMITTED BY

MUHAMMED NISAM M.S

**REG NO: AIAVBCM119** 

UNDER THE GUIDENCE OF

RASEENA P.M, ASSISTANT PROFESSOR, M.COM NET

IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE AWARD OF DEGREE OF BACHELOR OF COMMERCE

OF ·

CALICUT UNIVERSITY



Verfad Verfad 15/3/24.

M.E.S. ASMABI COLLEGE P. VEMBALLUR – 680671

ON

A STUDY ON CONSUMER PREFERENCE AND LEVEL OF SATISFACTION IN RETAIL INDUSTRY WITH SPECIAL REFERENCE TO RELIANCE SMART POINT, IRINJALAKUDA

SUBMITTED BY:

### MUHAMMED RAZAL K A AIAVBCM120

UNDER THE GUIDANCE OF

REEBA O B,

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Assistant Professor, PG Department of Commerce & Management Studies

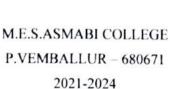
IN THE PARTIAL FULFILLMENT OF THE REQUIREMENTS

FOR THE AWARD OF DEGREE OF BACHELOR

OF

COMMERCE UNIVERSITY OF CALICUT





ON

### "ROLE OF UPI BASED PAYMENT SYSTEM AMONG YOUTH "

**SUBMITTEDBY** 

NANDU MUKUND

REG.NO:AIAVBCM121

DR.REMISHA K.C, M. Com, NET, PHD:

### HEAD OF THE DEPARTMENT PG DEPARTMENT OF

COMMERCE AND

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IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE AWARD OF DEGREE OF BACHELOR OF COMMERCE

OF CALICUT UNIVERSITY



ON

## CONSUMER PERCEPTION TOWARDS ELECTRIC VEHICLES WITH SPECIAL REFERENCE TO ERNAKULAM DISTRICT

SUBMITTED BY

NAWAL RAHMAN

**REG NO: AIAVBCM122** 

UNDER THE GUIDANCE OF

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PG Department of Commerce and Management Studies

IN PARTIAL FULFILLMENT OF THE REQUIREMENTS

FOR THE AWARD OF DEGREE OF

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ON

## EFFECT OF BRANDING ON CONSUMER PURCHASING BEHAVIOUR

SUBMITTED BY:

NIDHIN S

**REG NO: AIAVBCM123** 

UNDER THE GUIDANCE OF

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ON

## "A STUDY ON PERCEPTION ON PACKAGED HEALTH FOOD BRANDS "

SUBMITTEDBY

SUDHIL PS

REG. NO: AIAVBCM124

UNDER THE GUIDANCE OF

NASMI T H, M.COM, NET

ASSISTANT PROFESSOR

PG Department of commerce and management studies

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DEGREE OF BACHELOR OF COMMERCE

OF

CALICUT UNIVERSITY



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M.E.S ASMABI COLLEGE P.VEMBALLUR-680671

## "PURCHASE BEHAVIOUR OF CUSTOMERS OF HERO MOTOR BIKE"

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENTS
FOR THE AWARD OF DEGREE OF
BACHELOR OF COMMERCE
UNIVERSITY OF CALICUT

SUBMITTED BY:

RAMEES K M

AIAVBCM125

UNDER THE GUIDANCE OF

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## "A STUDY ON CONSUMER SATISFACTION AND ATTITUDES TOWARDS DOMESTIC SOLAR POWER SYSTEM

SUBMITTED BY:

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IN PARTIAL FULFILLMENT OF THE REQUIREMENTS

FOR THE AWARD OF DEGREE OF BACHELOR OF COMMERCE OF CALICUT UNIVERSITY



M.E.S ASMABI COLLEGE P.VEMBALLUR - 680671

ON

### A STUDY ON CONSUMER PREFERENCES TO MAVELI STORES

SUBMITTED BY:

VISHNU S V

**REG NO: AIAVBCM129** 

UNDER THE GUIDANCE OF

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M.Com, B.Ed, NET

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PG Department of Commerce and Management Studies

IN PARTIAL FULFILMENT OF THE REQUIREMENTS
FOR THE AWARD OF DEGREE OF
BACHELOR OF COMMERCE

OF

CALICUT UNIVERSITY



ON

## FINANCIAL LITERACY AND ITS INFLUENCE ON PERSONAL FINANCIAL MANAGEMENT AMONG COLLEGE STUDENTS

SUBMITTED BY:

YADHAV K VALSAN REG NO: AIAVBCM130

UNDER THE GUIDANCE OF

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PG Department of Commerce and Management Studies

IN PARTIAL FULFILMENT OF THE REQUIREMENTS

FOR THE AWARD OF DEGREE OF

BACHELOR OF COMMERCE

OF

CALICUT UNIVERSITY





## A STUDY ON CUSTOMER SATISFACTION ON DIGITAL BANKING WITH REFERENCE TO ERIYAD PANCHAYAT

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENTS
FOR THE AWARD OF DEGREE OF
BACHELOR OF COMMERCE
UNIVERSITY OF CALICUT

#### SUBMITTED BY:

SANA K R

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**FARZEEN T R** 

AIAVBCM056

UNDER THE GUIDANCE OF THANZEELA EBRAHIM K, M.Com, MBA, B.Ed, SET, NET

Research Department of Commerce

**Assistant Professor** 





### "POSITIVE EMOTION ON GRFEEN PURCHASE BEHAVIOUR- AN ANALYSIS OF COLLEGE STUDENTS MARKET"

IN PARTIAL FULFILLMENT OF THE REQUIREMENTS

FOR THE AWARD OF

DEGREE OF BACHELOR OF COMMERCE OF

THE UNIVERSITY OF CALICUT

### SUBMITTED BY:

SABEERA.P. S

AIAVBCM015

SHABANA.P. N

AIAVBCM004

ABHIRAM KRISHNA. T.S

AIAVBCM052

### UNDER THE GUIDANCE OF Smt. DEEPA.K.A M.Com, MBA

Assistant Professor and Research guide, Research Department of Commerce



MES ASMABI COLLEGE P.VEMBALLUR – 680671 2023-2024



New or or

# THE INFLUENCE OF ONLINE REVIEWS ON CONSUMER PURCHASING BEHAVIOR ON COSMETICS

IN THE PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE AWARD OF DEGREE OF BACHELOR OF COMMERCE CALICUT UNIVERSITY

#### SUBMITTED BY:

FARHA SULTHANA V M AIAVBCM027
RISWANA K S AIAVBCM014
AMARNATH T S AIAVBCM053

UNDER THE GUIDANCE OF

CHITHRA P

M.Com, M.Ed, NET

Assistant Professor,

Research Department of Commerce



MES ASMABI COLLEGE
P.VEMBALLUR- 680671
2021-2024



# ROLE OF PHC IN HEALTH CARE SECTOR WITH SPECIAL REFERENCE TO HEALTH CENTRE, P. VEMBALLUR

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENTS

FOR THE AWARD OF DEGREE OF

BACHELOR OF COMMERCE

UNIVERSITY OF CALICUT

#### SUBMITTED BY:

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M.Com, B.Ed, PGDSE, Ph.D





M.E.S.ASMABI COLLEGE P.VEMBALLUR - 680671 2023-2024



ON

#### ATTITUDE OF COLLEGE GIRLS TOWARDS MENSTRUAL CUP

Submitted By

ARCHANA E S

AIAVBCM008

NANDANA V M

AIAVBCM012

SHAHABAN A S

AIAVBCM016

Under the guidance of

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Assistant Professor& Research Guide

M.Com, B.Ed, PGDSE, Ph.D

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### BACHELOR OF COMMERCE

THE UNIVERSITY OF CALICUT



MES ASMABI COLLEGE

P.VEMBALLUR - 680671

2023-2024



ON

# "IMPACT OF ARTIFICIAL INTELLIGENCE ON EDUCATION WITH SPECIAL REFERENCE TO MES ASMABI COLLEGE"

Submitted By

ROHITH V M,KRISHNAPRIYA K C,AMAL A A

Reg. No: AIAVBCM021,AIAVBCM010,AIAVBCM017

Under the guidance of

Smt. THANZEELA EBRAHIM K.

M.Com, MBA, B.Ed, SET, NET
Assistant Professor
Research Department of Commerce

In partial fulfilment of the requirement for the award of the degree of

BACHELOR OF COMMERCE
OF
THE UNIVERSITY OF CALICUT



M.E.S.ASMABI COLLEGE P.VEMBALLUR – 680671 2023-2024



ON

# EMOTIONAL RESILIENCE, BEHAVIORAL RESPONSE AND EMOTIONAL RESPONSE OF TELECOM CUSTOMERS FOLLOWING SERVICE FAILURE

IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE AWARD OF

DEGREE OF BACHLOR OF COMMERCE OF

CALICUT UNIVERSITY

#### SUBMITTED BY

ATHUL KRISHNA C S

AIAVBCM018

**DURGAKV** 

AIAVBCM026

Under the Guidance of

Dr. SHAFEER PS

Assistant Professor and Research guide

Research Department of Commerce



MES ASMABI COLLEGE P. VEMBALLUR – 680671

2023 - 2024



ON

## JOB INSECURITY AND PSYCHOLOGICAL WELL-BEING OF GIG WORKERS WITH SPECIAL REFERENCE TO THRISSUR DISTRICT

IN THE PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE AWARD OF DEGREE OF BACHELOR OF COMMERCE CALICUT UNIVERSITY

#### SUBMITTED BY:

RAFA RAHIM

AIAVBCM045

SMISHA P S AIAVBCM050

UNDER THE GUIDANCE OF

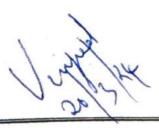
Dr. SEFIYA K M

M.Com, B.Ed, P.hD

Assistant Professor & Research Supervisor, Research Department of Commerce



MES ASMABI COLLEGE P.VEMBALLUR-680671 2021-2024







## **CERTIFICATE**

some lichens collected from Macampus, Kodungallur, Kerala Reg.NoPG22MBT001 degree of Master of Science in	n entitled "A taxonomic study of MES Asmabi college P. Vemballur " submitted byAkshaya K K, in partial fulfilment for the Botany of M.E.S Asmabi college, P. niversity of Calicut is a bonafide work semester of the course.
Supervising Teacher Shewi CB  Examiners  1	Dr. GIRIJA T.P  Head of the Department  Head of Department  Research & PG Dept. of Botany  MES Asmabi College  P. Vemballur, Thrissur Dt.  Kerala - 680 671



# CERTIFICATE

This is to certify that the dissertation entitled 'lichens collected from ValliKattu Kavu, KobyAnusree T K, Reg.NoPofulfilment for the degree of Master of Science college, P. Vemballur, Thrissur affiliated to bonafide work carried out by her during the four	zhikode" submitted G22MBT002 in partial in Botany of M.E.S Asmabi University of Calicut is a
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$\wedge$	Dr. GIRIJA T.P
Supervising Teacher Shemi CB	Head of the Department
	Head of Department
-	Research & PG Dept. of Botany MES Asmabi College
Examiners	Head of Department Research & PG Dept. of Botany MES Asmabi College P. Vemballur, Thrissur Dt. Kerala - 680 671
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### **CERTIFICATE**

This is to certify that the dissertation entitled ".......Studies on Mangrove associated Diatoms in Thrissur District, Kerala......" submitted by .......Aswani S Gupta......, Reg.No. ...PG22MBT003... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

Dr. GIRIJA T.P

Head of the Department

Head of Department
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Ass	istant Prof	essor & Researc	h Guide					10
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### CERTIFICATE

This is to certify that the dissertation entitled ".......Terrestrial cyanobacteria of selected habitats of Kodungallur, Thrissur, Kerala....." submitted by ......Ayisha Henna P P..., Reg.No. ......PG22MBT005....... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

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Assistant Professor
Research & PG Dept. of Botany
Supervisits AFRabi Relege
P. Venroallur, Thrissur Dt.
Kerala - 680 671

Dr. GIRIJA T.P

Head of the Department

Examiners

1. .....

2. .....





### **CERTIFICATE**

This is to certify that the dissertation entitled ".......Endophyte bacterial analysis in medicinal plants: Oscimum sanctum and Oscimum basilicum......" submitted by ......Fathimath Risha A P..., Reg.No. ......PG22MBT006....... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

Supervising Teacher

Dr. GIRIJA T.P

Head of the Department

Examiners

1. ......

2. .....





### **CERTIFICATE**

This is to certify that the dissertation entitled "........Hydropriming and biopriming in Solanum melongina L. Under drought stress....." submitted by ......Hadhiya A P..., Reg.No. .....PG22MBT007....... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

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Supervising To	eashasha K. C., MPhil, PhD, NET
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Head of Research & P. MES Asr. P. Vemball. Kerala

Dr. GIRIJA T.P

Head of the Department





### **CERTIFICATE**

This is to certify that the dissertation entitled ".......Molecular taxonomic studies on Pithophora roettleri (Roth) Wittrock......" submitted by ......Haritha T M..., Reg.No. ......PG22MBT008...... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

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### **CERTIFICATE**

This is to certify that the dissertation entitled ".......Heavy metal accumulation in selected plants....." submitted by ......Hima E P..., Reg.No. .....PG22MBT009...... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

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Head of the Department

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**Examiners** 

1. .....

2. .....





### **CERTIFICATE**

This is to certify that the dissertation entitled ".......Impact of sand bar in Mangrove vegetation Kadalundy-Vallikunnu community reserve by geographic information system ......" submitted by ......Malavika M Nair..., Reg.No. ......PG22MBT011....... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

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MES Asmabi College
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Dr. GIRIJA T.P

Head of the Department

Examiners

1. .....

2. .....



### **CERTIFICATE**

This is to certify that the dissertation entitled "......Studies on lichens growing on mango trees in KFRI Peechi campus....." submitted by ......Nandhanadas K..., Reg.No. ......PG22MBT012....... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

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Head of the Department

Head of Department Research & PG Dept. of Botany MES Asmabi College P. Vemballur, Thrissur Dt. Kerala - 680 671



**Examiners** 

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2. .....



### **CERTIFICATE**

This is to certify that the dissertation entitled ".......Endophyte bacterial analysis in adulterant medicinal plants Piper longum and Piper chaba....." submitted by ......Sayyidath Shamila V T ..., Reg.No. ......PG22MBT014....... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

Supervising Teacher

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Head of the Department

Head of Department
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P. Vemballur, Thrissur Dt.
Kerala - 680 671



Examiners

1. .....

2. .....



### CERTIFICATE

This is to certify that the dissertation entitled "......Nutrient priming and hydropriming for drought stress tolerance in Solanum melongina L......" submitted by ......Shibila Sherin ..., Reg.No. ......PG22MBT015....... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

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		Research & PG Dept. of Botany	
24		P. Vemballur, Thrissur Dt. Kerala - 680 671	

**Examiners** 

2. .....

Dr. GIRIJA T.P

Head of the Department





### **CERTIFICATE**

This is to certify that the dissertation entitled ".......Cyanobacteria in biological crusts of various soil types in Thrissur Dt.,Kerala ......" submitted by ......Sruthi K ..., Reg.No. .....PG22MBT016....... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

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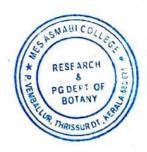
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1. .....

2. .....

Dr. GIRIJA T.P

Head of the Department





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This is to certify that the dissertation entitled ".......Floristic studies on Polyporales in Kodungallur, Thrissur Dt., Kerala....." submitted by ......Sumayya K J ..., Reg.No. ......PG22MBT017...... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

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upervising Teacht SHA K. C., MPhil, PhD, NET	Head of the Department
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2. .....

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This is to certify that the dissertation entitled ".......Taxonomic studies on Saxicolous lichens of KFRI Peechi campus ......" submitted by ......Swathy R K ..., Reg.No. ......PG22MBT018....... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

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#### CERTIFICATE

This is to certify that the dissertation entitled "Comparative Morphological Analysis of Amaranthus viridis L.and Amaranthus dubius Mart. ex Thell. Rrown in Soil, Soil with nutrient solution and Hydroponics" submitted in partial fulfillment for the Degree of Bachelor of Science in Botany of M.E.S. Asmabi college in the University of Calicut is a bonfide work carried out by the group during the final year of the course.

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### CERTIFICATE

This is to certify that the dissertation entitled 'PRELIMINARY MONITORING OF MANGROVE ECORESTORATION: A CASE STUDY IN THE SREE NARAYANPURAM GRAMA PANCHAYATH' submitted by Fitha T. M., Fasna K. M., Mubeena P. N., Irfana Parvin C. A., Karthika K. B. in partial fulfilment for the Degree of Bachelor of Science in Botany of M.E.S. Asmabi College, P. Vemballur, Thrissur affiliated to the University of Calicut is a bonafide work carried out by them during the sixth semester of the program.

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### **CERTIFICATE**

This is to certify that the project entitled 'EASSESSMENT OF DISSOLVED OXYGEN LEVELS :EXPLORING WATER SOURCES IN SREENARAYANA PURAM PANCHAYATH, THRISSUR DISTRICT' submitted by SULTHANA P.N. with Reg. No. AIAVSBO024 in partial fulfillment for the Degree of Bachelor of Science in Botany of M.E.S Asmabi College in the University of Calicut is a bona fide work carried out by him/her during the final year of the course.

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This is to certify that the 'A PRELIMINARY SURVEY ON THE CHARACTERS, PROPAGATION AND USES OF SOME SELECTED INDOOR PLANTS' Submitted in partial fulfillment for the Degree of Bachelor of Science in Botany of M.E.S. Asmabi College in the University of Calicut is a bona fide work carried out by the student during the sixth semester of

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## **Bachelor of Vocation in Digital Film Production**

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## MOHAMED RIYAM P H

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Register No: AIAVBVD007

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#### PROJECT: FILM PRODUCTION

## Submitted to the University of Calicut in partial fulfillment of the requirements for the award of

#### **Bachelor of Vocation in Digital Film Production**

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A Project Report On

#### **FUZZY LOGIC**

Submitted By

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PRATHIK VASANT PISAL (AIAVSMT012)

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Department of Mathematics

In partial fulfilment of the requirement for the award of the

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AKSHAYA - V.S (AIANSMTO14), SUMAYYA K.M (AIANSMTO20)  AIANSMT 009, AIANSMT 007  Register Number. AIAUSMT 214, AIA USMTOtoyear. 2021 - 24
Certified that this is a bona fide record of
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Internal examiner . Sabeena. P. A.  Guest faculty  KKIM Got Gollege  Author
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#### A Project Report On

#### **FUZZY ARITHMETIC**

Submitted By

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A Project Report On

#### QUEUING THEORY

Submitted By

MUSHRIFA C (AIAVSMT004)

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BALAJI M.N. KKTM God College Pulled:

# Layers of Belonging: Reading of Tea Obreht's *Inland* Under Diaspora Theory

#### PROJECT REPORT

Submitted to the PG and Research Department of English, M.E.S. Asmabi College, in partial fulfilment of the requirement for the award of the Degree of BA English Language and Literature

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# Dalit Feminism Unveiled: A Nuanced Comparative Examination of Socio-cultural Dynamics of Womanhood in Maadathy and One Part Woman

#### PROJECT REPORT

Submitted to the PG and Research Department of English, M.E.S. Asmabi College, in partial fulfilment of the requirements for the award of the degree of BA English Language and Literature, Calicut University.

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#### Resilient Identity of Black Women in The Secret Lives of Church Ladies by Deesha Philyaw

#### PROJECT REPORT

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#### Analysis of Ecocritical Concerns in the Novels Prodigal Summer,

#### Migrations and Once There were Wolves

#### PROJECT REPORT

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## Self- Discovery and Empowerment of Maharani in Ruskin Bond's Fiction

#### PROJECT REPORT

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#### Ecofeminism in Staying Alive by Vandana Shiva

#### PROJECT REPORT

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#### Analysis of the Quest for Self-discovery and Spiritual Awakening in *Brida*, *Be Here Now* and *Gift from the Sea*

#### PROJECT

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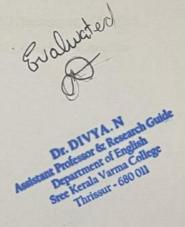
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# Echoes of Childhood: Freudian Interpretations of Characters in Alex Michaelides's The Silent Patient

#### PROJECT REPORT

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## Unravelling the Human Mind: A Psychological Study of Selected Works of Chetan Bhagat

#### PROJECT REPORT

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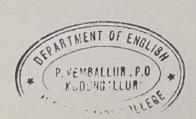
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# Parallel Paths of Trauma: Comparative Analysis of Naheed Phiroze Patel's A Mirror Made of Rain and Brinda S. Narayan's No Trespassing

#### PROJECT REPORT

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#### Threads of Confrontation: Analyzing Racism in Yaa Gyasi's Homegoing

#### PROJECT REPORT

Submitted to the PG and Research Department of English, M.E.S Asmabi College, in partial fulfilment of the requirements for the award of the degree of BA English Language and

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#### Exploring Gothic Elements in Tumbbad: A Dark and Enigmatic Analysis

#### PROJECT REPORT

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# ASSESSMENT OF POLITICAL ADVERTISING ON ELECTORATES IN THE 2015 PRESIDENTIAL ELECTION

Submitted to

#### **University of Calicut**

In partial fulfillment of the requirements for the award of the degree in

## BA MASS COMMUNICATION AND JOURNALISM

Submitted by

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SUNAINA M. NAZA

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# A STUDY ON FASHION PHOTOGRAPHY IDEAS & STYLES TO HELP YOU TREND IN THE INDUSTRY

Submitted to

University Of Calicut

In partial fulfilment of the requirements for the award of the degree in

BA MASS COMMUNICATION AND JOURNALISM

Submitted by YUSRAH YOUSAF K. Y



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# ASSESSMENT OF BROADCAST MEDIA ROLE IN MOBILIZING WOMEN FOR POLITICAL PARTICIPATION

Submitted to

**University of Calicut** 

In partial fulfilment of the requirements for the award of the degree in

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# AI'S IMPACT ON HUMAN EXISTENCE

Submitted to

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### "CELLULOID REVERIE AN IN-DEPTH ANALYSIS OF THE PORTRAYAL OF WOMEN IN THE FILMS OF P. PADMARAJAN"

SUBMITTED BY:

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### **EVOLUTION OF MAMMOTTY AFTER 2015**

Submitted to

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In partial fulfilment of the requirements for the award of the degree in

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# CHAT GPT IS THE NEW BLACK: ASSESSING THE EFFECTIVENESS OF CHAT GPT IN IMPROVING LEARNING

Submitted to

University of Calicut

In partial fulfilment of the requirements for the award of the degree in

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# BREAKING THE MOLD :AN IN-DEPTH ANALYSIS OF GENDER STEREOTYPES AND SELLING TECHNIQUES IN TELEVISION ADVERTISING

Submitted to

**University of Calicut** 

In partial fulfilment of the requirements for the award of the degree in

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# "MEDIA INTERVENTIONS IN KERALA: A COMPREHENSIVE ANALYSIS OF THE ROLE OF NEW MEDIA AND TRADITIONAL MEDIA IN MITIGATING THE RISE OF RAPE, DOMESTIC VIOLENCE, AND LGBTQ+ CASES"

Submitted to

**University Of Calicut** 

In partial fulfilment of the requirements for the award of the degree in

BA MASS COMMUNICATION AND JOURNALISM

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**MEGHAKM** 



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# ADVANCED MOTION GRAPHICS IN TV COMMERCIAL ADVERTISEMENTS

Submitted to

University of Calicut

In partial fulfilment of the requirements for the award of the degree

in

### BA MASS COMMUNICATION AND JOURNALISM

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## HOW IFFK INFLUENCE CREATIVE YOUTH

Project report submitted to the University of Calicut, in partial fulfillment of the requirements for the award of the Degree of Bachelor of Mass Communication and Journalism

SUBMITTED BY

HARIKRISHNAN P.U

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2021-2024

DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM
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### DECLARATION

I hereby declare that the project entitled "HOW IFFK INFLUENCE CREATIVE YOUTH" is a record of research work carried out by me at the department of Mass Communication and Journalism, MES Asmabi College p. vemballur under the supervision and guidance of Sumayya K.I, and submitted to the University of Calicut in partial fulfillment of the requirements for the award of the Degree of Mass Communication and journalism

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# "KAATHAL THE CORE": CRITICAL CONSENSUS OF THE CORE OF CINEMATIC BRILLIANCE -A STUDY ENCOMPASSING WEBSITES

Submitted to

University of Calicut

In partial fulfilment of the requirements for the award of the degree in

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P.Vemballur

Thrissur

This is to certify that this dissertation "KAATHAL THE CORE": CRITICAL CONSENSUS OF THE CORE OF CINEMATIC BRILLIANCE -A STUDY ENCOMPASSING WEBSITES a genuine research work done by RAMSHAD C A. sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

Dr. A. BIJU Principal, MES Asmabi College, P. Vemballur SUNAINA M NAZAR

HOD, Department of Mass Communication & Journalism, MES Asses Of College



### SCOPE AND CHALLENGES OF WOMEN IN INVESTIGATIVE JOURNALISM

Project report submitted to the University of Calicut, in partial fulfillment of the requirements for the award of the Degree of Bachelor of MassCommunication and Journalism

SUBMITTED BY

ADITHYA A

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REG.NO: AIAVAMCR16



2021-2024

DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM

MES ASMABI COLLEGE

P.VEMBALLUR, THRISSUR

#### DECLARATION

I hereby declare that the project entitled "SCOPE AND CHALLENGES OF WOMEN IN INVESTIGATIVE JOURNALISM" is a record of research work carried out by me at the department of Mass Communication and Journalism, MES Asmabi College, P.Vemballur under the supervision and guidence of SUNAINA M NAZAR, and submitted to the University of Calicut in partial fulfillment of the requairements for the award of the Degree of Mass Communication and Journalism.

Place: P. Vemballur

Date:

ADITHYA A

### NEPOTISMININDIANFILMINDUSTRY

Submitted to

**University of Calicut** 

In partial fulfilment of the requirements for the award of the degree in

### BA MASS COMMUNICATION AND JOURNALISM

Submitted by

ANSAF MUHAMMED ANSAR



**REG.NO: AIAVAMCR28** 

MES ASMABI COLLEGE

P.Vemballur

Thrissur

# CERTIFICATE This is to certify that this dissertation "NEPOTISM IN INDIAN FILM INDUSTRY is a genuine research work done by ANSAF MUHAMMED ANSAR. sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission. Dr. A.BIJU SUNAI Principal HOD MES Asmabi College Department of Mass P.Vemballur Communication & Journalism

### ROLE OF MEDIA IN PORTRAYING MUSLIM NAMES ALONG WITH TERRORISM

Submitted to

### University of Calicut

In partial fulfilment of the requirements for the award of the degree in

### BA MASS COMMUNICATION AND JOURNALISM

Submitted by

JAAFAR SWADHIK REG.NO: AIAVAMCR31



MES ASMABI COLLEGE
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This is to certify that this dissertation ROLE OF MEDIA IN PORTRAYING MUSLIM NAMES ALONG WITH TERRORISM is a genuine research work done by JAAFAR SWADHIK, sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.



Dr. A Biju Principal

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Smil SUNAINA M NAZAR

Head of Department

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Communication & Journalism

### ROLE OF VFX IN VIDEO GAMES

Project report submitted to the University of Calicut in partial fulfillment of the requirements for the award of the Degree of Bachelor of Mass Communication and Journalism

SUBMITTED BY

MOHAMED FARIS P.S REG.NO:AIAVAMCR32



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This is to certify that this dissertation "ROLE OF VFX IN VIDEO GAMES" is a genuine research work done by MOHAMED FARIS P.S sixth semesterstudent of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

DR.A.BIJU

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### IMPACT OF PHOTOJOURNALISM AMONG THE VIEWERS-SPECIAL REFERENCE PALESTINE/ISRAEL WAR

Submitted to

University of Calicut

In partial fulfilment of the requirements for the award of the degree in

BA MASS COMMUNICATION AND

**JOURNALISM** 

Submitted by

MOHAMMED SHAHEEN T.S



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**REG NO: AIAVAMCR33** 

MES ASMABI COLLEGE P.O.VEMBALLUR

**THRISSUR** 

This is to certify that this dissertation "Impact of photojournalism among the viewers-special reference Palestine/Israel war" is a genuine research work done by, MOHAMMED SHAHEEN T.S, sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

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PRINCIPAL

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### ANALYSING MOVIE REVIEWS IMPACT ON MALAYALI AUDIENCE OPINION FORMATION

Submitted to

### University of Calicut

In partial fulfilment of the requirements for the award of the degree in

BA MASS COMMUNICATION AND JOURNALISM

Submitted by

MOHAMMED YASEEN REG.NO: AIAVAMCR34



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This is to certify that this dissertation ANALYSING MOVIE REVIEWS IMPACT ON OPINION FORMATION OF MALAYALI AUDIENCE is a genuine research work done by MOHAMMED YASEEN, sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

Dr. A Biju

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### Exploring the Transformative Impact of Audiobooks on College Students

Submitted to

### University of Calicut

In partial fulfilment of the requirements for the award of the degree in

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Submitted by

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This is to certify that this dissertation "Exploring the Transformative Impact of Audiobooks on College Students" is a genuine research work done by MUHAMMED NOOR. T.A, sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

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MES ASMABI COLLEGE

# CASTE REPRESENTATION IN MALAYALAM CINEMA WITH SPECIAL REFERENCE TO PRIYADARSHAN MOVIES THENMAVIN KOMBATH AND AARYAN

Project report submitted to the University of Calicut, in partial fulfillment
of the requirements for the award of the Degree of Bachelor of Mass

Communication and Journalism

SUBMITTED BY

NAHMAL. T.N. REG.NO: AIAVAMCR36

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2021-2024

DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM
MES ASMABI COLLEGE
P.VEMBALLUR, THRISSUR

This is to certify that the project report entitled "CASTE REPRESENTATION IN MALAYALAM CINEMA WITH SPECIAL REFERENCE TO PRIVADARSHAN MOVIES THENMAVIN KOMBATH AND AARYAN" is an authentic record of original project work carried out by NAHMAL. T. N. as part of the BA Mass Communication and journalism under my supervision and guidance, and that the dissertation has not formed the basis for award of any Degree/Diploma/Associateship/Fellowship or any other similartitles earlier.

Dr. A. BIJU
Principal,
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SUNANT M NAZAR

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Department of Mass Communication & Journalism, MES Asmabi College

Que!

### INFLUENCES OF FOOD VLOGGING AS A NEW MARKETING IDEA

Submitted to

University of Calicut

In partial fulfilment of the requirements for the award of the degree in

### BA MASS COMMUNICATION AND JOURNALISM

Submitted by

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REG.NO: AIAVAMCR37 MES ASMABI COLLEGE

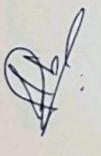
P.Vemballur

Thrissur

This is to certify that this dissertation FOOD VLOGGING AS A NEW MARKETING IDEA is a genuine research work done by NOUFAL A.F sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

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HOD
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communication & journalism



### STUDY ON WEDDING PHOTOGRAPHY AND STRATEGIC BUSINESS PLAN FOR WEDDING PHOTOGRAPHY STUDIO

Submitted to

**University of Calicut** 

In partial fulfilment of the requirements for the award of the degree in

### BA MASS COMMUNICATION AND JOURNALISM

Submitted by

SAIDU FASIL T N



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This is to certify that this dissertation "Study on wedding photography and Strategicbusiness plan for wedding photography Studio" is a genuine research work done by "SAIDU FASIL TN" sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

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PRINCIPAL MES ASMABI COLLEGE.

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& JOURNALISM MES ASMABI COLLEGE



### ANALYZING THE EFFECTS AND INFLUENCE OF INTERNET MEMES ON PUBLIC

Submitted to

University of Calicut

In partial fulfilment of the requirements for the award of the degree in

#### BA MASS COMMUNICATION AND JOURNALISM

Submitted by

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This is to certify that this dissertation "ANALYZING THE EFFECTS AND INFLUENCE OF INTERNET MEMES ON PUBLIC is a genuine research work done by THASNI T. sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

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### EXPLORING THE IMPACT OF SOCIAL ISSUE RELATED RAP SONGS ON PUBLIC PERCEPTION AND SOCIAL CHANGE

Project report submitted to the University of Calicut, in partial fulfillment
of the requirements for the award of the Degree of Bachelor of Mass

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Principal,

MES Asmabi College,

P. Vemballur

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### IMPACT OF VIMUKTI CAMPAIGN WITH SPECIAL REFERENCE TO ASMABI COLLEGE.

Submitted to

University of Calicut

In partial fulfillment of the requirements for the award of the degree

### BA MASS COMMUNICATION AND JOURNALISM

Submitted by

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MES ASMABI COLLEGE,
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SUNAIN M NAZAR

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## EXAMINING THE EVOLUTION AND IMPACT OF PODCASTING ON TRADITIONAL RADIO BROADCASTING

Submitted to

**University Of Calicut** 

In partial fulfilment of the requirements for the award of the degree in BA MASS COMMUNICATION AND JOURNALISM

Submitted by

HASNUL MARVA P. H



**REG: AIAVAMCR20** 

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P. Vemballur Thrissur 2021-2024

This is to certify that this dissertation EXAMINING THE EVOLUTION AND IMPACT OF PODCASTING ON TRADITIONAL RADIO BROADCASTING is a genuine research work done by HASNUL MARVA P. H, sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

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Department Of
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MES Asmabi College

Me

### CHALLENGING CONVENTIONS: EXPLORING PUBLIC PERSPECTIVES ON AGE - BLURRING CASTING IN ENTERTAINMENT

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Submitted to

University of Calicut

In partial fulfillment of the requirements for the award of the degree

BA MASS COMMUNICATION AND JOURNALISM

Submitted by

RISWANA RAFI

REG.NO: AIAVAMCR21



MES ASMABI COLLEGE,
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This is to certify that this dissertation "CHALLENGING CONVENTIONS EXPLORING PUBLIC PERSPECTIVES ON AGE - BLURRING CASTING IN ENTERTAINMENT" is genuine research work done by RISWANA RAFI, sixt semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

Dr.A BIJU
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MES Asmabi College
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SUNALNAZAR

HOD .

Department Of Mass

Communication & Journalism

"ANALYSING THE CAMPAIGN IMPLEMENTATION AND IMPACT OF THE KAIMOZHI SIGN LANGUAGE LITERACY MISSION IN THRISSUR DISTRICT"

SUBMITTED TO

### UNIVERSITY OF CALICUT

in partial fulfilment of the requirements for the award of degree in

BA MASS COMMUNICATION AND JOURNALISM

SUBMITTED BY

SREEKUTTY K S

**REG NO AIAVAMCR23** 



### MES ASMABI COLLEGE

**PVEMBALLUR** 

**THRISSUR** 

2021-2024

This is to certify that this dissertation "ANALYSING THE CAMPAIGN IMPLEMENTATION AND IMPACT OF THE KAIMOZHI SIGN LANGUAGE LITERACY MISSION IN THRISSUR DISTRICT " is a genuine research work done by SREEKUTTY. K.S, sixth semester student of BA Mass Communication & Journalism of MES Asmabi college is here by approved for submission.

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Principal

MES Asmabi college

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### "DIGITAL MINDS AND SOCIAL BYTES:

### UNRAVELING THE DIFFUSION OF ARTIFICIAL INTELLIGENCE IN SOCIAL MEDIA"

Submitted to

University of Calicut

In partial fulfillment of the requirements for the award of the degree in

### BA MASS COMMUNICATION AND JOURNALISM

Submitted by

ASNA KA



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This is to certify that this dissertation "Digital Minds and Social Bytes: Unraveling the Diffusion of Artificial Intelligence in Social Media" is a genuine search work done by ASNA K. A, sixth semester student of BA Mass Communication and journalism of MES Asmabi College is here by approved for submission.

Dr. A.Baiju Principal MES Asmabi College P. Vemballur Sunaina M Nazar

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MES Asmabi College.



### ROLE OF MEDIA IN PREVENTING ADOLESCENT EXPOSURE TO PORNOGRAPHY

Submitted to

University of Calicut

In partial fulfilment of the requirements for the award of the degree in

#### BA MASS COMMUNICATION AND JOURNALISM

Submitted by

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Principal

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SUNAIN MINAZAR

HOD/

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### MYTHOLOGY AND FOLKLORE IN INDIAN CINEMA: RETELLING THE ANCIENT STORIES

Submitted to

University of Calicut

In partial fulfilment of the requirements for the award of the degree in

BA MASS COMMUNICATION AND JOURNALISM

Submitted by

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AMAL RAJ M M
(Reg No. AIAVAMCR27)



MES ASMABI COLLEGE
P. Vemballur, Thrissur
2021-2024

### M.E.S ASMABI College, Kodungallur, Thrissur, Kerala-680671

#### CERTIFICATE

This is to certify that project report entitled "MYTHOLOGY AND FOLKLORE IN INDIAN CINEMA: RETELLING THE ANCIENT STORIES" is a record of genuine work done by AMALRAJ M M, Under general guidance by me, during the period of his/her study at M.E.S ASMABI College, Kodungallur, Thrissur, in partial fulfilment of the requirements for the award of the Degree of Bachelor of Arts in Journalism and Mass communication of the University of Calicut, 2021-24.

Dr.A.BIJU

Principal

SUNATNAM NAZAR

HOD

Dept. of Mass communication

External Examiner

(Name & Signature)

Place: Kodungallur

Date :

# HARMONY OF HEALING: EXPLORING THE THERAPEUTIC POTENCY AND TIMELESS RESONANACE OF OLD MALAYALAM SONGS IN COMPARISON TO CONTEMPORARAY MELODIES

Submitted to

#### **University of Calicut**

In partial fulfilment of the requirements for the award of the degree in

### BA MASS COMMUNICATION AND JOURNALISM

Submitted by

SREEHARI V M

**REG.NO: AIAVAMCR41** 



MES ASMABI COLLEGE

P. Vemballur, Thrissur

2021-2024

This is to certify that this dissertation HARMONY OF HEALING: EXPLORING THE THERAPEUTIC POTENCY AND TIMELESS RESONANACE OF OLD MALAYALAM SONGS IN COMPARISON TO CONTEMPORARAY MELODIES is a genuine research work done by SREEHARI V M, sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

Dr. A Biju
Principal
MES Asmabi College

Smt. SUNAINA M NAZAR
Head of Department

Department of Mass

Communication & Journalism

### ANALYSING THE RIGHT WING HINDUTWA POLITICS IN PAN INDIAN FILMS: A CRITICAL STUDY ON SELECTED MOVIES WRITTEN BY

#### V VIJAYENDRA PRASAD

Submitted to

University of Calicut

In partial fulfilment of the requirements for the award of the degree in

#### BA MASS COMMUNICATION AND JOURNALISM

Submitted by

**ABHIJITH CS** 

**REG.NO: AIAVAMCR13** 



MES ASMABI COLLEGE

P. Vemballur

Thrissur 2021-2024

#### CERTIFICATE

This is to certify that this dissertation "ANALYSING THE RIGHT WING HINDUTWA POLITICS IN PAN INDIAN FILMS: A CRITICAL STUDY ON SELECTED MOVIES WRITTEN BY V VIJAYENDRA PRASAD is a genuine research work done by ABHIJITH C S. sixth semester student of BA Mass Communication and Journalism of MES Asmabi College is here by approved for submission.

A.

SONAINA M



### **CERTIFICATE**

some lichens collected from Macampus, Kodungallur, Kerala Reg.NoPG22MBT001 degree of Master of Science in	n entitled "A taxonomic study of MES Asmabi college P. Vemballur " submitted byAkshaya K K, in partial fulfilment for the Botany of M.E.S Asmabi college, P. niversity of Calicut is a bonafide work semester of the course.
Supervising Teacher Shewi CB  Examiners  1	Dr. GIRIJA T.P  Head of the Department  Head of Department  Research & PG Dept. of Botany  MES Asmabi College  P. Vemballur, Thrissur Dt.  Kerala - 680 671



### CERTIFICATE

This is to certify that the dissertation entitled 'lichens collected from ValliKattu Kavu, KobyAnusree T K, Reg.NoPofulfilment for the degree of Master of Science college, P. Vemballur, Thrissur affiliated to bonafide work carried out by her during the four	zhikode" submitted G22MBT002 in partial in Botany of M.E.S Asmabi University of Calicut is a
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$\wedge$	Dr. GIRIJA T.P
Supervising Teacher Shemi CB	Head of the Department
	Head of Department
-	Research & PG Dept. of Botany MES Asmabi College
Examiners	Head of Department Research & PG Dept. of Botany MES Asmabi College P. Vemballur, Thrissur Dt. Kerala - 680 671
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### **CERTIFICATE**

This is to certify that the dissertation entitled ".......Studies on Mangrove associated Diatoms in Thrissur District, Kerala......" submitted by .......Aswani S Gupta......, Reg.No. ...PG22MBT003... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

Dr. GIRIJA T.P

Head of the Department

Head of Department
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### CERTIFICATE

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#### CERTIFICATE

This is to certify that the dissertation entitled ".......Terrestrial cyanobacteria of selected habitats of Kodungallur, Thrissur, Kerala....." submitted by ......Ayisha Henna P P..., Reg.No. ......PG22MBT005....... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

SHAHEEDHA T. M
Assistant Professor
Research & PG Dept. of Botany
Supervisits AFRabi Relege
P. Venroallur, Thrissur Dt.
Kerala - 680 671

Dr. GIRIJA T.P

Head of the Department

Examiners

1. .....

2. .....





### **CERTIFICATE**

This is to certify that the dissertation entitled ".......Endophyte bacterial analysis in medicinal plants: Oscimum sanctum and Oscimum basilicum......" submitted by ......Fathimath Risha A P..., Reg.No. ......PG22MBT006....... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

Supervising Teacher

Dr. GIRIJA T.P

Head of the Department

Examiners

1. ......

2. .....





### **CERTIFICATE**

This is to certify that the dissertation entitled "........Hydropriming and biopriming in Solanum melongina L. Under drought stress......" submitted by ......Hadhiya A P..., Reg.No. ......PG22MBT007....... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

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Supervising To	eashasha K. C., MPhil, PhD, NET
1	Accident Professor
	Research & PG Dept. of Botany
	MES Asmabi College
	P Vemballur, Thrissur Dt.
	Kerala - 680 671

Kerala - 680 671

Head of Research & P. MES Asr. P. Vemball. Kerala

Dr. GIRIJA T.P

Head of the Department





### **CERTIFICATE**

This is to certify that the dissertation entitled ".......Molecular taxonomic studies on Pithophora roettleri (Roth) Wittrock......" submitted by ......Haritha T M..., Reg.No. ......PG22MBT008...... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

Supervising Teacher
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Assistant Professor & Research Guide
Research & P.G Department of Botany
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Examiners

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Dr. GIRIJA T.P

Head of the Department





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This is to certify that the dissertation entitled ".......Heavy metal accumulation in selected plants....." submitted by ......Hima E P..., Reg.No. .....PG22MBT009...... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

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Head of the Department

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**Examiners** 

1. .....

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### **CERTIFICATE**

This is to certify that the dissertation entitled ".......Impact of sand bar in Mangrove vegetation Kadalundy-Vallikunnu community reserve by geographic information system ......" submitted by ......Malavika M Nair..., Reg.No. ......PG22MBT011....... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

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Dr. GIRIJA T.P

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Examiners

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### **CERTIFICATE**

This is to certify that the dissertation entitled "......Studies on lichens growing on mango trees in KFRI Peechi campus....." submitted by ......Nandhanadas K..., Reg.No. ......PG22MBT012....... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

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### **CERTIFICATE**

This is to certify that the dissertation entitled ".......Endophyte bacterial analysis in adulterant medicinal plants Piper longum and Piper chaba....." submitted by ......Sayyidath Shamila V T ..., Reg.No. ......PG22MBT014....... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

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### CERTIFICATE

This is to certify that the dissertation entitled "......Nutrient priming and hydropriming for drought stress tolerance in Solanum melongina L......" submitted by ......Shibila Sherin ..., Reg.No. ......PG22MBT015....... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

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Dr. GIRIJA T.P

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### **CERTIFICATE**

This is to certify that the dissertation entitled ".......Cyanobacteria in biological crusts of various soil types in Thrissur Dt.,Kerala ......" submitted by ......Sruthi K ..., Reg.No. .....PG22MBT016....... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

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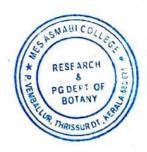
**Examiners** 

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### **CERTIFICATE**

This is to certify that the dissertation entitled ".......Floristic studies on Polyporales in Kodungallur, Thrissur Dt., Kerala....." submitted by ......Sumayya K J ..., Reg.No. ......PG22MBT017...... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

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### **CERTIFICATE**

This is to certify that the dissertation entitled ".......Taxonomic studies on Saxicolous lichens of KFRI Peechi campus ......" submitted by ......Swathy R K ..., Reg.No. ......PG22MBT018....... in partial fulfilment for the degree of Master of Science in Botany of M.E.S Asmabi college, P. Vemballur, Thrissur affiliated to University of Calicut is a bonafide work carried out by her during the fourth semester of the course.

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### RESEARCH DEPARTMENT OF BOTANY M.E.S ASMABI COLLEGE, P.VEMBALLUR



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### RESEARCH DEPARTMENT OF BOTANY M.E.S. ASMABI COLLEGE, P. VEMBALLUR



#### CERTIFICATE

This is to certify that the dissertation entitled "Comparative Morphological Analysis of Amaranthus viridis L.and Amaranthus dubius Mart. ex Thell. Rrown in Soil, Soil with nutrient solution and Hydroponics" submitted in partial fulfillment for the Degree of Bachelor of Science in Botany of M.E.S. Asmabi college in the University of Calicut is a bonfide work carried out by the group during the final year of the course.

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#### CERTIFICATE

This is to certify that the dissertation entitled 'PRELIMINARY MONITORING OF MANGROVE ECORESTORATION: A CASE STUDY IN THE SREE NARAYANPURAM GRAMA PANCHAYATH' submitted by Fitha T. M., Fasna K. M., Mubeena P. N., Irfana Parvin C. A., Karthika K. B. in partial fulfilment for the Degree of Bachelor of Science in Botany of M.E.S. Asmabi College, P. Vemballur, Thrissur affiliated to the University of Calicut is a bonafide work carried out by them during the sixth semester of the program.

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### DEPARTMENT OF BOTANY MES ASMABI COLLEGE, P. VEMBALLUR



### **CERTIFICATE**

This is to certify that the project entitled 'EASSESSMENT OF DISSOLVED OXYGEN LEVELS :EXPLORING WATER SOURCES IN SREENARAYANA PURAM PANCHAYATH, THRISSUR DISTRICT' submitted by SULTHANA P.N. with Reg. No. AIAVSBO024 in partial fulfillment for the Degree of Bachelor of Science in Botany of M.E.S Asmabi College in the University of Calicut is a bona fide work carried out by him/her during the final year of the course.

Nazeema M.K Supervising Teacher Dr.Girija T.P.

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#### CERTIFICATE

This is to certify that the 'A PRELIMINARY SURVEY ON THE CHARACTERS, PROPAGATION AND USES OF SOME SELECTED INDOOR PLANTS' Submitted in partial fulfillment for the Degree of Bachelor of Science in Botany of M.E.S. Asmabi College in the University of Calicut is a bona fide work carried out by the student during the sixth semester of

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the course.

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### DEPARTMENT OF BOTANY M.E.S ASMABI COLLEGE, P. VEMBALLUR



#### CERTIFICATE

This is to certify that the PRELIMINARY PHYTOCHEMICAL SCREENING AND ANTIBACTERIAL ACTIVITY OF METHANOLIC LEAF EXTRACT FROM Cnidoscolus aconitifolius (Mill.) L.M. Johnst. ' submitted in partial fulfillment for the Degree of Bachelor of Science in Botany of M.E.S. Asmabi College in the University of Calicut is a bona fide work carried out by the student during the sixth semester of the course.

Shemi C B

Mrs. Shemi C.B.

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Head of the Department of Botany

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### CERTIFICATE

This is to certify that the project entitiled 'EXPLORING EXOTIC WEED FLORA IN MATHILAKAM BLOCK PANCHAYATH, THRISSUR DISTRICT' submitted by RISVANA P.S. with Reg. No. AIAVSBO039 in partial fulfillment for the Degree of Bachelor of Science in Botany of M.E.S Asmabi College in the University of Calicut is a bona fide work carried out by him/her during the final year of the course.

Nazeema M.K.

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