MES ASMABI COLLEGE, P VEMBALLUR

ANNUAL REPORT 2023-24

- Department of Tourism & Hospitality Management organized drawing competition 'Beat Plastic Pollution' as part of Environment Day 2023 observation on 5th June 2023.
- Department of Logistics Management organized poster-making competition 'Heal the Earth' as part of Environment Day 2023 observation on 5th June 2023.
- Department of Botany organized one day seminar on Biodiversity as part of Environment Day 2023 observation on 5th June 2023.
- Department of Aquaculture & BVoc Fish Processing Technology jointly observed World Environment Day and inaugurated Biodiversity Club on 5th June 2023.
- PG Department of Commerce & Management Studies inaugurated an agricultural club for organic farming 'GREENIUS' on 5th June 2023.
- Research Department of Commerce organized a debate on 'Plastic Waste Pollution and its management' as part of Environment Day observation on 5th June 2023.
- Research Department of English organized an awareness campaign on Plastic pollution and conducted a film screening 'The song of the sparrow' on 5th June 2023.
- Department of Psychology and students took a world environment day pledge and organized an art exhibition on 5th June 2023.
- As part of environment day 2023, a plant count was conducted at the coastal ecorestoration site at SN Puram Panchayath.
- Department of Mass Communication conducted 'Hariyali' on 7th and 8th June 2023 to celebrate environment day.
- A Beach clean-up programme in association with Department of Aquatic Biology and Fisheries, University of Kerala and Department of Fisheries as part of World Ocean Day was conducted on 8th June 2023.
- Department of Computer Application organized paper pen making workshop on 9th
 June 2023.
- PG Department of Commerce & Management Studies in association with IMA organized a blood donation camp on 12th June 2023.

- Quiz programme by the Quiz club of MES Asmabi College and Pranjna Club was conducted on 13th June 2023.
- In connection with Environment Day celebrations 2023, the college organized an art exhibition and campaign on 20th June 2023.
- Saliha TJ got bronze medal in National Grappling Championship.
- Research Department of English observed yoga day on 16th June 2023. Sri Narayanji, the certified Yoga therapist was the resource person
- Research Department of English observed Reading Day on 19th June 2023 by conducting exhibition of books, book reviews.Sri Thapan Dubayehudi, the Language Trainer was the resource person.
- Department of Malayalam and Library organized seminar 'Pudukaalathe Vaayana' on 19th June 2023 in connection with Reading Day.
- Dr. Haseena V A, Assistant Professor of Economics presented paper in World Congress of Sociology at Australia conducted from June 25th to July 1st 2023.
- Bharathan Syam, Research Scholar of commerce won third prize in Inter-collegiate quiz competition conducted by VTMNSS College, Trivandrum on NEP.
- NCC celebrated International Yoga day on 21st June 2023.
- MES Asmabi College bagged second place in D ZONE FESTIVAL.
- International Olympic day run organized by Department of Physical Education was on 23rd June 2023.
- Key distribution ceremony of Abahayam Housing Project 22-23 on 26th June 2023.
- Department of Psychology in association with Kodungallur Municipality and Excise Department observed International Day against Drug Abuse & Illicit Trafficking on 26th June 2023.
- Orientation programme for YIP (Young innovators programme) conducted on 27th
 June 2023.
- Appreciation ceremony for D Zone participants on 27th June 2023.
- PG Department of Commerce & Management conducted Mehandi fest on 27th June 2023.
- BVoc Tourism & Hospitality Management organized INSPIRATIO 2023- Alumni Lecture Series on 4th July 2023.
- PG Department of Commerce and Management studies observed GST DAY 2023 on 5th July 2023.

- Hands on training on 'E-Filing Income Tax Return of Salaried Employees' was conducted by IQACon 7th July 2023.
- Malayalam Department organized 'Basheer Anusmaranam' on 11th July 2023.
- NSS organized 'Mazhanadatham' on 9th July 2023.
- MES Asmabi College bagged 5th position in INTERZONE FEST.
- ESAF placement drive conducted on 22nd July 2023.
- Kaimozhi training at college organized on July 26th 2023.
- Workshop on 'Graphic design using CANVA app' on 27th July 2023.
- Free Cataract Detention camp organized in the college in association with Cochin Eye Foundation on 27th July 2023.
- Department of Economics organized Orientation for IIT aspirants on 31st July 2023.
- Orientation programme for first year UG students was organized on 1st August 2023.
- NSS organized Blood donation camp in association with Aluva Taluk Hospital on 2nd August 2023.
- Fine Arts club organized Appreciation ceremony for Interzone winners on 4th August 2023.
- Orientation programme for first year PG students on 7th August 2023.
- COM-QUEST-Commerce Day celebration 2023 on 7th August 2023.
- Alumni in association with Research Department of Commerce organized INSPIRATIO 2023- Alumni Lecture Series on 8th August 2023.
- Eco-restoration programme for conserving the Canoli canal was inaugurated in the SN puram panchayath with the help of MES Asmabi College and Hornbill Foundation.
- IQAC organized workshop on PO and CO attainment evaluation based on OBE using Blooms Taxonomy on 8th August 2023.
- Department of Botany organized 'Karkkidaka maasaacharanam' on 8th August 2023.
- BVoc Digital Film Production and Film Club organized ADD VERB: ADD film workshop on 8th August 2023.
- IQAC, Scholarship wing and Department of Botany organized scholarship orientation programme 2023 on 14th August 2023.
- Women's cell organized Menstrual cup awareness programme on 14th August 2023.
- Dr. Reena Muhammad PM, Assistant Professor, Department of English was recognised as a research guide of University of Calicut.

- Department of Digital Film Production organized Frame Craft on 14th August 2023.
- Department of Physical Education celebrated Independence day with Children's Home.
- NSS unit in association with Family Health Centre, P. Vemballur organized First Aid and CPR training on 17th August 2023.
- Mega workshop was conducted by NSS and Cochin ASTER MEDCITY as part of first anniversary of Be Fast, to aid and Save Lives' campaign on 18th August 2023.
- Officials from UTAS, Oman visited the college campus as part of collaboration with MES institutions.
- Aswathy CR and Bharathan Syam, Research Scholars of Department of Commerce won second prize in the Inter-collegiate Quiz Competition conducted by VTMNSS College, Trivandrum on 22nd August 2023.
- NSP biometric authentication camp on 23rd August 2023.
- College union organized Onam celebration on 24th August 2023.
- Staff onam celebration was organized on 25th August 2023.
- Mass Communication and Journalism bagged three university ranks in BA Mass Communication (3rd Rank to Nourin PS, 5th rank to Rameesa Parvin and 15th rank to Shifana ER).
- Department of Psychology and Mental Health Club organized a Gate Keeper Training programme for students as part of World suicide Prevention Day on 10th September 2023.
- Department of Physics organized collage competition on Lunar Journey of India on 11th September 2023.
- Saliha TJ, II BSc Physics won Gold medal in Thrissur District Wrestling Championship.
- Department of Psychology organized 'The Big Talk- comprehensive sexuality health education' as part of world sexual health day observation on 13th September 2023.
- Department of Botany and Science Forum jointly organized World Ozone Day 2023 by conducting PPT competition on 15th September 2023.
- IQAC organized workshop on PO and CO attainment evaluation based on OBE using Blooms Taxonomy-Phase II on 18th September 2023.
- Department of Computer Application in association with IEDC & IIC organized EVOLUTIO- The journey of an entrepreneur on 20th September 2023.

- BVoc THM students participated in KTTC 2K23 and interacted with Santhosh George Kulangara.
- Ihan Yasin Shaik from Kashmir participated for MES Asmabi College in District Athletic Meet and won gold medal.
- NSS organized 'Yuvajanasadassu' as part of 'Maalinyamuktham Navakeralam' campaign on 21st September 2023.
- Alumni association and Department of Aquaculture jointly organized INSPIRATIO-Alumni lecture Series on 26th September 2023.
- Department of Tourism & Hospitality Management in association with Tourism Club organized talk on Tourism & Green Investments as part of World Tourism Day 2023 on 27th September 2023.
- Department of Aquaculture organized QUEST- Induction programme for first year
 BSc Aquaculture students on 28th September 2023.
- IQAC and Research Department of Commerce organized webinar on NAAC Accreditation through effective documentation on 28th September 2023.
- NSS organized workshop on street play on 29th and 30th September 2023.
- Alumni Association organized Family MEET 2023 on October 2023 and appreciated
 Dr. Shahija VA and Dr. Ramisha KC for receiving the PhD degree.
- Quiz, Parliamentary affairs & Electoral literacy club organized Gandhi Quiz on 4th October 2023.
- World wild life week was observed by Department of Botany on 4th October 2023.
- MES Asmabi College won second prize in Arts Kerala CCIJK cash award Rs. 20000/-
- 'Mukthi-Maalinyamukthamaya naalekkay' campaign organized by NSS unit on 5th October 2023.
- Department of Botany in association with Bhoomitrasena club and green initiatives organized cleaning drive at Govt LP School, P. Vemballur on 5th October 2023.
- Orientation programme for I UG English students was organized on 5th October 2023.
- NSS orientation programme on 7th October 2023.
- Orientation programme for I UG and I PG Botany students organized on 13th October 2023.
- MES Asmabi College participated in IEDC summit at Trivandrum.

- Department of Digital Film Production organized Film screening as part of National Film Day on 13th October 2023.
- Minority cell organized training programme for minority students 'Pathway-social life wellness programme 23-24' on 19th -27th October 2023.
- Organized Seminar on 'Palestine udhavum Israil Adhinivesavum' on 20th October 2023.
- IQAC organized Hands on training on AI enhanced teaching and learning on 27th
 October 2023.
- Department of Economics participated in the Financial awareness programme at RBI,
 Cochin.
- Carrier Guidance Cell organized webinar on Air Traffic control on 28th October 2023.
- NSS unit of MES Asmabi college was selected as the best unit in NSS Pusthakasel of State NSS cell.
- NSS unit organized Breast cancer awareness talk on 28th October 2023.
- MES Asmabi College won second prize in Rashtradeepika State Level Dance competition held at St. Thomas College, Thrissur and won best choreography award.
- Department of Tourism & Hospitality Management inaugurated Eco enclave on 30th
 October 2023.
- Orientation programme for I BVoc Fish Processing Technology on 30th October 2023.
- Malayalam department and folklore club in association with folk lore academy,
 Kannur organized talk on 'Kerala Folk Culture' led by Sri Ajayakumar followed by
 Ninabali performance on 2nd November 2023 as part of 'Kerala Piraivi celebration'.
- Department of Commerce and Management Studies in association with IQAC conducted 4 days workshop on 'Leveraging AI tools for Social Science Research' from 6th to 9th November 2023.
- NSS conducted two-day nature camp was organized on 3rd and 4th November at Vazhachal checkpost.
- Golden Jubilee celebration on Gulshanbi Men's hostel was on 13th Nov. MES State
 Secretary Sri K K Kunjumoideen inaugurated the programme.
- S3 BBA students visited Ashrayam, agathimandiram at Kodungallur on 16th November.
- Alumni gold medal distribution was done by Dr Mubarak Pasha, VC, Sree Narayana
 Open University on 17th November.

- NSS, Nerkoottam and Sradha organized Anti-drug penalty shootout tournament on 21st & 22nd November.
- NSS organized blood donation camp on 23rd November.
- Dept of Political Science & Quiz club organized Constitution quiz on 23rd November.
- International year of Millets was observed on 24th November by depts. Of Aquaculture, Biochemistry & Botany.
- On 30th November Department of Hindi & Computer Applications organized a national workshop on NEP 2020: Perspective of Higher Education for Faculty Members.
- On 30th November an MoU was signed between NSS & Aster Mediciti.
- Navakerala Sadassu was on 6th December and in connection with that megathiruvathira was on 28th November.
- Placement drive was organized for final year BSC students for the post of medical representative on 7th December.
- Proceedings of the national seminar 'Gender Studies Beyond Feminism' by department of English in Meridian June 2023 edition was released on 7th December.
- Dr Basheer P T got guideship in MES Mampad college.
- FDP was organized on four-year integrated UG Programme by Dr Shafeeq, officer on special duty KSHEC, Thiruvananthapuram on 8th December.
- BCom CA, BCom Finance, BBA went industrial visit to Malabar cements on 9th December.
- Career Guidance session was organized for final BCOM & BBA on 11th December.
- Workshop on Photoshop was organized by Mass Communication department on 12th
 December .
- NSS Vimukthi Quiz competition based on newspaper reading was on 13th Dec
- In connection with National Mathematics Day was on 20th December.
- Two-day national seminar was conducted by Research Department of English & KSHEC Thiruvananthapuram 'Current Literary Trends in English' on 19th & 20th December 2023.
- NSS 7-day camp at Seethi Sahib Higher Secondary School, Azhikode from 23rd to 29th December.
- Alumni square inauguration was held on 29th December.

- Career Ambasador's meet on 4th January as part of Kerala Knowledge Economy Mission.
- Vermicompost was prepared & sold 2kg for 40 rupees by Botany department.
- Seminar on 'Biodiversity & Climate change' sponsored by KSTE was conducted by Botany department was on 18th & 19th February.
- Mridul Krishna, III English got Silver medal, Karthika K S II BCA bronze medal in Calicut University for Karate championship held at Sahrdaya College, Kodakara.
- PG dept of Commerce & Management Studies conducted inter collegiate
 Management Fest 'Invierno' was conducted on 13th January 2024.
- Physics department held 'Sastrasametham' inauguration on 11th January
- NSS & IMA National Youth Day observation was on 12th January 2024.
- Free UGC NET coaching was conducted for MA English students sponsored by Minority department.
- NAAC Mock presentation was on January 15th 2024. IQAC, all criterion heads, 5
 departments and 7 cells made presentations. Dr Manzur Ali P P, Principal MES
 Mampad College and Dr Sajimol, Former principal, St. Therese's College, Ernakulam
 were the evaluators.
- Alumni association in collaboration with college union organized 'Inspiratio 2023-24' as part of Alumni lecture series. The college Alumni (1982-84 batch) and Kaipamangalam MLA Sri. E T Taison Master delivered talk and interaction with the students on 23-01-2024 at 10.00 am in the seminar hall.
- In collaboration with the Minority Welfare Department, MES Asmabi College organized "12 days of free UGC NET Coaching for English and General Paper" in the seminar hall beginning on January 20, 2024.
- Asna TA from MA English, A H Hisana Thasneem from BA Economics, Sarath N M from B.Voc and Sara Johny B.Sc Aquaculture have been provisionally selected for Chief Minister's Scholarship for the academic year 2021-22. The award ceremony was on 25th January 2024 at Trivandrum. They have marked their places among the list of 1000 bright students across Kerala.
- In collaboration with the Minority Welfare Department, MES Asmabi College organized "12 days of free UGC NET Coaching for English and General Paper" in the seminar hall beginning on January 20, 2024.

- A Housing project named 'Abhayam 2023-24' started for constricting a house for a
 deserved student. A deserving student from B.Voc DFP is identified for the Project.
 The project site is located near the college on Dubai Road, Kodungallur. A fundraising campaign were also organized among the staffs and students. Laying
 foundation stone function was held on 05-02-2024, 3 PM.
- The College has applied for RUSA PM Usha fund of the Government by collecting the proposal of all departments.
- MES Asmabi College and SOCIUS college union a talk named 'The challenges to the Indian Constitution – A Glimpse into the current socio-political scenario' by Dr. Sanand Sadanand, Assistant professor, Dept. of political science.
- An awareness sessions on 'Student Satisfaction Survey of NAAC' among the students in the view of the NAAC SSR submission and online survey organised by the NAAC.
 Dr. Princy Francis and Dr. Basheer were the coordinators of the programme.
- Devika, M.A. and Dr. Amitha Bachan, K.H jointly published a paper in the UGC CARE listed journal 'Prestigious Indian Journal of Forestry'.
- Department of Tourism and Hospitality Management organised a programme in connection with national tourism day 'Sustainable journeys to Muzaris Heritage sites

 24 hour project on 26-01-2024.
- English association organized on 25-01-2024.
- Fine arts club and college union organised 'Kalayattam' off stage and on-stage competitions. Off stage competition conducted on 8 -9, February 2024 and on stage competition organised on 14 and 15 February 2024.
- Aryamol Stephen and her research guide Prof. Biju A jointly published a research paper in the science direct journal.
- Sports day 2023-24 'Malik' was organised on 1 to 7 February 2024.
- IQAC in association with department of computer applications organised a programme for students 'Computing Skill – MS Office Tools' on 31-01-2024 at computer lab.
- Department of Mass Communication and Alumni association organized 'Inspiratio' as
 part of Alumni lecture series. The college Alumni (1990-93 batch) and CEO of Media
 One TV delivered talk and interaction with the students in the topic 'Navigating the
 media landscape: Challenges and Pathways to the success' on 02-02-2024 at 10.00 am
 in the seminar hall.

- Ajmal Naeem of B.Com
 Co-operation and Mridhul Krishna BA English won bronze medal in the Calicut
 University Wushu championship.
- A career guidance camp for personality development of the students named 'Password' was organised in association with Kerala Minority Department on 08-01-2024.
- Saliha TJ second B.Sc Physics selected for all India University held at Rajasthan.
- IQAC in collaboration with Govt. College of teacher education, Thiruvananthapuram organised a programme on 'Student centric pedagogical approaches in higher education' on 07-02-2024, 7 PM via G-meet.
- IIQA submitted for NAAC SSR submission and approved on 05-02-2024.
- Five day state level online master class for UG and PG students for preparing their research projects organised by college library and Lore and Ed Research associates, Kottayam (MG University approved centre) on 10-14 February 2024.
- College dance team powered by fine arts club won second place in the national level cultural fest held at Carmel College, Mala with 10k as cash prize.
- IQAC in collaboration with Govt. Law College, Ernakulam organised a webinar on 'IPR and Modern Business' on 13-02-2024, 10.30 am via Google meet.
- The college arts festival was conducted on 15th and 16th February 2024.
- Department of Mass communication association day was conducted on 19th February 2024.
- Research department of commerce in collaboration with IQAC and NDLI club organised a national level workshop on 'Empirical publishing in social science research: From concept to journal page' on 24-02-2024.
- YIP club of MES Asmabi College conducted YIP 6.0 Idea Submission programme on 19th February 2024.
- Dr. Dhanya K selected for tenth annual left of boom conference, San Diego State University.
- Mass communication and Tourism and hospitality management association inaugurated on 19-02-2024.
- ALIFF Asmabi's Lighthouse international film festival conducted by Department of digital film production in collaboration with Kodungallur Film Society from 26-02-2024 to 28-02-2024.

- Anila P and Aliya N K, former M.Sc Botany students qualified CSIR UGC NET in the subject botany.
- Department of Computer Application association inaugurated on 21-02-2024.
- Alumni association organised a send-off meeting for retiring staff Prof. Biju A, Dr.
 Sheena PA and Sri. Shibu A Nair.
- The college fine arts team won second prize with 15K in the state inter collegiate dance competition held at MES College, Marampilly
- PG department of Physics and Botany in association with Boomitrasena club organised National Science Day Celebration, 2024 on 04-03-2024.
- RTI club inaugurated in the college on 29-02-2024.

- Department of Mass Communication organised media fest named 'Imagination' on 01-03-2024. Film actor Arjun Gopal and RJ Rafi inaugurated the function.
- College managing committee organised a farewell meeting for the retiring staff Dr.
 Sheena PA and Sri. Shibu A Nair.
- In association with District Legal Authority and Taluk legal committee an Anti-Narcotics Awareness Programme organised on 05-03-2024.
- The college organised a webinar on intellectual property rights in collaboration with MES Nedungandam College and Pazhasiraja College, Pulpelly, Wayanad.
- BIS club of the college organised an orientation programme on Indian Standards and Standard Writing Competition on 13-03-2024.
- Department of Women and Child development, Government of Kerala organised an awareness programme in connection with gender discrimination in the college on 15-03-2024.
- NAAC SSR evaluated by MES President Dr. Fazal Gafoor on 14-03-2024 and suggested constructive modifications in the SSR and NAAC presentations.
- An Ifthar meet organised by the college on 14-03-2024 for all staff and management committee members including MES President Dr. Fazal Gafoor.
- Department of computer application and Consumer Form, Kodungallur jointly organised an awareness programme on consumer protection Act on 15-03-2024.
- Mr. Sreehari S Nair, Research scholar under the guidance Dr. Amitha Bachan KH awarded PhD in botany on 19-03-2024.
- College magazine released was on 19-03-2024 by Prof. Biju A.

AC 4th cycle Accreditation process on 15th May 2024.

- PTA general body annual meeting was conducted on 21-03-2024. Newly awarded Ph.D teachers were honoured in the meeting.
- Dr. Sheena PA and Sri. Shibu A. Nair were honoured in a heartfelt ceremony celebrating their retirement.
- The Staff Club and PTA organized a touching farewell gathering for Prof. (Dr.) A. Biju, Principal, in honor of his retirement on 27th May 2024.
- The college managing committee hosted a memorable farewell meeting and party for Prof. (Dr.) A. Biju on May 31, 2024, to mark his retirement. The golden jubilee souvenir was released by Sri Kamal on the same day.

Successfully addressed and submitted the DDV query raised by NAAC in relation to

PRINCIPAL
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