

A
PROJECT REPORT
ON

**“THE STUDY ON THE EFFECTIVENESS OF
KUDUMBASREE UNITS IN WOMEN
EMPOWERMENT”**

*IN THE PARTIAL FULFILLMENT OF THE REQUIREMENTS
FOR THE AWARD OF DEGREE OF
BACHELOR OF COMMERCE
UNIVERSITY OF CALICUT*

SUBMITTED BY:
FEMINA MOHAMED
AIAVBCM067

UNDER THE GUIDANCE OF
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M.E.S.ASMABI COLLEGE
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2021-2024

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Dr. Sujini R. Vannu

A
PROJECT REPORT
ON

**“THE CONSUMER PREFERENCE AND SATISFACTION
TOWARDS ONLINE SHOPPING WITH SPECIAL
REFERENCE TO ERIYAD PUNCHAYAT”**

*IN THE PARTIAL FULFILLMENT OF THE REQUIREMENTS
FOR THE AWARD OF DEGREE OF
BACHELOR OF COMMERCE
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SUBMITTED BY:
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A PROJECT REPORT
ON
A STUDY ON THE DEGREE OF CUSTOMER SATISFACTION TOWARDS
SERVICES OFFERED BY BSNL WITH SPECIAL REFERENCE TO
THALIKULAM GRAMA PANCHAYATH

SUBMITTED BY:

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PROJECT REPORT

ON

“A STUDY ON INVESTMENT BEHAVIOUR OF WORKING WOMEN”

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2021-2024

PROJECT REPORT
ON

“CUSTOMER SATISFACTION ABOUT BANKING
SERVICES (FEDERAL BANK)”

(A study with Special Reference of young people)

SUBMITTED BY:

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FOR THE AWARD OF DEGREE OF
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A PROJECT REPORT
ON
**INFLUENCE OF ADVERTISEMENT ON PURCHASING DECISION
AMONG STUDENT**

SUBMITTED BY:
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PROJECT REPORT
ON
“SUSTAINABLE PROJECTS IN THE CATERING AND
EVENT MANAGEMENT”

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PROJECT REPORT
ON
ADOPTION AND EXPECTATION OF OTT
PLATFORMS IN VIEWERS PERSPECTIVE – A
STUDY WITH SPECIAL REFERENCE TO MES ASMABI
COLLEGE

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PROJECT REPORT
ON

**“CONSUMER SATISFACTION TOWARDS NESTLE
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A PROJECT REPORT
ON
“A STUDY ON WASTE MANAGEMENT IN HOSPITALS”

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2021-2024

A PROJECT REPORT

ON

**“A STUDY ON PASSENGERS PREFERENCE TOWARDS KSRTC
WITH SPECIAL REFERENCE TO IRINJALAKUDA
MUNICIPALITY”**

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A
PROJECT REPORT
ON
**CUSTOMER SATISFACTION ON ONLINE FOOD
DELIVERY APPS WITH SPECIAL REFERENCE TO
KODUNGALLUR**

*IN THE PARTIAL FULFILLMENT OF THE REQUIREMENTS
FOR THE AWARD OF DEGREE OF
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PROJECT REPORT
ON
BRAND LOYALTY AND CUSTOMER SATISFICATION OF
COSMETICS

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A PROJECT REPORT
ON
A STUDY ON PROBLEMS FACED BY THE EMPLOYEES IN
TELFLEX MATTRESS KODUNGALLUR

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A PROJECT REPORT
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**'A STUDY ON CUSTOMER PREFERENCE TOWARDS
BRANDED JEWELLERY'**

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A
PROJECT REPORT
ON
“CONSUMER BUYING BEHAVIOUR AND
SATISFACTION TOWARDS ONLINE SHOPPING OF
ELECTRONIC PRODUCTS”

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENTS
FOR THE AWARD OF DEGREE OF
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A PROJECT REPORT
ON

A STUDY ON CONSUMER AWARENESS AND PREFERENCE TOWARDS
AYURVEDIC PRODUCTS WITH SPECIAL REFERENCE TO AZHICODE
GRAMA PANCHAYATH

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**PROJECT REPORT
ON**

**“CUSTOMER SATISFACTION ABOUT HOSPITAL SERVICES – A
STUDY FROM THE OUTPATIENT DEPARTMENT OF
KODUNGALLUR THALUK HOSPITAL”**

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A PROJECT REPORT
ON
**CELEBRITY ENDORSEMENT TOWARDS FAST MOVING
CONSUMER GOODS**

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PROJECT REPORT

ON

**“A STUDY ON THE IT ENABLED GST ON RETAIL SHOP WITH
SPECIAL REFERENCE TO ERIYAD PANCHAYATH ”**

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A PROJECT REPORT
ON
**BRAND AWARENESS AND PREFERENCE OF AMUL ICE
CREAMS AMONG YOUTH WITH SPECIAL REFERENCE
TO MES ASMABI COLLEGE"**

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2021 – 2024

A
PROJECT REPORT
ON
“A STUDY ON CONSUMER PERCEPTION TOWARDS
E- BIKE”

*IN THE PARTIAL FULFILLMENT OF THE REQUIREMENTS
FOR THE AWARD OF DEGREE OF
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A PROJECT REPORT
ON
USE OF PACKAGING AS MARKETING TOOL FOR BRANDS

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A PROJECT REPORT
ON
ANALYSING THE FACTORS INFLUENCING CONSUMER TRUST IN
ONLINE TRANSACTIONS

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PROJECT REPORT
ON
"A STUDY ON SOCIO ECONOMIC PROFILE OF
HOMEPRENEURS"

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PROJECT REPORT

ON

**“CONSUMER PERCEPTION AND TRUST IN ONLINE PAYMENT
METHODS WITH SPECIAL REFERENCE TO IRINJALAKUDA”**

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A PROJECT REPORT
ON
“A STUDY ON CUSTOMER SATISFACTION ON GOOGLE
PAY AND PHONE PE WITH SPECIAL REFERENCE TO
ERİYAD PANCHAYATH”

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PROJECT REPORT
ON
"TAX PLANNING AMONG HIGHER SECONDARY SCHOOL
TEACHERS"

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A PROJECT REPORT
ON
SAVING AND INVESTMENT HABITS OF RURAL PEOPLE WITH
SPECIAL REFERENCE TO SN PURAM PANCHAYATH

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PROJECT REPORT
ON
'A STUDY ON ATTITUDE OF RURAL INVESTORS TOWARDS
POST OFFICE SAVINGS SCHEMES'

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A PROJECT REPORT

ON

**STUDY ON STUDENTS ATTITUDE TOWARDS
ENTREPRENEURSHIP WITH SPECIAL REFERENCE TO ASMABI
COLLEGE**

SUBMITTED BY:

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2021 – 2024

A PROJECT REPORT
ON
**JOB SATISFACTION OF SALES WOMEN IN
TEXTILE SHOPS- A STUDY IN KODUNGALLUR
THALUK**

SUBMITTED BY:

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A PROJECT REPORT
ON

**“AWARENESS AMONG YOUTH ABOUT IMPACT OF AI ON
EMPLOYABILITY WITH SPECIAL REFERENCE TO
YOUTH”**

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PROJECT REPORT
ON
"A STUDY ON CUSTOMER PREFERENCE TOWARDS NIKE FOOT WEAR"

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A PROJECT REPORT
ON
STUDY ON CUSTOMER LOYALTY & SATISFACTION
TOWARDS OLA ELECTRIC SCOOTERS

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A PROJECT REPORT
ON
SERVICE QUALITY OF AYURVEDIC TOURISM
WITH SPECIAL REFERENCE TO THRISSUR DISTRICT

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A PROJECT REPORT
ON
“A STUDY ON CONSUMER PREFERENCE TOWARDS SPORTS
SHOE BRANDS WITH SPECIAL REFERENCE TO IRINJALAKUDA
MUNICIPALITY”

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A PROJECT REPORT
ON
CUSTOMER SATISFACTION AMONG SPORTS BIKE USERS

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2021 – 2024

PROJECT REPORT
ON
**“ATTITUDE OF COMMERCE GRADUATE
STUDENTS TOWARDS
ENTERPRENURSHIP”**

(A study with Special Reference of young people)

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A
PROJECT REPORT
ON

**“INVESTIGATING THE IMPACT OF E-COMMERCE ON
TRADITIONAL RETAIL BUSINESSES”**

*IN THE PARTIAL FULFILLMENT OF THE REQUIREMENTS
FOR THE AWARD OF DEGREE OF
BACHELOR OF COMMERCE
UNIVERSITY OF CALICUT*

SUBMITTED BY:
AYIKKARA SAIKRISHNA
AIAVBCM106

UNDER THE GUIDANCE OF
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MBA, M. Sc Counseling and Psychotherapy
Assistant Professor,
PG Department of Commerce & Management Studies



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M.E.S.ASMABI COLLEGE
P.VEMBALLUR – 680671
2021-2024

A PROJECT REPORT
ON
BRAND PREFERENCE AMONG ATHLETICS SHOES

SUBMITTED BY:
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REG NO: AIAVBCM107

UNDER THE GUIDANCE OF
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FOR THE AWARD OF DEGREE OF
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OF
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Basanth Babu
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M.E.S.ASMABI COLLEGE
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2021 – 2024

PROJECT REPORT

ON

“A STUDY ON CONSUMER PERCEPTION ON ONLINE GROCERY SHOPPING”

SUBMITTED BY:

MEHBIN.K.N

REG NO: AIAVBCM108

UNDER THE GUIDANCE OF

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FOR THE AWARD OF DEGREE OF

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CALICUT UNIVERSITY



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M.E.S ASMABI COLLEGE P.VEMBALLUR – 680671

2021-2024

PROJECT REPORT
ON
“A STUDY ON BUYING BEHAVIOUR OF GREEN
PRODUCTS”

SUBMITTED BY

MOHAMED FARIS.K.R

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UNDER THE GUIDENCE OF

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BACHELOR OF COMMERCE

CALICUT UNIVERSITY



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Maryam

M.E.S.ASMABI COLLEGE
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2023-24

PROJECT REPORT

ON

**“A STUDY ON DIGITILIZATION AND ITS IMPACT ON
BANKING SECTOR SPECIAL REFERENCE TO THE STATE
BANK OF INDIA CUSTOMERS”**

(A study with Special Reference of young people)

SUBMITTED BY:

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IN PARTIAL FULFILLMENT OF THE REQUIREMENTS

FOR THE AWARD OF DEGREE OF

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CALICUT UNIVERSITY



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15/3/24.*

**M.E.S ASMABI COLLEGE P.VEMBALLUR – 680671
2021-2024**

PROJECT REPORT
ON
“CONSUMER BEHAVIOR TOWARDS MILMA
PRODUCTS.”

(A study with Special Reference of young people)

SUBMITTED BY:

MOHAMED SHIFAS P.H

REG NO: AIAVBCM111

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2021-2024

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Mohamed Shifas P.H
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A PROJECT REPORT
ON
"A STUDY ON COMMERCE STUDENTS ATTITUDE TOWARDS
PROFESSIONAL COURSES WITH SPECIAL REFERENCE TO MES
ASMABI COLLEGE"

SUBMITTED BY:
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M.E.S.ASMABI COLLEGE
VEMBALLUR - 680671
2021 - 2024

**PROJECT REPORT
ON
“PROBLEMS AND PROSPECTS OF MARKETING OF
SPORTS GOODS MATERIALS IN THRISSUR
DISTRICT”**

**SUBMITTED BY:
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2021-2024

PROJECT REPORT
ON
BUYING BEHAVIOUR OF CONSUMER TOWARDS MILLET BASED
PRODUCTS IN REFERENCE TO KODUNGALLUR THALUK

SUBMITTED BY
MOHAMMED SALMAN M S
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OF
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2021-2024

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PROJECT REPORT
ON
“A STUDY ON ONLINE BUYING BEHAVIOR
AMONG YOUTH IN FLIPKART WITH REFERENCE TO
KODUGALLUR DISTRICT”

SUBMITTED BY:

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M.E.S ASMABI COLLEGE P.VEMBALLUR – 680671

2021-2024

PROJECT REPORT
ON
"A STUDY ON SAVING AND SPENDING HABITS AMONG
COLLEGE STUDENTS "

SUBMITTED BY
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REG. NO: AIAVBCM116

UNDER THE GUIDANCE OF
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AWARD OF DEGREE
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A PROJECT REPORT
ON
“VALUE CHAIN ANALYSIS OF COCONUT”

SUBMITTED BY:

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2021-2024

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15/3/24

PROJECT REPORT
ON
CONSUMER PERCEPTION TOWARDS NON BANKING
FINANCIAL COMPANIES WITH SPECIAL REFERENCE TO
MUTHOOT FINANCE

SUBMITTED BY
MUHAMMED MUHSIN K V
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UNDER THE GUIDANCE OF
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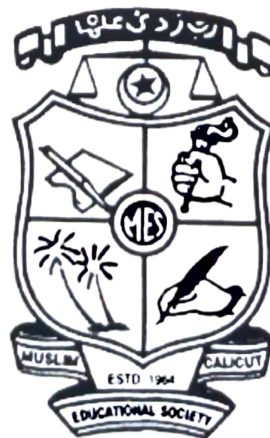
PROJECT REPORT
ON
**“CONSUMER PERCEPTION TOWARDS DATA
PRIVACY AND CONSUMER TRUST IN
PERSONALIZED E-COMMERCE
TRANSACTIONS”**

SUBMITTED BY
MUHAMMED NISAM M.S
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UNDER THE GUIDENCE OF
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*Vaiefad
Khanfar
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2021-2024

**A PROJECT REPORT
ON
A STUDY ON CONSUMER PREFERENCE AND LEVEL OF
SATISFACTION IN RETAIL INDUSTRY WITH SPECIAL
REFERENCE TO RELIANCE SMART POINT, IRINJALAKUDA**

SUBMITTED BY:
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2021-2024

PROJECT REPORT
ON
"ROLE OF UPI BASED PAYMENT SYSTEM AMONG YOUTH "

SUBMITTED BY
NANDU MUKUND
REG.NO: AIAVBCM121

DR.REMISHA K.C, M. Com, NET, PHD:
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M.E.S ASMABI COLLEGE P.VEMBALLUR 680671
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PROJECT REPORT
ON
CONSUMER PERCEPTION TOWARDS ELECTRIC VEHICLES WITH
SPECIAL REFERENCE TO ERNAKULAM DISTRICT

SUBMITTED BY
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A PROJECT REPORT
ON
**EFFECT OF BRANDING ON CONSUMER PURCHASING
BEHAVIOUR**

SUBMITTED BY:

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2021 – 2024

PROJECT REPORT
ON
"A STUDY ON PERCEPTION ON PACKAGED HEALTH FOOD
BRANDS "

SUBMITTED BY

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2021-2024

A
PROJECT REPORT
ON
“PURCHASE BEHAVIOUR OF CUSTOMERS OF HERO
MOTOR BIKE”

*IN THE PARTIAL FULFILLMENT OF THE REQUIREMENTS
FOR THE AWARD OF DEGREE OF
BACHELOR OF COMMERCE
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PROJECT REPORT

ON

“A STUDY ON CONSUMER SATISFACTION AND ATTITUDES TOWARDS DOMESTIC SOLAR POWER SYSTEM

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2021-2024

A PROJECT REPORT
ON
**A STUDY ON CONSUMER PREFERENCES TO MAVELI
STORES**

SUBMITTED BY:

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REG NO: AIAVBCM129

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2021 – 2024

A PROJECT REPORT
ON
**FINANCIAL LITERACY AND ITS INFLUENCE ON PERSONAL
FINANCIAL MANAGEMENT AMONG COLLEGE STUDENTS**

SUBMITTED BY:
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2021 – 2024